

Mauricio Lechuga

Project Manager | Stakeholder Engagement | Digital Operations | Bilingual (EN/ES)

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Summary

Bilingual project professional with 10+ years leading digital initiatives and cross-functional teams. Recently completed a Computer Programming diploma to strengthen my tech foundation and support my career pivot in Canada. I'm eager to bring together my experience in stakeholder engagement, process improvement, and agile delivery to drive meaningful results in project-based roles.

Experience

Institute for War & Peace Reporting June 2022 – April 2023
Online Platforms Manager Mexico City

- Delivered platform improvements across 5+ projects by coordinating cross-functional teams and aligning with regional compliance requirements.
- Built custom dashboards in Excel and Google Sheets that increased reporting clarity and boosted engagement metrics by 75%.
- Created risk logs, project plans, and rollout timelines that improved delivery predictability and stakeholder satisfaction.

Institute for War & Peace Reporting August 2021 – June 2022
Social Media Programs Manager Mexico City

- Managed multi-regional digital campaigns, ensuring on-time delivery and alignment with organizational objectives.
- Conducted campaign retrospectives and performance reviews that improved process efficiency by 50%.
- Led regular stakeholder check-ins and cross-team briefings to manage expectations and address risks early.

Responsive Labs January 2014 – January 2015
Project Manager Mexico City

- Scoped, planned, and delivered web development projects, cutting delivery delays by 35% through structured milestone tracking.
- Facilitated daily standups and documented sprint goals using Agile tools to improve collaboration and velocity.
- Acted as the central point of contact for developers and clients, aligning deliverables with business needs.

Business Luxury Media August 2019 – February 2021
Social Media Strategist Mexico City

- Reengineered approval workflows and campaign tracking systems, reducing turnaround times by 50%.
- Used real-time data dashboards to support weekly performance reviews, contributing to a 33% increase in digital reach.
- Coordinated rollout plans and asset delivery across teams, aligning content with client strategy and timelines.

Earlier Experience 2012 - 2019
Mexico City

Held various social media and digital content roles with brands such as HuffPost México, Fundación Telefónica, and VML. While I gained experience in marketing strategy and digital communication, I realized that advertising wasn't the right fit for me. Career changes were complex at the time, but these roles helped build transferable skills in stakeholder engagement, content planning, and cross-team collaboration.

Education

Conestoga College September 2023 - April 2025
Computer Programming Diploma

Universidad Iberoamericana 2006 - 2008
Industrial Engineering Bachelor's

Skills

Project Lifecycle Management
Manage scope, schedule, and deliverables for cross-functional teams

Stakeholder Engagement
Align project goals and expectations across internal and external partners

Process Optimization
Streamline workflows to improve team efficiency and reduce costs

Cross-Functional Collaboration
Proven ability to lead diverse teams and align internal and external stakeholders toward common goals.

Agile Delivery
Support sprints, retros, backlog grooming, and task prioritization

Risk & Issue Management
Proactively identify and mitigate risks to maintain timelines

Cross-Functional Leadership
Coordinate developers, designers, and marketing in unified plans

Digital Tool Expertise
Excel, Jira, Confluence, Trello, Slack, Google Workspace

Requirements Gathering
Translate business needs into actionable project tasks

Data Analysis & Reporting
Leverage Excel, SQL, and BI tools to monitor KPIs, track performance, and guide decision-making.

Technical Adaptability
Strong foundation in software development and systems analysis

Bilingual Communication
Fluent in English and Spanish for cross-cultural collaboration

Languages

Spanish
Native

English
Fluent / C2

Interests

Podcast production

Tabletop Gaming

Retro gaming

Behavioral economics

Swimming

Trivia Nights

Cooking