

CREATIVE PRODUCTION ARTIST

Summary

Creative, multi-talented, and self-starter Graphic Designer with extensive experience in multimedia, marketing and print/web design. Dynamic team player with exceptional written and verbal communication abilities. Highly skilled in client relations; talented at building and maintaining loyal partnerships. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Highlights

MAC and PC experience Video Production and editing

Adobe Creative (CS6 and CC) 2D Animation

HTML and CSS Interactive Design

Microsoft Office Web/Print Design

Quark

Accomplishments

Key Achievements at Ottawa Delivered:

Established trusting relationship with key clients and contributed in introducing new clientele.

Recognized for fresh ideas by key clients in the auto dealership, restaurant and toy store.

Key Achievements at StyleChicago:

Consistently recognized for fresh and innovative designs by key clients in the spa and hair salon.

Key Achievements at XSport Fitness:

Recognized for the redesign of the warehouse that allowed a significant increase in production and meeting shipping deadlines.

Recognized for re-inventing of the XSport brand.

Experience

12/2013 to 06/2015

Creative Production Artist Zagg - Ut , UT

- Working closely with mock-up artist and production manager on executing prepress setup of various orders of jerseys.
- baseball, softball, basketball, volleyball, hoodies, t-shirts, etc.) Areas of design through full dye, screen print, sublimation and fusion using Photoshop and Illustrator.
- Paying strong attention to detail in making sure names, colors, numbers, correct jersey and quality assurance for the customer's order.
- Operation of Epson 4900/ 9890 production printer, and ColorPRINT Rip software.
- Worked with 3rd party software, such as, Salesforce and Constant Contact.

01/2012 to 05/2015

Graphic Design Instructor Matthews International - Ca , CA

- Facilitate student learning and conduct research, within a 3 hr window, in the area of graphic design for marketing, advertising, and design purposes using adobe Photoshop, Illustrator, InDesign, and Flash.
- Demonstrating various print and layout techniques, elements such as color and composition.
- Hands on lessons of web design using hand coding HTML, CSS, Photoshop, and some JavaScript.
- Understanding how to use a content management system and working along side Dreamweaver.
- Demonstrating the use of multimedia and animation, designing email marketing campaigns for the use of websites, newsletters and landing pages.
- Also, presenting different ways to schedule times for the emails to be sent.
- Understanding customer relationship management in how to have customers return back to your website and also, attract new clientele.

08/2011 to 05/2012

Web Design Instructor Prairie State College - City , STATE

- Demonstrating the creation of websites using hand coding HTML, CSS, Photoshop, and some JavaScript.
- Understanding how to use a content management system and working along side Dreamweaver.
- Demonstrating the use of multimedia, designing email marketing campaigns for the use of websites, newsletters and landing pages.
- Also, presenting different ways to schedule times for the emails to be sent.
- Understanding customer relationship management in how to have customers return back to your website and also attract new clientele.

08/2010 to 05/2011

Graphic Design Instructor Westwood College - City , STATE

- Facilitate student learning and conduct research, within a 3 hr window, in the area of graphic design for marketing, advertising, and design purposes using adobe Photoshop, Illustrator, InDesign, Flash, and Premiere.
- Demonstrating various print and layout techniques, elements such as color and composition.
- Hands on lessons of web design using hand coding HTML, CSS, Photoshop, and some JavaScript.
- Demonstrating the use of multimedia and animation, designing email marketing campaigns for the use of websites, newsletters and landing pages.
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08/2009 to 02/2010

Creative Designer Ottawa Delivered - City , STATE

- Created and designed multimedia ads and graphics for sales and promotions with local businesses, and outsourcing other newspapers within the US and Canada using Adobe Photoshop and Flash.
- Collaborated with editor and creative team in the creation of templates, style sheets, and page layouts for the weekly newspaper using Illustrator and InDesign.
- Designed creative ads for marketing purposes in the newspaper.
- Designed landing pages for particular ads created on the website.
- Participated in production of multimedia and promotional items for key clients under the direction of the Publisher.

04/2008 to 08/2009

Graphic Designer/HTML Production Manager StyleChicago - City , STATE

- Created and design banner themes and marketing materials for B2B around the Chicago land and suburban area.
- Designed and managed web based email marketing newsletters.
- Scheduled times for emails to be sent through Constant Contact.
- Created design themes for upcoming events, marketing presentations and corporate website.
- Edited HTML coding for updating the corporate website on a day-to-day basis.
- Monitored sites stats through CMS.
- Participated in the production of instruction manuals for newly hired interns.
- Worked with 3rd party software, such as, Salesforce.

01/2007 to 05/2007

Graphic/Web Designer XSport Fitness - City , STATE

- Collaborated with marketing director and designers on concrete designs for newsletters, promotional materials and sales collateral.
- Spoke one-on-one with managerial staff at local facilities on designs for special promotions.
- Maintained and updated corporate website using HTML and Dreamweaver.
- Understanding customer relationship management in how to have customers return back to your website and also attract new clientele.
- Redesigned, updated and maintained the warehouse inventory, which caused more space and easier access to products.

06/2006 to 12/2006

Graphic Developer Caterpillar - City , STATE

- Worked with technical writers/editors and subject matter experts to review artwork and text on catalogs, schematics and video presentations for the Global Service Learning & Performance Division.
- Designed and updated artwork of engines and engine parts for online teaching sessions.

Education

2010

Master of Science : Computer Graphics & Motion Technology DePaul University - City , State Computer Graphics & Motion Technology

2001

Bachelor of Arts : Commercial Art Oral Roberts University - City , State

Commercial Art

Skills

Adobe, Dreamweaver, Photoshop, Adobe Photoshop, Adobe Premiere, banner ads, advertising, animation, artist, attention to detail, Audio, B2B, catalogs, CMS, color, content management, customer relationship management, CSS, designing, Desktop Publishing, direction, Editing, editor, email, Epson, Flash, Graphic Design, graphics, HTML coding, Illustration, Illustrator, InDesign, instruction, Interactive Design, inventory, JavaScript, Layout, Mac OS, director, managerial, marketing, marketing materials, access, Microsoft Office, Publisher, Windows 2000, XP, multimedia, newsletters, newspaper, prepress, presenting, presentations, printer, promotional materials, quality assurance, Quark, research, Rip, sales, schematics, shipping, style sheets, teaching, Typography, Video, Web Design, Web Site Development.