

Mauricio Paz

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Senior Full Stack Developer

Senior Full Stack Developer with 12+ years of experience specializing in Adobe Commerce, Hyvä, BigCommerce, and Shopify. Adobe Certified Expert in Magento Front-End, adept at delivering high-performance e-commerce solutions. Proficient in backend and Frontend tools like React and VueJS, enhancing user experiences and driving business growth.

WORK EXPERIENCE

IronPlane • Portland, ME, USA 04/2023 – 10/2024 Senior Full Stack Developer

- Designed and implemented stores using Adobe Commerce.
- Upgrade PWA Studio stores and bug fixes using Adobe Commerce, PWA Studio, React, webpack, GraphQL, HTML, and CSS.
- Code-reviews in BigCommerce and Adobe Commerce stores.

BlueAcorn ICI• Charleston, SC, USA 03/2021 – 02/2023 Senior Full Stack Developer

- Led a Front-end development team on an Adobe Commerce project, ensuring timely and high-quality delivery.
- Senior Fullstack Developer at Blue Acorn iCi, a leading company in award-winning digital transformations for Fortune 500 companies. I collaborated on large-scale projects, including creating digital experiences for renowned brands such as Apple and Sony.
- Development and enhancement of stores for renowned brands like Lovesac, using technologies such as Adobe Commerce, React, and advanced customization tools, such as product creation in a 3D environment.

MageMontreal• Sainte-Agathe /QC Canada 08/2020 – 02/2021 Senior Full Stack Developer

- Fullstack Developer at MageMontreal, contributing to the development of multiple online stores using Adobe Commerce.
- Continuous Integration/Deployment Pipeline Integration, pull requests, code reviews.

Redstage • New York, NY, USA 03/2019 – 08/2020 Senior Full Stack Developer

- Initiated the creation of work automation scripts, proposing tasks such as branch creation, automatic status updates in Jira, pull request creation via terminal, and development of a webhook on GitHub to send automatic notifications to Slack.
- Full Stack Developer, responsible for the creation and updates of stores using Adobe Commerce.

KolinaLabs • Guarapuava, PR, Brazil 06/2018 – 02/2019 Senior Full Stack Developer

- Fullstack Developer at KolinaLabs, where I developed a solar panel system for Sices Brasil, enhancing operational efficiency and scalability within 6 months using Vue.js and Webpack.
- Creation and maintenance of apps using Vue.js, webpack, Sass, among others, to ensure efficient and high-quality implementation.
- BI Developer, creating an advanced dashboard using QlikSense to enhance data analysis

and decision-making at Sices Brasil.

Unimed • Guarapuava, PR, Brazil 08/2015 – 06/2018 Largest healthcare company in Latin America.

Senior Full Stack Developer

- I developed approximately 12 systems using Laravel independently, including 2 large systems that continued to be used for over 6 years, even after my departure from the company.
- I was responsible for the entire system development process, from gathering requirements to development, deployment, testing, and support.
- I created a workflow system that automated all internal processes, providing greater ease of work for everyone.
- I conceptualized and developed a system that reduced an employee's workload time from 7 days to just 5 minutes, automating the compression and sending of multiple PDFs via email to health plan beneficiaries.

More experiences on my linkedin page [linkedin.com/in/m-paz](https://www.linkedin.com/in/m-paz)

EDUCATION

Majored in Development of Systems

Uniguairaca University • Guarapuava, PR, BR 02/2011 – 12/2014

CERTIFICATIONS

Adobe Certified Expert – Adobe Commerce Front-End Developer 10/2020 – Present
Adobe

PROJECTS

FR Clothing & Supply 05/2024 – 06/2024

Built using Adobe Commerce, Hyvä, and Tailwind, this store was developed almost entirely by me. I used PostCSS, Tailwind classes, and all the best Hyvä practices to reduce the bundle size and improve SEO.

<https://frpros.com/>

Lovesac 05/2023 – 08/2023

Lovesac was built with Adobe Commerce and React. I spent months working primarily on the PDP, which was completely rebuilt. The products feature a wizard built in React, integrating with an API for a 3D environment.

<https://www.lovesac.com/>

taconyonline 07/2023 – 08/2023

I was fully responsible for upgrading TaconyOnline. The process was particularly challenging due to its outdated PWA Studio version, requiring me to overhaul almost all theme files to ensure compatibility and functionality.

<https://taconyonline.com/>

Babylock 05/2023 - 07/2023

Babylock was built with Adobe Commerce and extensively used third-party modules. I primarily worked on theming, customizing the storefront to align with the brand's identity, and ensuring a seamless user experience. My contributions included refining UI components, optimizing performance, and resolving compatibility issues between modules.

<https://babylock.com/>

More projects on my website mauriciopazpp.github.io

PUBLICATIONS

Article published in the Semana Acadêmica journal. 02/2014 Article I wrote about the development of a robust system I built for managing custom furniture stores, published in a journal.

<https://semanaacademica.org.br/artigo/plano-mobiliario-sistema-de-gestao-empresarial-para-o-segmento-de-moveis-planejados>

SKILLS

BigCommerce, Certified Expert Adobe Commerce, CSS, Docker, Firebase, Full-Stack, Git, GraphQL, HTML, JavaScript, jQuery, Laravel, MYSQL, Node, PHP, React, Redux, REST APIs, SASS, Shopify, SQL, Tailwind, TypeScript, Vue, Warden, Webpack.