

PRODUCT MANAGER

Summary

Innovative Product Manager with over 10 years of experience directing new product launches, managing contracts, instituting cost & schedule controls and establishing best practices. Experienced working with many licensors including Disney, Lucasfilm, Marvel, Nickelodeon and more. Has also traveled overseas to work with international manufacturers, lead account meetings and supervise trade show presentations.

Skills

- Superb time management abilities
- Proficient in MS Office applications (Word, Excel, etc), Photoshop and Powerpoint
- Expert in creating effective presentations and organizing/leading valuable brainstorming meetings.

Highlights

- Project development and lifecycle
- Systems implementation
- Productivity improvement

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Experience

08/2010 to Current

Product Manager Google Inc. 1/4 Texas , AL

Product manager for Disney, Marvel, Nickelodeon, LucasFilm and additional licenses. Responsible for overseeing merchandise lifecycle from concept to on shelf.Â

Category Manager for retail accounts. Create seasonal lines from initial concept, packaging, P&L (pricing, costing and profitability)to ship.

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Supervise packaging development including copy, design, and approval. Â

Travel to our Hong Kong offices quarterly to oversee quality control and product status, as well as attend industry trade shows.

Collaborate with cross-functional teams to draft project schedules and plans.

Travel to our Hong Kong offices quarterly to administer quality control and product status, as well as supervise industry related trade presentations

01/2005 to 06/2010

Project Manager Chickasaw Nation Industries 1/4 Carson City , NV

Developed applications and strategic planning assets used in the creation of merchandise for licensees such as Pokemon, WWE, UFC, Barney and many more.

Streamlined efficiency through the creation of team process spreadsheets.

Assisted in the research and acquisition of new product licenses.Â

Traveled to Hong Kong offices and factories to assure quality control of licensed products. Â

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Education

Cal State Long Beach 1/4 City , State , USA