

 **IMS UNISON**
UNIVERSITY

Nurturing Knowledge. Empowering Minds.

Established under Uttarakhand Act No. 13 of 2013

Recognized by UGC under Section 2(f) of UGC Act, 1956

University Vision

IMS Unison University aspires to create a dynamic, vibrant, cosmopolitan and technology driven academic environment which shall attract learners from different walks of life for transforming themselves to become enriched human beings with relevant skills, innovative mind and a positive attitude.

The University would strive to provide holistic education through a multi-disciplinary approach and to promote research and innovation in all spheres of its activities to become a national and global epicenter of skills, knowledge, technologies and culture.

Welcome to IMS Unison University



IMS Unison University, Dehradun is a renowned institution whose achievements place it among the very best in the region. The University offers doctoral, postgraduate & undergraduate programs in Management, Mass Communication, Law, Hospitality & Liberal Arts.

Choose Your Degree

At IMS Unison University, we offer a range of courses that provide different professional outcomes. We will be there to guide you through all the possibilities, so you can graduate with an internationally recognized qualification that can take you anywhere. Take advantage of our global perspective, exceptional facilities, world-class teachers and our collaborative links with industry.

School of Management

Ph.D.

(Doctor of Philosophy) Full Time / Part Time
Doctoral Program

MBA (Master of Business Administration)

Two Year Full Time (Trimester Based)
Postgraduate Program offering Dual Specialization in
Marketing
Finance
Human Resource
Operations
International Business
Business Analytics
Entrepreneurship & Family Business
Retail

Integrated BBA-MBA

Four Year Full Time (Trimester Based)
Integrated Program offering Dual Specialization in
Marketing
Finance
Human Resource
Operations
International Business
Business Analytics
Entrepreneurship & Family Business
Retail

BBA (Bachelor of Business Administration)

Three Year Full Time (Semester Based)
Undergraduate Program offering Dual Specialization in
Marketing
Human Resource Management
Finance
International Business
Retail

B.Com (Hons.) Bachelor of Commerce (Hons.)

Three Year Full Time (Semester Based)
Undergraduate Program with an Honors

BCA (Bachelor of Computer Application)

Three Year Full Time (Semester Based)
Undergraduate Program
Specialization in Big Data and Cyber Security

For Fee Structure
kindly visit
our website
www.iuu.ac

School of Law

Ph.D.

(Doctor of Philosophy) Full Time / Part Time
Doctoral Program

LLM (Master of Law)

One Year Full Time (Trimester Based)
Postgraduate Program Specialization in
Corporate & Commercial Law
Constitutional & Administrative Law
International & Comparative Law
Legal Pedagogy & Research
Criminal & Security Law
Family & Social Security Law

Integrated B.A.LL.B. (Hons.)

Five Year Full Time (Semester Based)
Undergraduate Program

Integrated B.B.A.LL.B. (Hons.)

Five Year Full Time (Semester Based)
Undergraduate Program

School of Mass Communication

Ph.D. (Mass Communication)

(Doctor of Philosophy) Full Time / Part Time
Doctoral Program

MA (Journalism and Mass Communication)

Two Year Full Time (Semester Based)
Postgraduate Program

BA (Journalism and Mass Communication)

Three Year Full Time (Semester Based)
Undergraduate Program

School of Hospitality Management

BHM (Bachelor of Hotel Management)

Four year Full Time (Semester Based)
Undergraduate Program

School of Liberal Arts

B.A. (Hons.) Economics

Three Year Full Time (Semester Based)
Undergraduate Program

B.A. (Hons.) English

Three Year Full Time (Semester Based)
Undergraduate Program

B.A. (Hons.) Psychology

Three Year Full Time (Semester Based)
Undergraduate Program

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Experienced Faculty

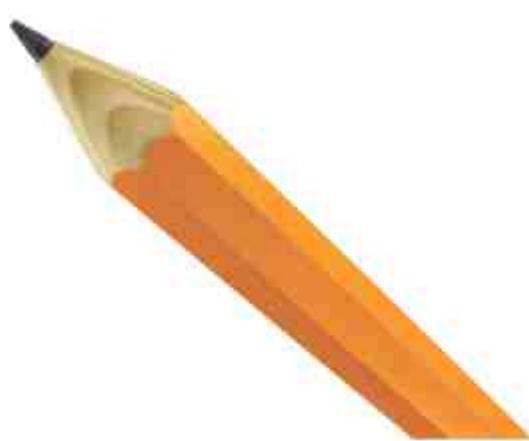
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Schools & Programs

- School of Management
- School of Law
- School of Mass Communication
- School of Hospitality Management
- School of Liberal Arts





Shri Naveen Agarwal Ji
Founder Chairman, Unison Group
(22nd September, 1951 - 23rd February, 2009)

*S*hri Naveen Agarwal was a great visionary with tremendous personal charisma. Simple and humble, Shri Naveen Agarwal possessed profound wisdom and nobility that always stood the test of time. Modest, wistful and endearing are a few of the adjectives that best describe Shri Naveen Agarwal. Be it adults or children, rich or poor, to him, it was people who mattered as he embraced one and all with open arms. Shri Naveen Agarwal was a living testimony of what an ordinary citizen, fueled by the enterprise and driven by determination, can achieve in his own lifetime. He was a philanthropist and above all a great human being, endowed with empathy, compassion and concern for the underprivileged sections of the society.

We are fortunate to have had a man of the stature of Shri Naveen Agarwal in our midst. His sterling leadership qualities, remarkable foresight, uncompromising pursuit of excellence, humility, prodigious capacity to motivate and trust people will continue to guide and inspire future generations at Unison.

Truly, men like Shri Naveen Agarwal are rare. They come gifted with the power and the vision to change the destiny of people, to alter the course of academic history. The legend called Shri Naveen Agarwal will never die. His spirit will live on forever.



The Unison Group

Founded by Shri Naveen Agarwal in 1996, the Unison Group is headquartered in India, with a primary focus on education, besides the retail, hospitality and real estate sectors. With its pioneering and entrepreneurial spirit in the education sector, Unison is amongst India's leading education providers offering opportunities from schooling to graduate, postgraduate and doctoral degrees at its various institutions.

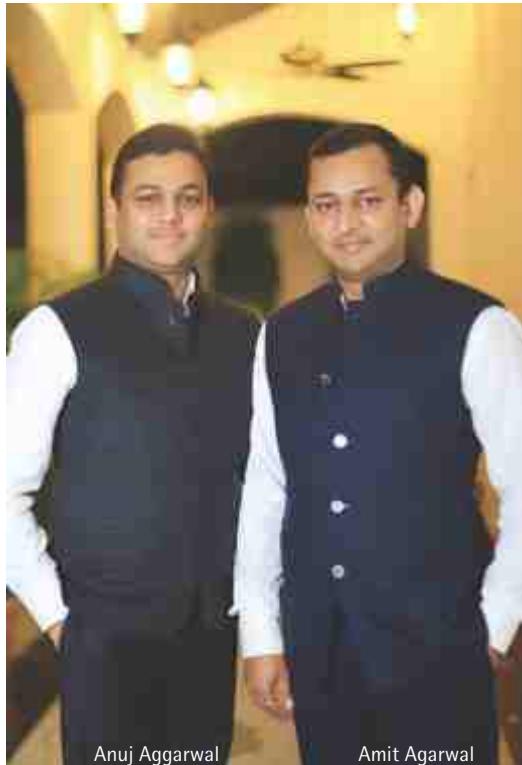
Today, Unison has over 1,000 devoted employees across its enterprises. Each year over 3,000 students graduate from the portals of Unison institutions. Over 25,000 students have successfully passed from these institutions, acting as its ambassadors, many working with global giants including Fortune 500 companies across the globe - a living testimony to the group's unstinting commitment to the society. With a humble beginning of a few students, today Unison's total strength stands at a staggering 10,000 students.

In the year 1998, Unison ventured into technical education by setting up the region's first self-financed technical education institution - Dehra Dun Institute of Technology (DIT) Dehra Dun. Unison broadened its geographical reach to Delhi NCR by setting up a management school - Institute of Management Studies in 1998. In the year 2005, Design & Innovation Academy, Delhi NCR was setup. Each of these institutions enjoy stellar rankings in their respective domains. In 2007, the Group established Unison World School - an all girls' residential school in Dehra Dun. In 2014, Unison diversified into real estate, retail and hospitality.

Presently, Unison is developing a lifestyle retail and entertainment landscape in the heart of Dehra Dun city, spread across a sprawling 50,000 sqm expanse and a 100 key hotel. Unison has also developed an eight acre residential development with over 110 units in the Himalayan foothills.

To raise the bar in the school education sector, Unison is currently engaged in establishing two school projects in Dehra Dun - Unison Boys' School, an all boys' residential school for 600 boys planned on a sprawling 50 acre site, and a day-cum-weekly boarding international school on a 10 acre site.

Going forward, Unison Group enterprises remain committed to high customer-centricity, quality, innovation, entrepreneurship, trustworthiness and value driven business operations.



Anuj Aggarwal

Amit Agarwal

CONSTELLATION UNISON

DEHRADUN IMS UNISON UNIVERSITY, DIT UNIVERSITY, UNISON WORLD SCHOOL

NEW DELHI NCR INSTITUTE OF MANAGEMENT STUDIES, DESIGN & INNOVATION ACADEMY

Governance

The Board of Governors

| | |
|--|------------------|
| Mr. Amit Agarwal | Chairman |
| Educationist & Member Secretary, IMS Society | |
| Mr. Anuj Aggarwal | Co-chairman |
| Educationist & Vice Chairman, IMS Society | |
| Dr. Gurdip Singh | Vice Chairman |
| Chancellor (Ex-Officio), IMS Unison University | |
| Vice Chancellor (Ex-Officio) | Member Secretary |
| IMS Unison University | |
| Principal Secretary / Secretary | Member |
| Department of Higher Education, Government of Uttarakhand | |
| Prof. D. K. Bandyopadhyay | Member |
| Educationist & Ex. Vice Chancellor, IMS Unison University | |
| Dr. R. C. Goel | Member |
| Educationist & Former Professor, IIT Roorkee | |
| Dr. L. K. Maheshwari | Member |
| Professor Emeritus & Advisor to Chancellor, BITS Pilani | |
| Dr. Shyamalendu Niyogi | Member |
| Former Director (Human Resources), Gas Authority of India Limited (GAIL) | |
| Dr. M. P. Jain | Member |
| Educationist & Ex. Chancellor, IMS Unison University | |
| Dr. K. K. Raina | Member |
| Vice Chancellor, DIT University | |
| Mr. Vippan K. Chhibbar | Member |
| Director (Projects & Planning), IMS Society | |

The Board of Management

| | |
|--|----------------------|
| Vice Chancellor (Ex-Officio) | Chairman |
| IMS Unison University | |
| Dr. Ravikesh Srivastava (Ex-Officio) | Member |
| Pro Vice Chancellor, IMS Unison University | |
| Dr. M. P. Jain | Member |
| Educationist & Ex. Chancellor, IMS Unison University | |
| Dr. P. S. Jaswal | Member |
| Vice Chancellor, Rajiv Gandhi National Law University, Patiala | |
| Dr. Sushil | Member |
| Professor, Department of Management Studies, IIT, Delhi | |
| Dr. Harish Chaudhary | Member |
| Professor, Department of Management Studies, IIT Delhi | |
| Dr. Kalyani Rangarajan | Member |
| Dean, School of Management, IMS Unison University | |
| Mr. Vinay Rana | Member |
| Dean, School of Hospitality, IMS Unison University | |
| Dr. Divya Saksena | Member |
| Professor, School of Liberal Arts, IMS Unison University | |
| Mr. Sharad Krishna | Member |
| Professor, School of Management, IMS Unison University | |
| Mr. Vippan K. Chhibbar | Member |
| Director (Projects & Planning), IMS Society | |
| Mr. B. B. Pant | Non-member Secretary |
| Registrar, IMS Unison University | |

Government Recognition & Affiliations

Our academic programs are nationally and internationally recognized.

Recognition by Government Statutory Bodies

- State Government of Uttarakhand
- University Grants Commission (UGC)
- Bar Council of India (BCI)
- Association of Indian Universities (AIU)

We are members of...

- National HRD Network
- Confederation of Indian Industry (CII)
- Ph.D. Chamber of Commerce and Industry
- Institute of Electrical and Electronics Engineers (IEEE)



The University has tie-ups with the following
Globally acclaimed Training Partners for providing joint certifications...

- SAP India Pvt. Ltd.
- Tally Solutions Pvt. Ltd.
- Benchmark Six Sigma
- Aptech
- Global Voice





Chancellor's Message

Prof Gurdip Singh is a distinguished academician having over 36 years of teaching and research experience with the prestigious University of Delhi where he held the position of Head and Dean, Faculty of Law (2010 to 2013). He has also served at Dr Ram Manohar Lohia National Law University, Lucknow as Vice Chancellor. Under his stewardship, the University achieved new heights of excellence in teaching and research. He has been nominated as a member of the Governing Bodies and General Councils of several Universities and Institutions. He has also been an Expert Member in various UGC Committees.

