WEB E-COMMERCE DEVELOPER

Profile

Senior Level Web Front-end E-commerce Developer with outstanding record of leadership, deep expertise in SQL & VB / COM object development and management. Motivated to combine the art of design with the art of programming. Responsibilities will include translation of the design requests to actual code that will produce visual elements of the application for both mobile and desktop sites. Work with graphical design and technical team taking an active role on both sides and defining how the application looks as well as how it works with excellent problem solving skills.

Core Qualifications

Graphical artistic skills - Expert knowledge of design and prototyping tools including Adobe CS Suite * Photoshop/Fireworks * Flash * Dreamweaver * Illustrator * Freehand * CorelDRAW Computer program & hand coding skills * Visual Basic 6 * SQL * Classic ASP & experienced ASP.Net * HTML/HTML5/XHTML/DHTML * XML* DOM * CSS/CSS3 * JavaScript * Ajax * jQuery/jQuery Mobile * HomeSite * Experienced PHP * Operating Systems: Windows & Macintosh * Converted Photoshop layouts to com object pages * Web standards and accessibility, strong working knowledge developing cross platform/browser * Strong knowledge of Accessibility/SEO guidelines and best practices * Strong understanding of API

Technical Skills

Skills	Experience	Total Years	Last Used
Windows, Unix, Linux, Mac OSX, VMWare,HTTP/Apache, DNS/BIND, SSH, SNMP, DNS, DHCP, FTP			

Professional Experience

Web E-commerce Developer Jun 2008 to Aug 2015
Campus Compact ï¼ Gainesville , FL

- Serving as a web e-commerce developer over 7 years and as a senior designer/developer for over 10years, adviser for web designers, lead 10 designers and work with 7 web developers for the world's largest leading maternity apparel retailer company.
- Formerly known as Mothers Work, Inc., Destination Maternity Corporation is a publicly traded company (Nasdaq: DEST) with over $500 million in annual sales; Restructures, implementing new design and new concepts for each brands to Desktop and mobile websites Web Development - development of COM Objects using Visual Basic, SQL stored procedures, ASP, jQuery, Ajax, JavaScript, CSS, XML and HTML / Program create on VB running daily build - Categories, products, Maternity Stores, Mobile Site pages Build Database - create, maintain, and modify stored procedures to work with data Software Development Life Cycle - complete development life cycle including pre-project planning, analysis, implementation, pre- post- installation testing, developing and documentation.
- Mobile Development - 2012-2013 concentrated with mobile development overall design and development of main navigation , product thumb pages, product detail pages, checkout process pages, and store locator pages.
- Checkout Process - develop functions and able to the fix bugs.
- Navigation Control - Cross- Browser testing and control way to display for all browsers.
- SEO Implementation - Microdata Feed, Schema, Strug Data Feed, Quantcast Tags, Canonical Tags, SEO Data daily Feeds, SEO Data daily Feeds, 301, 302 redirects, and Sitemap & Sitemap XML etc.
- Third Party Integrations - QAS address check & email verifications, MyBuys, SLI site search, BazaarVoice, Monetete, Liquid Pixels;image & Zoom views, Treepodia Video, International checkout, Google tracking code, CAPTCHA, SEO implementation, Sending store index XML file, write a program for sending product images to Amazon and Macy, and Social Media Setting up Monthly Sales Reports, Customer Service call log and Report on VB send out results Customer Service orders manage call log and Call log Report - updated and modify whole section functionality and layouts (including promo & coupon saving details.

Senior Web Designer and Developer Jun 2003 to Jun 2008
Destination Maternity Corporation ï¼ City , STATE

- Served as the principal web designer, mapping out, programming, and building the company's 4 main websites.
- Responsible for the full life cycle user interface design and developing look and feel.
- 4 Main sites are; www.motherswork.com , www.apeainthepod.com , www.destinationmaternty.com, www.mimimaternity.com (mimi maternity brand no longer in production as of 2008) Guided other Web design team members in defining requirements and developing creative works for feature pages, product pages, product detail pages and checkout pages.
- Provided support for the maintenance of existing websites.
- Created layouts from scratch using Photoshop and modify in to our websites with short period time.
- Demonstrated strong teamwork skills when design team members and developers working closely together.
- Supported their needs.

