

Core Qualifications

Experience

January 2011 to January 2013 Abbott Laboratories - Lagrange , IN Monitored multiple databases to keep track of all company inventory.

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projects which resulted in [positive outcome]. Successfully led key projects which resulted in [positive outcome]. Successfully led key
projects which resulted in [positive outcome]. Successfully led key projects which resulted in [positive outcome]. Successfully led key
projects which resulted in [positive outcome]. PayPal Here Â· Grew PayPal Here's activation rate by 20% by leading cross-functional
team of Engineering, and Onboarding to implement short and long-term product roadmap Â· Product lead for PayPal Here responsive
redesign.
- Set overall direction for what was then PayPal Here's largest project to date.
- Post launch, mobile traffic time-on-site doubled, and visitor traffic at non-peak times grew by 15% Â· Established and rolled out better development practices for team in order to improve productivity, including bug triaging, and "no-meeting Tuesdays" Lead User Interface Engineer Â· PayPal.com Â· Championed for, and helped build a new client template framework across PayPal frontend, and trained APAC and EMEA engineers in its adoption, resulting in better brand alignment of global sites, and increased code release frequency by 50% Â· Led team of eight engineers in Paris and San Jose to entirely rebuild PayPal.com Â· PayPal's largest site overhaul in last ten years, resulting in an easier and intuitive login, and simplified navigation menus, increasing key engagement metrics.

January 2008 to January 2011 Barclays Bank - Henderson, NV

- position after first year and subsequently given the responsibility of managing all web development for Nickelodeon's games Â· Executed go-to-market campaigns encompassing house ads that generated over 250,000 clicks per quarter Â· Analyzed data to identify features to A/B test, and pushed out optimization of subscription checkout process, resulting in over 15% annual incremental revenues Â· Integrated a cloud software-as-a-service (SAAS) portal into all Nickelodeon sites, resulting in better customer service for over 40 million global users.

January 2006 to January 2008 VIRTUALTOURIST, EXPEDIA - City, STATE

- Built an Open-Social travel app for Friendster, which generated new traffic to TripAdvisor websites, resulting in incremental ad revenue of \$150,000 per month
- Managed advertising campaigns for flight comparison tool - OneTime.com

Master of Business Administration : 5/14 JOHNSON AT CORNELL UNIVERSITY - City , State

Master of Science : Computer Science , May 2006 UNIVERSITY OF SOUTHERN CALIFORNIA - City, State Computer Science
Bachelor of Technology : Computer Science , May 2004 JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY - City, India
Computer Science

ad, ads, advertising, com, checkout process, client, customer service, direction, Engineer, features, functional, managing, market, Excel, MS Project, navigation, optimization, peak, product development, San, SPSS, SQL, User Interface, web development, websites