Prof Gurdip Singh has been recipient of several prestigious fellowships in India. He has also been a proud recipient of several international fellowships like the Doctoral Fellowship at The Hague Academy of International Law, The Hague; International Humanitarian Law, International Committee of Red Cross, Geneva; International Negotiation Process, Salzburg, Austria; and UN Fellow, International Law Commission, Geneva. He was also awarded with 'National Law Day Award - 2013' at Vigyan Bhawan, New Delhi, in recognition of the pivotal role played by him in improving the standards of legal education in India.

It gives me immense pleasure to welcome you to IMS Unison University - a temple of learning, innovation and research with a futuristic vision. The scenic beauty and congenial atmosphere of the University campus are ideally suited for professional study, research and innovation. The stunning surroundings of the University with a beautiful and sprawling campus presents a panoramic view of the mountains, silver oak, pine and deodar trees. IMS Unison University provides a friendly and inviting atmosphere where students feel comfortable in sharing their thoughts, opinions and questions with their faculty as well as among themselves. All programs are designed to equip students with the knowledge and skill-set necessary to respond to the full diversity of global needs.

The University has a global vision and is actively pursuing the establishment of a network of collaborative teaching and research partnerships with reputed universities across the globe. The family tree of the University is an impressive one, involving a series of successful partnerships each of which has significantly contributed to the culture and values of the University and to its approach to education, ideas and community. Recently, IMS Unison University has entered into a Memorandum of Understanding with Birmingham Law School, Birmingham University, UK for the exchange of students and faculty, collaboration in organizing seminars and conferences and is planning to collaborate for the award of joint degrees.

I invite you to join the vibrant IMS Unison University community and explore this world of opportunities for yourself.

Dr. Gurdip Singh

Chancellor & Acting Vice Chancellor - IMS Unison University

Formerly

- Vice Chancellor - Dr. Ram Manohar Lohiya National Law University, Lucknow
- Head & Dean - Faculty of Law, Delhi University



Pro Vice Chancellor's Message

Dr Ravikesh Srivastava was working as Professor of Economics and Dean, Academics at IMT Ghaziabad since July 2016 to Oct 2018. With responsibility of Dean Academics, he was responsible for overall academic activities at the institute including faculty recruitment and faculty development, curriculum delivery in each program, research & consultancy and accreditation & rankings, etc. Prior to this, he has worked as Professor of Economics and Head, International Accreditation at S P Jain Institute of Management & Research, Mumbai for almost three years. At SPJIMR, apart from teaching & research, he was involved with strategic planning and its implementation to ensure quality global academic standards as per requirement of AACSB, EQUIS and others.

Before joining SPJIMR, he has worked as Professor of Economics & Strategy with FORE School of Management, New Delhi for almost 10 years where he has served with various Academic Administrative positions including Chairman, Post Graduate Program. He had also served as head, Centre of Research and Program Director for Executive MBA at FORE.

He has a rich academic experience of around 28 years in teaching, research, consultancy, MDPs and Academic Administration. Prior to FORE, Dr. Srivastava had served at IIM Lucknow and State University, Madhya Pradesh. His areas of interest are Strategy, Economics, Business Environment, Development Economics and International Business.

He has published 25 national and international research papers in journals of repute. He has also co-authored a best selling book with Dominic Salvatore titled, 'Managerial Economics - Principles and Worldwide Applications', published by Oxford University Press, 2008 and 2012. Besides, he has produced more than 15 Impact Reports (on primary research analysis) for various development projects. He has supervised three PhD students in the area of Management.

At IIM Lucknow, he led various World Bank consulting projects like NATP, DASP and IWDP-Jammu & Kashmir and was responsible for Strategy development, Planning, Implementation, Evaluation and Socio-Economic Impact Assessment. Dr. Srivastava also did consultancy for leading public and private companies like Hindustan Petroleum Corporation Ltd, Gujarat Heavy Chemicals Ltd, Hindustan Sanitary and Industries Ltd and Maruti Suzuki.

The key differentiator of a great institution is none other than its people. The people of IMS University – The Management, Faculty, Staff and Students make this institute stand out as a shining testimony of learning, dedicated to nurturing knowledge and empowering young minds. We all can be proud of IMS Unison's many accomplishments that were made possible in its initial years by the hard work and dedication of the entire Unison family. This year, the University celebrated significant improvement to our campus recruitments with few students placed with over 10 lakh pa with leading companies.

Building on the solid foundation, there is a two-pronged effort to excel as a future ready, learning centric university. One, the continual consolidation and expansion of structures, processes and capability to enhance academic standards and credibility; and two, the determined focus to be proactive and agile to respond to the challenges of the present and immediate future. University education is on the cusp of profound change and the key drivers of this are ubiquitous. For instance, digital technologies will transform the way education is delivered and accessed, and, the way value is created to provide a competitive advantage. The University has made a headstart in this direction and the students and faculty can harvest the benefits of IT enablement and digital technologies. Here at IMS Unison, students are expected to gain foundational and practical knowledge in multiple disciplinary area of professional expertise like Management, Law, Mass Communication & Journalism, Hospitality Management and Liberal Arts.

The curriculum and syllabus are developed with substantial interface with industry. Continual evaluation of the pedagogy is aimed to create effective academic delivery and enhance the learning experience and exposure. Innovation and research will not only add to the body of knowledge for progress, but also guide revision in the curricula and syllabi to keep it relevant. All these provide a launch pad for the students to propel their readiness for the industry, research and global mobility. The emphasis is on overall transformation to better prepare our students for career and life. To this end, the development of every individual is valued.

All these attributes, nestled in a beautiful and unique ambience, makes IMS Unison University an ideal place for any young enthusiastic learner aspiring to develop into a thorough professional and good corporate citizen. Through our mission of teaching, research and service, we are making a positive impact across the state of Uttarakhand as well as across the nation.

Welcome to IMS Unison University!

Dr. Ravikesh Srivastava

Pro Vice Chancellor - IMS Unison University

Formerly

- Professor of Economics & Dean Academics - IMT Ghaziabad
- Professor of Economics & Head International Accreditation - S.P. Jain Institute of Management & Research, Mumbai
- Professor of Economics & Strategy - FORE School of Management, New Delhi

90%

Consistently averaging
over 90% Placements

5

SCHOOLS

School of Management
School of Law
School of Mass Communication
School of Hospitality Management
School of Liberal Arts



Nurturing Knowledge. Empowering Minds.

74

Faculty members
committed to your success

200+

Companies visited IUU campus
for Placements of Batch 2018-19



23

Years of
rich & meaningful legacy

5

World Class Corporate
Training Partners

35

35 PhDs amongst
faculty members

Facts & Figures

10⁺ L pa

7 MBA students get a
₹ 10⁺ lakh pa package

23

Indian States from where
our students come

5

Skill Enhancement
Certifications to
give your career
an edge

5

5 MBA students
placed Internationally

8

8th Best Private University
The Times of India
March 2019

2

2nd Best B-School in North India
Chronicle 9th B-School Survey
2018

1

No. 1 B-School in Uttarakhand
The Times of India
March 2019

13

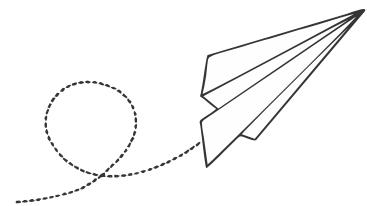
13th Best B-School
in North India
The Times of India
March 2019

1

Awarded the
No. 1 Private University of India
HNN 2018

38

38th Best B-School
The Times of India
March 2019



Rankings



IMS UNISON
UNIVERSITY

Nurturing Knowledge. Empowering Minds.

26

26th Best Law College
in India
India Today
June 2018 Survey

98

98th Best B-School in India
Business World
10th-23rd Nov '18

15

15th Best University for BBA
The Times of India
June 2018

94

94th in Placements in India
Business World
10th-23rd Nov '18

19

19th Best College in India
for Placements
The Times of India
June 2018

7

7th in Infrastructure
Chronicle 9th B-School Survey
2018



Uttarakhand / Dehradun

Uttarakhand is a stunningly beautiful state Located at the foothills of the Himalayan mountain ranges in North India and has in store several tourist destinations that range from hill stations to popular towns to pilgrim destinations.

It is largely a hilly State, having international boundaries with China (Tibet) in the north and Nepal in the east. It is rich in natural resources especially water and forests with many glaciers, rivers, dense forests and snow-clad mountain peaks. Uttarakhand is truly God's Land (Dev Bhoomi). Char-dhams, the four most sacred and revered Hindu shrines of Badrinath, Kedarnath, Gangotri and Yamunotri are nestled in the mighty mountains. The state is home to the famed Jim Corbett National Park and Rajaji Tiger Reserve, both huge draws amongst the tourists. It has almost all major climatic zones.

With levels of literacy higher than the national average, the state has abundant availability of quality human resources. Within a short span of its existence, Uttarakhand has emerged as a significant destination for investments in manufacturing industry, tourism and infrastructure. The Government of Uttarakhand has undertaken several policy measures and incentives in order to encourage inflow of investment into the various sectors of its economy.



Dehradun - the capital of Uttarakhand, also called the 'Oxford of India' has a reputation for being home to the finest institutions of national repute, including Indian Military Academy, Oil and Natural Gas Corporation, Forest Research Institute, Wadia Institute of Himalayan Geology, Geological Survey of India, Lal Bahadur Shastri National Academy of Administration, Wildlife Institute of India, Institute of Drilling Technology and Indian Institute of Petroleum - to name a few.

IMS Unison University is set amidst pristine environs on the picturesque Mussoorie Road in Dehradun. Blessed with salubrious weather for most of the year, Dehradun - a vibrant and culturally diverse city, makes for a fantastic setting for our students to immerse in their academic and co-curricular pursuits. Big enough to provide a variety of entertainment, yet small enough to feel like home - Dehradun (or Doon as it is lovingly addressed) is the jewel of North India. In an ideal setting ensconced between the rivers Ganges and Yamuna, Doon offers an excellent quality of life. Beautifully located amidst the Shiwalik range on the Himalayan foothills, Doon combines all the shopping, cultural and entertainment benefits of city living with easy access to wide open spaces in the surrounding countryside.

Dehradun has one of the highest proportions of students in its population amongst any city in India, injecting a unique and distinctive energy and vibrancy into Doon's educational, leisure and cultural scenes. Doon's rejuvenated downtown has created one of the finest shopping zones in the region, with all the major national fashion and convenience stores, culinary chains and multiplexes represented. While Mussoorie - the queen of hills, is only a thirty minute drive from the School campus, Haridwar and Rishikesh are merely an hour away from downtown Dehradun. With excellent road and rail links to New Delhi and other neighboring cities, Dehradun enjoys direct air connectivity with major cities like New Delhi, Lucknow, Mumbai, Bengaluru, Hyderabad and Ahmedabad.

The University

The well laid out campus with buildings standing tall in red-brick design, amongst the serene atmosphere, offers the most conducive ambience for the learners in pursuit of higher education.



Evolved, Focused & Promissory

IMS Unison University pledges to produce versatile and resourceful practitioners relevantly qualified for their chosen professions. The interactive and integrative learning at IMS Unison University prepares creative and dynamic aspirants to take on the future on their merit.

Innovative, Progressive & Proven

IMS Unison University provides the finest possible environment and the most concurrent teaching and learning aids. The placement record is testimony to the quality of education pursued here.

Agile, Alert & Ahead

The alumni are testimony to the high standards of education delivered. IMS Unison University's reputation in the industry is maintained high by its students who hold respectable positions in the industry.

You can be assured that the experience you will get here will be cutting-edge and a unique one.

Inspiring you to Learn

Teaching and learning in a university environment can be very different from school or college. We provide an education of the highest quality that will stimulate and equip you to become an independent learner and future leader.

Investing in the Future

Studying at a University is a significant investment and we place great emphasis on preparing you for your chosen career. We seek to educate individuals with the highest potential to excel in their chosen careers. To achieve this, we aim to give you the best student experience possible and we continually invest in new and existing facilities, training, technology and services. We offer a high quality, research-led education that encourages independence of mind. You will develop your employability from your very first day through your studies, co-curricular programs, personality development, skill enhancement workshops and extracurricular activities. This is why an IMS Unison University degree is so attractive to employers and a sound investment in your future.



Teaching Methods

At IMS Unison University, we place an emphasis on student centric learning. To support this, we use a variety of learning tools like lectures, case studies, seminars, tutorials, practicals and e-learning resources to provide the framework within which you will gain the knowledge and skills to explore your subject as an independent learner. Self-management and ability to work independently are the skills valued highly by recruiters.

