### MAKING THE WORLD MOVE

where are we headed?

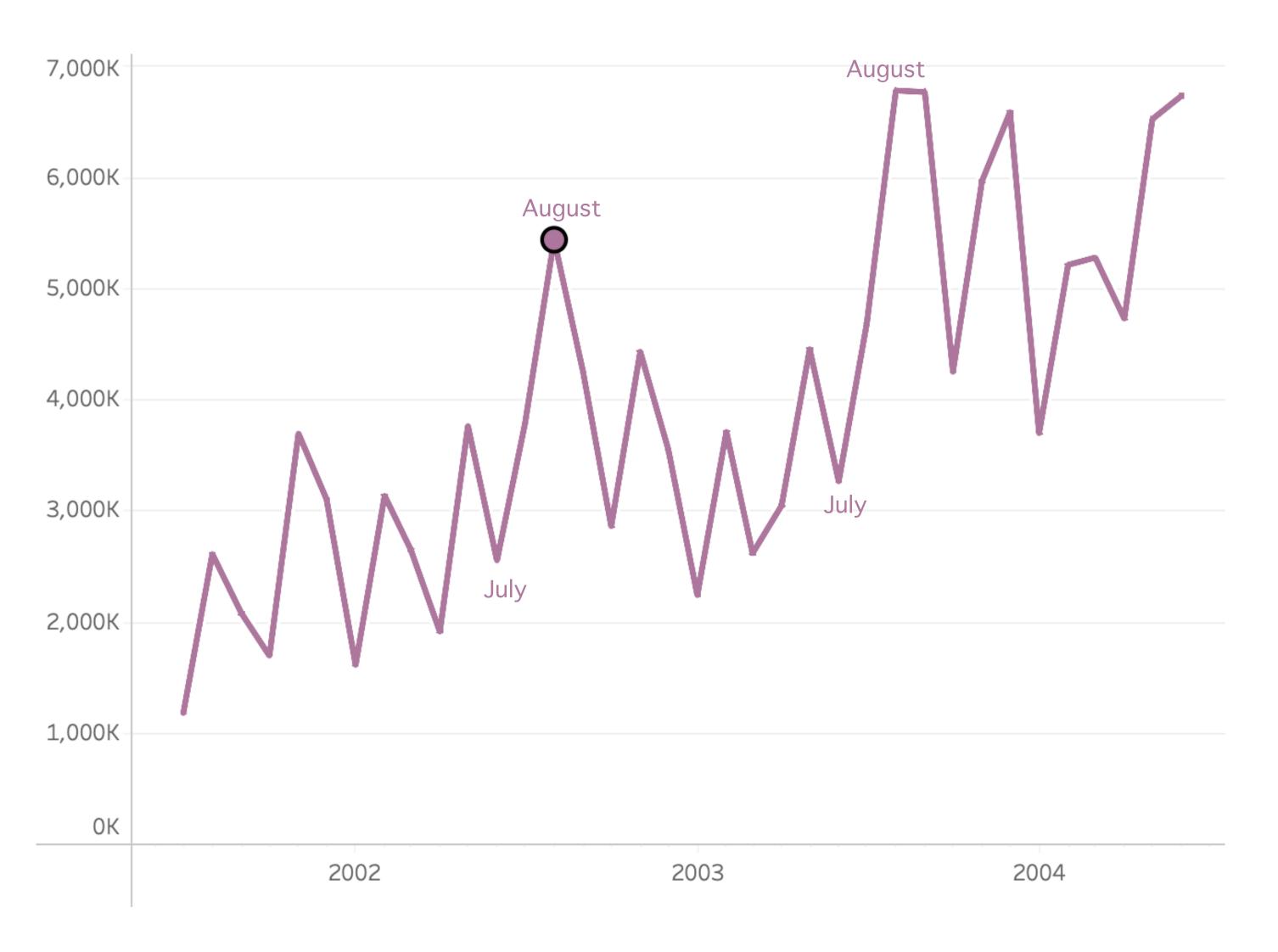
#### JULY 2002

#### NEW MARKETS: GREAT BRITAIN & FRANCE

#### JULY 2003

#### NEW MARKETS: GERMANY & AUSTRALIA

