Start of Block: Consent

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Q152   
This is a study exploring how people think about news headlines. The research is led by Mor Naaman, Cornell University.    
    
We will ask you to read the instructions, rate 16 news headlines, and answer follow-up questions. We anticipate that your participation presents no greater risk than everyday use of the Internet. You will be compensated through Amazon MTurk at the end of the study.  
   
 We will not collect any personal information that could identify you by current scientific standards. The anonymised results from this study may be shared with the research community. If you have questions, you may contact <s.tech.cornell@gmail.com>.

consent **I have read the above information and have received answers to any questions I had.**

* I CONSENT to take part in the study. (1)
* I DO NOT CONSENT to take part in the study. (2)

End of Block: Consent

Start of Block: Survey abortion

Q52   
We're sorry! The survey was aborted because you failed one of the checks.     
  
**Please do not return the original HIT** as we would have to reject it. Instead, we have set up an alternative HIT called "Dummy HIT for partial completion of news study". Return your completion code **${e://Field/MTurkCode}99** to this dummy HIT to claim your partial compensation.

feedback\_abort Was there anything that was unclear, something that didn't quite make sense or could be done better? **Leave us a few lines, anything helps!**

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End of Block: Survey abortion

Start of Block: Instructions

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Q168 You will read 16 news headlines. **Some of the headlines you will see are true, while others are false.** We ask you to tell us whether you think each headline is true or false.  **You will have 15 seconds to evaluate each headline.** Please do not search for the headlines online but give your honest opinion.

Display This Question:

If group = linked

Q36   
Important - Bonus payment:    
  In addition to the compensation  for your participation, you will receive a **$1.6 bonus if you evaluate 12 or more of the 16 headlines correctly**.

Q82   
We hope you enjoy the task!

End of Block: Instructions

Start of Block: Checks

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check\_reword   
Some warm-up questions to begin with:   
  
  
  
Choose the accurate rephrasing of  "**It is easy to see John**".

* John is easy to see. (1)
* John is eager to see. (2)
* John’s sister’s friend’s car. (3)

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check\_prompt Based on the task description, the news headlines you will read:

* some are true, some are false (1)
* are all true (3)
* are all false (4)

Display This Question:

If group = linked

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check\_bonus3 Let's make sure we're on the same page regarding the bonus:

* I will only be paid the MTurk worker compensation. (1)
* I will get the MTurk compensation, plus $1.6 if I answer 12 or more questions correctly. (2)
* I will get the MTurk compensation, plus $1 if I get all questions right. (3)

End of Block: Checks

Start of Block: Rating task

Q45   
${lm://Field/1}/16

Q66 .card { /\* Add shadows to create the "card" effect \*/ width: 770px; max-width: 95%; margin: 0 auto; padding:.75rem 1rem; border-radius:3px; box-shadow:0 1px 2px #aaa; transition:.5s, margin-bottom .15s; } /\* Add some padding inside the card container \*/ .container { padding: 8px 8px; } /\* Font taken from Google News \*/ h1 { margin: 0; padding-top: 10px; font-size: 1.4rem; font-family: Roboto,RobotoDraft,Helvetica,Arial,sans-serif; line-height: 1.4; font-weight: 500; overflow-wrap: break-word; } img { max-width:80%; max-height:25px; height: auto; width:auto; width: auto\9; /\* ie8 \*/ display: ${e://Field/source-view}; }   
   
 ${lm://Field/5}

Time Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q41 Please read the headline.

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answer The claim in the headline is:

* false (28)
* true (29)

Display This Question:

If group = linked

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Q42   
If your answer 12 or more questions correctly, you will receive a $1.6 bonus payment.

End of Block: Rating task

Start of Block: Follow-up questions

Display This Question:

If group = control

Q49 To help us improve result quality, please answer these questions honestly. **We will approve your HIT no matter what you answer below.**

Display This Question:

If group != control

Q51 To help us improve result quality, please answer these questions honestly. **We will approve your HIT and pay your bonus no matter what you answer below.**

follow\_random Have you answered questions randomly?

