

# CiakTime Questionnaire

\*Required

1. What's your age? \*

*Mark only one oval.*

- ☐ < 18
- ☐ 18 - 25
- ☐ 26 - 35
- ☐ 36 - 50
- ☐ > 50

2. What's your gender? \*

*Mark only one oval.*

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

3. What's your educational level? \*

*Mark only one oval.*

- ☐ Elementary school
- ☐ High school
- ☐ Degree
- ☐ Master degree
- ☐ Other: \_\_\_\_\_

4. How frequently do you use your smartphone on average? \*

*Mark only one oval.*

- ☐ Less than 1 hour per day
- ☐ Between 1 hour and 3 hours per day
- ☐ More than 3 hours per day

5. How many times do you go to the cinema on average? (Before pandemic) \*

*Mark only one oval.*

- ☐ One time per week
- ☐ Few times per week
- ☐ One or two times per month
- ☐ One or two times per years
- ☐ Never

6. How many times do you watch movies on streaming platforms/tv on average? \*

*Mark only one oval.*

- ☐ One time per week
- ☐ Few times per week
- ☐ One or two times per month
- ☐ One or two times per years
- ☐ Never

7. Which streaming platforms do you know? \*

*Tick all that apply.*

- ☐ Netflix
- ☐ Disney+
- ☐ Amazon Prime Video
- ☐ NowTV
- ☐ AppleTV+
- ☐ No one

Other: ☐ \_\_\_\_\_

8. Which streaming platforms do you use? \*

*Tick all that apply.*

- ☐ Netflix
- ☐ Disney+
- ☐ Amazon Prime Video
- ☐ NowTV
- ☐ AppleTV+
- ☐ No one

Other: ☐ \_\_\_\_\_

9. Do you use any movies related app? \*

*Mark only one oval.*

- ☐ Yes
- ☐ No

10. If you use any movies related app, which one?

\_\_\_\_\_

11. If you don't use any movies related app, how much would you be interest in using one?

Mark only one oval.

	1	2	3	4	5	
Not interested	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very interested

12. How much do you think the following features are important in such an app? \*

Mark only one oval per row.

	Not important	Not very important	Important	Very important
Information about movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Watchlist (list containing movies to watch in future)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A list to track already watched movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
List of favorite movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Check for upcoming movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making reviews about movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exchange opinions about movies with other users	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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