## SENIOR PRODUCT OWNER

Experience

Senior Product Owner, 06/2017 to Current

Fis – Amelia Island , FL

- Spearhead new product and agile development of a wide range of Hillrom telemedicine solutions for diabetes management, including AI, handheld imaging, vision screening, and web-based cloud systems
- Maintain commitment to providing healthcare professionals with the tools to enhance service delivery and patient wellness
- Played key role in generating over \$27M revenues annually and capturing 30% of international market by leading excellence in full product lifecycle from prototype creation to manufacturing
- Fuelled continuous business growth of \$3M in the last two years through strategic management of product vision as well as backlog across four software agile projects -including user stories, cases, and acceptance criteria
- Elevated team performance via training and support of 50+ field sales, insides sales, and distribution channels specialists
- Contributed in market research, competitive / consumer analysis, positioning, messaging, pricing, and packaging for new releases
- Enhanced product discovery in collaboration with marketing, user experience, and engineering groups
- Teamed with ML specialists to define commercial product requirements for AI medical device features, ensuring adherence to regulations while enabling growth of vision care business
- Evangelized product vision and built trust by maintaining accurate and achievable roadmap
- Coordinated sprint and cross project priorities by defining user acceptance tests, synchronizing featured teams, managing product backlog, and communicating system architectural components

Senior Business Systems Analyst, 03/2016 to 05/2017 Transamerica Life Insurance Company â€" Duluth, GA

- Provided expert consulting and program collaboration focused on implementation of web-based State Immunization Registry applications for management of records across 22 states
- Played key role in delivering application that enabled various departments to access patient vaccination records nationwide
- Delivered functional / business requirements documents, use cases, process flow diagrams, and GUI interface designs (Wireframe) in alignment with needs of diverse departments
- Defined goals, business needs in alignment with technical specifications, detailed breakdown structures (WBS), and milestones
- Trained business analysts, system engineers, and QA specialists
- · Eliminated operational gaps via analysis and reengineering of key business processes, boosting efficiency and goal attainment
- Worked with business and technology partners in developing and grooming project backlog stories (requirements)
- Contributed to \$8M revenue increase by working with internal leaders in implementation of reporting feature for health analytics, focusing on children immunization records
- Slashed time frame of changes implementation from two weeks to two days with roll out of Azure DevOps for Agile (Scrum) project

Business Systems Analyst , 03/2015 to 02/2016

Fedex â€" Everett, WA

- Contributed to implementation projects, working with clients to ensure enhanced system design/development in alignment with priorities
- Teamed with engineering and business specialists to scope projects and estimate / maximize resources utilization
- Produced business requirement (BRD), functional specification design (FSD), and functional requirement (FRD) documents
- Developed process flow / activity diagrams and test / use cases; performed functionality and regression testing
- Cut operational risks with SQL queries and reports

Project Coordinator / RF Engineer, Intern, 10/2013 to 02/2015

Green Berry Solutions, Inc  $\hat{a} {\in} \lq\lq$  City , STATE

Work History

Senior Product Owner, 06/2017 to Current

Company Name – City , State

- Spearhead new product and agile development of a wide range of Hillrom telemedicine solutions for diabetes management, including AI, handheld imaging, vision screening, and web-based cloud systems.
- Maintain commitment to providing healthcare professionals with the tools to enhance service delivery and patient wellness.
- Played key role in generating over \$27M revenues annually and capturing 30% of international market by leading excellence in full product lifecycle from prototype creation to manufacturing.
- Fuelled continuous business growth of \$3M in the last two years through strategic management of product vision as well as backlog across four software agile projects -including user stories, cases, and acceptance criteria.
- Elevated team performance via training and support of 50+ field sales, insides sales, and distribution channels specialists.
- Contributed in market research, competitive / consumer analysis, positioning, messaging, pricing, and packaging for new releases.
- Enhanced product discovery in collaboration with marketing, user experience, and engineering groups.
- Teamed with ML specialists to define commercial product requirements for AI medical device features, ensuring adherence to regulations while enabling growth of vision care business.
- Evangelized product vision and built trust by maintaining accurate and achievable roadmap.
- Coordinated sprint and cross project priorities by defining user acceptance tests, synchronizing featured teams, managing product backlog,

and communicating system architectural components.

