



BS MEBA

(Management, Entrepreneurship & Business Administration)

FALL 2022 ADMISSIONS

SPECIALIZATIONS

Marketing . Finance . HR

120 CREDIT HOURS

UNDERGRADUATE PROGRAM

ABOUT KSBL

KSBL was founded with a vision to establish a world-class institution of business learning that will be dedicated to producing creative leaders capable of competing in the global marketplace. KSBL is committed to promoting the core values of diversity, independence, integrity, ethics, and entrepreneurial spirit by creating a community of world-class managers, business leaders and entrepreneurs.

The KSBL Campus,
Karachi

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THE BIG PICTURE, WHY US?

Want to be part of a culturally vibrant intellectual community that we are committed to building? If yes, then KSBL is just the place for you. KSBL prepares you to lead sustainable organizations in a complex and rapidly changing world. Our global group of faculty, advisers, and academic council members constantly anticipate the key skills, concerns, issues, and prospects and adapt the overall KSBL experience to what will help you thrive.

Chairman Hussain Dawood talking
to the students and faculty at KSBL

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KSBL BS MEBA

Our BS in Management, Entrepreneurship, and Business Administration (MEBA) is designed with two most important factors in view – your career and professional grooming. The 4-year program trains you holistically on the concepts of management and prepares you to launch your career in a global environment. And because of focus on ethics, sustainability and technology, you are able to explore opportunities and trends in a more effective manner. The deep understanding of core business competencies and the creative pedagogy that instills critical thinking and a wider world view enables you to seamlessly blend into the workforce.



WHY KSBL BS MEBA

BS MEBA gives you the comprehensive undergraduate training, so you develop an entrepreneurial mindset that is driven by the latest in management and business studies. After completing this program, you will see yourself involved with new ventures, seeking new opportunities – be it large organizations or start-ups in a rapidly evolving gig economy.

**YOU GET AN OPPORTUNITY TO
LEARN FROM THE BEST FACULTY,
WITH A DIVERSE MIX OF
STUDENTS AS YOUR PEERS.**



INNOVATIVE
TEACHING



Dr. Ahmed Junaid
Associate Professor
Finance & Accounting

Dr. Ahmad Junaid is an Associate Professor, Cluster Head Finance and Accounting at KSBL. Before joining KSBL he was at IBA as Chairman of Department of Finance and research fellow CBER. He has also taught at various leading international universities in France including Kedge Business School and IAE-AIX graduate school of management in their top ranked programs.



Dr. Faryal Razzaq
Assistant Professor
Management Sciences

Dr. Faryal Razzaq has very diverse experience as a seminal academician, master trainer and research consultant. She is also a blogger for national newspapers, influencer, panelist for National TV, philanthropist and Emotional Intelligence/ethics' education advocate. Dr. Faryal is also a Women's rights advocate, instructional designer & member advisory boards of a few business institutions.

WORLD-CLASS
FACULTY



Dr. Fouzia Haneef Khan
Faculty - The Scientific Mind:
Physical Sciences

Fozia has a vast teaching and research experience spanning over 10 years. She is a proponent of up-to-date and innovative technology-led pedagogy and blended learning. She has been a leading player in the use of e-pedagogy and is keen to create opportunities for sharing good practice in teaching and learning across universities within UK and other countries

