

SENIOR FRONT END SOFTWARE WEB DEVELOPER

Career Overview

Expert level user interface front end web developer with high-quality skills, professional attitude, and conscientious commitment looking to give star-quality work to a company that cultivates an environment of creativity, caring, fun and professionalism

Qualifications

- **Web coding languages:** HTML, HTML5, CSS, CSS3, JavaScript, JQuery, Angular, PHP and .net (C# and VB.net) integration, WordPress customization and template development
- **Software & tools:** Adobe Suite (Dreamweaver, Photoshop, Illustrator, Flash), Office Suite (Word, Excel, PowerPoint), Visual Studio, Various project management and versioning, Trello, Basecamp, Daptiv, Quickbase, MS Project
- **Writing & Communication:** Numerous articles online on web design and development. Written over 200 articles in many topics, regular contributor to Stack Overflow
- **Awards & Certifications:** Toastmasters public speaking communicator and advanced leadership awards, best website award for district one toastmasters website, and two local toastmasters chapter websites

Technical Skills

Skills	Experience	Total Years	Last Used
HTML	Expert	12	3/16
CSS	Expert	12	3/16
Javascript	Advanced	8	3/16
Angular	Intermediate	1	3/16
PHP	Intermediate	10	3/16
.net	Intermediate	8	3/16
Project Management	Advanced	5	2011

Accomplishments

Developed and maintained company style guide. Â

- Developed and maintained templates and standards guide for coding
- Developed unique responsive framework styles for efficiency

Improved user productivity and efficiency through UI redesigns. Â

- Shaved thousands of hours off of productivity levels for redesigned and reimagined CMS to manage hundreds of clients and carts
- Consulted in creating and coding more user friendly interfaces

Built user interface, data visualizations and designed overall user experience, resulting in steady checkout conversions above 10% Â

Work Experience

07/2010 to 03/2016

Senior Front End Software Web Developer Motion Recruitment - New York City , NY

- Coded conversion-friendly sites for multi-million dollar companies that tripled and quadrupled their online sales
- Coded Photoshop files into pixel-perfect and functioning pages with HTML, CSS and JavaScript, in .net environment
- Updated hundreds of websites and website versions in record speed with minimal QA, without compromising quality.
- Coded WordPress sites and Blogs customized to clients' websites to match look, feel and functionality of their ecommerce or regular websites Coded Email Templates with standards
- Coded Shopify, Volusion and Zendesk sites to match client websites
- Developed, designed and coded the ecommerce admin for all clients, including reports and logging
- Developed templates, standards and compliance for best practices coding
- Recorded Video instructions and tutorials for clients to show them how to use their content management systems.

01/2009 to 01/2010

Art Director, Graphic Designer Advanced Bionics (through Aquent) - City , STATE

- Won this position in a 2-week contest designing sample layouts...and designed software interface for the audio technicians, for the innovative miracle ear implant, Cochlear implant.
- Worked within .net framework SDK to customize the interface and designed all icons, structure and layout to comply with the branding of the company.

01/2007 to 01/2009

Senior Web Developer Ovation TV (through Aquent) - City , STATE

- Coded entire Ovation TV channel website of hundreds of pages from scratch
- Maintained the ad service (DoubleClick) and updates.

- Implemented custom community social network
- Implemented custom CMS for the website and was part of a team to convert the website seamlessly.

01/2006 to 01/2007

Art Director, Senior Web Developer & Graphic Designer North American Midway Entertainment - City , STATE

- Designed, developed and managed websites for company and for amusement parks and fairs across North America.
- Created brand-friendly marketing materials for fairs including: signs, posters, billboards, flags, tents, advertisements, postcards, magazine layouts, brochures.
- Single-handedly created RFPs (Request For Proposals), large and branded packages to seek to provide food, rides and games to Fair companies.
- We won every fair request, bringing millions of dollars.

01/2005 to 01/2006

Intranet Developer & Designer, Help Desk JMBM, LLP - City , STATE

- Worked for law firm as intranet developer and designer.
- Worked with back end developer to create business automation for the intranet and implemented the design for conference scheduling, various form requests, and company directory with vcards.
- Also performed duties as Help Desk for the IT Department.

Education and Training

1998

Bachelor of Arts : Music/Math Columbia University - City , State

2006

Certificate of Achievement : Writing University of California Los Angeles - City , State

Skills

Web Development, Project Leadership and Management, Writing and Communication