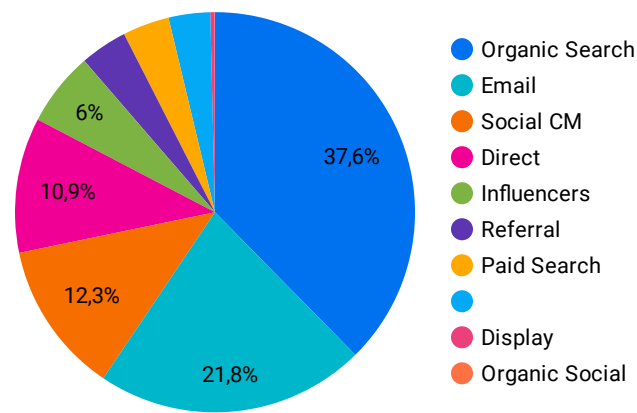




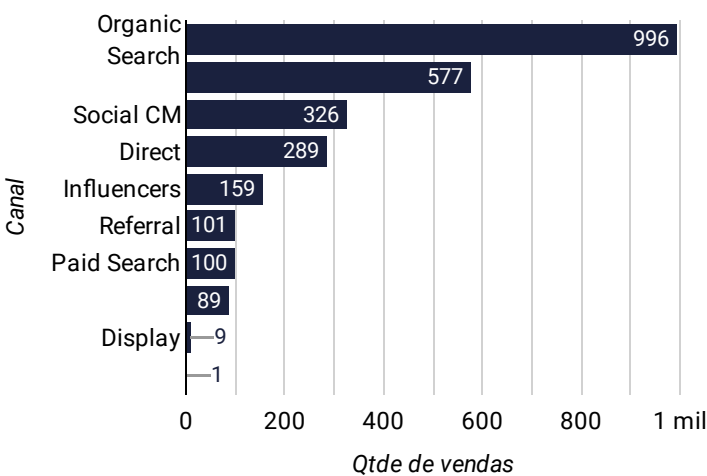
RECEITAS POR CANAL E SOURCE

Quantidade de Clientes por Canal / Total Receita:



Canal	Qtde por Canal ▾	Receita
Organic Search	996	49.470,94
Email	577	30.798,51
Social CM	326	16.007,34
Direct	289	14.828,19
Influencers	159	5.655,16
Referral	101	5.289,24
Total geral	2.647	131.852,67

1 - 10 / 10 < >



LTV:

Source	LTV (IN DAYS) ▾
l.instagram.com	1714
mamatijeras.com	1680
newsletter?coupon=EXT...	1625
friseur.com	1600
identitybeauty.com	1596
vein.es	1574
facebook	1570
yahoo	1552
Total geral	1384

1 - 63 / 63 < >

Canal	LTV (IN DAYS) ▾	Qtde de Clientes
Organic Social	1668	1
Social CM	1466	326
Display	1456	9
Organic Search	1399	996
Direct	1374	289
Email	1364	577
Paid Search	1351	100
Referral	1341	101
Total geral	1384	2.647

1 - 10 / 10 < >

