


Idea

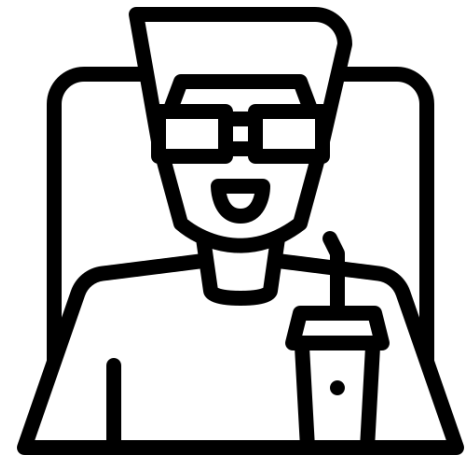
We are presenting CiakTime, an app designed for cinema lovers.

This app offers the following functionalities:

- Search for movies by title and for members of the cast
- Read information about plot, cast, year of release, duration, genre, movie director and streaming platform on which the movie is available
- Look for popular and upcoming movies
- Keep track of already watched movies
- Add new movies in a watchlist to track the movie the user wants to watch
- Add movies to “favourite movies” list
- Review and rate watched movies
- Comment and like reviews made by other users

User profile

Age	18-50 years
Gender	
Profession	Any
Education	Any
Location	Any
Technology	Basic smartphone experience
Passions	Cinema, movies



Prototype 0 – Search for a movie

Search the movie *“Harry Potter and the Deathly Hallows - Part 2”* to see the movie details.

Action 1: open the application (assuming that the user is already logged in)

Response 1: homepage is opened

Action 2: tap on the search icon

Response 2: the search page is displayed

Action 3: tap on the search bar

Response 3: the keyboard shows up

Action 4: type *“Harry Potter”*

Response 4: each digit is displayed as typed and the system shows the corresponding results

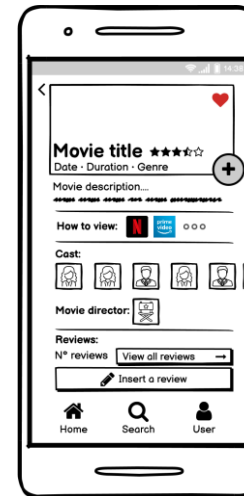
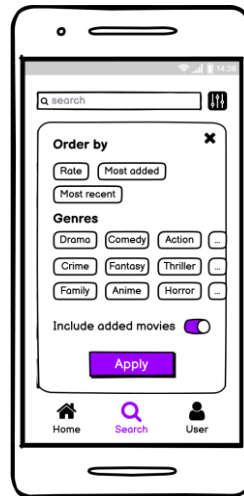
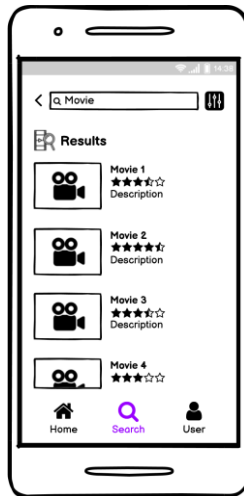
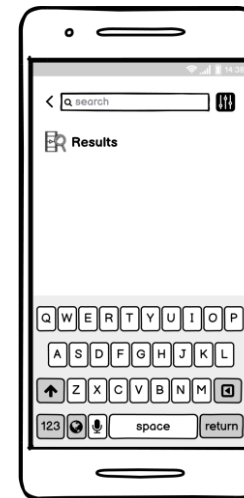
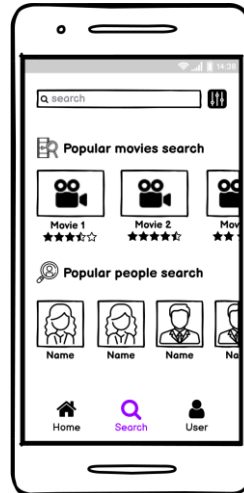
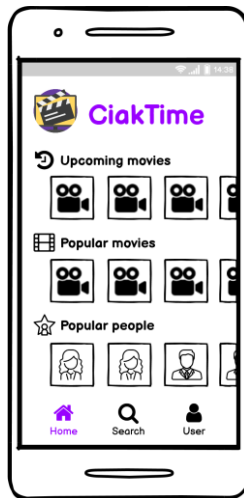
Action 5 – 6 – 7: [OPTIONAL] tap on filters' icon, select “most recent” filter and tap on apply

Response 7: the system shows the results according to the chosen filter

Action 8: select *“Harry Potter and the Deathly Hallows - Part 2”* from the list of the results

Response 8: the systems shows the page of the selected movie containing all the related details

Prototype 0 - Search for a movie



Prototype 0 – Add a movie to watchlist

Add a popular movie to the watchlist.

Action 1: open the application (assuming that the user is already logged in)

Response 1: homepage is opened

Action 2: tap on a movie from “popular movies” section

Response 2: the movies page is displayed

Action 3: tap on the “+” button

Response 3: lists’ popup is displayed

Action 4: tap on watchlist

Response 4: the movie is added to watchlist

