e-Resume

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## **Work Experience**

### Samsung Research & Development Institute, Bangalore (SRI-B)

**Lead Software Engineer** 

April 2022 - Present

• Drive design and development discussions on technical requirements.

## **Senior Software Engineer**

April 2021 - March 2022

- Mentored new recruits to enhance their understanding of the platform.
- Designed and drove **small-scale feature development** for the platform.
- Configured AWS services to support dev and stage environment's infrastructure requirements.
- Troubleshoot un/reported server-side issues: server's latency & throughput, anomalous logging behavior,
- Developed an algorithm to integrate a 3rd-party solution on an event-driven serverless architecture facilitating occasional syncs between servers.
- Collaborated in designing and developing multiple privacy frameworks (Samsung consent, TCF-GDPR, **Coppa)** to provide personalized ads experience to **billions** of users. Responsibility included requirements gathering, system designing, implementing REST-based web service, and end-to-end testing.
- Co-authored a research paper: "Programmatic optimization of ad pods for maximizing consumer engagement and revenue." (In Progress)

## **Software Engineer**

**June 2019 - March 2021** 

- Contributed to sprint planning and followed Agile practices for feature developments.
- Collaborated in designing and developing the Waterfall Model for the platform. Further, developed an efficient heuristic auctioning algorithm for Ad Podding to enhance revenue(estimated increase of 20%) and consumer engagement in the OpenRTB setup.
- Contributed to Samsung Ad's Supply Side Platform reliability by ensuring sufficient test case coverage and overall server performance.
- Supported QA testing with stage deployment, understanding features, and timely bug resolution.
- Collaborated in designing and developing logging utilities considering business reporting, and production debugging requirements - for server-side logging using Apache Log4j 2.
- Researched and experimented with language identification models and developed an LSTM-RNN solution for identifying very short ad titles. Proposed solution **performed 6% better** on Cohen's Kappa metric.

#### **Academic Details**

## Indian Institute of Technology (Indian School of Mines), Dhanbad

Bachelor of Technology(w/ honours), Computer Science and Engineering CGPA: 8.23 (on a scale of 10)

# **Technical Skills**

Languages: C, C++, Java, Python, HTML, CSS, SQL, Swagger.

**Frameworks:** Vert.x, Mockito, PowerMockito, pytest, Apache Log4j2, Flask.

Platforms and Services: nGrinder, AWS - EC2, S3, Lambda, KMS, Secrets Manager, RDS, Redis.

Others: Git, Jenkins, VS Code, Eclipse IDE, PyCharm.

# **Achievements**

- Awarded "Project Incentive Award," by MD. Going the extra mile to meet project deliverables.
- Awarded "2021 Samsung Excellence Awards Q3" under the "Super Tech Award" category.
- "Samsung Citizenship Award": Outstanding contribution.
- "Global Samsung Ads Hackathon 2020." 2nd Position.
- "Spot Award-2019": Improvements in Language Detection.
- Senior Secondary School Topper.

2015-2019