SAP Enabled University

IMS Unison University is amongst the very First Universities in India to fully adopt the SAP ERP solution for fully streamlining all academic and administrative processes. Students benefit from the 'Student Life Cycle Management System' (SLcM). SAP ensures free flow of information as well as transparency into the processes thereby ensuring the best advantage to the students. A hi-speed internet access is provided in the campus and hostels for all students and faculty.



Supporting your Studies

Learning does not end at the lecture rooms alone. At IMS Unison University we are continually investing in technology & facilities to ensure that you have access to the highest quality of education. These very facilities have established us as a Center of Excellence in Management, Mass Communication, Law, Hospitality & Liberal Arts.

Theater-styled Classrooms

Theater-styled classrooms fitted with Audio-Visual aids encourage students to make presentations in order to be better prepared for the corporate life ahead. Numerous hi-tech tools, state-of-the-art infrastructure and teaching aids ensure excellent performance academically and professionally. The classrooms are equipped with LCD Projectors, Multimedia Kits & Computers and Wireless Systems.

Language Lab

This Lab is loaded with English language lab software WORDS WORTH to help students in improving their pronunciation, diction, paralanguage, and overall communication.



The Computer Laboratories

The computer laboratories boast of...

Over 600 PCs

Hewlett Packard computers & LED Monitors

High speed Blade & Proliant servers

Intel/D Link/3Com switches and hubs

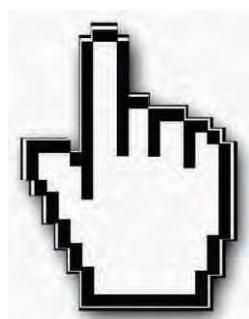
100% power back-up

State-of-the-art Wi-fi system running on Wireless Network (Wireless LAN).

In addition, the University has entered into a Microsoft Campus agreement and has subscribed for all the required software like Symantec Academic Subscription, Dream Spark Academic Alliance, SPSS and Licensed software like DB2, Visual Age for JAVA, Web Sphere, Application Server, Visual Studio, Oracle 8i, VPOP and the like.



With over 600 computers and devoted faculty, you're at the right place.



Seminar Halls

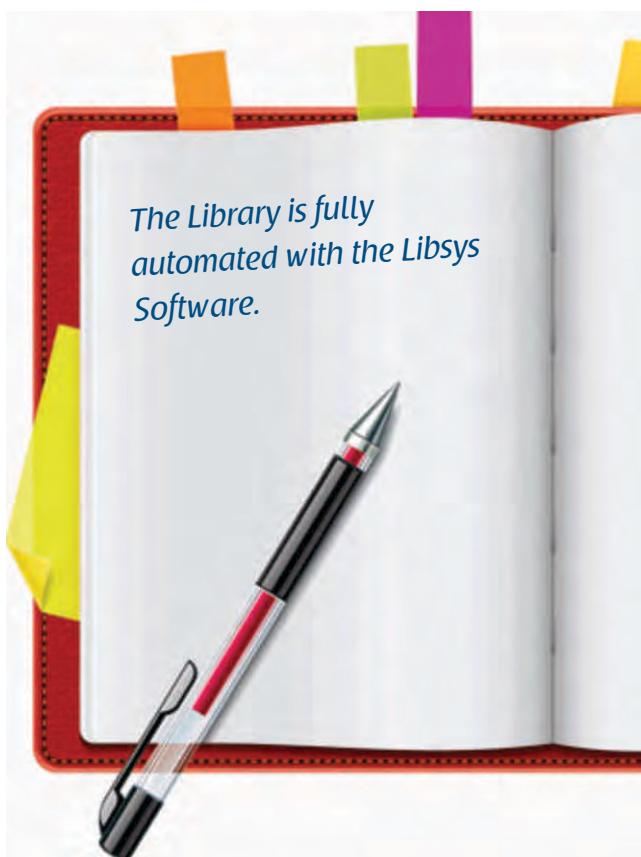
The University has two Seminar Halls with a seating capacity of 500 and 250 each. The seminar halls are equipped with computers, LCD Projectors, and PA Systems for achieving high quality audio and visual effects. These are used for seminars, staff meetings, knowledge sharing sessions, special assemblies, pre-placement talks, special functions, workshops, etc. and are always in high demand for conducting the activities of the University.

Conference Halls

The University has four well equipped Conference Halls for the purpose of holding conferences and meetings at different levels.

E-enabled Library

- The completely E-enabled Library has an automated interface. It allows students & researchers to locate and access information via a computerized search facility.
- The library is operational from 9 am to 9 pm.
- Over 51,000 volumes & 13,800 titles in Management, Computer Applications, Hospitality, Mass Communication and Law.
- Over 110 leading print journals and subscriptions to online data bases: EBSCO, SCC-Online and Lexis Nexis.
- Books and material are issued on swiping the smart-cards issued to students based on the latest bar code technology.
- The Library is an active member of DELNET & CSI.





Home-like Hostels

The University offers well-equipped and separate hostels for boys and girls. All hostels are adequately equipped for fulfilling nutritional requirements of all students.

State-of-the-art American style apartments house students in a serene atmosphere. Each apartment comprises of a common room, bathroom(s) and three twin-sharing fully appointed rooms. The apartment clusters have common rooms with TV, computer room, an in-house tuck-shop, telephone facilities, and indoor sports facilities. The boys and girls hostels have a lobby and lounge area which serves as a common room for leisure and community activities. The hostels are completely Wi-fi enabled.

Well-equipped Infirmary

The campus houses a well equipped Infirmary which is geared to handle minor ailments with the support of a doctor and a trained nurse. It also functions as a Health Center, and maintains a detailed medical record of all residents on campus. The details come in handy during the times of immediate medical attention or an emergency. Furthermore, a 24-hour ambulance is always on standby for regular and emergency medical attention.

Other Facilities

The campus has a Bank, ATM, Convenience Store, Stationery & Photocopy Counter, and a Coffee and Snack Bar. The boys hostel houses a Gymnasium for students. It is fully-equipped for cardio-vascular training as well as weight lifting-training. The gym is open to all hostel residents after classes and during break hours.





Bits & Bytes Cafeteria

The centrally air-conditioned Cafeteria is open from 8 am to 8 pm and serves delicious snacks, food and beverages including a variety of Indian, Chinese and Italian food and refueling blends of coffee and tea. Beverages like soft drinks, shakes, juices, soups, and a wide range of ice-creams are a major attraction. Hygiene and flavor are the focal points of all preparations in the cafeteria.

Transportation

IMS Unison University has a fleet of very comfortable buses for pick and drop of our students and staff from across the city. Our transport fleet includes University buses, commercial vehicles & an ambulance - fully fitted with emergency requirements.





Experienced Faculty

At IMS Unison University, leveraging intellectual assets has always been a priority. We strive to create innovative ways to improve the quality of education. Our carefully selected faculty is dedicated to guiding students towards the path to success.

The IMS Unison University faculty is a rich blend of multi-disciplinary experts comprising sound academicians, policy makers, administrators and managers.

Faculty members take keen interest in research, present their research work in Seminars/ Conferences, publish research papers in leading national & international journals, contribute chapters in books, and publish books.

Our Faculty

| Economics | | General Management | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Dr. Ravikesh Srivastava | Professor & PVC | Dr. Vivek Kumar Pathak | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Gauri Seth | Professor | Dr. Shalini Singh | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Ashulekha Gupta | Assistant Professor | Dr. Shikha Rana | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Salineeta Chaudhuri | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Gaurav Chopra | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Marketing | | Legal Studies | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. K. Ajay Singh | Professor | Dr. Gurdip Singh | Professor & Chancellor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Vikas Mehta | Professor | Dr. Ram Nivas Sharma | Professor & Dean | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Swati Bisht | Professor | Dr. Shoaib Mohammad | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Amit Adlakha | Professor | Ms. Shalini Saxena | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Rajeev Prasher | Associate Professor | Mr. Nikunj Singh | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Raghav Upadhyay | Assistant Professor | Ms. Garima Trivedi | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Himanshu Mahobia | Assistant Professor | Ms. Mahima Tripathi | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Harshit Agarwal | Assistant Professor | Ms. Shalini Bahuguna Bachheti | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms. Yuvika Gupta | Assistant Professor | Ms. Jahanvi Mongia | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Ms. Falguni Pokhriyal | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Ms. Aditi Singh Butola | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Ms. Anandita Joshi | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Mr. Saurabh Pandey | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Human Resource Management | | Journalism & Communication | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Sharad Krishna | Professor | Dr. Sushil Rai | Asst. Professor & Head | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Rakesh Kumar Dhar Dubey | Assistant Professor | Ms. Anwesha Sen Majumdar | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Anchal Pathak | Assistant Professor | Ms. K. Nungshithoibi Singha | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms. Harleen Kaur | Assistant Professor | Ms. Varsha Sisodia | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Finance & Accounting | | Dr. Vinay Kumar Nangia | Professor & Dean | Ms. Neha Vatsal | Assistant Professor | Mr. Sandeep M. Khanwalker | Professor | Mr. Deepak Uniyal | Assistant Professor | Dr. Vinay Kumar Jain | Assistant Professor | Ms. Seema Shukla | Assistant Professor | Mr. V.K Sharma | Assistant Professor | Ms. Sakshi Tiwari | Lecturer | Dr. Namrata Prakash | Assistant Professor | | | Mr. Santosh Kumar | Assistant Professor | | | Ms Gurleen Kaur | Assistant Professor | | | Dr. Gargi Pant Shukla | Assistant Professor | | | Ms. Sneha Badola | Assistant Professor | | | Ms. Preeti Sonker | Assistant Professor | | | Production, Operations & Quantitative Methods | | Information Systems | | Dr. Tarak Nath Shaw | Associate Professor | Mr. Vishok Kumar Singh | Assistant Professor | Dr. Tripti Sharma | Associate Professor | Ms. Shikha Saraswat | Assistant Professor | Dr. Parshuram Dangwal | Assistant Professor | | | Dr. Mohita Anand Sharma | Assistant Professor | | | Hospitality Management | | Humanities & Modern Language | | Dr. Vinay Rana | Professor & Dean | Dr. Divya Saksena | Professor & Dean | Mr. Amit Tariyal | Assistant Professor | Dr. Sarita Singh | Assistant Professor | Mr. Abhay Chamoli | Assistant Professor | Dr. Navneet Tripathi | Assistant Professor | Mr. Rahul Tiwari | Assistant Professor | Dr. Seema Madhok | Lecturer | Ms. Deepti Bhatt | Lecturer | Ms. Arnisha Ashraf | Lecturer | | | Ms. Pratibha Sharma | Lecturer |
| Dr. Vinay Kumar Nangia | Professor & Dean | Ms. Neha Vatsal | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Sandeep M. Khanwalker | Professor | Mr. Deepak Uniyal | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Vinay Kumar Jain | Assistant Professor | Ms. Seema Shukla | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. V.K Sharma | Assistant Professor | Ms. Sakshi Tiwari | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Namrata Prakash | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Santosh Kumar | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms Gurleen Kaur | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Gargi Pant Shukla | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms. Sneha Badola | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms. Preeti Sonker | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Production, Operations & Quantitative Methods | | Information Systems | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Tarak Nath Shaw | Associate Professor | Mr. Vishok Kumar Singh | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Tripti Sharma | Associate Professor | Ms. Shikha Saraswat | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Parshuram Dangwal | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Mohita Anand Sharma | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Hospitality Management | | Humanities & Modern Language | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dr. Vinay Rana | Professor & Dean | Dr. Divya Saksena | Professor & Dean | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Amit Tariyal | Assistant Professor | Dr. Sarita Singh | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Abhay Chamoli | Assistant Professor | Dr. Navneet Tripathi | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mr. Rahul Tiwari | Assistant Professor | Dr. Seema Madhok | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ms. Deepti Bhatt | Lecturer | Ms. Arnisha Ashraf | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Ms. Pratibha Sharma | Lecturer | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



Students on their 'Swachh Bharat Abhiyan' mission



A Street Play performance on the National Youth Day

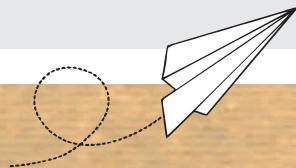


Legal Aid Service Camp at a village around Dehradun



Blood Donation Camp at the University

Social Initiatives



The University supports National Social Initiatives like 'Goonj'

The University takes and supports a lot of social initiatives for the greater good of the local community, the nation, and the world.

Blood Donation Camps, Legal Awareness Camps, 'Save the Girl Child', 'Save the Environment', 'Plant a Tree' are some of the successful campaigns.



