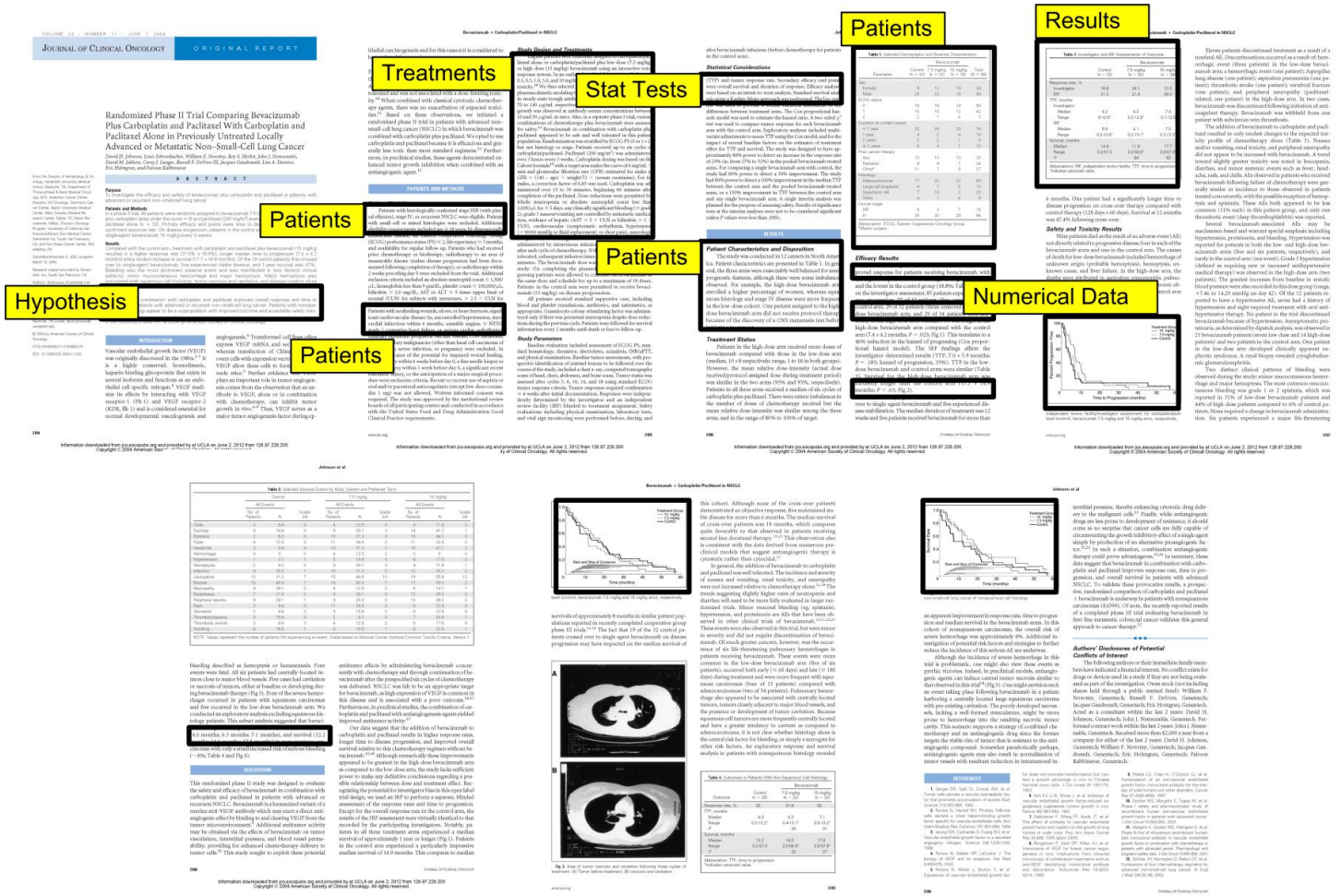Importance of Published Literature