

# **NL-TO-VIS: A NATURAL LANGUAGE INTERFACE FOR GENERATING BUSINESS DATA VISUALIZATION**

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# Summary

- Class: CS2205.MAR2024
- Github Link: <https://github.com/mausLe/CS2205.MAR2024>
- YouTube Link: [https://youtu.be/fJ\\_MuK\\_SWR4](https://youtu.be/fJ_MuK_SWR4)
- Student: Le Tuan Anh - ID: 230104001

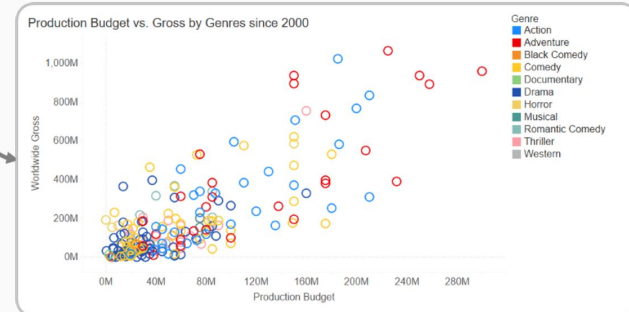
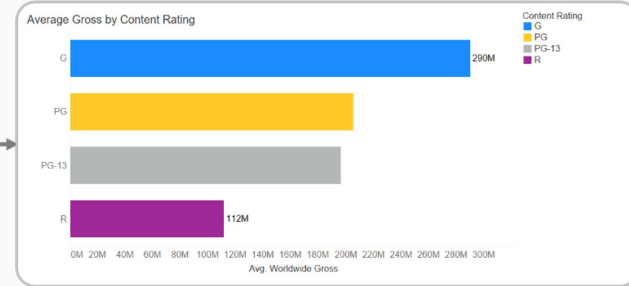


# Introduction (1/2)

“A picture is worth a thousand words.

Movies-w-year.csv

Year	Title	Pro. Budget	...	Genre	Rating
1996	Fargo	7,000,000	...	Thriller	8.3
1999	The Matrix	65,000,000	...	Action	8.7
...	...	...	...	...	...
2008	WALL-E	180,000,000	...	Comedy	8.5
2009	The Proposal	40,000,000	...	Romantic	5.4
2010	Inception	160,000,000	...	Thriller	9.1



# Introduction (2/2)

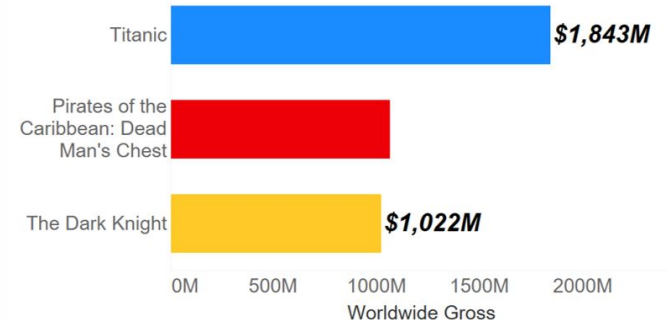
How to Bridge the Gap

between **DATA** and **INSIGHT?**

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...	...	...	...	...	...
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**BRIDGE  
THE GAP**

