

MANUAL DE MARCA

MEN AT WORK[®]
By FORESTER

MEN AT WORK BY FORESTER MANUAL DE MARCA

I. LOGOTIPO COLOR

II. INSPIRACIÓN

III. PANTONE AUTORIZADO

IV. TIPOGRAFÍA

V. ESTILO DE VIDA

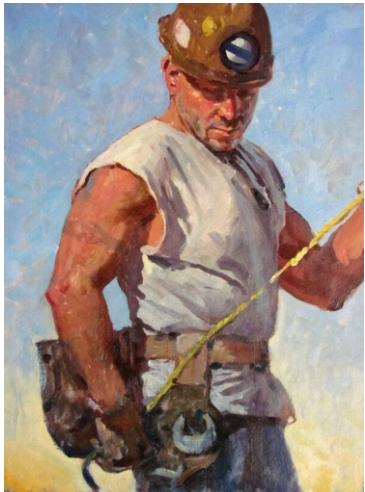
VI. ELEMENTOS DE MARCA

VII. EMBALAJE DE PRODUCTO

LOGOTIPO COLOR

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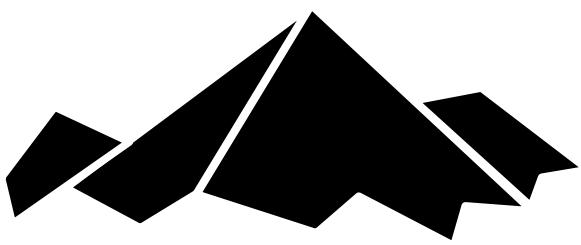
INSPIRACIÓN



PANTONE AUTORIZADO



PANTONE
1585 C



PANTONE
BLACK C

TIPOGRAFÍA

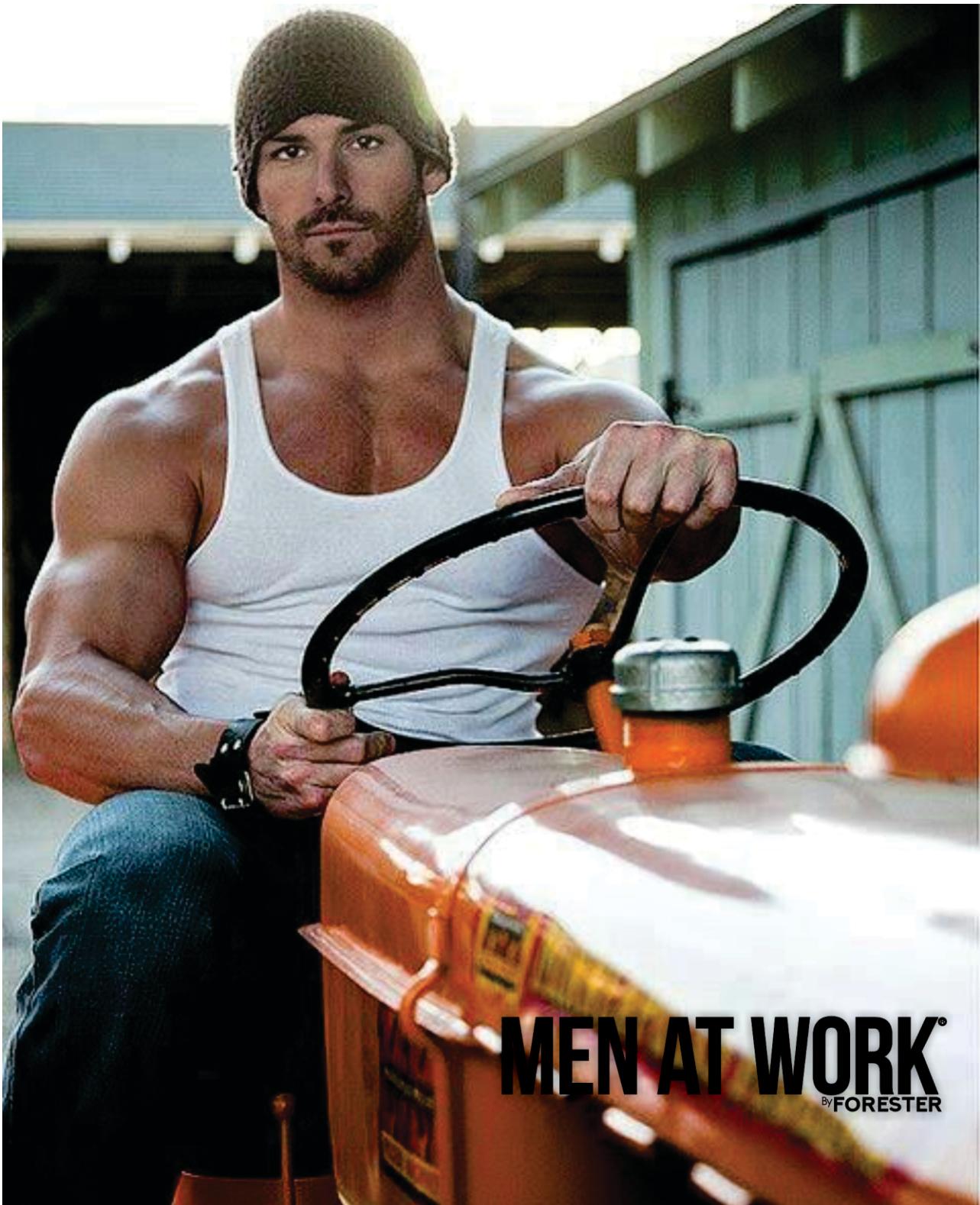
BEBAS NEUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