ENGAGING
CASE BASED
PEDAGOGY

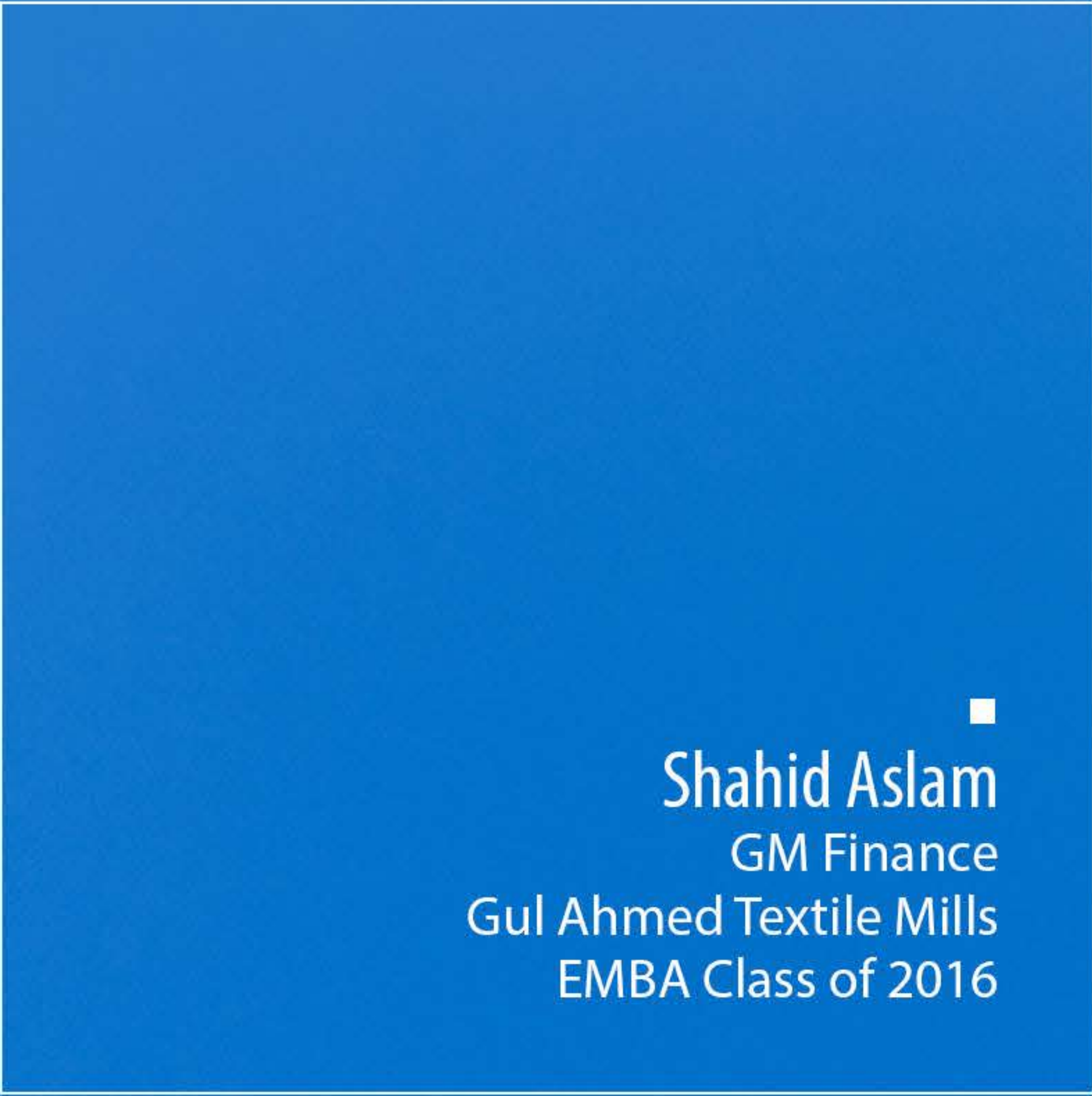


Latest case studies, simulations and articles under license from Harvard Business Publishing.



