

LA CURA

CANCER → **GLOBAL**
PERFORMANCE

**What does this
mean?**

medicine

SEPARATES

classification

body

society

identity

Patient



**Human
Being**

naive

we do not fall sick

ALONE

we cannot be cured

ALONE

“Fighting Cancer?”



what does it
mean?

everyone's collaboration
interconnection
arts/sciences/technology
society/citizenship/solidarity
culture/imagination/education
psychology/perception

CANCER



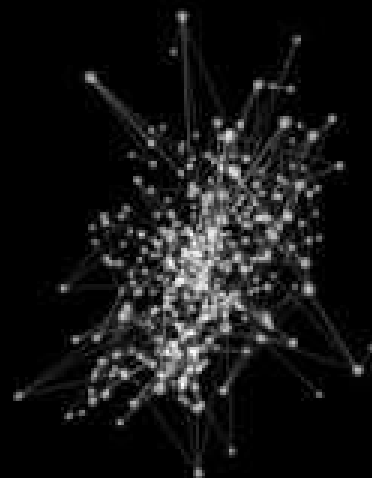
**GLOBAL
PERFORMANCE**

interconnection



complexity





Complexity & Interconnectedness

for other problems, too?

Art?

“the artist is the person who invents the means to bridge between biological inheritance and the environments created by technological innovation”

Marshall McLuhan

“few people apart from artists are capable of predicting the present. [...] The role of the artist today, as always, is to recover for the general public the larger context that has been lost by science’s exclusive investigations of text”

Derrick de Kerckhove

“the artist is the figure which is able to confront with a world which increasingly sees its content and meaning as created out of people’s interaction and negotiation. A world which is unstable, shifting and in flux; which parallels life, not through representation or narrative, but in its processes of emergence, uncertainty and transformation.”

Roy Ascott

“art is the only possible way to satisfy the need of finding solutions through radical changes in our way of thinking, or even to our way of knowing”

Gregory Bateson

The job of the artist is to not to praise or condemn technology, but to bridge the gap between technology and psychology.

Why are we here?

“It takes two to know one.”

and

“the necessity of uncovering a beauty of
that which interconnects”

Gregory Bateson

an augmented sense

body, space, city

the Ubiquitous Body

**access, perception,
desire, appropriation,
self-determination,
self-representation,
interconnection,
performance**

Implications:

identity, legal, cultural, psychological,
privacy, control...

**to understand how arts,
sciences and
technologies can
confront with this**

**to make an hypothesis of how
to create an "augmented
sensoriality which
interconnects", both
practically and metaphorically
/ methodologically**

**to pave the way to
processes which enable
and empower to confront
complex issues as a
society, in interconnected,
complex ways**

**What are the
opportunities?**

learn and create!

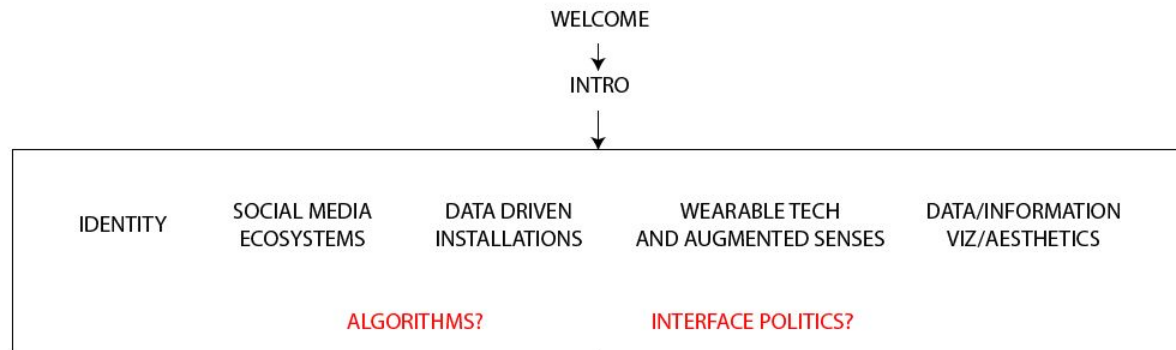
exhibit!

start a wider process!

continue!

