



MAURICIO LOPEZ

SALES MANAGER

EDUCATION

MASTER OF SCIENCE IN MARKETING

Fauget University | 2012 - 2014
3.85/4 GPA

BACHELOR OF SCIENCE IN MARKETING

Borcelle University | 2008 - 2011
3.7/4 GPA

ADDITIONAL SKILLS

- Project Management Skills
- Digital Marketing
- Negotiation
- Critical Thinking
- Communication Skills

CERTIFICATIONS

CERTIFIED IN PROJECT MANAGEMENT, 2016

Giggling Platypus Co., Institute of Certified
Public Management

CERTIFIED MARKETING ASSISTANT, 2013

Thynk Unlimited Company

123 Anywhere St., Any City, ST 12345
123-456-7890
hello@reallygreatsite.com

CAREER OBJECTIVE

Experienced and energetic Marketing Manager with over six years of experience effectively managing marketing projects from conception to completion. Using digital and analog marketing platforms to increase sales and overall company productivity. Experienced in resulting an increase in partner relations for the company. Adept in monitoring and reporting marketing objectives, to maintain necessary internal communications within the company.

WORK EXPERIENCE

MAR 2016 – SEP 2020

MARKETING MANAGER

GINYARD INTERNATIONAL CO.

- Developed new promotional campaign by bundling products together for Cosmetic business, increasing sales revenue by 24%
- Established new social media team including Web developers, media technicians, and Creative Designer growing company web presence and global brand awareness by 45%

DECEMBER 2014 – JUN 2015

BUSINESS CONSULTANT

WARDIERE INC.

- Strategized with team to create business plan, purchase, branding, advertising, remodeling, and marketing for technology company.
- Initiated a series of marketing campaigns including email, digital, and social media.