

PROFILE

An aspiring software engineer with a background in management/technology consulting and project strategy. As a consultant, I have delivered best practice solutions for large government clients in Singapore, and more recently, drove regional Salesforce initiatives at Shopee. As a software engineer, I aim to marry my business experience and technical skillset to effectively solve complex issues and maximise value for my company.

WORK EXPERIENCE

Shopee Singapore Sep 2020 – Aug 2021 Business Analyst Regional Salesforce	<i>Business Process Reengineering – Business Development Process Design / Implementation</i> <ul style="list-style-type: none">Regional Salesforce business analyst for Southeast Asia (focus on PH and MY)Worked collaboratively with local teams and SF developers to analyse country business requirements and identify key processes for onboarding to SalesforceSpearheaded and successfully executed full-cycle implementation for >5 local projects with a positive business impact on >500 employees per projectAnalysed regional KPIs to derive key trends and liaised with local and regional PICs in coordinating monthly target setting and quarterly incentive pay-outs
Citibank Singapore Mar 2020 – Sep 2020 Business Analyst Regional Business Transformation	<i>Strategy and Business Transformation</i> <ul style="list-style-type: none">Partnered with regional and local teams across the APAC and EMEA regions to successfully execute regional strategic initiatives for the Global Consumer Bank relating to performance growth and COVID-19 WFH enablement & productivity
Accenture Singapore Feb 2018 – Mar 2020 Consulting Analyst Health & Public Service	<i>Business Process Reengineering – Finance Transformation / Shared Services Design</i> <ul style="list-style-type: none">Partnered with multiple large government agencies in the streamlining of business processes across the Finance functionReengineered and delivered >200 Finance processes across 9 pillars of Finance, involving >80 workshops conducted with >1000 participants combined <i>Workday Finance Implementation</i> <ul style="list-style-type: none">Delivered business process design sessions and gathered functional requirements for the configuration of Workday Finance modules (AP, Asset Management) <i>Technology Modernisation</i> <ul style="list-style-type: none">Analysed >10 programs with >20,000 lines of code for system redesign
Citco Fund Services Apr 2017 – Feb 2018 Operations Analyst	<i>Hedge Fund Administration</i> <ul style="list-style-type: none">Oversaw and managed fund administration activities for various client hedge funds with a combined AUM of USD\$2B

EDUCATION

General Assembly | 2021 – Current
Software Engineering Immersive
[My GitHub Repository](#)

- 12-week project-based coding bootcamp
- Focused on critical web development languages, frameworks and databases such as HTML, CSS, JavaScript, jQuery, ReactJS, Node.js, Express.js, Python, Django, and MongoDB

The University of Western Australia | 2013 – 2016
Bachelor of Commerce – Double major in
Accounting and Finance (Honours in Finance)

- GPA: High Distinction (6.54/7)
- Academic Achievement Award Recipient

SKILLS

- HTML and CSS
- Javascript
- ReactJS
- Business strategy
- Management consulting
- Technology consulting
- Project management
- Business process design
- Business process reengineering

CERTIFICATES

Certified Workday Consultant | Feb 2019 – Current

- Certified to design, solution, and implement Workday Finance modules