### DOUBLING TOTAL SALES EACH YEAR IN 1 MONTH



#### THE TURN ON EVENTS I

JULY 2002

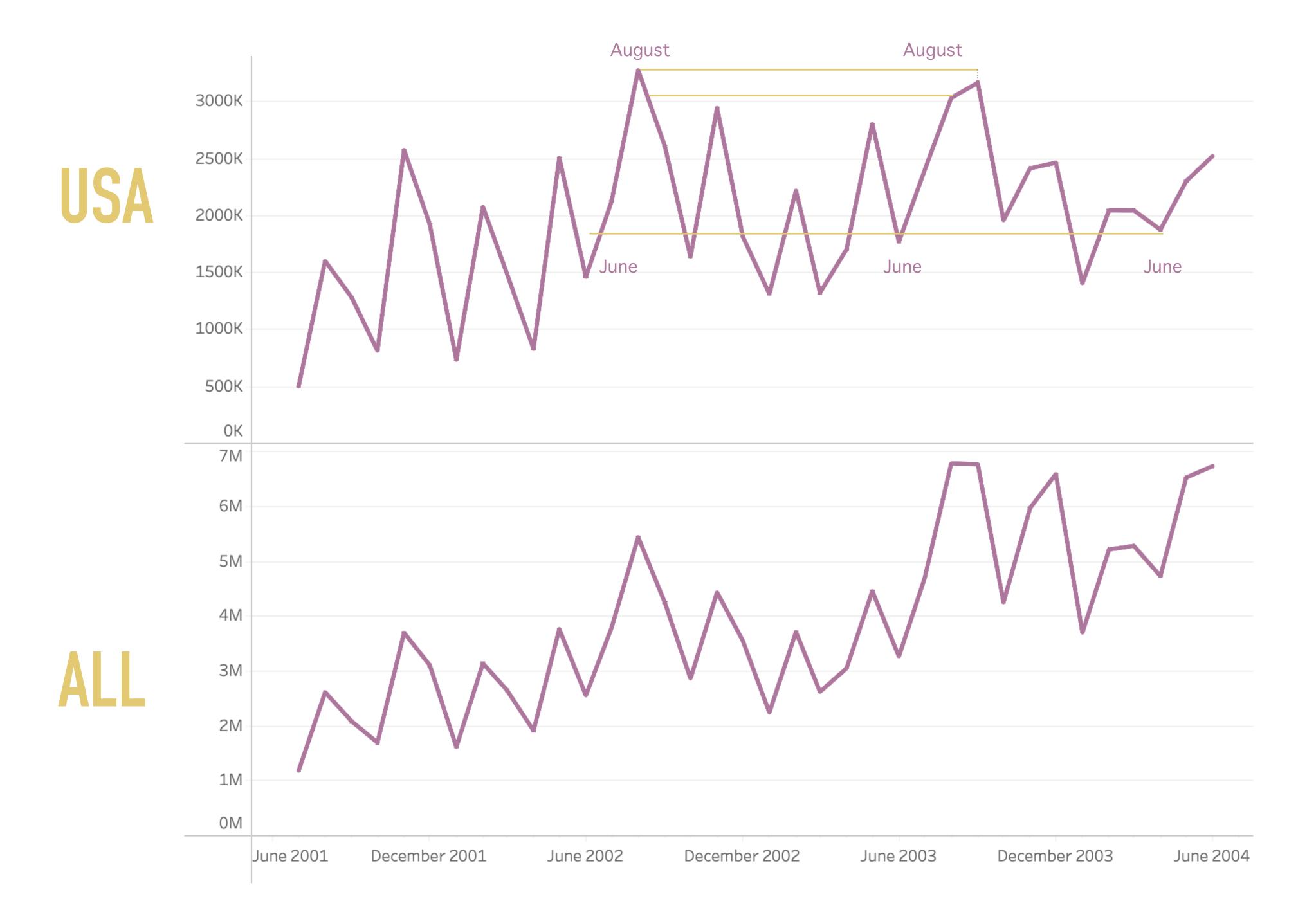
BEFORE AFTER

REASON OF PURCHASE

QUALITY

