

Mauro Cardoso

Business Intelligence Developer



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ABOUT

Results-oriented, multidisciplinary data professional keen on analytics and strategy, with experience developed in Telecom, Information Technology (IT) and Retail companies.

PROFESSIONAL EXPERIENCE

Worten Portugal, Business Intelligence Developer(1), Marketing Automation Developer(2)

2021 Sep – present | Lisboa, Portugal

1) Responsible for ETL process development with a 200k+ turnover, using Cloud Azure (Databricks, DevOps, etc) and On-Premises (SSIS, SQL Server) platforms. Initiatives using Google Cloud & Big Query in the exploration, segmentation, customization and implementation of advanced analytics supporting the decision-making in the digital business area.

2) Responsible for developing and automating data audiences using SQL with ETL components for multi-channel campaigns through Salesforce Marketing Cloud, also using Microsoft SQL Server, and SSIS, assisting the embryonic phase of the Customer & Loyalty Management area.

Celfocus, Business Intelligence Consultant

2021 Jan – 2021 Sep | Lisbon, Portugal

Responsible for supporting (24/7) the data pipeline and cloud data warehouse (GCP and Talend) for the Vodafone Core project, improving execution performance on a daily basis and resolving key bottlenecks, supporting stakeholders in a timely manner.

Wedo Technologies - later acquired by Mobileum, Business Intelligence Consultant

2019 Feb – 2021 Jan | Lisbon, Portugal

1) Responsible for the planning, development and integration of a problematic old (5+ years) Revenue Assurance project delivered in 6 months with a team of 5 people for Maroc Telecom (the main telecom company in Morocco).

2) Responsible for supporting an old project and proposal/development and integrating a migration to a new product, thus starting a new project for Unitel - the largest mobile operator in Angola. Culminating a 5+ years project, bringing and maintaining a revenue of over 300k+ for the company.

EDUCATION

Master's Degree in Integrated Business Intelligence Systems,

ISCTE - University Institute of Lisbon

2020 – 2022 | Lisbon, Portugal

Bachelor's Degree in Electrotechnical Engineering and Computers,

Polytechnic Institute of Setúbal

2014 – 2019 | Setubal, Portugal

LANGUAGES

Portuguese ●●●●●●
English ●●●●●●

SKILLS

Data Analysis ●●●●●●
Python Notebooks, Excel

PYTHON ●●●●●●
PySpark, Python3

UNIX/LINUX ●●●●●●

SQL ●●●●●●
Oracle, SQL Server

Databricks ●●●●●●

Data Warehousing ●●●●●●

Extract, Transform, Load (ETL) ●●●●●●
SSIS, RAID, Cloud Data Fusion

Data Visualization ●●●●●●
Power-BI, Looker Studio

Azure DevOps, Data Factory, Synapse ●●●●●●

Shell Scripting ●●●●●●
Bash

Data Mining ●●●●●●

Descriptive/Predictive Analytics ●●●●●●

Machine Learning ●●●●●●

Big Data ●●●●●●

Goland ●●●●●●

C# ●●●●●●

Salesforce ●●●●●●

Google Cloud Platform ●●●●●●

METHODOLOGIES

Agile, Waterfall ●●●●●●
Jira, Trello, Asana

Scrum ●●●●●●