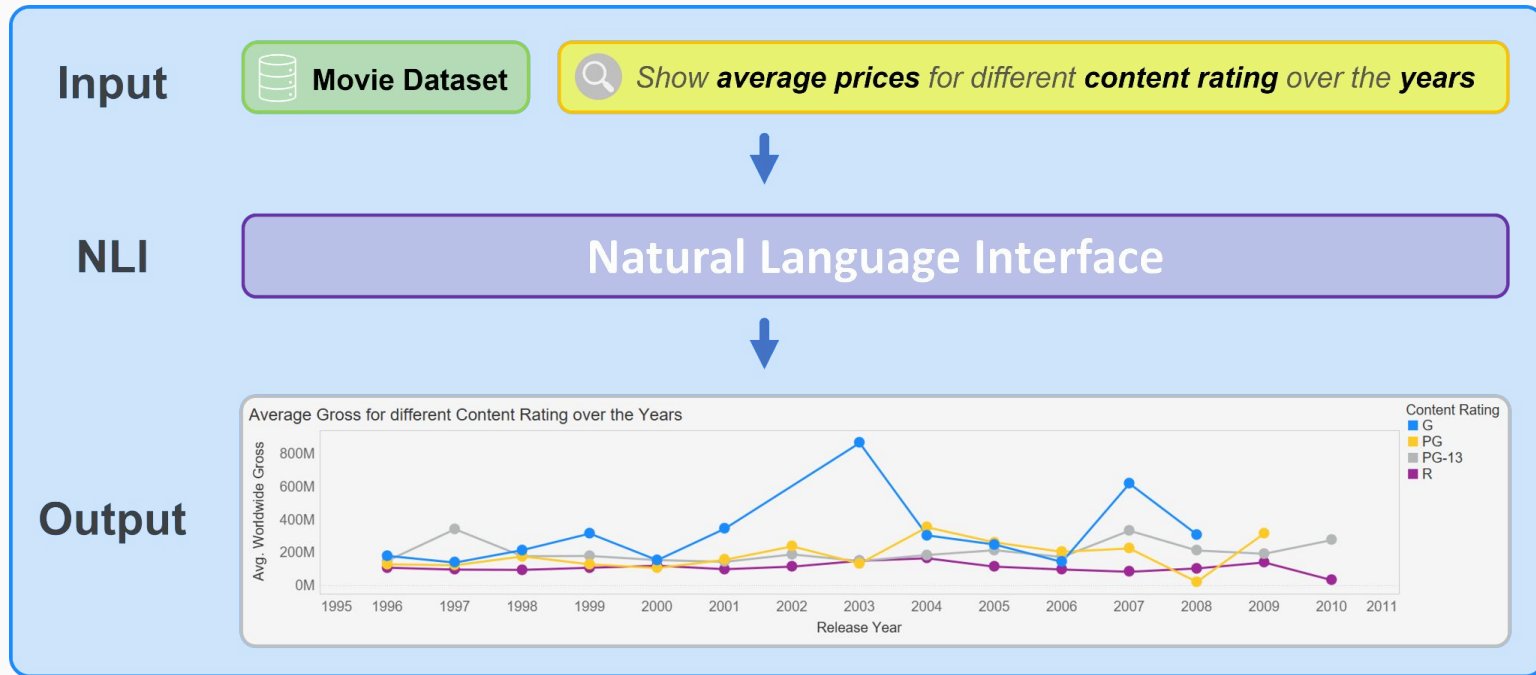
Top 3 Highest-Grossing Movies



**NL-to-Vis**

# NL-to-Vis

## A Natural Language Interface for Generating Data Visualization



# Key Challenges



**Language Complexity** with variations and ambiguities, requiring contextual understanding.



**Under-specification** when NLI needs more information about the aspects of data the user wants to visualize.



**Evaluating** NL-to-Vis is a resource-intensive process, due to:

- **Benchmarking:** Lack of sufficient data on NL-to-Vis.
- **User Studies:** Involving human evaluators to provide feedback.

# Objectives



1. **Building the UITxNL-to-Vis** - a Business-Oriented English & Vietnamese Natural Language to Data Visualization dataset.



2. **Using NL4DV baseline** to explore advanced NLP techniques minimizing ambiguity, variation, and under-specification.



3. **Developing an NL-to-Vis Interface**, enabling users to explore data through natural language conversation.

# Research Methods



## 1. Building the **UITxNL-to-Vis** by:

- Scraping business dashboards from Tableau Public, PBI Gallery.
- Annotating dashboards' user intents and visual specifications.



## 2. Exploring **Advanced NLP Techniques** for NL-to-Vis by:

- Evaluating NL4DV baseline.
- Exploring advanced NLP techniques like LLMs & RAG.




## 3. Developing an **NL-to-Vis Interface**, allowing users to interact with data like having a conversation.




# Expected Outcomes

 1. A valuable **Annotated Dataset** for NL-to-Vis research

 2. **Improve NL-to-Vis** capabilities from NL4DV baseline by:

- Minimizing ambiguity, variation, and under-specification.
- Outperforming NL4DV baseline using techniques like LLMs, RAG.

 3. A **Conversational** Data Exploration Interface.

- Making data exploration more accessible and intuitive regardless of technical expertise in data analytics tools

# References

- [1] Arpit Narechania, Arjun Srinivasan, John T. Stasko:  
NL4DV: A Toolkit for Generating Analytic Specifications for Data Visualization from Natural Language Queries. IEEE Trans. Vis. Comput. Graph. 27(2): 369-379 (2021)
- [2] Rishab Mitra, Arpit Narechania, Alex Endert, John T. Stasko:  
Facilitating Conversational Interaction in Natural Language Interfaces for Visualization. IEEE VIS (Short Papers) 2022: 6-10
- [3] Yingchaojie Feng, Xingbo Wang, Bo Pan, Kamkwai Wong, Yi Ren, Shi Liu, Zihan Yan, Yuxin Ma, Huamin Qu, Wei Chen:  
XNLI: Explaining and Diagnosing NLI-based Visual Data Analysis. CoRR abs/2301.10385 (2023)