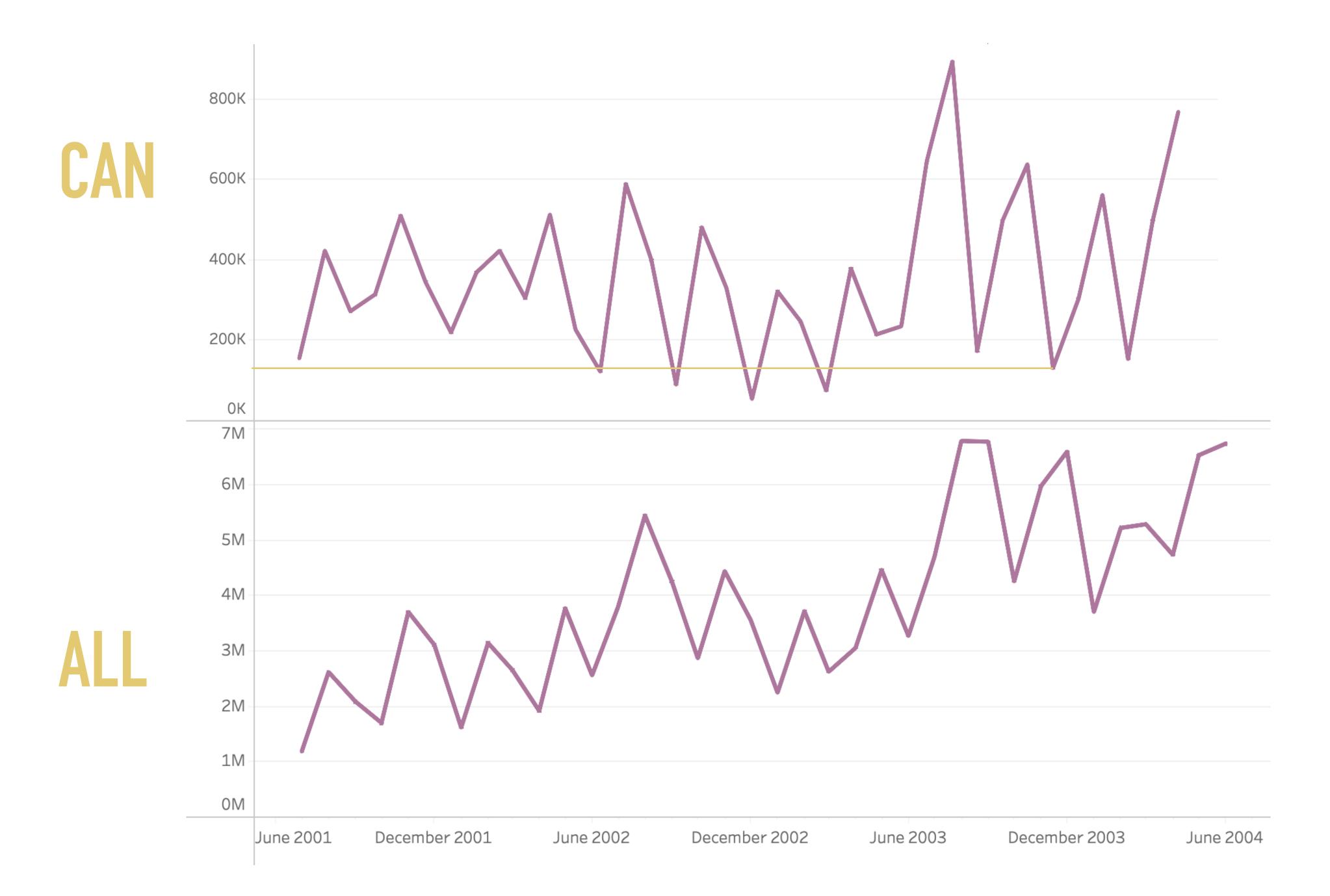
PRICE

#### WAS THE QUALITY MAINTAINED?



#### THE QUALITY HAS BEEN MAINTAINED





#### NEW SALES PERSONNEL

EUROPEAN

SALES MANAGER

2002

PACIFIC

SALES MANAGER

2003