Chetan Bhagat, the famous globally recognized and revered author of eight blockbuster novels visited the campus and interacted with the students on 'How to get the best out of you'



Dr. S. Farooq, President Himalaya Drug Company delivered a talk on 'Success and Human Values'



Mr. F. Peter - An Internationally Famed Attorney at Law, practicing in Montana State of Federal Courts, USA spoke to the students of Law on 'The Justice System in the US'



Dr. David K. Wyant, Prof. at the Jack Massey College of Business, USA spoke on 'The Fundamentals of Business Analytics'

Eminent Guest Speakers



Guest Lectures are an integral part of the pedagogy at IMS Unison University. Corporate leaders as well as leading academicians are invited to share valuable insights from their rich experience on contemporary business issues and the challenges faced by them. These sessions supplement the theoretical knowledge of students with a first-hand perspectives from these stalwarts.



Dean, Career Services

Dr. Swati Bisht is a Professor in Marketing and Dean - Career Services & Admissions. She holds a PhD degree in Branding and a gold medal in her MBA. A professor in Marketing and Branding, she has over 16 years of multi-dimensional experience in academics, academic administration and institution building.

She is in the editorial board of a journal 'Independent Journal of Management; Production' published in Brazil. She is also a member of the Govt. Task force in Uttarakhand to develop curriculum on Skill Development (Professional Skill Enhancement) for the teachers of Uttarakhand. She also has to her credit 21 research papers published in national and international refereed journals listed in Proquest, Ebsco, Ulrich, Cabell's, Directory-Gate etc. She is also a reviewer with a Inderscience journals.

She is presently guiding two research scholars for their doctorate. She is also a member of Academic Council IMS Unison University and ICFAI University. She is also in the Doctoral Research Committees, Selection Committee and Board of Research of a few leading Universities. She has attended and presented research papers in over 20 national and international conferences organized by IITs and other top leading Universities and Business Schools.

She has been successfully leading the training & placement and branding function of the University for over 14 years now. During her tenure with the Institution, she has spearheaded the signing of a MoU with HDFC Bank for training and recruitment of MBA students of the Institution.

Placement at the University is one of the 'key differentiators' from other peer institutions. In the rapidly changing business environment today, it has become critical for organizations to continuously change and evolve for success. The rich learning environment and the rigorous and comprehensive academic programs at IMS Unison University empower the students to become leaders in their respective fields. The education system of the University provides the right training in perfect blend with the moral values to ensure that the students not only become successful professionals but also come out as exceptional human beings with rich values. The value added programs offered at the University enhance the 'employability' of the students and make them facilitators of change. It is for this reason that leading corporate houses consider IMS Unison University as a preferred recruitment partner.

Training & Placement is a process that starts; the moment a student takes admission in a specific program and ends with the final placement and absorption of the student in a given company. The process doesn't end here. The Department continues to support its alumni in their journey of career progression.

The placement process strives for the 'best fit' between the students and the companies and helps both these stakeholders make informed choices. IMS Unison University maintains an unbeaten placement record. What also sets us apart is our ability to allow the students to explore a diverse set of functions, roles and career paths.

Placements are handled by the Student Placement Cell under the supervision of an experienced team, through a process that optimizes the interests of both the students and the companies. The student cell gets involved in the process right from corporate interactions throughout the year, to pre-placement talks, to coordinating activities during Placement Days. With the right vision, right people and programs in the right place, we at the Training & Placement make an endeavor of creating the right set of inputs for different industries.

We welcome all recruiters to come and experience the IMS Unison University Dehradun spirit. We welcome you to forward any of your concerns or expectations with respect to training and placements of our students at placement@iuu.ac

Dr. Swati Bisht



Mr. Ashish Khurana, Head Sales and Distribution, Vodafone India Ltd., giving a placement talk.



YES Bank Placement drive in progress



Ms. Shobha Cecil, Head HR Reliance Brands Ltd., giving a pre-placement talk.



Capt. Sanjeev Khanijo, Vice President, TCI Seaways, giving a pre-placement talk.

Statistics at a Glance

What makes the T&P Department Unique?

- A dedicated Team with each member having a rich experience of over a decade in the field of training & placement
- Dedicated offices in Dehradun and New Delhi
- STPO Concept, where students are trained to drive the entire training and placement process
- At least 10 new reputed companies are added each year to the list of recruiting companies
- Value added inputs in terms of prestigious certifications like SAP, Lean Green Belt Six Sigma, Tally, MS Office and Soft Skills.

Highlights and Achievements - Session 2018-19

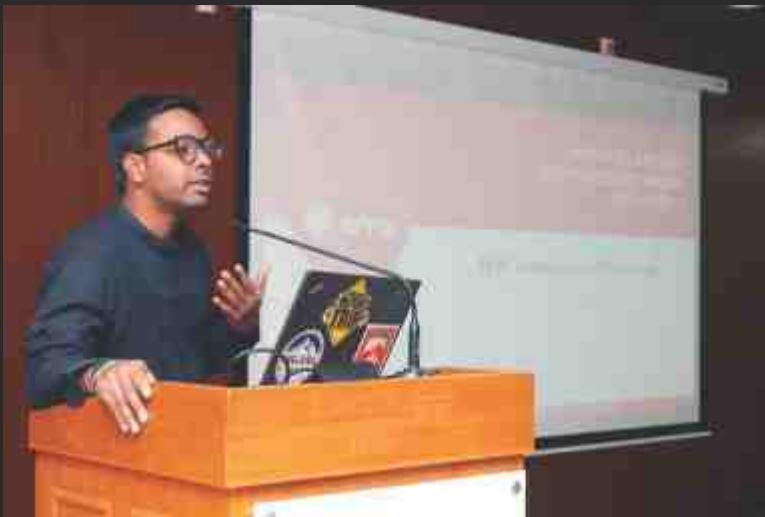
- Total 204 companies visited the campus for placements. 121 companies (On/ Off Campus) for final placement of the students and 83 companies for the Internships of the students across various schools of the University
- Seven students were placed at a package of ₹ 10 lakh per annum and above
- Five students got an international placement at an initial package of ₹ 16.67 lakh per annum
- 93% placement achieved
- Twelve students got more than two job offers
- Excellent sector-wise distribution of companies like Banking & Insurance, FMCG, Manufacturing, Logistics & Supply Chain Management, Media & Entertainment, Consulting, Financial Services, Retail, Law and Legal Services and Consultancies, information
- Students got placement opportunities in Fortune 500 companies viz., American Express and FedEx to name a few, and Fortune 500 Indian companies like Reliance Industries, HDFC Bank, Axis Bank, Jet Airways, Berger Paints, besides others.



Sr. Mgr. Talent Acquisition Quislex Legal Services, Hyderabad delivering his placement talk



Mr. Arun Agarwal, Senior Manager Prione Services - a Joint Venture of Amazon Asia and Catamaran, during a placement talk



Mr. Hare Mahato Head MM OYO Rooms speaking to the students during a pre-placement talk



Mr. Rishiraj Tandon, President, Ceasefire Industries, delivering his placement talk

Great Placements to Launch Careers



Vivo Mobile's pre-placement talk in progress

IMS Unison University has a dedicated and well-staffed Career Services Cell. Apart from this dedicated facility on the University campus, the University also has a Placement Office in New Delhi, to closely network with various companies in the NCR region and beyond. Student volunteers play a significant role in the training, internship and placement activities. The Career Services Cell undertakes career counseling for students in order to identify their career goals, interests and skill-set of students and channelize their potential accordingly.



Mr. Naveen Joshi, Circle Manager, Axis Bank, during his placement talk



Mr. Vishal Choudhary, Head HR UPU, Bharti Airtel, addressing the students during a pooled campus placement drive



Mr. Rahul Sinha, Manager HR, ITC Limited, sharing the career graph of a management trainee, sales at ITC Ltd.



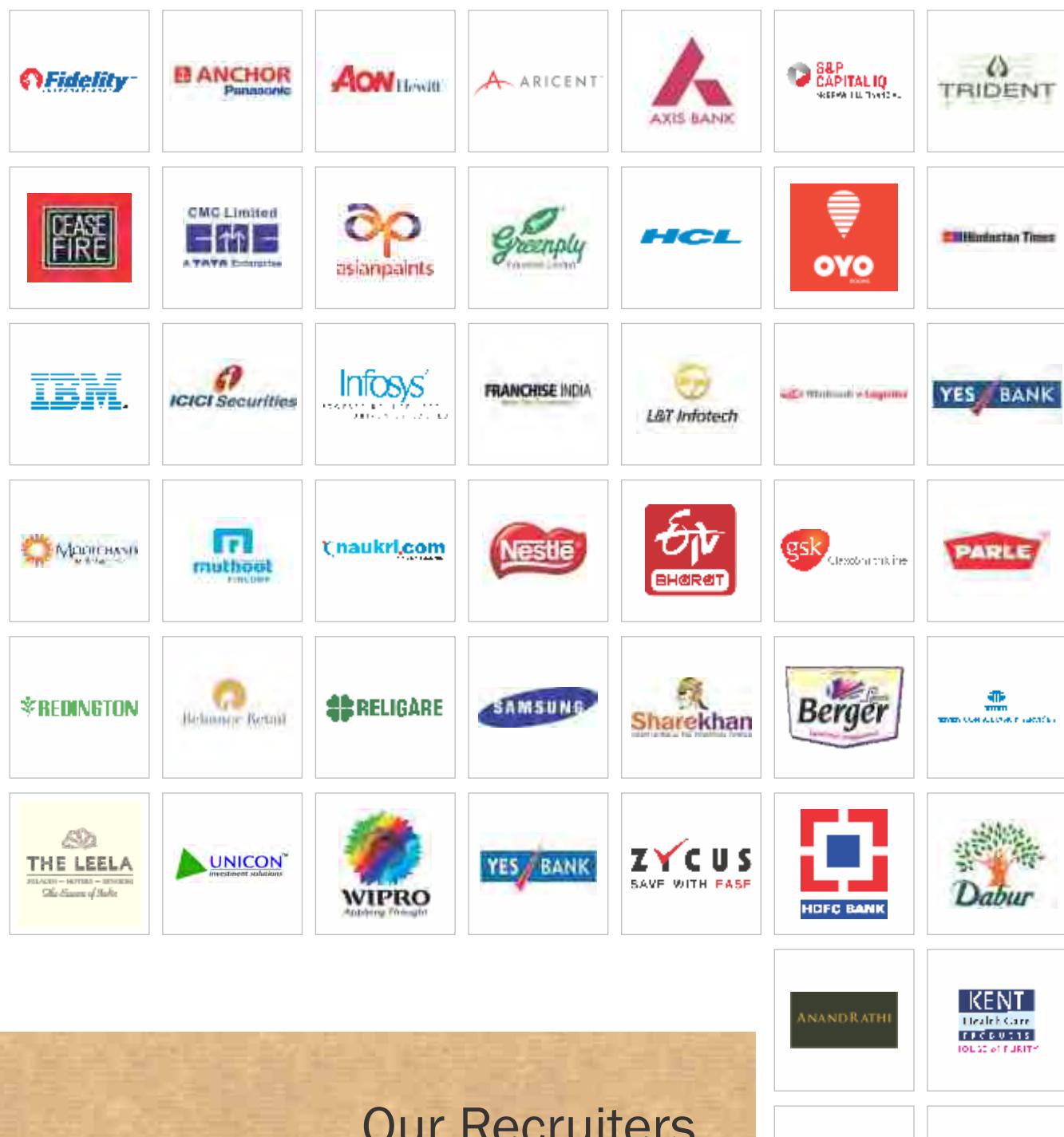
Mr. Kapil Sharma, Sr. Manager, HDFC Bank delivering his placement talk



Mr. Ravinder Kaul, Regional Manager HR, ICICI Securities delivering the placement talk on ICICI Securities offerings

