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#### **Marking Breakdown**

ASPECT		ISSUES CONSIDE	RED		OVERALL MARKS
HYPOTHESES	<ul> <li>The ability to correctly develop and present hypotheses suitable for testing using dimension reduction and either linear and logistic regression.<sup>1</sup></li> <li>Note: At least 4 hypotheses required (dimension reduction, linear regression, logistic regression, comparison)</li> </ul>			10 marks	
DIMENSION	Description of the conduct and outcom	nes of the dimension reduction	on technique		10 marks
REDUCTION	• Critical discussion of effectiveness of the	he dimension reduction tech	nique including description	of the outcomes.	17 marks
LINEAR REGRESSION	REGRESSION proposed linear regression.			10 marks	
	Model– description of conduct and out		d usefulness, illustration of i	usefulness.	10 marks
	Critical discussion of model and overall conclusion.  6			6 marks	
LOGISTIC REGRESSION					10 marks 10 marks 6 marks
COMPARISON	ON • Model - description conduct and outcomes, assessment of fit and usefulness, illustration of usefulness. 10			10 marks	
MODEL				6 marks	
				100 marks	
ACHIEVEMENT	EXCELLENT SATISFACTORY BASIC UNSATISFACTOR		DRY		
% OF MARKS AVAILABLE	> 75%	55-75%	40-55%	<40%	
Key Characterist	Key Characteristics associated with each achievement level for each aspect are described on the next pages. <sup>3</sup>				

<sup>&</sup>lt;sup>1</sup> At least one of your hypotheses for regression must involve a differential effect and therefore at least one of your models needs to include a nominal variable as a predictor.

<sup>&</sup>lt;sup>2</sup> The task will be marked out of 100 and your result will be weighted to reflect the 60% of this task in the calculation of the overall module marks.

<sup>&</sup>lt;sup>3</sup> The characteristics described below in the rubric are for a student submission which addresses all components of the assignment. Where a student attempts fewer components, the marks achieved will depend on how many questions have been addressed and the level of achievement for each question. For example, if a student attempts only THREE components, but completes everything to the level indicated by the category of EXCELLENT, their mark will not reach the level associated with this category but with a lower a category.

#### **HYPOTHESES Rubric**

HYPOTHESES  KEY CHARACTERISTICS OF ACHIEVEMENT LEVELS				
EXCELLENT SATISFACTORY		BASIC	UNSATISFACTORY	
<ul> <li>Correctly states hypotheses in a manner that supports investigation using the relevant technique.</li> <li>4 hypotheses included.</li> </ul>	<ul> <li>States hypotheses for each technique with some minor errors, but which are still suitable for investigation using the relevant technique.</li> <li>4 hypotheses included.</li> </ul>	<ul> <li>States hypotheses for each technique with some minor errors, but which are still suitable for investigation using the relevant technique.</li> <li>4 hypotheses included.</li> </ul>	Hypotheses are either not included or contain significant errors which render them useless.	

#### **DIMENSION REDUCTION Rubric**

DIMENSION REDUCTION  KEY CHARACTERISTICS OF ACHIEVEMENT LEVELS				
EXCELLENT	SATISFACTORY	BASIC	UNSATISFACTORY	
<ul> <li>Clearly identifies the variables chosen.</li> <li>Chooses the correct approach (PCA/EFA) and justifies choice.</li> <li>Correctly examines the variables chosen to determine reliability.</li> <li>Critically discusses the reliability, implications and choices resulting.</li> <li>Correctly conducts and presents the outcomes of checks to establish the data is suitable generating appropriate statistics.</li> <li>Critically examines the results of the checks to establish the data is suitable, implications and choices resulting.</li> <li>Correctly conducts the dimension reduction, describing the conduct with relevant statistics and presenting the relevant outcomes.</li> <li>Critically examines the findings and how these influenced the</li> </ul>			Either no reliability     analysis or significant	
<ul> <li>choice of factors to retain.</li> <li>Draws relevant conclusions for the related hypothesis and describes factors/components extracted.</li> </ul>	<ul> <li>with minor errors in interpretation.</li> <li>Describes the factors/components extracted with an effort to explain choices made.</li> </ul>	Describes the factors/components extracted.		

