

MANUAL DE MARCA

Destroyer.®

A large, bold, black sans-serif typeface spells out the word "Destroyer". A registered trademark symbol (®) is positioned at the end of the "er". Superimposed on the right side of the letterform is a detailed silhouette of a destroyer ship, facing left. The ship's features include a bridge, funnels, a deck gun, and various masts and antennas. The entire logo is set against a plain white background.

DESTROYER MANUAL DE MARCA

I. LOGOTIPO COLOR

II. INSPIRACIÓN

III. PANTONE AUTORIZADO

IV. ESTILO DE VIDA

V. ELEMENTOS DE MARCA

VI. EMBALAJE DE PRODUCTO

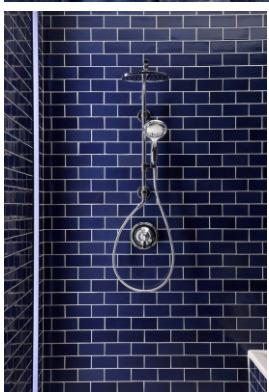
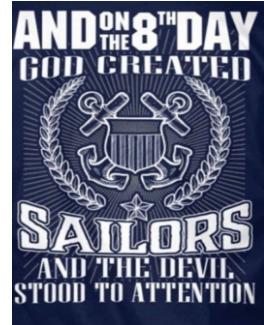
LOGOTIPO COLOR



Destroyer.[®]

A large, bold, dark blue sans-serif word "Destroyer." is positioned in front of a light gray silhouette of a destroyer ship's hull and superstructure. The ship's silhouette includes various deck equipment like a mast, radar domes, and a funnel. A registered trademark symbol (®) is located at the top right of the "er" in "Destroyer".

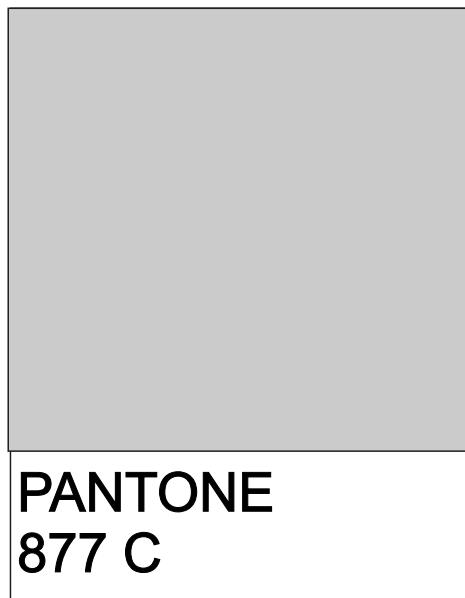
INSPIRACIÓN



PANTONE AUTORIZADO



PANTONE
2767 C



PANTONE
877 C

ESTILO DE VIDA



ELEMENTOS DE MARCA

TROQUEL PLANTILLA QUEMADO (SIN COLOR)



7.2 CMS X 3 CMS



TROQUEL PLANTILLA FOIL PLATA

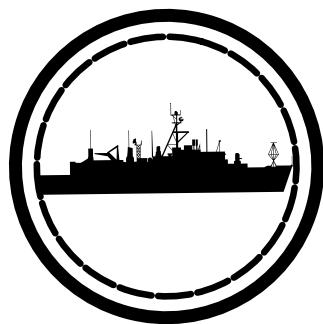


7.2 CMS X 3 CMS



ELEMENTOS DE MARCA

TROQUEL DE VISTA EXTERNO QUEMADO (SIN COLOR)

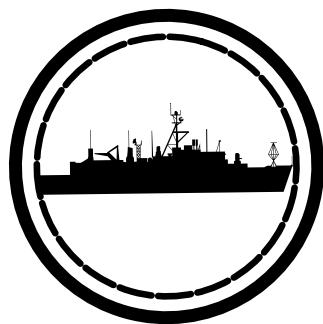


TAMAÑO DE ACUERDO A LA PIEZA DONDE SE APLICA



ELEMENTOS DE MARCA

TROQUEL DE VISTA EXTERNO QUEMADO (SIN COLOR)



TAMAÑO DE ACUERDO A LA PIEZA DONDE SE APLICA

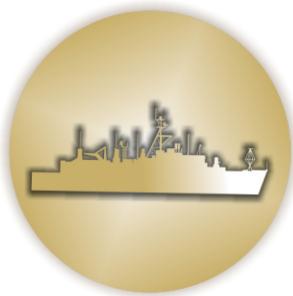


ELEMENTOS DE MARCA

REMACHE METÁLICO
1.2 CMS DIÁMETRO

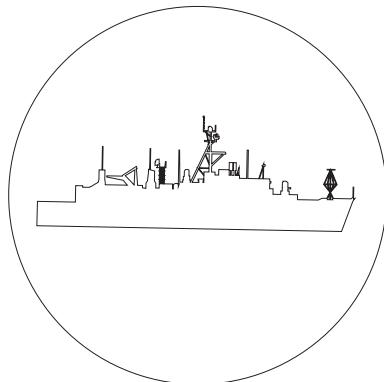


NIQUEL



LATÓN VIEJO

TRAZO PARA DESARROLLO



ELEMENTOS DE MARCA

REMACHE METÁLICO



NIQUEL



LATÓN VIEJO



EMBALAJE DE PRODUCTO

PAPEL DE EMPAQUE



EMBALAJE DE PRODUCTO

CAJA DE EMPAQUE

CAJA EN PANTONE 877C CON TEXTURA Y
FOIL PLATA EN LOGOTIPO