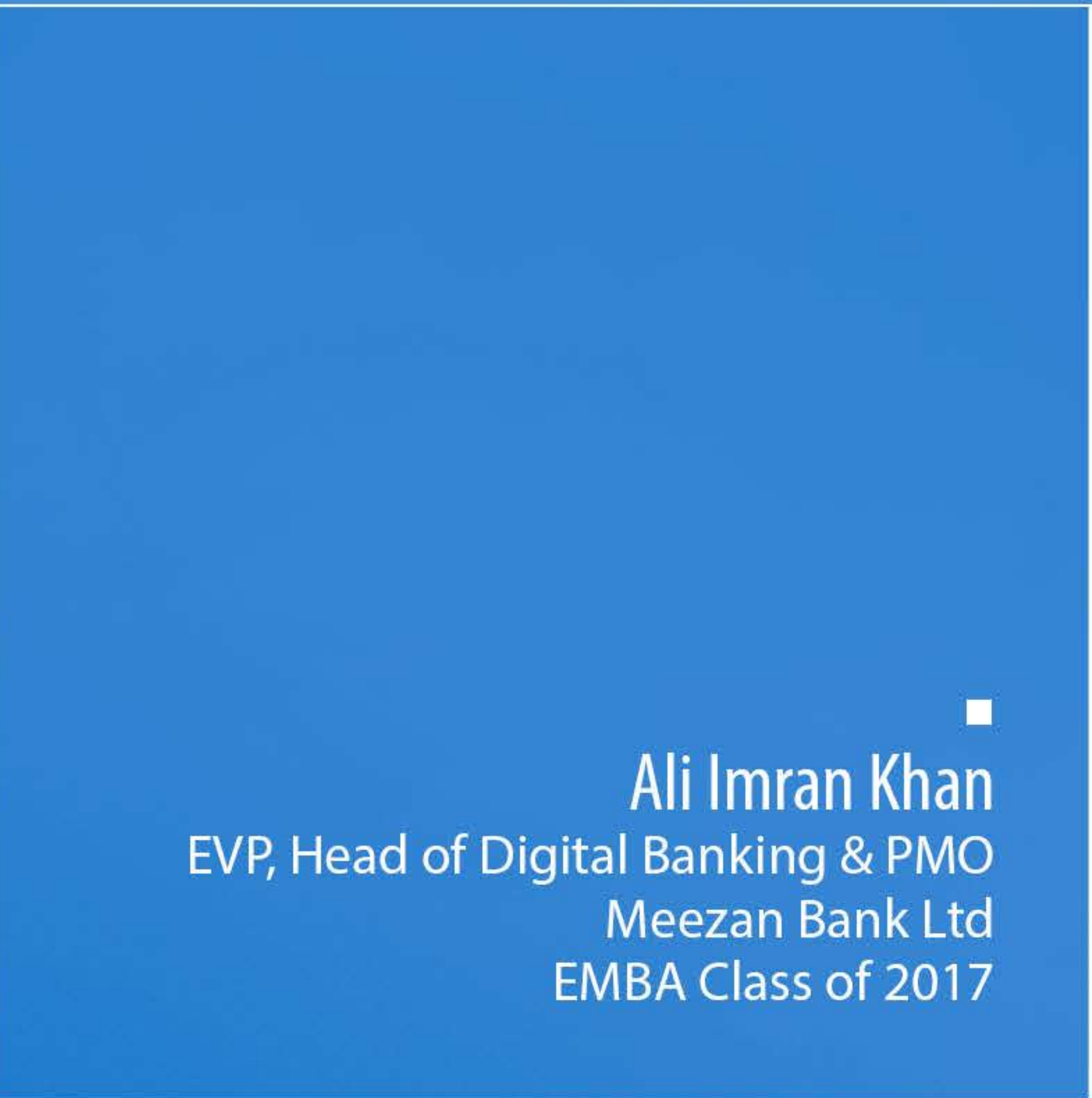
WHERE LEADERS
TAKE FLIGHT

THE KSBL
EXPERIENCE



Shahid Aslam
GM Finance
Gul Ahmed Textile Mills
EMBA Class of 2016

"Being a Chartered Accountant & L.LB and having a progressive career already, the KSBL experience was truly transformational in my approach to my career and life as a whole. KSBL with its exceptional professors, course design, case studies methodology & practical approach coupled with intense classroom discussions between experienced professionals as class fellows creates an unparalleled learning environment. I would highly recommend the KSBL EMBA experience professionals aiming for future leadership positions."

