

Daniel Campbell

UI Designer | Full-Stack Developer

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Projects

Grime Lord | grimelord.com

Grime Lord is a mobile game about color theory for iOS and Android. I created the game concept and mechanics, designed all the game elements in Illustrator, and programmed it in react-native.

Technologies: React-Native, Redux, Redux-Saga, React-Native-SVG, Illustrator

Globaleyes | globaleyesgame.com

Globaleyes is a browser based educational platform for teaching geography, civics, and history in a fun and unique way. It leverages the Google Maps API to create global virtual scavenger hunts that teach about different cultures, sites, and historical events.

Technologies: React, Redux, HTML, SASS, Google Maps API, Firebase

Project Peon | projectpeon.com

A physics based iPad game currently available on the Apple App Store. I designed all the art assets, built the game levels, created the marketing website, and worked on developing the game mechanics.

Technologies: Cocos2D, Photoshop, Illustrator

Experience

Labelling Specialist | InSource Technical Group Oct 2015 – Sept 2016
Designed product labeling and typeset documentation in compliance with FDA regulations.

Graphic Design and Compliance Consultant | Maetrics LLC Jan 2013 – Apr 2015
Converted product labeling as part of acquisition rebranding and developed new visual guidelines.

Graphic Designer and Web Developer | Saffron Vintage Inc. Nov 2013 – Mar 2015
Designed product packaging; photographed and edited product images; updated company website.

Independent Game Designer for Mobile Games | Digital Fury Games Mar 2012 – Nov 2013
Created all art assets, levels, animation, and marketing website for the iPad game "Project Peon".

Prepress Technician and Graphic Designer | LithoTech Services Jan 2009 – Aug 2010
Created advertising and training pieces for both print and web. Conducted marketing research.

Education

Andrews University | Berrien Springs, MI 2007 – 2012
Dual major in Graphic Design and Marketing

Jackson Community College | Jackson, MI 2005 – 2006
Associates of Applied Science in Business Administration