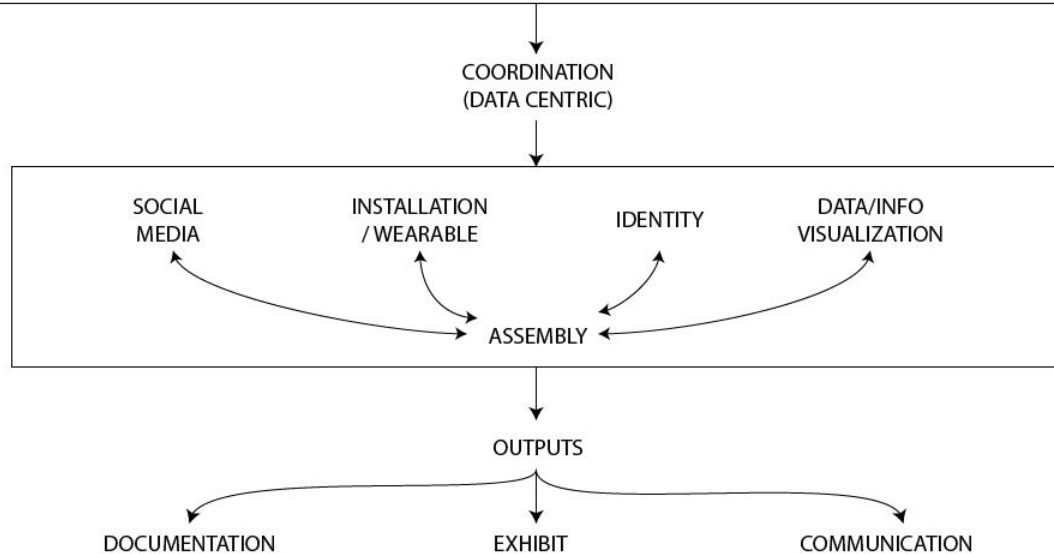
What will be going on?