### **LINEAR REGRESSION Rubric**

Linear Regression  KEY CHARACTERISTICS OF ACHIEVEMENT LEVELS				
EXCELLENT	SATISFACTORY	BASIC	UNSATISFACTORY	
<ul> <li>Clearly presents evidence for including predictors illustrated using appropriate statistics and visuals.</li> <li>Correctly creates the model and presents relevant statistics on the fit and usefulness of the model overall and the co-efficients.</li> <li>Illustrates the findings for relevant sample data.</li> <li>Conducts the relevant checks for assumptions and presents the findings using appropriate statistics and visuals.</li> <li>Critically discusses implications of assessment of assumptions.</li> <li>Critically discusses the implications of the findings for the related hypothesis.</li> </ul>	<ul> <li>some minor omissions/errors.</li> <li>Conducts the relevant checks for assumptions and presents the findings using appropriate</li> </ul>	<ul> <li>Presents evidence for including predictors illustrated using appropriate statistics and visuals with some minor omissions.</li> <li>Correctly creates the model and presents relevant statistics on the fit and usefulness of the model overall and the co-efficients with some minor omissions.</li> <li>A basic effort to illustrate the findings.</li> <li>A basic effort to examine some of the assumptions supported by relevant statistics.</li> <li>States a conclusion for related hypothesis.</li> </ul>	<ul> <li>Does not present sufficient evidence for including predictors illustrated using appropriate statistics and visuals.</li> <li>Creates the model but does not examine or present the fit and usefulness of the model appropriately.</li> <li>No effort to illustrate the usefulness of the model.</li> <li>No effort to draw conclusion for the related hypothesis.</li> </ul>	

#### **LOGISTIC REGRESSION Rubric**

LOGISTIC REGRESSION  KEY CHARACTERISTICS OF ACHIEVEMENT LEVELS				
EXCELLENT	SATISFACTORY	BASIC	UNSATISFACTORY	
<ul> <li>Clearly presents evidence for including predictors illustrated using appropriate statistics and visuals.</li> <li>Correctly creates the model and presents relevant statistics on the fit and usefulness of the model overall and the co-efficients.</li> <li>Illustrates the findings for relevant sample data.</li> <li>Conducts the relevant checks for assumptions and presents the findings using appropriate statistics and visuals.</li> <li>Critically discusses implications of assessment of assumptions.</li> <li>Critically discusses the implications of the findings for the related hypothesis.</li> </ul>	<ul> <li>Conducts the relevant checks for assumptions and presents the findings using appropriate</li> </ul>	<ul><li>with some minor omissions.</li><li>Correctly creates the model and</li></ul>	<ul> <li>Does not present sufficient evidence for including predictors illustrated using appropriate statistics and visuals.</li> <li>Creates the model but does not examine or present the fit and usefulness of the model appropriately.</li> <li>No effort to illustrate the usefulness of the model.</li> <li>No effort to draw conclusion for the related hypothesis.</li> </ul>	

#### **COMPARISON MODEL Rubric**

LOGISTIC REGRESSION  KEY CHARACTERISTICS OF ACHIEVEMENT LEVELS				
EXCELLENT	SATISFACTORY	BASIC	UNSATISFACTORY	
<ul> <li>Addresses all the criteria for the original model as outlined above for the EXCELLENT level.</li> <li>PLUS</li> <li>Discusses the inclusion/removal of predictor(s) presenting appropriate statistics and visuals if including.</li> <li>Critically compares the fit and usefulness and assumptions checks of the model to the baseline model.</li> <li>Critically discusses the implications of the findings for the related hypothesis.</li> </ul>	<ul> <li>above to the SATISFACTORY level.</li> <li>PLUS</li> <li>Discusses the inclusion/removal of predictor(s) presenting appropriate statistics and visuals if including.</li> </ul>	<ul> <li>Addresses all the criteria for the original model as outlined above to the BASIC level.</li> <li>PLUS</li> <li>States the predictor(s) included/removed.</li> <li>States differences with baseline model but no discussion included.</li> <li>States a conclusion for related hypothesis.</li> </ul>	<ul> <li>Addresses all the criteria for the original model as outlined above to the UNSATISFATORY level.</li> <li>PLUS</li> <li>No effort to compare models.</li> <li>No effort to draw conclusion for the related hypothesis.</li> </ul>	