Mauricio Lechuga

Project Manager | Stakeholder Engagement | Bilingual (EN/ES)

⊙ Waterloo, Ontario   📞 +1 (548) 994 3939   @ mauriciolechuga@gmail.com

Summary

Bilingual project professional with 10+ years leading digital initiatives and cross-functional teams. Recently completed a Computer Programming diploma to strengthen my tech foundation and support my career pivot in Canada. I'm eager to bring together my experience in stakeholder engagement, process improvement, and agile delivery to drive meaningful results in project-based roles.

Experience

Institute for War & Peace Reporting
Online Platforms Manager
June 2022 – April 2023 — Mexico City

- Led multi-platform digital transformation projects, coordinating international teams and ensuring compliance across LATAM programs.
- Created reporting dashboards and managed KPIs that improved engagement metrics by up to 75%.

Institute for War & Peace Reporting
Social Media Programs Manager
August 2021 – June 2022 — Mexico City

- Oversaw scheduling, risk management, and stakeholder engagement for public awareness campaigns across LATAM.
- Delivered on-time execution for 5+ projects simultaneously while maintaining alignment with strategic objectives.

Responsive Labs
Project Manager
January 2014 – January 2015 — Mexico City

- Directed the full lifecycle of custom web projects, including stakeholder interviews, budgeting, and scope definition.
- Reduced delivery delays by 35% through proactive issue resolution and enhanced documentation protocols.

Business Luxury Media
Social Media Strategist
August 2019 – February 2021 — Mexico City

- Planned campaign rollout and workflow redesign that cut approval cycles by 50% and improved client satisfaction.
- Introduced real-time data tracking to optimize strategy, contributing to a 33% boost in digital reach.

Kin Camp
Marketing Director
October 2006 - September 2012 — Mexico City

- Managed end-to-end planning for regional marketing campaigns, including timeline planning, team leadership, and media content creation.
- Produced promotional videos and social content that grew summer registrations by 25% year-over-year.

Education

Conestoga College
Computer Programming
September 2023 - April 2025 — Diploma

Universidad Iberoamericana
Industrial Engineering
2006 - 2008 — Bachelor's

Skills

Project Lifecycle Management
Skilled in scoping, planning, executing, and closing projects across digital and stakeholder-focused initiatives.

Cross-Functional Collaboration
Proven ability to lead diverse teams and align internal and external stakeholders toward common goals.

Agile Delivery
Hands-on experience supporting Agile workflows and facilitating sprint planning and retrospectives.

Risk & Issue Management
Anticipate risks early and implement corrective action to protect timelines and budgets.

Change Management
Support user adoption and process shifts through clear communication and structured rollouts.

Requirements Gathering
Translate business needs into actionable requirements and technical briefs.

Data Analysis & Reporting
Leverage Excel, SQL, and BI tools to monitor KPIs, track performance, and guide decision-making.

Process Optimization
Identify inefficiencies and implement workflows that improve productivity and reduce cost.

Stakeholder Communication
Deliver clear updates and manage expectations across teams, executives, and clients.

Bilingual Communication
Fluent in Spanish and English, facilitating collaboration across multicultural teams and LATAM markets.

Languages

Spanish	English
Native	Fluent / C2

Interests

Podcast production	Tabletop Gaming
Retro gaming	Behavioral economics