* Yes (1)
* No (3)

follow\_search Have you searched some of the headlines on the web (e.g. Google):

* Yes (1)
* No (2)

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follow\_purpose Describe in a few words what you perceived to be the purpose of this study:

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Display This Question:

If group = linked

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follow\_bonus3 Let's make sure we're on the same page regarding the bonus:

* I will only be paid the MTurk worker compensation. (1)
* I will get the MTurk compensation, plus a $1.6 bonus if I answer 12 or more questions correctly. (2)
* I will get the MTurk compensation, plus $1 if I get all questions right. (3)

End of Block: Follow-up questions

Start of Block: Source follow-up

Q46 Next, you will see 5 media sources. We are interested in two things:  
1) Whether you are familiar with the media source.  
2) Whether you trust the information that comes from the media source.

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source\_familiarity Do you recognize the following websites?

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|  | yes (1) | no (2) |
| (source\_familiarity\_wsj) |  |  |
| (source\_familiarity\_nyt) |  |  |
| (source\_familiarity\_fox) |  |  |
| (source\_familiarity\_bbart) |  |  |
| (source\_familiarity\_nbc) |  |  |

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| Page Break |  |

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source\_trust How much do you trust the following websites?

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|  | Not at all (1) | Barely (2) | Somewhat (8) | A lot (9) | Entirely (10) |
| (source\_trust\_wsj) |  |  |  |  |  |
| (source\_trust\_nyt) |  |  |  |  |  |
| (source\_trust\_fox) |  |  |  |  |  |
| (source\_trust\_bbart) |  |  |  |  |  |
| (source\_trust\_nbc) |  |  |  |  |  |

End of Block: Source follow-up

Start of Block: Demographic questions

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demo\_party Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

* Republican (1)
* Democrat (2)
* Independent (3)
* Other (6)

demo\_ideology Where would you place yourself on a scale from extremely liberal to extremely conservative?

* liberal (3)
* somewhat liberal (4)
* somewhat conservative (5)
* conservative (6)
* no opinion (8)

demo\_vote Who did you vote for in the last election?

* Hillary Clinton (1)
* Donald Trump (2)
* Other Candidate (3)
* I did not vote (5)

demo\_pol\_forced If you had to position yourself on the political map, you would be on the

* Left or center-left (1)
* Right or center-right (2)

demo\_gender To which gender identity do you most identify?

* Female (1)
* Male (2)
* Other (3)

demo\_race Choose one or more races that you consider yourself to be:

* White (1)
* Black or African American (2)
* Spanish, Hispanic or Latino (3)
* Asian (4)
* Native Hawaiian or Pacific Islander (5)
* American Indian or Alaska Native (7)

demo\_education What is the highest level of school you have completed?

* Less than a high school diploma (1)
* High school degree or equivalent (e.g. GED) (2)
* Associate degree (e.g. AA, AS) (5)
* Bachelor’s degree (e.g. BA, BS) (6)
* Master’s degree (e.g. MA, MS) (7)
* Professional degree (e.g. MD, JD) (8)
* Doctorate (e.g. PhD, EdD) (9)

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demo\_birthyear Which year were you born?

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End of Block: Demographic questions

Start of Block: Debriefing

Q38 Thank you for participating in this study! In order to get the information we were looking for, we provided you with incorrect information about some aspects of this study. Now that the experiment is over, we will describe the deception to you, answer any of your questions, and provide you with the opportunity to make a decision on whether you would like to have your data included in this study.    
    
What the study is really about is what role media sources play in our evaluation of news. **To test this, we have given you the impression that some of the headlines you saw were published by newspapers that, in reality, have not actually published these headlines.** Of the headlines you saw the claims about the lack of women in Iceland, the Corona brewery founder and the Golden Corral lawsuit were fake news, all others were real.

Display This Question:

If group != control

Q44   
As we have provided you with incorrect information about the study, **we have decided to award you the maximum possible bonus payment irrespective of your answers.**

debrief\_accept Although you have already completed the survey, your involvement is still voluntary, and you may choose to withdraw the data you provided prior to debriefing without penalty. Withdrawing your submission will not adversely affect your relationship with Cornell University, the researchers, or any of our affiliates. For any questions, please contact <s.tech.cornell@gmail.com>.

* I AGREE that the data collected during the study may be included for the purpose of the study. (1)
* I WITHDRAW my participation for this study. (2)

feedback\_debrief Was there anything that was unclear, something that didn't quite make sense or could be done better? **Leave us a few words, anything helps!**

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End of Block: Debriefing