# Maurizio Mambrini.

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## Experience.

JUN 2021 - TODAY

#### **UX/UI Engineer @ Snowit**

Snowit is a digital platform dedicated to winter sports and holidays, from which Bikeit, focused on cycle tourism, and Tribala, specialized in sports travel, were developed. Working with a multidisciplinary team, I designed and developed the UX and UI for the e-commerce sites, the iOS/Android app, and the management panel.

JUL 2017 - JUN 2021

#### Web designer @ Qboxmail S.r.l.

Qboxmail is a corporate email service provider that stands out for its dedicated infrastructure and in-house application development. Working with the development team, I designed and developed the UX and UI for the webmail, the multi-level white-label panel, and the email archiving service, as well as the corporate website.JAN 2016 - TODAY

JAN 2016 - TODAY

#### Web designer freelance

As a freelancer, I worked on web projects of various complexity and technological stacks. I designed and developed web applications using a headless approach, as well as more "classic" custom WordPress sites.

JAN 2014 - DEC 2016

#### **Cultural project consultant**

I have carried out cultural projects of various kinds by collaborating with institutions, associations and companies (University of Florence, Municipality of Castell'Azzara, Cantina Castelli del Grevepesa, Zeugma s.r.l.).

## Skills.

#### ADVANCED LEVEL

HTML, CSS, SASS, WordPress, UX design, UI design, Information Architecture, Figma, Sketch, InDesign, Illustrator, Affinity Publisher, Affinity Designer

#### INTERMEDIATE LEVEL

React JS, Javascript, GIT, Photoshop, Affinity Photo

#### BASE I EVEL

React Native, Vue JS, TypeScript, PHP, Next JS, Gatsby, Dato CMS, GraphQL, User research, User test

I'm a UX/UI designer and developer, with 6+ years of experience in making people life easier by design and develop digital experiences. I think that in a world full of inputs, the key to making technology truly accessible and people happy is simplicity.

As **UX/UI designer**,, I transform complex processes into intuitive and simple user experiences, creating clear and consistent design systems, layouts, and interfaces, to make every interaction as natural and enjoyable as possible.

As **UI developer**, I apply these same principles by writing code to build fluid and consistent experiences across various devices. I transform designs into component libraries and web/app interfaces, with particular attention to CSS to ensure that every visual element contributes to a harmonious and engaging experience.

## Education.

2016 - 2017

#### Web design

@ Accademia Nemo - Florence, IT Training course on web design skills: UX, UI, interaction designer, HTML, CSS, JS, PHP.

2015-2016

#### **Publishing Product Technician**

@ La Scuola di Editoria – Florence, IT Training course on the management of the editorial product processing phases.

2010 - 2013

## Master's Degree in Historical Sciences

@ Università degli Studi di FirenzeDegree course in contemporary history with a specialization in food and wine history.