

# Maushmi Panda

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Naas , W91AK1Y

## Professional Summary

Looking for a challenging and responsible opportunity to groom and nourish my caliber, strengths and potentials in a professional organization to meet employer's expectations Successfully translated subject matter into concrete design for newsletters. I am pursuing Diploma in Front end web development from UCD Professional Academy . I am **hard-working, professional, detail-orientated, and a supportive co-worker**. Outside of work, I keep myself fit and active so my concentration levels are always high. If you hire me, I will be a great role model for your business, and take responsibility for my ongoing development so I am always a productive member of my team.

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## Skills

- HTML5,
- CSS5
- jQuery
- Java Script
- UI and Web Designing
- Web and social media Graphics
- Illustrator
- Brackets
- Photoshop
- React JS
- Python
- Dreamweaver
- Adobe Maya
- SQL Basics

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## Experience

**GRAPHIC AND WEB DESIGNER** | 06/2017 - 11/2017

**GKB online - Kolkata, India**

- I am creating Banner, Web Template, logos. Web Responsive, Bootstrap, Magento CMS page.
- Creating HTML pages using CSS, Java Script and jQuery

**Conceptualization and Planning:** Understanding the client's requirements and target audience, brainstorming design ideas, and creating a plan for the website's structure and layout.

- **Graphic Design:** Developing visual elements such as logos, images, and icons that match the website's theme and brand identity.
- **Layout and Wireframing:** Creating wireframes and mockups to outline the website's structure, page layout, and navigation flow.
- **User Experience (UX) Design:** Ensuring that the website is intuitive and user-friendly by focusing on user interactions, ease of navigation, and overall user experience.
- **Colour and Typography:** Selecting appropriate colour schemes and typography that enhance the website's visual appeal and readability.
- **Responsive Design:** Designing websites that are compatible with various devices and screen sizes, ensuring a seamless user experience on desktops, tablets, and mobile devices.
- **Developers Design:** I implement the design using technologies like HTML, CSS, and JavaScript.
- **Testing and Debugging:** Conducting usability tests and identifying and fixing design issues or bugs to improve the website's performance.
- **Keeping Up with Trends:** Staying updated with the latest design trends, tools, and technologies to create modern and innovative website designs.
- **Client Communication:** Communicating with clients to understand their feedback, incorporate changes, and keep them updated on the progress of the project.

## As Graphic Designer in GKB –

I understand the company's objectives and target audience to create designs that effectively communicate the intended message and contribute to the overall success of the company's marketing and branding efforts. Developing and maintaining the company's visual brand identity across various materials, including logos, business cards, letterheads, and other branded assets. I created user-friendly and visually appealing interfaces for websites and applications.

## Roll as WordPress frontend Developer in GKB –

1. **Theme Selection or Customization:** I selected a suitable theme based on the website's requirements and customize it according to the client's branding and preferences. Customization may involve modifying colors, fonts, layout, and adding custom code if needed.
2. **Responsive Design:** Ensuring that the website looks and functions well across various devices and screen sizes, including desktops, tablets, and smartphones. This involves using responsive design techniques to adapt the layout and content dynamically.
3. **HTML and CSS Styling:** Implementing the design by writing HTML code to structure the content and CSS code to style and position elements. Custom CSS may be used to achieve a unique look and feel.
4. **JavaScript Interactivity:** Adding interactivity and dynamic elements using JavaScript. This could include features like sliders, dropdown menus, accordions, and more.
5. **User Experience (UX):** Focusing on creating an intuitive and user-friendly interface, ensuring that visitors can easily find the information they need and perform desired actions.

## Roll as Magento frontend Developer GKB–

1. **Magento Templating System:** Understanding and utilizing Magento's templating system to integrate frontend designs into the platform.

2. **Performance Optimization:** Optimizing frontend assets, such as images, CSS, and JavaScript, to improve the website's loading speed and overall performance.
3. **Cross-Browser Compatibility:** Ensuring that the website looks and functions consistently across different web browsers.
4. **Mobile Responsiveness:** Creating a seamless user experience on mobile devices through responsive design techniques.
5. **Magento Extensions and Widgets:** Integrating and customizing Magento extensions and widgets to add specific features and functionalities to the online store.
6. **Version Control:** Using version control systems like Git to track changes and collaborate with other developers.
7. **User Experience (UX):** Focusing on delivering an intuitive and user-friendly interface to enhance customer satisfaction and increase conversion rates.

**GRAPHIC AND WEB DESIGNER** | 08/2016 - 06/2017

**MAGICMIND TECHNOLOGIES - Kolkata**

- Graphic and Web Designing
- I am creating Banner, Web Template, logos. Web Responsive, Bootstrap, WordPress.

05/2015 - 02/2016

**TUCANA GLOBAL TECHNOLOGY Pvt. Ltd - Kolkata**

- I was working for Tucana global technology
- I was working as graphic designer
- I had created social media graphics and web banner.

## Education

**Maya Academy of Advanced Cinematics - Kolkata India | Diploma**

multimedia, 2010

maya academy of advanced cinematics

**JJ College - Jharkhand India | Graduation (B.Sc. with Hons)**

Math, 2009

**JJ College - Jharkhand India | Higher Secondary**

Science, 2006

Jharkhand academic council, Ranchi intermediate examination,

**Jharkhand Academic Council - Secondary**

2004