SENIOR DIRECTOR

Executive Profile

Proven record of leading the development and delivery of large-scale technology projects Strong work experience in developing and delivering digital solutions, such as, mobile, web, email, video, and e-commerce Experience managing, mentoring and developing digitally-oriented multi-disciplined teams Proven record of delivering results and handling multiple multi-layered projects simultaneously Rare balance of strategic, leadership, creative and technical abilities Excellent evangelizing methodologies, teams, initiatives and company goals History of approaching projects with a fearlessly enthusiastic positive attitude Strong understanding of the latest digital technologies and trends, information architecture, best practices and competitive activity Solid technical and software proficiencies in Microsoft Office, Adobe Creative Suite, and web programming languages

Professional Experience

Ust Global January 2010 to Current Senior Director
Louisville , KY

- Work closely with high-profile clients such as Ford, Chevrolet, Chrysler and Google/YouTube Develop, manage and mentor a team of direct reports that include both digital creative and web application development resources Deliver highly creative and highly technical digital customer centric programs Translate complex online strategies and concepts into workable user experiences Rapid prototype high-engagement digital archetypes and strategies Ideation of new products and delivery mechanisms for our online offerings.

Groupon January 2004 to January 2010 Creative Marketing Manager / Webmaster
IL , State

- Manage and execute websites, e-mail campaigns, applications, and advertisements.
- Design and electronic produce a wide range of consumer engagement pieces - web, email, print, and multimedia.
- Design Flash animations, mobile applications, and static graphical elements.

C2fo Limited January 2003 to January 2004 Online Marketing Specialist
Raytown , MO

- Art direction, web graphic design, Flash animation, and web development.
- Work with various stakeholders to develop online marketing and promotional strategies.
- Track and analyze online campaign results to increase effectiveness of promotions.

General Dynamics January 2001 to January 2003 Web Producer
Newark , NJ

- Design and development online marketing campaigns and analyze marketing results.
- Project management: coordinate with internal and external business units.
- Media production: Flash, video for internet delivery, and static graphic development.

Conseco Finance Corp January 1999 to January 2001 Web Designer/Developer
City , STATE

- Website design, development, and project coordination.
- Produce dynamic content using DHTML, XML, JavaScript, CGI, and CSS.
- Multimedia production: Flash, streaming video, and QuickTime VR.

Education

University of Minnesota 2001 Bachelor of Arts : video/multimedia production City GPA: College of Liberal Arts Dean's List, Spring 1995 College of Liberal Arts Honors, Winter 1995 College of Liberal Arts Dean's List video/multimedia production College of Liberal Arts Dean's List, Spring 1995 College of Liberal Arts Honors, Winter 1995 College of Liberal Arts Dean's List

Fall 1994 Spanish Second Language General Proficiency Test MIT Sloan Cambridge, MA Executive Certificate, Leadership - Leading Strategy and Innovation

Carlson School of Management (University of MN) 2002 Twin Cities Executive Certificate, Management - Leading Effective Change, 2007 Eloqua Lead Management San Francisco, CA On Demand Marketing, Completion of Certificate, 2010 New Horizons Computer Learning, Richfield, MN Macromedia Flash MX, Completion of Certificate, 2003 ATG Training, Cambridge, MA Web Design using JHTML, Completion of Certificate City , State

2001 TeamSite XML Template Design, Completion of Certificate

HP Education Services 1999 UNIX Systems, Completion of Certificate, 2001 New Horizons Computer Learning, Richfield, MN HTML Web Design, Completion of Certificate City , State

Dakota County Technical College 1990 Small Business Management Training, Completion of Certificate City , State

Academy of the Holy Angels 1986 High School Diploma City , State

Skills

advertisements, Art direction, Business Management, CGI, CA, content, CSS, clients, delivery, DHTML, e-mail, email, XML, Flash, Macromedia Flash, Flash animation, graphic, HTML Web Design, Innovation, JavaScript, Leadership, MA, marketing, Media production, mentor, multimedia Design, Multimedia production, online marketing, Project management, project coordination, QuickTime VR, San, Spanish, Strategy, streaming video, UNIX, video, web application development, web graphic design, Website design, Web Design, web development, websites