#### NEW SALES PERSONNEL

#### EUROPEAN

SALES MANAGER

2002

GB, FRANCE, GERMANY

#### PACIFIC

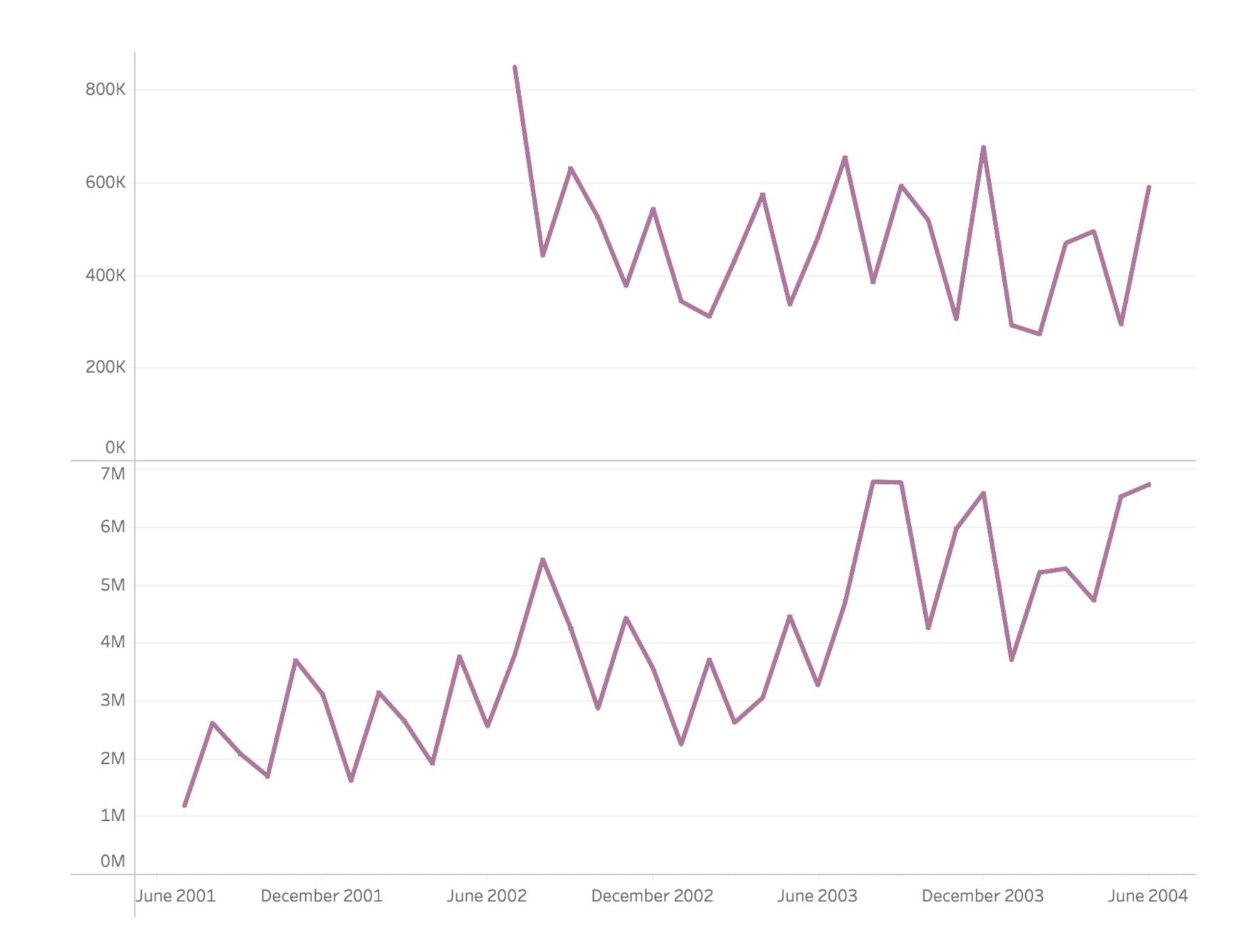
SALES MANAGER

2003

**AUSTRALIA** 

#### EUROPEAN REGION

GB