NEXT ART

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ESTILO DE VIDA



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ESTILO DE VIDA



ELEMENTOS DE MARCA

TROQUEL SIN COLOR

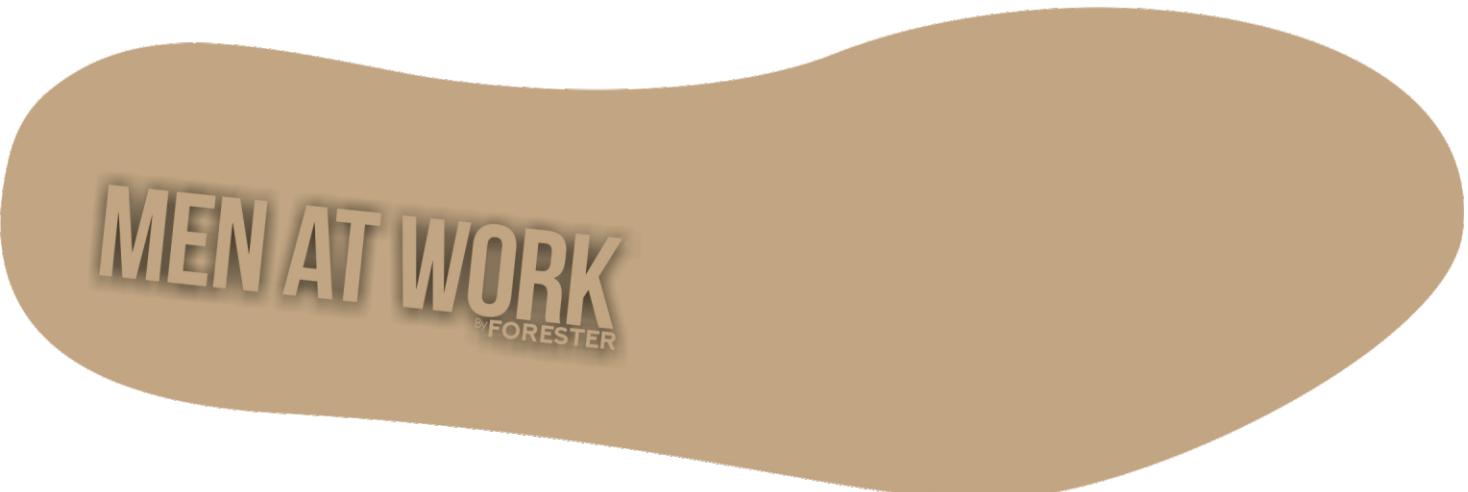
2 CMS

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9.5 CMS



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ELEMENTOS DE MARCA

