

pgAdmin 4

File Object Tools Help

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Properties SQL Statistics Dependencies Dependents Processes perfil_leads/po... perfil_leads/postgres@PostgreSQL 12*

Query Query History

```
1 -----Carregando as tabelas-----
2
3 select * from sales.customers
4 select * from sales.funnel
5 select * from sales.products
6 select * from sales.stores
7
8 select * from temp_tables.duplicados
9 select * from temp_tables.ibge_genders
10 select * from temp_tables.products_2
11 select * from temp_tables.regions
12 select * from temp_tables.tabela_1
13 select * from temp_tables.tabela_2
14
```

Data Output Messages Notifications

	customer_id [PK] character varying	cpf character varying	first_name character varying	last_name character varying	state character varying	city character varying	birth_ date
1	73650706FFAE	84932586604	IVONELIA	ARGULINO	SP	SÃO PAULO	1973-
2	236A739A6063	05912702104	ESTEVANIA	MARTHUS	SP	SÃO PAULO	1969-
3	CF2DFCBE74E3	85148454740	CLEUDINE	DUARTE	MG	BELO HORIZONTE	1945-
4	25504A496AEB	12430594512	ADEIZE	LUZILDO	SC	NAVEGANTES	1948-
5	05DE6BCDFEC7	01571615400	SHEYLLA	JESKA	SP	CARAPICUÍBA	1963-

Total PDF Reader by Xodo 09 Query complete 00:00:00.235 Ln 14, Col 1

Pesquisar

23°C 15:21 09/08/2023

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perfil_leads/postgres@PostgreSQL 12

Query

```
1 -----Quantidade de clientes por Estado-----
2
3 select state, count(*) as contagem
4 from sales.customers group by state order by contagem desc
```

Scratch Pad

Data Output

	state character varying	contagem bigint
1	SP	17864
2	MG	2057
3	SC	1975
4	PR	1021
5	RS	953
6	RJ	686

Total rows: 24 of 24 Query complete 00:00:00.316

Ln 1, Col 66

Pesquisar

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POR PTB2 15:42 09/08/2023

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Properties SQL Statistics Dependencies Dependents Processes perfil_leads/po... perfil_leads/postgres@PostgreSQL 12*

Query Query History

```
--Qual é o status profissional mais frequente dos clientes que
-- compraram automóveis no site----

select
    cus.professional_status,
    count(fun.paid_date) as pagamentos
from sales.funnel as fun
left join sales.customers as cus
on fun.customer_id = cus.customer_id
group by cus.professional_status
order by pagamentos desc
```

Scratch Pad

Data Output Messages Notifications

	professional_status character varying	pagamentos bigint
1	clt	2415
2	self_employed	312
3	businessman	305
4	other	293
5	freelancer	215
6	retired	169

Total rows: 8 of 8 Query complete 00:00:00.192 Ln 1, Col 59

Pesquisar

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Properties SQL Statistics Dependencies Dependents Processes perfil_leads/po... perfil_leads/postgres@PostgreSQL 12*

perfil_leads/postgres@PostgreSQL 12

Query Query History

```
1 -----Quantidade de clientes por gênero-----
2
3 select
4     ibge.gender,
5     count(fun.paid_date)
6 from sales.funnel as fun
7 left join sales.customers as cus
8     on fun.customer_id = cus.customer_id
9 left join temp_tables.ibge_genders as ibge
10     on lower(cus.first_name) = ibge.first_name
11 group by ibge.gender
12
13
```

Scratch Pad

Data Output Messages Notifications

	gender character varying	count bigint
1	male	1523
2	female	2265

Total rows: 2 of 2 Query complete 00:00:00.302 Ln 1, Col 46

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Properties SQL Statistics Dependencies Dependents Processes perfil_leads/po... perfil_leads/postgres@PostgreSQL 12*

Query Query History

```
1 -----Quantidade de visitas ao site por regiões-----
2
3 select
4     reg.region,
5     count(fun.visit_page_date) as visitas
6 from sales.funnel as fun
7 left join sales.customers as cus
8     on fun.customer_id = cus.customer_id
9 left join temp_tables.regions as reg
10    on lower(cus.city) = lower(reg.city)
11    and lower(cus.state) = lower(reg.state)
12 group by reg.region
13 order by visitas desc
```

Scratch Pad

Data Output Messages Notifications

	region character varying	visitas bigint
1	Região Sudeste	24607
2	Região Sul	4660
3	[null]	880
4	Região Centro-Oeste	350
5	Região Nordeste	71
6	Região Norte	12

Total rows: 6 of 6 Query complete 00:00:00.418

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Pesquisar

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Properties SQL Statistics Dependencies Dependents Processes perfil_leads/po... perfil_leads/postgres@PostgreSQL 12*

Query Query History

```
1 -----Idade média dos clientes por status profissional-----
2 with alguma_tabela as (
3 select
4     professional_status,
5     (current_date - birth_date)/365 as idade
6 from sales.customers
7 )
8
9 select
10     professional_status,
11     avg(idade) as idade_media
12 from alguma_tabela
13 group by professional_status
```

Scratch Pad

Data Output Messages Notifications

	professional_status character varying	idade_media numeric
1	freelancer	41.2951807228915663
2	retired	57.7373831775700935
3	cit	42.2355430183356841
4	self_employed	44.4947484798231067
5	other	47.5336856010568032
6	businessman	45.0675818373812038

Total rows: 8 of 8 Query complete 00:00:00.257

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