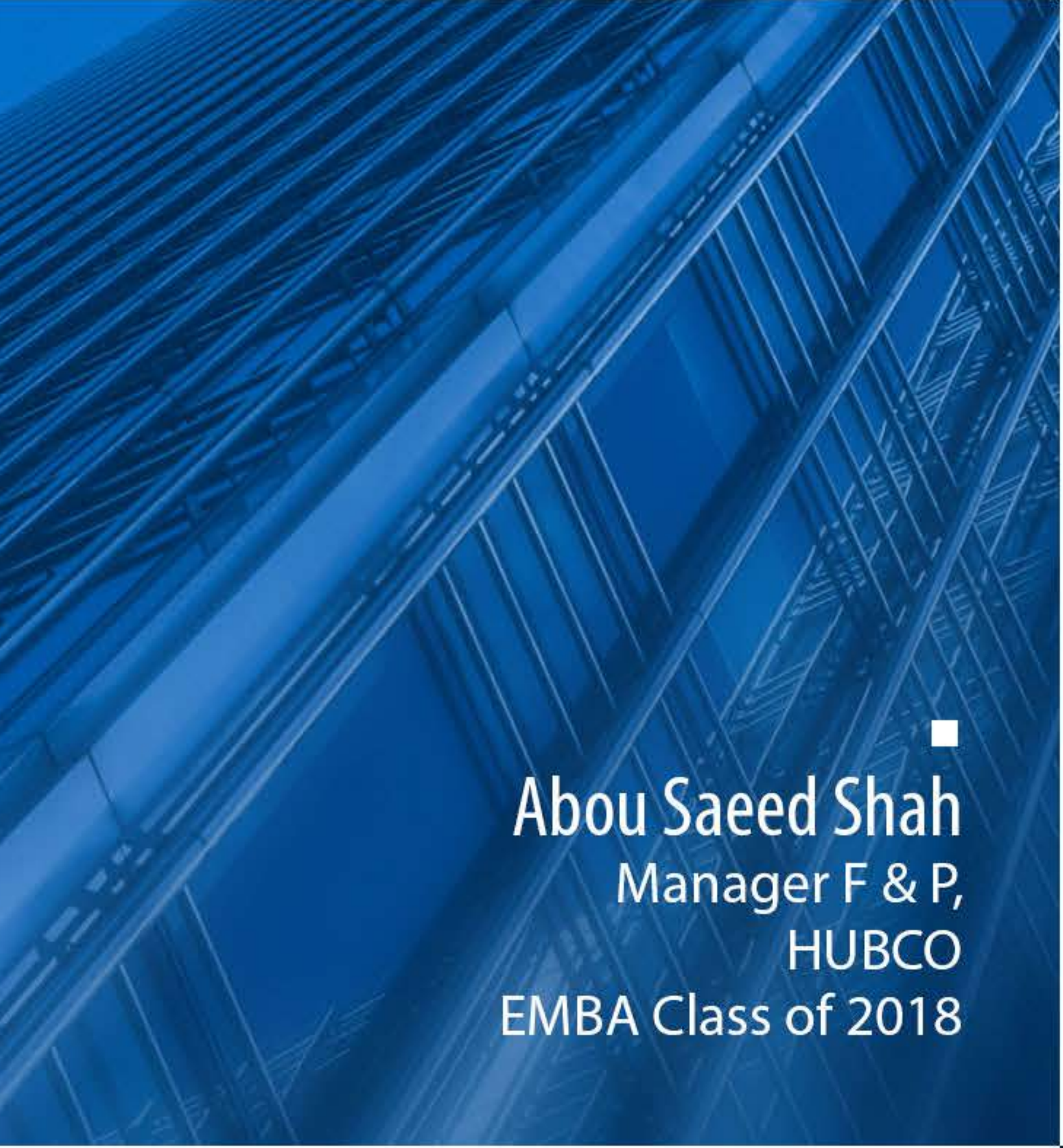


Ali Imran Khan
EVP, Head of Digital Banking & PMO
Meezan Bank Ltd
EMBA Class of 2017

"Joining KSBL is one of the best decision in my life as it has helped me in becoming a better version of myself. The faculty and my class fellows have contributed a lot to have a better and correct view of the things and transformed myself from planning & execution person to strategize & alignment person. Among several capabilities, one of the capability KSBL has given me is to identify and connect related and relevant things together and make better and informed decisions."



Abou Saeed Shah
Manager F & P,
HUBCO
EMBA Class of 2018



M. Zafar Iqbal
Senior Manager, Finance
Colgate Palmolive Pakistan
EMBA Class of 2016

"The teaching methodologies and classroom environment of the KSBL Executive MBA program enriched my mind with how business principles are applied in the real world."



"I have found KSBL to be very competitive with highly qualified and experienced faculty. The case studies provide excellent opportunity to learn and understand the challenges faced by the professionals and prepare them for the competitive corporate environment."