TRANSFER UNA TINTA

2 CMS

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9.5 CMS

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ELEMENTOS DE MARCA

TROQUEL SIN COLOR



4.5 CMS DE DIAMETRO



ELEMENTOS DE MARCA

ETIQUETA TEXTIL

1 CMS

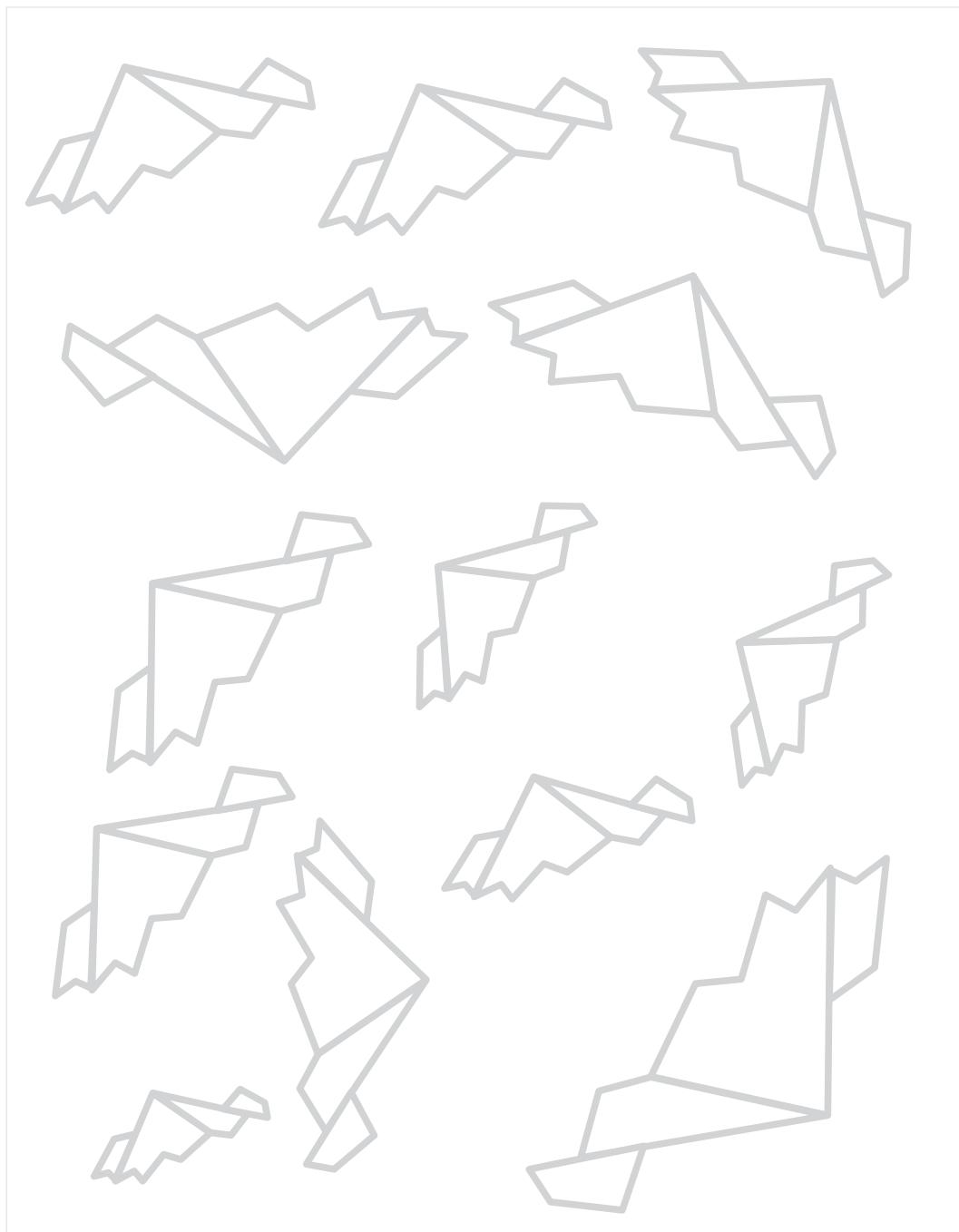


2.5 CMS



EMBALAJE DE PRODUCTO

PAPEL DE EMPAQUE



EMBALAJE DE PRODUCTO

CAJA DE EMPAQUE