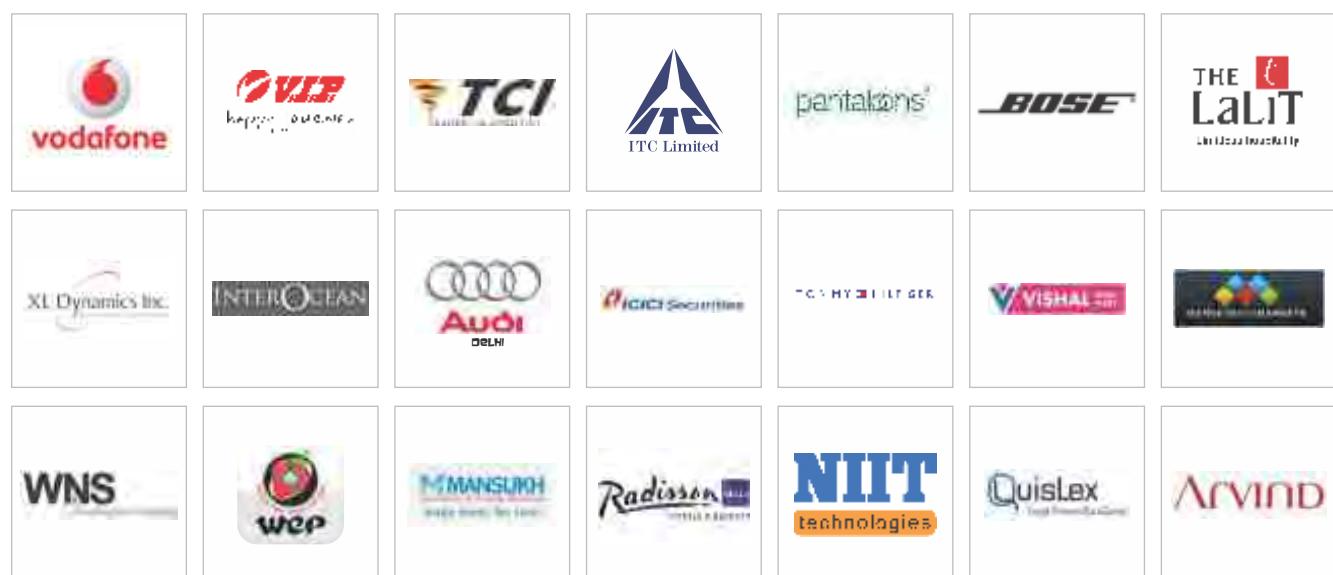


Mr. Prasanjit Roy, Senior President Operations, ETV Bharat during a pre-placement talk



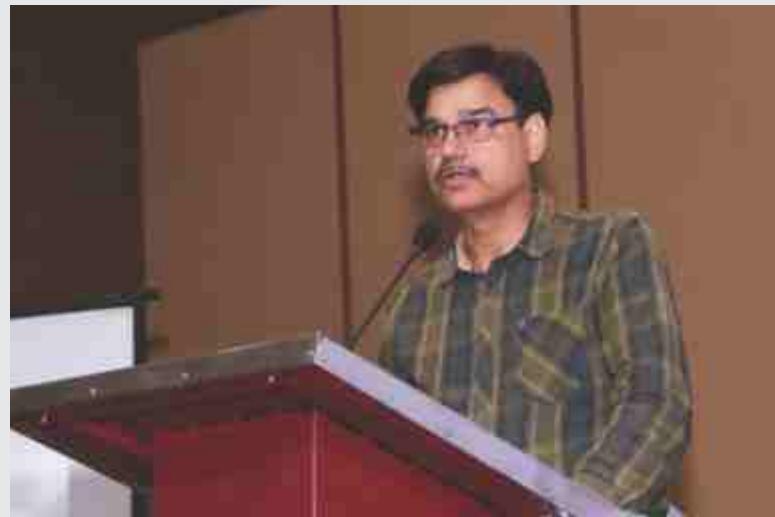
Our Recruiters

Some of the top brands that have been regularly recruiting IMS Unison University students through campus placements.





Mr. Himanshu Shekhar, Editor Government Affairs NDTV India, shares his experience at Engage



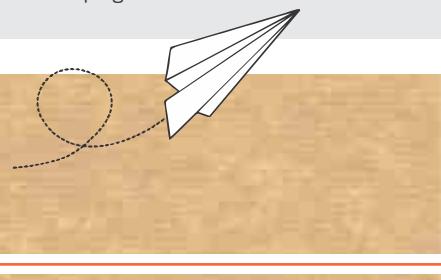
Mr. Pankaj Dubey, MD & CEO, Eicher Polaris India shares his thoughts on succeeding through collaborations



Mr. K. T. S. Tulsi, Senior Advocate, Supreme Court of India & MP of Rajya Sabha, shares his views on Importance of Engagements



Mr. Ajeet Singh Parihar, Director HR, Vivanta by Taj, speaks on the Importance of Skill Enhancement programs



Engage - The Annual Corporate Meet

'Engage' - an annual networking event is organized by the University as a platform for interactions with all existing and prospective recruiters of IMS Unison University students. The event serves as a perfect forum for exchange of thoughts and ideas between the industry stalwarts and the University.

This event has gained momentum both in terms of corporate involvement as well as the outcome. Participation by senior corporate executives from across industry verticals, their feedback and the growth in relationships speaks of the success of this event.

'Engage 2018' was attended by Senior Executives from over 200 of our esteemed recruiters.



Students performing at the cultural evening at the Alumni Meet



Satish Kumar, Batch 2012 presently working as a Logistics Manager with Transport Corporation of India Limited sharing his corporate world experience at the meet

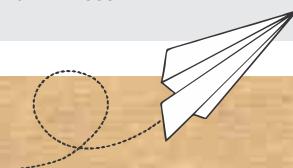


Prabhat Gupta, our alumni (presently working with Samsung, Nepal) shares his experiences at the Alumni Meet



Wasim Ahmad, alumni from the first batch of Mass Communication, presently in Bollywood, recently made his debut as a singer in Kaashi - In Search of Ganga, singing his heart out to the audience

Alumni



The alumni of the University as well as those of the precursor IMS, form a large and active group of achievers spread across the country and beyond. The Alumni Office of the University supports an active engagement with and amongst the alumni as well as through organization of events off and on campus. Our alumni, placed at positions of responsibility across corporations also provide an active support towards internships and placements of students. The Alumni Meet is organized every year and serves as a forum for interaction between the students and the alumni. Several events mark this day to make it a memorable one for the alumni as well as the entire campus community. Each year the Alumni Meet witnesses participation of over 400 alumni from all over the country and abroad, who participate in events ranging from alumni sharing their experiences with current students, games, jam session and cultural evenings which gets the alumni nothing short of nostalgic.

I feel proud to be an IMSian. I completed my MBA from IMS and the Institute gave me an all rounded development because of which today I am handling a great role with Samsung.

Aamir Jan Mori
Business Manager-India, Samsung India
MBA Batch 2005-07

I got excellent learning at IMS Unison University. The University gave me an excellent learning platform that helped me excel in my professional life. I am thankful to the University for making me what I am today.

Yash Srivastava
Trade Execution Coordinator, Cargill
MBA Batch 2013-15

It is well said that "The Biggest Source of Motivation Are Your Own Thoughts" and IMS Unison University has helped me to cultivate my thoughts and start a new journey to become a better human being. The University has also helped me to develop a positive attitude towards my goals while perusing my Post Graduation in Management and discover more about myself. Teachers here are caring and interested in Student's well-being. Today what I am all because my parents, teachers and IMS.

Umank Mishra
National Account Manager, Bharti Airtel
PGDM Batch 2009-11

IMS changed my life for good. I was raw when I joined IMS. It nurtured me in the best way and gave me life. The value centric approach in teaching and learning at the University made me a successful professional and I will stay forever indebted to IMS for all the learning it imparted. Thank you IMS.

Ajay Gupta
Sr Manager, Berger Paints
MBA Batch 2004-06

IMS has been the most beautiful part of my professional journey. It gave me multiple opportunities across different fields and made me the person I am. I thank my teachers for the most wonderful college experience.

Rohit Punetha
News Anchor, Aaj Tak
MAJMC Batch 2005-07

Alumni Speak

IMS Unison University changed my life. I joined the B.B.A.LL.B. program at the University as a class XII pass out and got through Campus Placement in India's No 1 Transport and Logistics Company as a Legal Officer and my life changed for good. I thank IMS Unison University for playing a meaningful role in my life.

S.K. Ghosh
Legal Officer, TCIL
B.B.A.LL.B. Batch 2013-18

Here at IMS Unison University I was exposed to various legal fraternities besides my academics. The teaching methodology and guidance by my faculty is very inspiring and intellectual. It has given me a breadth of legal knowledge taught by the most esteemed, supportive and enthusiastic professors. IMS Unison University delivers learning of the highest caliber but in an exciting and social community.

Sameer Sharma,
Manager Corporate Legal AU Small Finance Bank Jaipur
B.A.LL.B. Batch 2007-12

IMS Unison University is the one of the best university in the country and has all the best facilities under one roof- professional teachers, excellent infrastructure and the best mass communication labs in the region. I am today working as an Assistant Director in Bollywood and have recently directed a film called Kaashi - In Search of Ganga. Whatever I am today I owe it to IMS Unison University.

Neha Agarwal
Assistant Director, Bollywood Movie Kaashi in Search of Ganga
BAJMC Batch 2014-17



Dean, Student Affairs

Dr. Amit Adlakha possesses over 19 years of teaching, research and industry experience. He holds a PhD in Management, MSc in Mathematics and MBA and is NET qualified. He has multi-functional expertise in Marketing, General Management, Administration and Institution Building. He is an avid researcher, prolific writer and an academician of repute.

His doctoral research work was awarded with certificate of appreciation at the Education and Research Conference at IIM Indore in 2010. He also has to his credit 20 research papers published in national and international refereed journals listed in Emerald, Proquest, Ebsco, J-Gate etc. He is a reviewer for the Business Process Management Journal. He has attended and presented research papers in 15 national and international conferences organized by IITs, IIMs and leading Universities and Business Schools.

Prior to joining IMS Unison University, he worked in ICFAI Business School, Dehradun. Under his guidance two research scholars are pursuing their doctorate. Amongst others, he has held the position of Chief Proctor and Registrar of the University and has been a member of Board of Studies, Academic Council, Board of Examinations, Board of Research, and Board of Management. He has also been a member of Doctoral Research Committees, Selection committees and planning boards with other institutions.

The office of the Dean Student Affairs provides ample scope, opportunities and facilities for the all-round development of personality and leadership qualities among the students. Students participate effectively in the management of hostels, food services, games & sports, cultural and literary activities, professional societies in each School under the guidance of faculty coordinator.

In fact, office of Dean Student Affairs acts as a nodal center to promote cooperation and fellowship among students on campus. It is actively involved in coordinating activities for the welfare of students. Taking into account their difficulties and socio-economic diversities, it provides them facilities to articulate their creativity and aspirations. It aims at social harmony and campus peace. Students are encouraged to give expression to their talents and improve campus life besides pursuing their academic targets. The office also makes arrangements for the residence, messing, transport, supervision and discipline of students residing in the University hostels.

Youth programs are regularly organized with pervasive goodwill and cheer to promote competition in cultural fields. Inter-university cultural activities are organized and supported to fulfill this objective. They attract highly talented and acclaimed participants besides appreciative audiences. Debates, symposia and quiz competitions on current issues are also organized in coordination with the club in-charges.

In addition to the above, students are encouraged to partake in various NSS activities and sports events that are conducted throughout the year.

Dr. Amit Adlakha



The title winners of Farewell 2018 pose for a group picture



'Hindi Diwas' being celebrated on campus



The title winners of 'Freshers 2018'

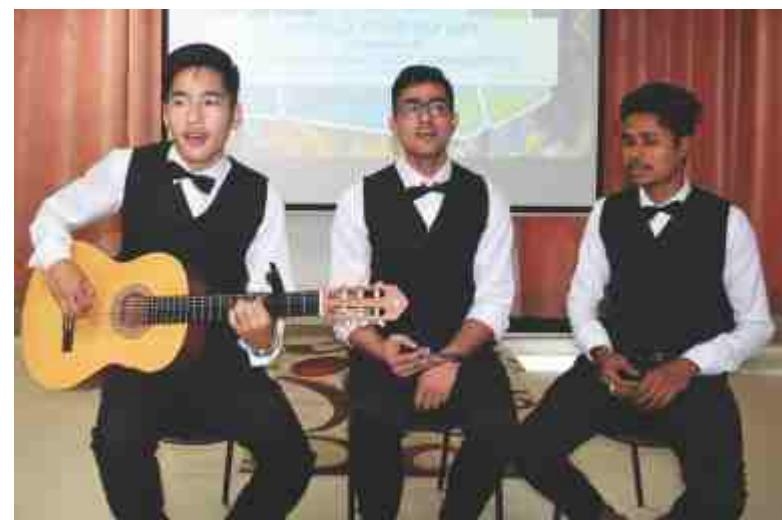
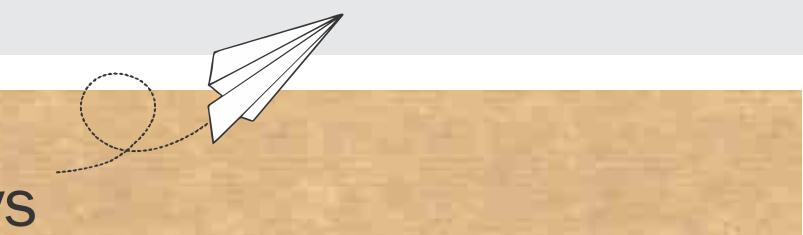


Students commemorating the International Women's Day

Celebrating Special Days

Every day is a special day at IMS Unison University and the spirit of our students turns any ordinary day into a extraordinary one. IMS Unison University believes in the philosophy 'by the students, for the students and of the students'. Hence activities are put up by the students to mark celebrations of events - big and small, under the able guidance of their faculty mentors.

