

CONTRACTOR UI GRAPHIC DESIGNER

Summary

I'm a Designer who leverages excellent communication, interpersonal and client management skills to produce outstanding visual products. I have skill in a variety of designs, logos and marketing packages designed to strengthen business competence. Enthusiastic and creative who has with exceptional flexibility and resourcefulness. I am a highly creative and multi-talented Designer with more than 10 years in marketing. Results-oriented visual Designer accustomed to surpassing expectations in deadline-driven environments.

Accomplishments

Successfully managed and trained a team of editors and designers in all office systems and databases, Creative Cloud design software, policies, and procedures while focusing on minimizing errors and generating superior results. Oversaw three magazines that reached 17,000 physicians in a controlled circulation at Minnesota Physician Publishing.

Experience

05/2016 to 11/2016

Contractor UI Graphic Designer Wunderman Thompson 1/4 San Diego , CA

- Designed web pages, graphic elements and infographics for email newsletters. Determined styles, size, and arrangement of illustrations and graphics.
- Translated wireframes into web templates and graphics for use in the content management system (CMS). Worked with engineers to deliver polished final products.
- Developed templates for e-newsletters, Powerpoint presentations and reports. Prepare layouts and drawings in compliance with established templates and design standards.
- Designed artistic signage for special corporate events. Recommended techniques, methods and media best suited to produce desired visual effects.
- Created visuals that appeal to leaders in high-tech markets in Asia.

07/2015 to Current

Mix Media Artist Exponent, Inc. 1/4 Bellevue , WA

- Create mix media bodies of works for sale
- Wings "Empowering Artists with Health Challenges"

07/2015 to 09/2015

Contractor UI Designer Michaels Stores 1/4 Newington , CT

- Designed and printed online interactive sales and marketing collateral.
- Collaborated with a team of designers to offer improvements and direction on others' projects.
- Contributed ideas during strategic and conceptual brainstorming sessions.
- Created concept mock-ups for web and mobile applications.
- Assisted in developing and maintaining user-friendly website.

07/2013 to 07/2015

Art Director Michaels Stores 1/4 North Aurora , IL

- Collaborated with a team of designers and editors to offer improvements and direction on publications. Contributed ideas during strategic and conceptual brainstorming sessions.
- Prioritized graphic workload, effectively coordinated multiple projects and supported production of various proposal volumes under tight time constraints.
- Developed, designed and produced corporate newsletters and other promotional direct mail items as directed by marketing. Implemented and evolved high-impact strategies to target new business opportunities and new markets. Managed the in-house advertising program consisting of print and media collateral pieces.
- Designed and created marketing collateral for sales meetings, trade shows and company executives. Presented on current promotions to the public at events and tradeshows. Coordinated monthly and quarterly marketing and community events, such as Medical Round Table. Coordinated pre-show and post-show activities at trade shows.
- Identified and implemented SEO and SEM tactics that delivered quality measurable results. Translated prototypes and PSDs into launch-ready, pixel-perfect formats.

09/2007 to 08/2013

Senior Graphic Designer Laika, Inc. 1/4 Hillsboro , OR

- Clients included 3M, DecoPac, Walmart, Trend Enterprises, brightpeak, TKDA, Ameriprise Financial, Medtronic, High Bridge Audio, Supervalu, MIA
- Designed diverse layouts, computer graphics, and design for clients with various marketing needs
- Determined project goals with clients, including creation of logos, website graphics, and illustrations
- Various design software and principles to promote effective marketing
- Managed marketing requests, planning and adjustment from internal team and external clients

- Developed strategic campaigns and tools to enhance market reach in national account markets.

03/2013 to 08/2013

Freelance Designer Michaels Stores i¼ North Wales , PA

04/2013 to 07/2013

Freelance Designer Haus i¼ Los Angeles , CA

07/2006 to 04/2007

Assistant Art Director Tiger Oak Media i¼ City , STATE

04/2006 to 07/2006

Freelance Designer Digital People i¼ City , STATE

11/2004 to 07/2006

Production Designer Patterson Dental i¼ City , STATE

Education

June 2003

Bachelor of Science : Graphic Design and Marketing Art Institutes International Minnesota i¼ City , State

November 2009

HTML, Dreamweaver First Tech i¼ City , State

Skills

Adobe Acrobat, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe InCopy, Audio, B2B, Branding, CSS, Creative Direction, Catalog layout, Digital imaging, ECommerce, Email Marketing, Fireworks, HTML, Image Manipulation, JavaScript, jQuery,Â Mac OS, Magazine Layout, Microsoft Office, Microsoft PowerPoint presentations, Swift,Â Typography, XCode, Visual Communication