Web Designer Jun 1999 to Jun 2003
MothersWork Inc ï¼ City , STATE

- Initial member to set up motherhood maternity, a pea in the pod, and mimi maternity website.
- Entire website designs or individual graphical elements.

Graphic Designer /Web Designer Jun 1997 to Jun 1999
AWARD CONCEPTS & AD SPECIALTIES Inc ï¼ City , STATE

- Developed corporate website.

- Designed trophies, plaques, advertisement signs and screens, printings, and other specialties.

Graphic Design Assistant intern Jun 1995 to May 1997
IMAGE PROMOTION, Inc ï¼ City , STATE

- Designed logos, flyers, business cards, illustrations, CD covers, and newspaper ads.

Education
Bachelor of Arts , Computer Graphical Design June 1997 VIRGINIA TECH - VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY ï¼ City , State Computer Graphical Design
Bachelor of Arts , Fine Art June 1995 TEMPLE UNIVERSITY TYLER SCHOOL OF ART ï¼ City , State Fine Art
Accomplishments

- www.motherhood.com * www.apeainthepod.com * www.destinationmaternity.com with mobile sites.
- Set up the top, left, and bottom navigation as well as overall page framework Using SQL & VB / COM object, set up product lists pages, product detail pages, checkout pages all the way through checkout, email confirm pages, store locator implementation, third party implementation on the sites AWARDS Scholastic Art Award - Presented by Corcoran School of Art.
- Honorable Mention - Presented by the National Museum of American Art Smithsonian Institution Art Award Competition- Third place - Presented by Virginia Tech Art Department Exceptional Creativity in Art Awards - Presented by Arlington Community Street Theater Academic Honor Roll EXHIBITIONS The Armory Art Gallery - Virginia Tech Collage of Art * Foundry Gallery of Art - Washington, D.C.
- Gallery shows * Tyler School of Art - Temple University * The National Museum of American Art - Smithsonian Institution * The Corcoran School of Art * The Arlington Arts Center * The Education Center in Arlington.

Languages
Bilingual in English and Korean.
Interests
C.C.C (Campus Crusade for Christ): Associate Staff / Website Developer * Philadelphia Emanuel Church Website Developer * Story Runner Technical Adviser & Support:volunteer * Discover Graphics - Smithsonian Institution: worked with a professional print maker to learn drypoint and lithographic techniques * Choros: Team Captain * Play Piano * Snowboarding * Bicycling * Hiking * Yoga * Pilates * Cooking * Sewing and Reform Clothes
Additional Information

- EXTRACURRICULAR ACTIVITIES C.C.C (Campus Crusade for Christ): Associate Staff / Website Developer * Philadelphia Emanuel Church Website Developer * Story Runner Technical Adviser & Support:volunteer * Discover Graphics - Smithsonian Institution: worked with a professional print maker to learn drypoint and lithographic techniques * Choros: Team Captain * Play Piano * Snowboarding * Bicycling * Hiking * Yoga * Pilates * Cooking * Sewing and Reform Clothes

Skills
ASP.Net, Adobe CS, Dreamweaver, Photoshop, ads, Ajax, API, ASP, browsers, business cards, CD, COM, CorelDRAW, CSS, CSS3, Checkout Process, Customer Service, Database, documentation, DOM, DHTML, e-commerce, email, English, XML, Fireworks, Flash, Freehand, full life cycle, HomeSite, HTML, HTML5, PHP, Illustrator, image, JavaScript, jQuery, Korean, logos, Macintosh, Windows, works, Navigation, newspaper, Operating Systems, developer, problem solving skills, coding, programming, project planning, prototyping, sales, Sales Reports, Software Development, SQL, teamwork, user interface design, Video, Visual Basic, Visual Basic 6, VB, web designer, Web design, Web Development - development, website, websites, XHTML