EXECUTIVE SUMMARY

PHP Full stack Developer (PHP5 / MySQL / CSS3 / HTML5 / JS) 10 years UK experience in all aspects of commercial development. Problem solving and analytical skills, team worker, proactive behaviour, oriented to efficiently achieve company requirements. An effective communicator at any level within the organization.

PERSONAL INFORMATION

NAME: **MAURICIO MASIAS**
NATIONALITY   Perú
DOB: 15 Feb 1977
ADDRESS: London Fields - Hackney - London
MOBILE: 07594139669
E-MAIL: mauricio@masias.co.uk

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KEY SKILLS

- Highly experienced in PHP / Javascript / HTML5 / XML / JSON / CSS 3
- MySQL, Maria DB, MS SQL
- Version control: GIT
- Code compilers: Grunt, SASS, LESS
- Frameworks / libraries : jQuery, Code Igniter, Bootstrap, Expression engine
- Social Facebook. Twitter Linkedin Open Graph
- Wordpress expert
- Drupal 7 / 8 intermediate
- DDD, TDD, BDD concept
- Linux SSH, MAC, PC

TOOLS

- Marketing automation: Marketo / Pardot
- Email broadcasting: Copernica / Mailchimp / Litmus
- Google analytics / Webmaster tools
- Unfuddle, software development stack
- WPEngine hosting
- Browserstack (crossbrowsing testing)
- NetBeans / Dreamweaver / Ilustrator / Photoshop

EXPERIENCE

5/2011 –   **The Crocodile (UK)** www.thecroc.com
2/2017   An B2B award winning intelligent marketing agency
             Position: Lead PHP Developer (Full stack)
- Fullstack development for responsive B2B websites, Involvement in marketing automation campaigns including Email broadcast, Landing pages, event and behavior tracking (including GA) to result in achieve qualified leads. Mobile campaigns.
- Christmas season (bespoke)
  • Snowflake city animated city for sharing messages with people you appreciate.
  • Nectar Business 12 days advent calendar.
- Showcases (bespoke)
  • KPMG showcase displaying clean and tidy latest KPMG products.
  • Crocodile showcase: displays some of the clients and works done.
- Word press Development (full sites)
  • Syscap commercial financial solutions.
  • Nectar business hub, inspiration for small business.
  • Aryzta bakeries, development of the commercial catalog, EU site and North American site.
  • Asteral healthcare sector provider.
  • Mewburn intellectual property rights.
  • KPMG growth for small tech business.
- Drupal development (full sites):
  • Alinghi sailing syndicate facts and gallery.

- Waypoint capital healthcare investment site.
  - Games (Word press and bespoke)
    - Football 2016 prediction intra-companies game for the last football season.
    - Rugby cup 2015 prediction intra-companies game for rugby cup.
    - EMC blocks html JS Canvas puzzle solving game.
    - EMC speed to lead campaign video interactive game.

1/2011 -
3/2011
Tag:(UK) www.tagworldwide.com
Tag is an international design and production agency.
Position: Contractor; PHP Developer
- Survey system based on Active Campaign (open source) for Santander bank.
- Testing units: Junit / simple Testing.
- Store and retrieve XML documents using jQuery and PHP

8/2010 -
12/2010
Regus Online team(UK) www.regus.com
Regus is an international office space rentals company
Position: Lead PHP Developer
- Use of CodeIgniter framework for an office search site. www.mos.uk.com
- Development from scratch of a project management system including database modeling and design in Mysql, back / front end in PHP , Jquery and CSS.
- Plesk server management including Linux control (putty), domain and database management.

9/2008 -
5/2010
Galle Art & Design (UK) www.galle.com
GALLE is a digital design agency focused on luxury, travel & fashion brands.
Position: Senior Web Developer
- Development of CMS from scratch (PHP5 OO)
  - CMS to manage website content hosted in a remote server.
  - CMS tp pull information from a database and publish a several plain HTML pages instead of a unique dynamic page to increase SEO awareness.
- Development of booking system integrating HTML, JavaScript, PHP & MySQL for luxury hotels. www.lebua.com
- Development of a remote client authentication for a picture gallery, data is transfer from a remote database and stored in a secure host. www.widderhotel.ch
- Flash integration with PHP5 & MySQL 5.0 www.palazzotornabuoni.com www.mitsi.com, www.marchesa.com
- Drupal 6 back end modifications for e-commerce.

5/2008 -
8/2008
Artipolis (UK) www.artipolis.com
Position: Senior Web Developer
- Development of private social network of individuals who share a passion for the arts. PHP and JS driven.
Development of Artipolis PRO upgrade, with allows the members to have a public CMS, web space, with any sub domain of their likeness including traffic statistics.
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6/2005 -
6/2007
Galle Art & Design (UK) www.galle.com
I begun working for this company remotely from Peru as contractor,
Position: Middleweight Web Developer
- Development of a bespoke CMS for a venue-finding company, sixstarworld.com
- Development In Flash for animated interfaces, newsletters, subscriptions and newsletter mailing system.

Position: Junior Web Developer
- Flash and ASP integration with a MS SQL database. www.herschel.com
- Development in action script with XML. www.laverriere.com
- Creating new functionality / features for front-end and backend users.

ABOUT ME
Love music, guitar player, fluent Spanish, English and French. Adaptable, organized, quick learners, work well under stress, enjoy a good joke, keen to tackle new challenges, sociable and excellent foosball player.

EDUCATION

09/2007 -
10/2008
Msc in E-Commerce with management studies
Kingston University (UK)
Strategic information systems for E-commerce, E-commerce technologies, Financial resource management, Human resource management, Building e–commerce sites

03/2001 -
10/2005
Bsc in Systems Engineering
Ricardo Palma University (Perú)
Requirement analysis, Software Engineering, Quality assurance, UML Modelling, Relational database administration (Sql)

10/2006 -
3/2007
Web Designer
National University of Engineering (Perú)
Dreamweaver, Flash, Corel Draw, Adobe Photoshop, Fireworks