



# **VISUALIZING DATA STORIES FOR STRATEGIC THINKING**



JAN 26-27, 2022

# OVERVIEW

Quick, collective and inspiring organizational decision-making requires distilling “a thousand words into a picture”.

The need for this is self-evident at all levels of analytics – descriptive, predictive or prescriptive – and all levels of decision-making. However, many are held back from expressing themselves due to lack of technical confidence.

This program helps you carve out your own key and unlock new and quick ways to turn hidden gems into shining insights.

## KEY TAKEAWAYS

- Practice real local data case-studies
- Using Best-of-Breed Visual Analytic Aesthetics Platform – Tableau
- Pivot Charts in Microsoft Excel
- Interactive, Geo-locational & Trend Analytical Visualizations
- Telling stories through Multi-Visualization Dashboards
- Joining multiple data sources to produce Visualizations

## TARGET AUDIENCE

Mid-career and new business professionals that have access to data used for senior-level decision-making.

## LEARNING METHODOLOGY

Using case studies grounded in the local environment. Lab-oriented tutorials for hands-on tool applications to real-world case data.



# LEAD FACILITATOR

## DR. SHAZIB SHEIKH

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PhD Informatics, University of Manchester, UK  
MSc Computation, University of Strathclyde, UK  
BSc Accounting & Financial Analysis, University of Warwick, UK  
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## INVESTMENT

**Rs. 65,000**  
(excl. taxes)

## DATE

**Jan 26 - 27, 2022**

## TIMINGS

**9:00AM - 5:30PM**

## VENUE

**KSBL**

## CONTACT

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