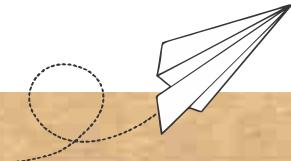
Though life is a celebration and learning is fun at the University, a few special days like Independence Day, Republic Day, Freshers Day, Teachers Day, Foundation Day, International Women's Day, National Law Day, National Education Day, National Youth Day, Human Rights Day, World Minority Rights Day, Good Governance Day, and Farewell are celebrated with extra fervor and spirit of togetherness.



World Tourism Day Celebration



Sport & Adventure



Learning goes beyond the classrooms through student engagement in sports and adventure activities. An Annual Sports Meet provides ample opportunities to the students of the University to sharpen their talents. In the Sports Meet the students show real sportsman spirit in basketball, volleyball, kho-kho, cricket, chess, badminton, athletics, tug-of-war & other sports.



Literary Club

The Literary Club nurtures the literary side in each student. The club motivates students to read, write and appreciate different genres of novels, both fiction & non-fiction and poetry. The club has been instrumental in building a student community of creative, imaginative and thoughtful human beings.

Dramatics Club

Students who are interested in drama, i.e. plays and workshops, believe that drama is a vital and constructive force in our society. The Club provides cultural exchange of events within different schools of the University and often touch upon relevant societal issues.

Photography Club

IMS Unison University Photography Club provides supportive environment for the students interested to share their creativity, knowledge and passion for photography. The club also organizes events such as photo-walks, field trips, museum gallery visits and workshops by artists. Members also explore the possible opportunities for photography projects in collaboration with other departments, organize peer to peer portfolio reviews and explore the possibilities of exhibitions on and off campus.

Cookery Club

The Cookery Club at IMS Unison University for enthusiasts prepare participants to showcase excellence in their way of cooking. The Cookery Club offers inspirational cooking classes of different Cuisines like French, Italian, Greek, Indian, Continental, Mediterranean, Spanish, Chinese, etc., using latest techniques, fun, informal and totally hands on to get the maximum of what is like cooking.

Dance & Music Club

The Dance & Music Club at the University aims to boost the morale of students and to highlight the talent of dance, music and creativity. It provides a platform for the students to learn different dance and music forms for giving the students an artistic simulation.

Clubs & Activities



Hon'ble Chancellor Dr. Gurdip Singh appreciating the work of the students in a photo exhibition



'Beti Bachao Beti Padho' a play put up by the Dramatics Club



BBA students enjoying a camel ride at Jaisalmer



BBA students at Samachar Jagat, Jaipur



Students pose before the Taj Mahal Palace Hotel in Mumbai during a study tour



MBA students pose after their visit to the Parle plant

National Study Tour

Practical exposure grooms and enhances the professional skills of students and keeps them abreast with their surroundings. It also provides an opportunity to interact with renowned professionals and executives. With this view, IMS Unison University regularly organizes study tours and excursions.



Students at the Coca Cola plant in Bengaluru



MBA students at LUMAX Auto Technologies



Our Law students at High Court of Himachal Pradesh



Our Mass Communication students at ETV Haryana



MBA students pose after their visit to the Mysore Palace



Students having fun at Juhu Beach, Mumbai



Students at Amar Ujala Production Unit



Famous Bollywood celebrity Jimmy Shergill sharing his 'Bollywood Experience' with the students



War of Bands

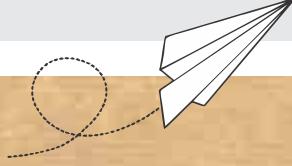


Singing to the tune



World renowned DJ NYK, makes the students swing to his dance beats

'LAMHE' - The Annual Inter-University Fest



Lamhe is an Annual Mega-techno Cultural Festival that provides a platform to students to showcase their talent and develops a spirit for healthy competition in them. At IMS Unison University we believe that such functions are the essence of true education, as they provide each and every student a chance to get enlightened & entertained to further find their inner spirit enhanced and refined. The latest edition of Lamhe witnessed wide participation from colleges and universities from across India.

The evening witnessed a Live Performance from India's leading band 'Faridkot'. Through a wide repertoire of songs, the band made the audience sing and groove with their compositions and music. India's leading DJ NYK swept the crowd away with their beats. The major attraction of the day was the 'celebrity Night'. The students were taken aback when they witnessed the starry presence of a surprise celebrity in the form of Jimmy Shergill. The famous Bollywood actor interacted with the bewildered students. The students crowded around him to click selfies.

A humongous crowd cheered for him in excitement and applauded his presence. The actor expressed his delight on being on the campus with the happening students. The star night was absolutely worth every bit.

As promised, famous Bollywood Singer Ash King rocked the stage and made the enthusiastic crowd dance to his musical numbers. The musical evening kept all the heartbeats soaring high as Ash King struck all the right notes of pop music in the University premises.



'Rang Manch' made the crowd truly emotional



India's leading band Astitvā performing live



Ad mad show



Poster making competition



Ash King, the famous Indian singer performs for the crowd



Chairman BoG presenting a memento to the Chief Guest of the Convocation
Smt. Baby Rani Maurya, Hon'ble Governor of Uttarakhand



Smt. Baby Rani Maurya, Hon'ble Governor of Uttarakhand,
interacting with the gathering during the Convocation



Jamyang Chophel, receiving his Gold Medal for topping the BAJMC Batch



Degree recipients celebrating the moment

University Convocation

The Second Convocation of the University was held on 27th October, 2018. In all 1,042 students from four faculties i.e. Management, Mass Communication, Law and Computer Application were conferred their Bachelor's and Master's degrees at the ceremony that was presided over by Smt. Baby Rani Maurya, Honorable Governor of Uttarakhand.

SCHOOLS & PROGRAMS

A Guide to Choice





SCHOOL OF MANAGEMENT

Ph.D. (Management)
Full-Time / Part-Time Program

MBA
Two Year Full-Time Program

Integrated BBA-MBA
Four Year Full-Time Program

BBA
Three Year Full-Time Program

B.Com (Hons.)
Three Year Full-Time Program

BCA
Three Year Full-Time Program



Dean, School of Management

Dr. Kalyani Rangarajan has had a varied career of over 35 years spanning banking, consulting and management education. Her expertise is in branding and positioning business schools in the highly competitive scenario of management education in India. She has been Director of the MBA Program at PES Institute of Technology, Bangalore and Dean and Director of VIT Business Schools at Chennai and Vellore and has been instrumental in improving their B-School rankings.

Dr. Kalyani Rangarajan possesses postgraduate qualifications in mathematics and management from Indian Institute of Management Ahmedabad, an Ivy League institution in Management. She also holds a Ph.D. in health economics from Bangalore University.

Dr. Kalyani has over the years several publications to her credit in prestigious international conferences and journals. Her team won second prize in the International Case Study Contest 2009 held by Gender Resource Centre, IIM Ahmedabad and in the entrepreneurship category in the ISB-Ivy Global Case Competition 2017. Three scholars have completed their PhD under her guidance.

Her hobbies are reading fiction, creative writing, theatre and music.

With the fast paced growth of Indian Economy, there are many emerging opportunities in banking, information technology, manufacturing, pharma sector, etc. To speed up the growth in these sectors, a steady supply of skilled managers is required, leading to the prospect of tremendous growth in management education in India in the coming years. There will be opportunities for budding managers in the entrepreneurship and service industry, besides hitherto untrdden avenues such as non-governmental organizations, rural administration, cross cultural management and politics.

Students of management require a continually updated curriculum with customized courses to meet the ever-changing industry demands. The course delivery has to be made appealing to the students through a judicious mix of lectures combined with cases, role-plays, business games, study tours and industry interaction. Emerging areas such as analytics and digital marketing have to be stressed upon. Emphasis on self-learning is important through MOOC courses such as Coursera, edeX and other internet-based courses which can be integrated with the regular course curriculum.

The School of Management at IMS Unison University, situated in the foothills of Himalayas, offers an idyllic atmosphere, with a sprawling campus, well-equipped classrooms, library and computer labs, an erudite faculty team with a suitable mix of academic and industry experience, besides a well-established placement wing. Students have access to the expertise available in these sister schools, throwing open exciting training opportunities through tailor-made workshops in the areas of media and entertainment, hospitality services management, creative writing and spoken communication in English and foreign languages. There is also lot of scope for outdoor activities with treks in the Himalayas, watching the first snowfall in Mussoorie and undergoing training in Adventure Institutes across Uttarakhand.

Dear student, at the School of Management, you will have a unique opportunity for personality development and growth, which I urge upon you to avail immediately. We are waiting for you with open arms to take you into our fold.

Dr. Kalyani Rangarajan
PGDM, IIM Ahmedabad, PhD Bangalore University
Formerly
- Director, PES Institute of Technology, Bangalore
- Dean & Director, VIT Business School, Chennai & Vellore



About the School

The School of Management (SoM) has a rich legacy of 22 years. It is ranked amongst the top B Schools of the country for its consistency in delivering excellence in management education. It has adequate infrastructure, expertise and resources to excel in imparting management education.

The School focuses on practical, hands-on learning, giving the students required skills that will prepare them for the highly competitive and dynamic business world. The School continuously aims at generating innovative ideas and tools to enrich management theory and practices. It rigorously trains the students to be successful global citizens.

The SoM is housed in beautifully designed multi-storied buildings namely Block I and Block V. Block I houses an Auditorium with seating capacity of 250 and a large Activity Room for students. This block houses 18 spacious lecture rooms, a modern computer laboratory for undergraduate students. Block V houses an auditorium to seat over 200 persons. It has 14 spacious class rooms and a computer laboratory for postgraduate students. In both the blocks, Faculty Rooms are provided to make Teacher-Student interaction on a continuous basis. Both blocks provide number of rooms for tutorials and committee meetings and offer adequate facilities,

ramps and lifts, for the physically challenged.

The Central plaza provides opportunity for open air activities and interaction with students from other disciplines.

The entire campus is Wi-fi enabled and access to Online Library with rich resources is of great help to students. Learning in the school focuses on character building along with leadership development. There are value addition programs that are offered to the students to ensure their holistic development. Programs like SAP R3, Green Belt Six Sigma, Advanced MS Office, Personality development help students become better professionals in the highly competitive world.

The School offers a rigorous curriculum across all its programs and ensures that the practices followed are continuously evolving. The School offers:

- A case based pedagogy
- Continuously evolving rigorous curriculum
- Student engagement activities both within and beyond the classroom
- Extensive presentations by the students
- Skill enhancement programs to improve employability.



Special sessions are conducted on a regular basis



Students are encouraged to write & present research papers

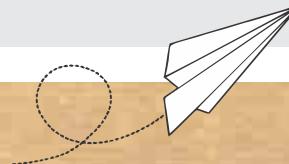


A National Conference is hosted annually by the School



A Faculty Development Program is hosted every year by the School

Life at the School of Management



A session on honing entrepreneurial skills
by Dr. Vinay Sharma, Senior Professor, IIT Roorkee



The School hosted the Globally reputed 11th International Conference on Healthcare Systems and Global Business Issues



Ph.D. Doctor of Philosophy

Full-Time / Part-Time Management Program

The Ph.D. Program in Management offered by the University is rigorous, multi-disciplinary and broad in scope. This Doctor of Philosophy program is targeted at research scholars, members of the teaching fraternity in universities and institutions of higher learning, and professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research. It covers doctoral research in a variety of business related areas such as Accounting and Management, Business Economics, Marketing, Finance, HR, Organizational Behavior, and Logistic & Supply Chain Management.

The main objective of the Ph.D. program is to promote higher learning and advanced research in areas relating to management and allied disciplines.

The Ph.D. program (both full-time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D. thesis work.

Eligibility

55% marks (50% in case of SC / ST / Uttarakhand OBC (non-creamy layer/ differently abled) candidates) in aggregate at Post Graduation level with a valid NET / SLET / SET score along with a consistently good academic record.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

Short-listed candidates will be intimated about the Personal Interview round. Merit will be formed on the basis of the scores of the performance in the personal interview round.



Dr. Madhav Sehgal, Professor of Marketing Research,
Southern Illinois University, USA sharing his insights on research

For Fee Structure
kindly visit
our website
www.iuu.ac



Akanksha, our research scholar, presenting her paper during a National Seminar
organised by the School of Management

Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue a Ph.D. in Management from IMS Unison University ?

1. **Preparing Teachers for a Better tomorrow:** Grooming Teachers is the major aim of this unique Ph.D. program at IMS Unison University. With a good quality Ph.D. degree, the successful candidates are able to command better jobs.
2. **One of its kind Program:** It offers a coherent course of study that integrates the rigorous terrains management studies.
3. **Publications and Presentations:** Ph.D. scholars are encouraged to prepare quality so that these can be presented at National / International conferences and published in journals of repute. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar.
4. **Research Projects:** The Scholars are encouraged to do challenging research projects with practical relevance.
5. **Teaching Assignments:** The scholars are encouraged to interact with the undergraduate students to gain teaching experience.

