Analysis 1: Delivery Time by Courier

Pivot table created using:

Rows: courier_delivery
 Values: Average of estimated_delivery_time_days

This helps identify fastest courier.

Analysis 2: Product Rating by Courier

Rows: courier_delivery
 Values: Average of product_rating

This helps identify best courier based on customer satisfaction.

Analysis 3: Delivery Time by Delivery Type

Rows: type_of_delivery
 Values: Average of estimated_delivery_time_days

This compares Express vs Standard delivery performance.

Analysis 4: Delivery Time by City

Rows: city
 Values: Average of estimated_delivery_time_days

This identifies cities with slow or fast delivery.

Analysis 5: Delivery Time by Courier

Pivot table created using:

- Rows: courier_delivery

- Values: Average of estimated_delivery_time_days

This pivot table shows the **average number of days taken by each courier to deliver products**.

It combines:

- Express delivery

- Standard delivery

and gives one average value per courier.