Senior Business Systems Analyst , 03/2016 to 05/2017 Company Name â€" City , State

- Provided expert consulting and program collaboration focused on implementation of web-based State Immunization Registry applications for management of records across 22 states.
- Played key role in delivering application that enabled various departments to access patient vaccination records nationwide.
- Delivered functional / business requirements documents, use cases, process flow diagrams, and GUI interface designs (Wireframe) in alignment with needs of diverse departments.
- Defined goals, business needs in alignment with technical specifications, detailed breakdown structures (WBS), and milestones.
- Trained business analysts, system engineers, and QA specialists.
- Eliminated operational gaps via analysis and reengineering of key business processes, boosting efficiency and goal attainment.
- Worked with business and technology partners in developing and grooming project backlog stories (requirements).
- Contributed to \$8M revenue increase by working with internal leaders in implementation of reporting feature for health analytics, focusing on children immunization records.
- Slashed timeframe of changes implementation from two weeks to two days with rollout of Azure DevOps for Agile (Scrum) project.

Business Systems Analyst , 03/2015 to 02/2016 Company Name  $\hat{a} \in$  City , State

- Contributed to implementation projects, working with clients to ensure enhanced system design / development in alignment with priorities.
- Teamed with engineering and business specialists to scope projects and estimate / maximize resources utilization.
- Produced business requirement (BRD), functional specification design (FSD), and functional requirement (FRD) documents.
- Developed process flow / activity diagrams and test / use cases; performed functionality and regression testing.
- Cut operational risks with SQL queries and reports.

Project Coordinator / RF Engineer, Intern, 10/2013 to 02/2015

Company Name â€" City, State

Education

Bachelor of Science: Information Science The University of Texas at Arlington - City, State Certified Scrum Master (CSM) Agile Certified Product Manager and Product Owner (ACPMPO) Summary

Innovative product management professional with more than seven years of combined experience playing instrumental roles in the success of diverse portfolios of offerings on national and international levels. Equipped with dynamic background driving excellence in development (NPD) within industries ranging from life sciences and healthcare to public and telecom. Skillfully drive cross-functional teams throughout product life cycle, including design, development, and enhancements. Strategic in design and delivery of product road maps focused on optimizing user experience. Work collaboratively with diverse stakeholders in delivery of dynamic and sustainable solutions.

## Highlights

- Program & Service Management
- Product Ownership & Enhancements
- Research & Development (R&D)
- Technology & Strategy Enablement
- Quality, Risk & Compliance
- Project Lifecycle Management
- Agile & Scrum Methodologies
- Desktop & Mobile Products
- Artificial Intelligence (AI)
- Machine Learning (ML)
- Medical Devices
- Connectivity Solutions
- Software as a Service (SaaS)
- Process Improvement
- Change Management
- Policies & Regulatory Compliance
- Pricing, Positioning & Packaging
- Budgeting, Forecasting & Reporting
- Market & Consumer Analysis
- Testing & Quality Assurance (QA)

- Staffing, Training & Team Building
- Marketing, Messaging, Evangelizing
- Agile, Immunization, Quality Assurance
- AI, Team Building, Reengineering
- Artificial Intelligence, Regulatory Compliance, Reporting
- Budgeting, Machine Learning, Requirement
- Business processes, Managing, Research
- Change Management, Market research, Sales
- Competitive, Marketing, Scrum
- Consulting, Market, Specification
- Client, Messaging, SQL
- Clients, Access, Staffing
- Data collection, Packaging, Stories
- Delivery, Policies, Strategy
- Diabetes, Positioning, Strategic management
- Features, Pricing, System design
- Forecasting, Process Improvement, Technical Documentation
- Functional, Product Manager, Vision
- GUI, Quality
- Imaging, QA

## Skills

- Program & Service Management
- Product Ownership & Enhancements
- Research & Development (R&D)

- Technology & Strategy Enablement
- Quality, Risk & Compliance
- Project Lifecycle Management
- Agile & Scrum Methodologies
- Desktop & Mobile Products
- Artificial Intelligence (AI)
- Machine Learning (ML)
- Medical Devices
- Connectivity Solutions
- Software as a Service (SaaS)
- Process Improvement
- Change Management
- Policies & Regulatory Compliance
- Pricing, Positioning & Packaging
- Budgeting, Forecasting & Reporting
- Market & Consumer Analysis
- Testing & Quality Assurance (QA), Staffing, Training & Team Building
- Marketing, Messaging, Evangelizing,
- Agile, AI, Artificial Intelligence, Budgeting, business processes, Change Management, competitive, Consulting, Client, clients, Data collection, delivery, diabetes, features, Forecasting, functional, GUI, imaging, Immunization, Team Building, Regulatory Compliance, Machine Learning, managing, market research, marketing, Market, Messaging, access, Packaging, Policies, Positioning, Pricing, Process Improvement, Product Manager, Quality, QA, Quality Assurance, reengineering, reporting, Requirement, Research, sales, Scrum, specification, SQL, Staffing, stories, Strategy, strategic management, system design, Technical Documentation, vision