Career Opportunities

The Ph.D. Management qualified candidates can join different Research & Consultancy firms and companies. They can join Academic Institutions and take up challenging teaching roles and thus contribute towards the society.



MBA

Master of Business Administration

Two Year Full-Time Program in Management

The Master of Business Administration Program offered by IMS Unison University is a Two Year Full-Time degree program spread over six trimesters. It is designed to help our future managers to get equipped with a range of analytical, strategic, leadership & business skills that help them operate successfully in the corporate environment anywhere in the world. Also, it prepares them to apply, adapt and integrate their skills in different management settings. The program offers a choice of a 'dual specialization', i.e., a student can choose two areas to specialize in from the following: Marketing, Finance, Human Resource, Operations, Business Analytics, Entrepreneurship & Family Business, Information Technology, Banking & Insurance, International Business and Retail.

Each specialization focuses on three core courses and offers three elective courses. This provides for a good depth in the area of specialization.

The objective of the program is to help the students develop their managerial skills to face challenges of globalized world, develop them as business leaders, and to help them secure excellent placements. At the end of the third trimester, the students will undergo a mandatory Internship Training for a period of 6-8 weeks.

Eligibility

Graduate in any discipline with min. 50% marks are eligible to apply. For final year appearing candidates, an aggregate of all previous years should be minimum 50%. (45% in case of candidate belonging to SC / ST / Uttarakhand OBC).

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a compulsory round of Aptitude Test and Personal Interview. Merit will be formed on the basis of the performance in the aptitude test and personal interview round.

Career Opportunities

MBAs from IMS Unison University have always enjoyed a priority status with all our regular recruiters. MBA graduates have wide range of career paths - Sales, Services, FMCG, Finance, Banking, Operations and Logistics, to mention a few sectors. MBA Graduates are also well-equipped to build their family business or venture as entrepreneurs and create their own businesses.



Mr. Vishwadeep Khatri, CEO & Principal Consultant, Benchmark Six Sigma interacting with MBA students during the introduction to Six Sigma Concept

For Fee Structure
kindly visit
our website
www.iuu.ac



Entrepreneurial Development Workshop in progress in collaboration with CII

Why pursue an MBA from IMS Unison University ?

1. **Personal and Professional Development:** The MBA program at the University is fully loaded with prestigious programs and certifications like SAP, Six Sigma Green Belt Certification, Personality Development Programs and MS Office for the overall transformation of the students.
2. **Curriculum & Syllabus:** It is designed and delivered with great rigor, depth and wide choice in specializations.
3. **Trimester Mode:** The MBA Full Time program is run in the trimester mode (this is in line with the top B-Schools of the World) which helps the students to accelerate their Masters study by completing more number of subjects in depth.
4. **Excellent Placements:** IMS Unison University boasts of a consistent placement record of over 90% in top companies like ITC, Bharti Airtel, AXIS Bank, HDFC Bank, Bose Corporation, Ceasefire, Transport Corporation of India Ltd., Naukri.com, Croma, LifeCell, InterOcean Shipping, Reliance Retail, SAGE Publications, Audi, and many more. Nearly 150 companies visited the University for Campus Placements of MBA students in the 2018-19 academic session.
5. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.
6. **Excellent Packages:** Average in the range of 4.5 Ipa. Minimum of 10 new and reputed recruiters are added each year to the list of placement companies.

Value Added Programs and Industrial Tours

To enhance the professional skills of our students and give them a competitive advantage, the University provides an array of value added programs with leading training partners. Certifications are provided on successful completion of these Programs. In addition, programs focused on enhancing communication skills and personality

development are also provided. The following programs are provided to the MBA students...

1. **SAP Certifications:** IMS Unison University has an academic alliance with SAP India Pvt. Ltd. to offer SAP program which introduces the participants to various SAP solutions, applications, components, terminology and provides them with the basic SAP knowledge initially and takes them deep into their functional area of specialization in Management. At the end of this 60 hours program, a joint certificate from SAP India Pvt. Ltd. and IMS Unison University is awarded to the students.
2. **Lean Six Sigma Green Belt Certification Program:** IMS Unison University has an agreement with Benchmark Six Sigma Company to offer Green Belt Six Sigma Certification Program to its students. This enables the students to form project teams and lead Six Sigma projects. Upon the successful completion of this program a certificate by Benchmark Six Sigma is awarded to the students.
3. **Certification in MS Office:** IMS Unison University, in academic alliance with leading service provider shall offer a competency development program in MS Office (MS Excel, MS Word, MS Power Point & Outlook). At the end of this program a certificate will be awarded to the students successfully completing the program.
4. **National Study Tour:** IMS Unison University organizes study tours in India for its students which are focused on corporate exposure that is a must for budding professionals to be familiar with the real corporate environment and understand the challenges faced by modern industry. These tours facilitate interface with the corporate professionals and executives, besides visit to various historical places of tourist interest.
5. **Personality Development Program:** IMS Unison University has MoUs with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students.



Program Curriculum

TRIMESTER - I

Management Concepts and Principles
Business Statistics
Microeconomics
Financial Accounting
Organisational Behaviour
Spreadsheet Modeling
Business News and Industry Analysis

TRIMESTER - II

Macroeconomics
Management Accounting
Production and Operations Management
Marketing Management
Human Resource Management
International Business
Business Communication and Etiquette Lab
Business News and Industry Analysis

TRIMESTER - III

Business Research Methods
Legal Aspects of Business
Financial Management
Management Information System
Project Management
Specialization – I Core 1

Specialization – II Core 1

Business News and Industry Analysis

TRIMESTER - IV

Entrepreneurship & New Venture Creation
Business Analytics
Management Science
Specialization - I Core 2
Specialization - II Core 2
Specialization - I Elective
Specialization - II Elective
Business News and Industry Analysis
Internship Report and Viva
Dissertation Phase I: Proposal Approval

TRIMESTER - V

Strategic Management
Business Ethics and CSR
Specialization – I Core 3
Specialization – II Core 3
Choice Based Elective
Dissertation Phase II: Development

TRIMESTER - VI

Dissertation Phase III: Finalization

SPECIALIZATION

MARKETING (MRM)

Product and Brand Management
Consumer Behavior
Marketing of Services
Integrated Marketing Communication
Digital Marketing
Sales and Sales Force Management

FINANCE (FIN)

Security Analysis and Portfolio Management
Financial Derivatives
Financial Services
International Financial Management
Behavioral Finance
Corporate Restructuring Mergers and Acquisitions

HUMAN RESOURCE (HRM)

Human Resource Planning and Development
Industrial Relations and Labor Laws
Performance Management and Appraisal
Human Resource Management in Service Sector
Talent Management
Managing Workforce Diversity
HR Analytics

OPERATIONS MANAGEMENT (ORM)

Supply Chain Management
Service Operations Management
Lean Manufacturing
Total Quality Management
Operations Strategy
Materials Management

INTERNATIONAL BUSINESS (IBM)

International Trade and Export Management
Foreign Exchange Management
International Marketing
International Business Environment
International Trade Law
International Financial Management

RETAIL MANAGEMENT (RTM)

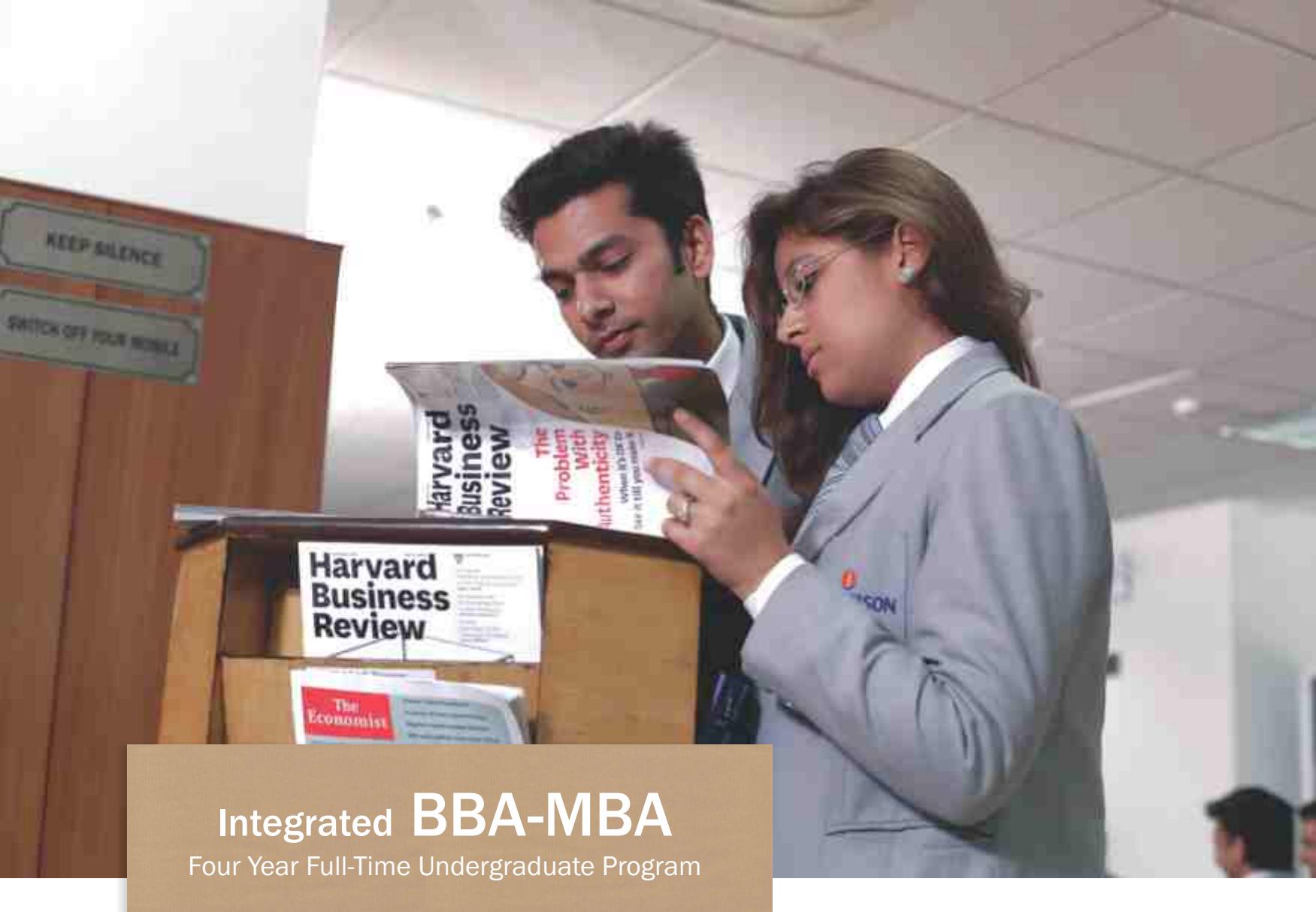
Retail Store Management
Retail Sales and Category Management
E-Retailing
Retail Supply Chain Management
Integrated Marketing Communication
Mall Dynamics and Management

ENTREPRENEURSHIP & FAMILY BUSINESS (EFB)

Managing Small Business Enterprises
Family Business Management
Case Studies on Entrepreneurship and Family Businesses
Family Business Governance
Hotel Management and Operations
Real Estate Business

CHOICE BASED OPEN ELECTIVE

Introduction to Econometrics
Emotional Intelligence and Managerial Effectiveness
Principles of Leadership
Intellectual Property Rights
Management of Non Profit Organizations
Open Elective



Integrated BBA-MBA

Four Year Full-Time Undergraduate Program

The Integrated BBA-MBA Program is a full time 4-year trimester based Master degree program to provide an advantage to students after class 12 who are keen to pursue a career in the vast field of management. This is a rigorous program and the curriculum is designed to ensure a strong foundation to equip students with adequate knowledge base required to grasp the concepts and practices of management. All the core and specialization courses covered in the conventional 2-year postgraduate MBA program are fully incorporated into the curriculum of the 4-year integrated master's program. Thus, it is ensured that the breadth and the 4-year Integrated BBA-MBA after Class 12) offered by the University are of the same intensity and quality.

The program offers the choice of 'dual specialization', i.e., a student can choose two areas to specialize in from the following: Marketing, Finance, Human Resource, Operations, Business Analytics, International Business and Retail. Each specialization focuses on three core courses and offers three elective courses. This provides for a good depth in the area of specialization.

Eligibility

10+2 in any discipline with min. 45% marks and English as a subject. (40% in case of candidate belonging to SC/ST/Uttarakhand OBC).

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in class XII and PI Scores.

Career Opportunities

MBAs from IMS Unison University have always enjoyed a priority status with all our regular recruiters. MBA graduates have a wide range of career paths- Sales, Services, FMCG, Finance, Banking, Operations, and Logistics- to mention a few key sectors. Graduates are also well equipped to build their family businesses or ventures as entrepreneurs and create their own business.