OVERVIEWS



FOR EVERYONE

LIFECYCLE



WORKING GROUPS

let's start

**data-driven
installations**

**take data streams,
transform their form,
media, substance,
valence**



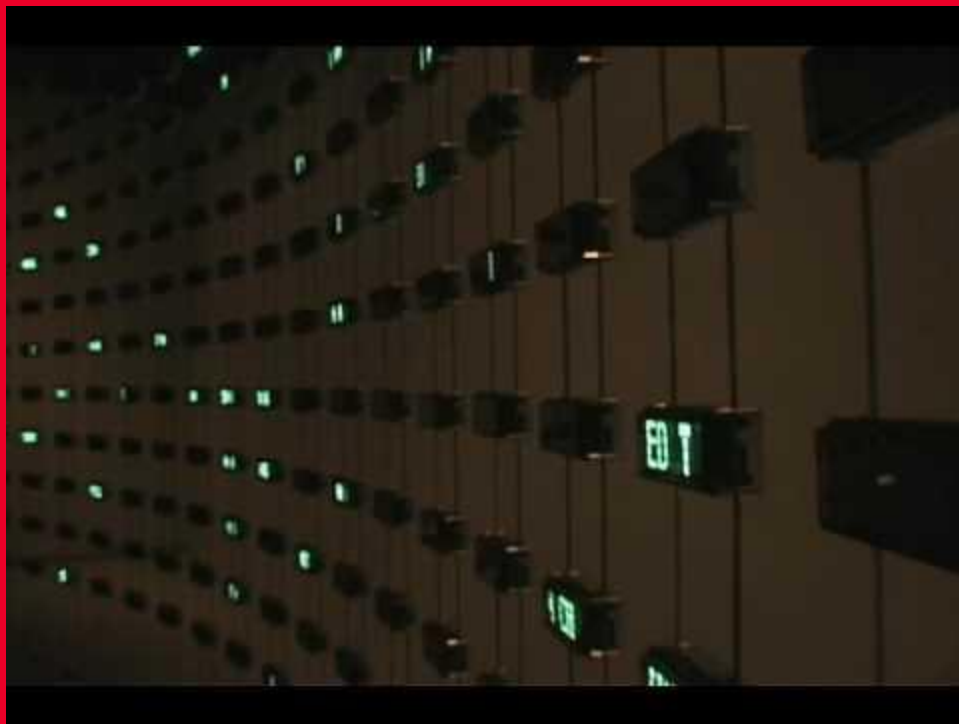
Volume , United Artists



eCloud, Aaron Koblin, Nik Hafermaas and Dan Goods



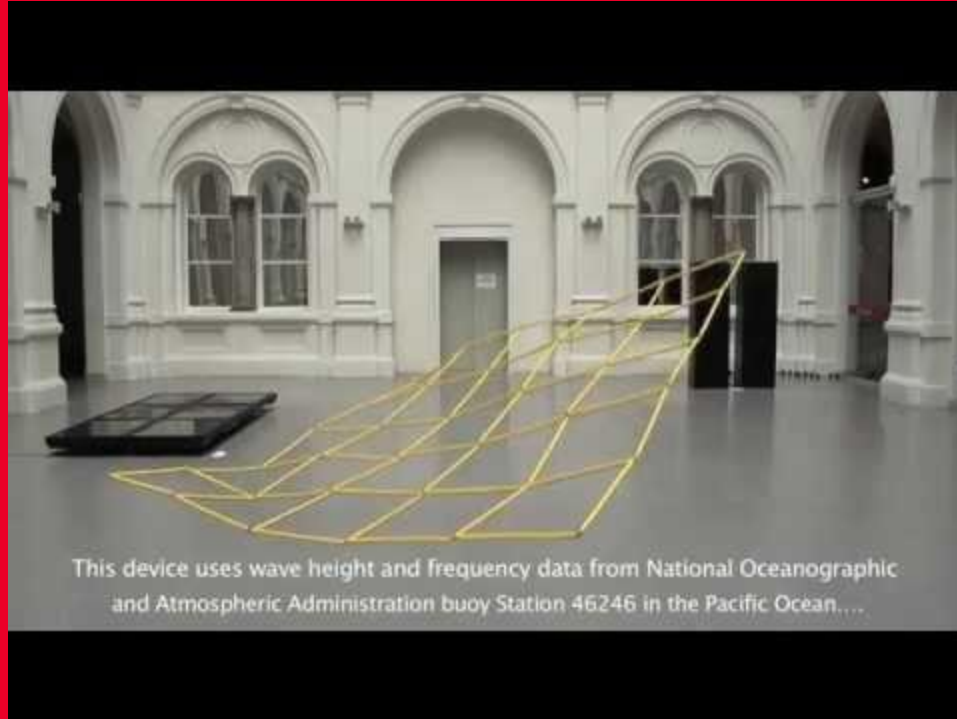
Immaterials, Timo Arnall, Einar Sneve Martinussen, and Jack Schulze



Listening Post, Mark Hansen and Ben Rubin



Sensity, Stanza



Tele Present Water, David Bowen



Tasty Tweets, Ruben van der Vleuten



The Descriptive Camera, Matt Richardson



Fühlometer, Julius von Bismarck, Benjamin Maus and Richard Wilhelmer.



24h pictures from Flickr, Erik Kessels

Implications?

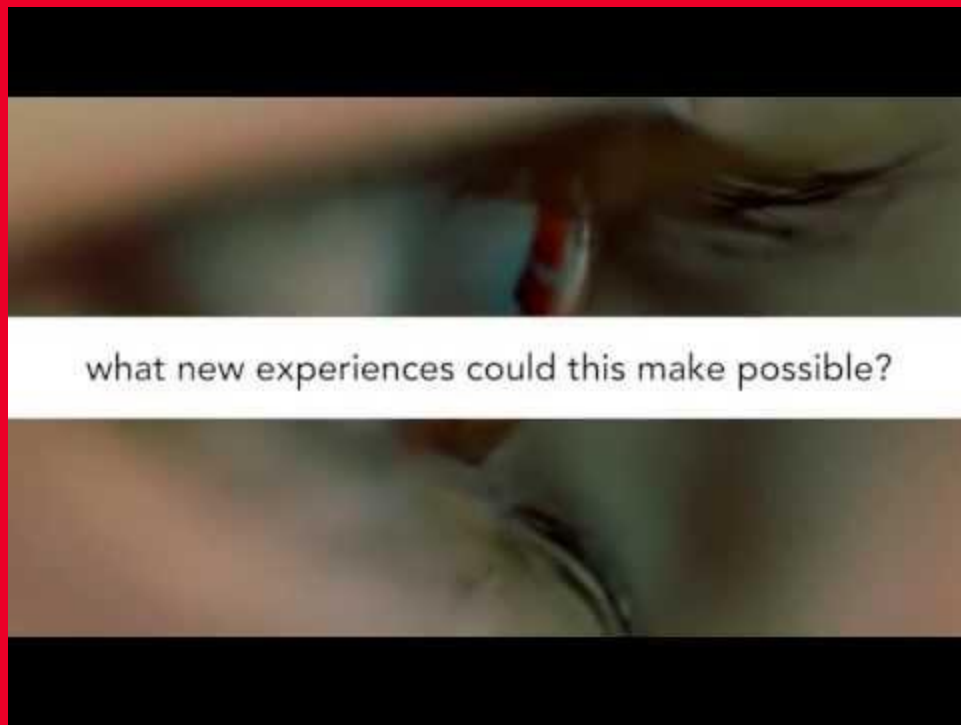
augmented senses



Animal Superpowers, Chris Woebken, Kenichi Okada



Air Transformed, Stefanie Posavec



Eidos, Tim Bouckley