

Mauricio Paz

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Senior Frontend Developer

Senior Adobe Commerce Frontend Developer with 12+ years of experience specializing in Adobe Commerce (Magento 2) development. Adobe Certified Expert in Adobe Commerce Front-End, skilled in building high-performance, scalable e-commerce solutions. Proficient in modern frontend technologies, including Hyvä, React, Vue.js, Next.js, Tailwind, and Webpack, with a strong background in PHP and Laravel for backend integration. Passionate about optimizing user experience and driving business growth through cutting-edge web technologies

WORK EXPERIENCE

IronPlane • Portland, ME, USA 04/2023 – 10/2024, Senior Adobe Commerce Frontend Developer

- Designed and implemented stores using Adobe Commerce.
- PWA Studio stores and bug fixes using Adobe Commerce, PWA Studio, React, webpack, GraphQL, HTML, CSS and Tailwind.

BlueAcorn iCi• Charleston, SC, USA 03/2021 – 02/2023, Senior Adobe Commerce Frontend Developer

- Led a Frontend development team on a Adobe Commerce + React project, ensuring timely and high-quality delivery.
- Senior Adobe Commerce Frontend Developer at Blue Acorn iCi, a leading company in award-winning digital transformations for Fortune 500 companies. I collaborated on large-scale projects, including creating digital experiences for renowned brands such as Apple and Sony.
- Development and enhancement of systems for renowned brands like Lovesac, using technologies such as React, Adobe Commerce, and advanced customization tools, such as product creation in a 3D environment.

MageMontreal• Sainte /QC Canada 08/2020 – 02/2021 Senior Adobe Commerce Frontend Developer

- Frontend Developer at MageMontreal, contributing to the development using modern web technologies.
- Continuous Integration/Deployment Pipeline Integration, pull requests, code reviews.

Redstage • New York, USA 03/2019 – 08/2020, Senior Adobe Commerce Full Stack Developer

- Creation of work automation scripts, proposing tasks such as branch creation, automatic status updates in Jira, pull request creation via terminal, and development of a webhook on GitHub to send automatic notifications to Slack.
- Development and enhancement systems using advanced tools like Adobe Commerce, Big commerce, Shopify, React, Preact and many more..

KolinaLabs • Guarapuava, PR, Brazil 06/2018 – 02/2019, Senior Frontend Developer

- Frontend Developer at KolinaLabs, where I developed a solar panel system for Sices Brasil,

enhancing operational efficiency and scalability within 6 months using Vue.js and Webpack.

- Creation and maintenance of apps using React, Vue.js, Webpack, Sass, among others, to ensure efficient and high-quality implementation.
- BI Developer, creating an advanced dashboard using QlikSense to enhance data analysis and decision-making at Sices Brasil.

Unimed • Guarapuava, PR, Brazil 08/2015 – 06/2018, Senior Full Stack Developer

- I developed approximately 12 systems using Laravel and React independently, including 2 large systems that continued to be used for over 6 years, even after my departure from the company.
- I was responsible for the entire system development process, from gathering requirements to development, deployment, testing, and support.
- I created a workflow system that automated all internal processes, providing greater ease of work for everyone.
- I conceptualized and developed a system that reduced an employee's workload time from 7 days to just 5 minutes, automating the compression and sending of multiple PDFs via email to health plan beneficiaries.

More experiences on my linkedin page [linkedin.com/in/m-paz](https://www.linkedin.com/in/m-paz)

EDUCATION

Majored in Development of Systems

Uni Guairacá University • Guarapuava, PR, BR 02/2011 – 12/2014

CERTIFICATIONS

Adobe Commerce Expert Front-End Developer 10/2020 – Present Adobe

PUBLICATIONS

Article published in the Semana Acadêmica journal. 02/2014

Article I wrote about the development of a robust system I built for managing custom furniture stores, published in a journal.

<https://semanaacademica.org.br/artigo/plano-mobiliario-sistema-de-gestao-empresarial-para-o-segmento-de-moveis-planejados>

SKILLS

Adobe Commerce Expert Frontend Developer | Adobe Certified Expert in Magento 2, specializing in high-performance, scalable e-commerce solutions. Experienced in Hyvä, React, Next.js, Nuxt, Webpack, and Tailwind CSS. Skilled in modern frontend technologies, including TypeScript, Vue.js, and GraphQL, with a strong background in PHP and Laravel for API integration. Proficient in BigCommerce, Shopify, Docker, Firebase, REST APIs, Redux, SASS, CSS, HTML, Git, and Warden.