WHERE LEADERS
TAKE FLIGHT

KSBL BS MEBA
TIMESPAN & CURRICULUM

120
TOTAL CREDIT HRS
3 CREDIT HRS PER COURSE

KSBL BS MEBA
TIMESPAN & CURRICULUM

120
TOTAL CREDIT HRS
3 CREDIT HRS PER COURSE

SEMESTER I	<ul style="list-style-type: none">College CompositionCollege AlgebraGeneral PsychologyPak StudiesThe Scientific Mind: Physical Sciences	Foundation Foundation Foundation Foundation Foundation
SEMESTER II	<ul style="list-style-type: none">Gender and SocietySpeechIntroductory StatisticsIntroduction to Business & EntrepreneurshipManagerial Economics	Foundation Foundation Foundation Core-Entrep. Core-Mgmt/Bus.
SEMESTER III	<ul style="list-style-type: none">MacroeconomicsIntroduction to ProgrammingAcademic Writing & Critical ThinkingIslamic StudiesBusiness Calculus	Foundation Distribution Foundation Foundation Distribution
SEMESTER IV	<ul style="list-style-type: none">Data Analysis & ModelingFinancial Reporting & AnalysisThe Scientific Mind: Life SciencesMarketing ManagementBusiness Ethics & Law	Core-Mgmt/Bus. Core-Mgmt/Bus. Foundation Core-Mgmt/Bus. Core-Mgmt/Bus.

SEMESTER V	<ul style="list-style-type: none">Accounting for Decision-makingCorporate FinanceInformation ManagementMarket Research & AnalysisOperations & Supply Chain Management	Core-Mgmt/Bus. Core-Mgmt/Bus. Core-Mgmt/Bus. Core-Mgmt/Bus. Core-Mgmt/Bus.
SEMESTER VI	<ul style="list-style-type: none">Environmental Regulation & ManagementEthics in a Digital AgeCorporate Innovation & EntrepreneurshipProject ManagementIslamic Finance	Distribution Foundation Core-Entrep. Distribution Core-Mgmt/Bus.
SEMESTER VII	<ul style="list-style-type: none">Elective 1ConsultingElective 2Business Entrepreneurship in PracticeElective 3	Elective Distribution Elective Core-Entrep. Elective
SEMESTER VIII	<ul style="list-style-type: none">GlobalisaationElective 4Elective 5Capstone Senior Project ICapstone Senior Project II	Distribution Elective Elective Project Project

BS MEBA CURRICULUM

Regardless of your chosen area of specialization, you will graduate with five core competencies that will have a life altering impact on you both personally and professionally. You get an opportunity to learn from the best faculty, with a diverse mix of students as your peers. This common foundational training across programs gives you an opportunity to explore specialization areas based on your field of interest.

KSBL BS MEBA SPECIALIZATION COURSES

BUSINESS FUNDAMENTALS & CRITICAL LEADERSHIP DEVELOPMENT COURSES
LEADING TO SPECIALIZATIONS

HR	<ul style="list-style-type: none">• Multiple Perspectives in Leadership• Bidding Negotiations for Success• People Resourcing• Power, Politics & Networks• Performance & Reward Management
MARKETING	<ul style="list-style-type: none">• Consumer Behaviour• Intro to Digital Marketing• Integrated Marketing Communications• Foundations of Marketing Analytics• Sales Management
FINANCE	<ul style="list-style-type: none">• Portfolio Management• Derivatives and Hedging• International Finance• Financial Data Analysis and modelling using Excel• Security Valuation



ADMISSIONS

Admission at KSBL is based on various parameters of competencies and diversities of applicants. Here you will understand how the admissions process works, from completing your application, to reaching the interview stage.

PROGRAM FEE

Please note: KSBL revises its fee structure every year but it is subject to change anytime without prior notice. The fee structure does not include housing, food, government taxes or any other additional facilities. Fee structure does not vary for international students.

ADMISSION CRITERIA

HOW TO APPLY

KEY DATES

APPLICATION FEE PKR 3,000
(Including admission test fee of PKR 2,000)

PROGRAM FEE PKR 15,000
Per credit hr

- 1 PRIOR QUALIFICATION**
12 Years of Education (*any combination of the below*)
 - HSSC with min. 60% marks
 - A-Levels or Equivalent
 - IB
- 2 TEST**
KSBL Admissions Test
- 3 OTHER REQUIREMENT**
Mathematics should be studied at least at SSC/O-Level or equivalent level

To Apply for our program,
please visit:
ksbl.edu.pk/applynow



KMAT Feb 28, 2022
onwards

COMMENCEMENT OF CLASSES Aug 22, 2022



KSBL

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Pakistan

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Email: admissions@ksbl.edu.pk

www.ksbl.edu.pk



Apply Now