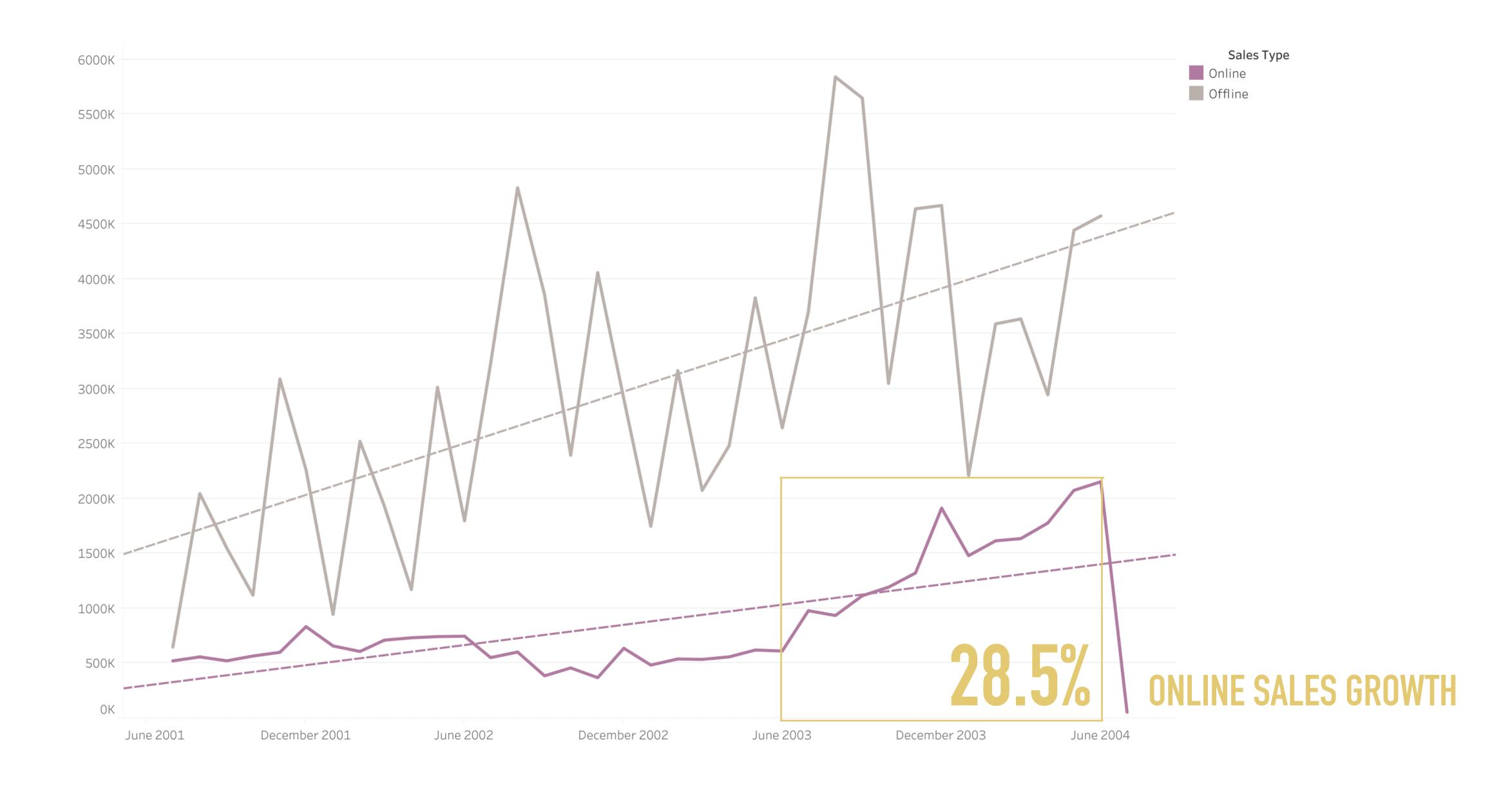


ALL

#### 75% AVERAGE ORDER DROP

14 K NOVEMBER 2001 HIGH 2 K JANUARY 2004 LOW

## ONLINE SALES GROWTH FROM JUNE 2023





# MORE PEOPLE USE OUR PRODUCTS