Mr. Biswajeet Bhuyan, Associate Vice President HR, Spandana Sphoorty Financial Services, delivering his talk on Career Opportunities in Financial Sector



Dr. William B. Stroube, University of Evansville, USA during his session on 'How to Write Successful Research Papers for International Conferences'

For Fee Structure
kindly visit
our website
www.iuu.ac

Why pursue an Integrated BBA-MBA from IMS Unison University ?

1. **Catch them young** philosophy gives the career an early direction and ensures strong roots.
2. **Curriculum and syllabus:** It is designed and delivered with the same rigour, depth and choice in specializations as in the 2-year postgraduate MBA program. Thus, overall there is a saving of one year with no compromise on quality and quantity in the curriculum.
3. **Personal and Professional Development:** The MBA program at the University is a fully loaded program loaded with prestigious programs and certifications like SAP, Six Sigma Green Belt Certification, MS Office and personality development program for overall transformation of the student.
4. **Excellent Placements:** IMS Unison University boasts of a consistent placement record of over 90 % in top companies like ITC, Vodafone, AXIX Bank, HDFC Bank, Bose Corporation, Ceasefire, Transport Corporation of India Ltd., naukri.com, Croma, LifeCell, InterOcean Shipping, Reliance Retail, SAGE Publications, Audi, and many more. Nearly 150 companies visited the University for Campus Placements of MBA students in the 2018-19
5. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Added Programs and Industrial Tours

To enhance the professional skills of our students and give them a competitive advantage, the University provides an array of value added programs with leading training partners. Certifications are provided on successful completion of these Programs. In addition, programs focused on enhancing communication skills and personality development are also provided. The following programs are provided to the MBA students...

1. **SAP Certifications:** IMS Unison University has an academic alliance with SAP India Pvt. Ltd. to offer SAP program which introduces the participants to various SAP solutions, applications, components, terminology and provides them with the basic SAP knowledge initially and takes them deep into their functional area of specialization in Management. At the end of this 60 hours program, a joint certificate from SAP India Pvt. Ltd. and IMS Unison University is awarded to the students.
2. **Lean Six Sigma Green Belt Certification Program:** IMS Unison University has an agreement with Benchmark Six Sigma Company to offer Green Belt Six Sigma Certification Program to its students. This enables the students to form project teams and lead Six Sigma projects. Upon the successful completion of this program a certificate by Benchmark Six Sigma is awarded to the students.
3. **Certification in MS Office:** IMS Unison University, in academic alliance with leading service provider shall offer a competency development program in MS Office (MS Excel, MS Word, MS Power Point & Outlook). At the end of this program a certificate will be awarded to the students successfully completing the program.
4. **National Study Tour:** IMS Unison University organizes study tours in India for its students which are focused on corporate exposure that is a must for budding professionals to be familiar with the real corporate environment and understand the challenges faced by modern industry. These tours facilitate interface with the corporate professionals and executives, besides visit to various historical places of tourist interest.
5. **Personality Development Program:** IMS Unison University has MoUs with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students.



Program Curriculum

TRIMESTER - I

Principles of Management
Financial Accounting-I
Principles of Microeconomics
Communication Skills
IT For Managers & Data Processing

TRIMESTER - II

Business Statistics - I
Financial Accounting - II
Principles of Macroeconomics
Marketing Management - I
Business Communication

TRIMESTER - III

Business Statistics - II
Management Accounting
Indian Economy
Marketing Management - II
Human resource Management

TRIMESTER - IV

Business Mathematics
Financial Management - I
E-Commerce
Organizational Behaviour

TRIMESTER - V

Operations Research
Financial Management - II
Business Law
Business Environment

TRIMESTER - VI

Production & Operations Management
Entrepreneurship
Company Law

Business Research Methods

Business Research Methods (P)

TRIMESTER - VII

International Business
TeamWork and Leadership
Fundamentals of Business Analytics
Auditing
Environmental Studies

TRIMESTER - VIII

Corporate Governance
Business Ethics & Corporate Social Responsibility
Banking Law & Practice
Specialization - I, Core - 1
Specialization - II, Core - 1

TRIMESTER - IX

Specialization - I, Core - 2
Specialization - II, Core - 2
Specialization - I, Core - 3
Specialization - II, Core - 3

TRIMESTER - X

Strategic Management
Specialization - I, Elective - 1
Specialization - II, Elective - 1
Internship Report & Viva Voce

TRIMESTER - XI

Management Information System
Specialization - I, Elective - 2
Specialization - II, Elective - 2
Synopsis
Comprehensive Viva

TRIMESTER - XII

Dissertation Work





BBA

Bachelor of Business Administration

Three Year Full-Time Undergraduate Program

The Bachelor of Business Administration (BBA) is a Three Year Full-Time Program spread across six semesters and designed to set a strong foundation for future managers. It equips the students with a range of analytical, strategic, leadership & business skills.

During the first two years of the program, students are given an overview of business strategies, analytical tools, accounting and financial management. In the third year, students are allowed to choose their areas of specialization, and they are required to do live projects in alliance with industry and under the guidance of their project mentors. The program offers ample choice of dual specialization in the areas of Marketing, Finance, Human Resource, International Business & Retail.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in class XII, and Personal Interview Scores.



Ms. Katherine K. Stroube, from the University of Maryland, College Park, USA explaining the importance of analytics



Dr. Harsh Sinhwal with 40 years of rich experience in MIT, IIT Roorkee and Cambridge University taking a motivational workshop with the students

Why pursue a BBA from IMS Unison University ?

- Practical Learning:** The design and delivery of the program provides for progressive understanding of the domain of Business Management through theory as well as practice by way of Case studies, Industry Interactions and Internships.
- Placement Assistance:** 100% placement assistance is given to job aspiring students. Some brands that hire BBA students regularly are Wipro, IBM, naukri.com, JARO Education, SAGE Publications, Axis Bank etc.
- Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.

Value Added Co-curricular Program

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. The program that is incorporated in the curriculum is...

Certification in MS Office: IMS Unison University, in academic alliance with leading service provider shall offer a competency development programs in MS Office (MS Excel, MS Word, MS Power Point & Outlook). This program is intended to equip the students with high-end competencies in usage of MS Office and at the end of this program a certificate will be accorded to the students successfully completing the program.

Career Opportunities

The students are able to get into starting level jobs immediately after the successful completion of the program and then can grow with the company they join. Graduates have a wide range of career paths - Sales, Services, FMCG, Finance, Banking, Operations, and Logistics - to name a few key sectors.

Program Curriculum

SEMESTER - I

Principles of Management
Financial Accounting
Principles of Microeconomics
Environmental Studies
Business Communication
IT for Managers

SEMESTER - II

Management Accounting
Business Mathematics
Principles of Macroeconomics
Principles of Marketing
Human Resource Management
Legal Aspects of Business

SEMESTER - III

Business Statistics
Indian Economy
Business Research Methods
Fundamentals of Financial Management
Production and Operations Management
Business Environment
Soft Skills and Personality Development

SEMESTER - IV

Operations Research
Company Law
International Business
India's Diversity and Business
E-Commerce
Business Ethics and CSR
Statistical Software Package/s

SEMESTER - V

Business Policy and Strategy
Specialisation - I Core - 1
Specialisation - II Core - 1
Specialisation - I Core - 2
Specialisation - II Core - 2
General/Specialisation I/II Elective
Term Project

SEMESTER-VI

Comprehensive Viva Voce
Specialisation - I Core - 3
Specialisation - II Core - 3
Specialisation - I Elective
Specialisation - II Elective
General Elective

SPECIALISATION

MARKETING (MRM)

Consumer Behavior
Marketing of Services
Integrated Marketing Communication
Sales and Sales Force Management
International Marketing
Retail Marketing

FINANCE (FIN)

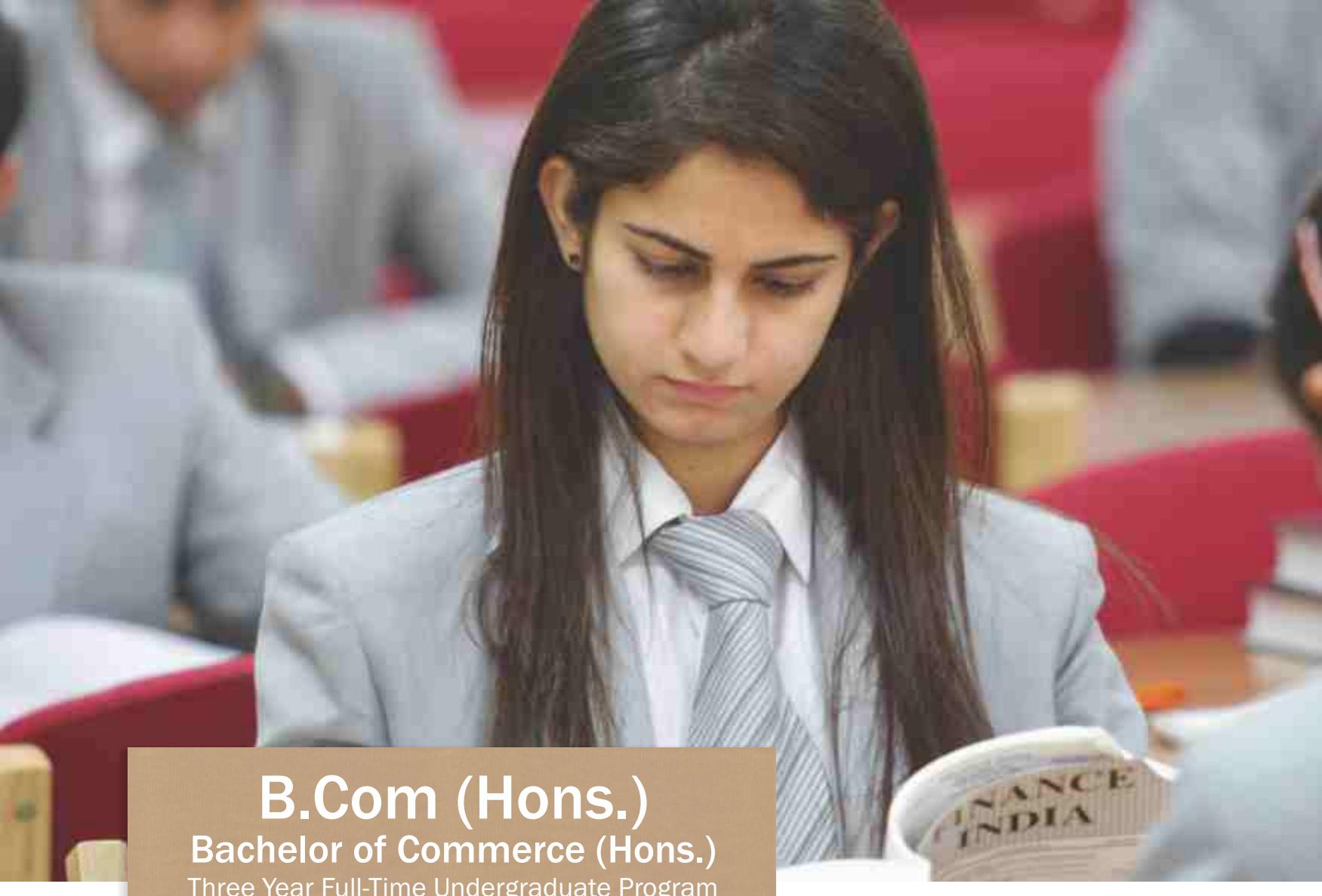
Indian Financial System
Merchant Banking and Financial Services
Security Analysis and Portfolio Management
Financial Derivatives
Insurance and Risk Management
Banking Law and Practices

HUMAN RESOURCE MANAGEMENT (HRM)

Human Resource Planning and Development
Recruitment and Selection
Training and Development
Performance Management and Appraisal
Counseling and Negotiation Skills for Managers
Compensation Management

GENERAL ELECTIVES

Supply Chain Management
Total Quality Management
Project Management
Corporate Tax Planning
Entrepreneurship



B.Com (Hons.)

Bachelor of Commerce (Hons.)

Three Year Full-Time Undergraduate Program

The Bachelor of Commerce (Hons.) is a Three Year Full-Time Program spread across six semesters. It is a career-oriented degree program which provides a foundation in all aspects of commerce, accounting, finance and business management.

The B.Com (Hons.) Program focuses on advanced knowledge of accounting, taxes, investment and wealth management. The program has a multi-disciplinary approach designed to equip students with adequate skills and proficiency in areas relating to commerce and management. It prepares the students with managerial skills to pursue opportunities in growing areas of finance and accounting, business and banking management & tax planning. The advanced courses are also aimed to prepare graduates for success in professional certifications.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in class XII, and Personal Interview Scores.



B.Com (Hons.) students at the Ceasefire plant during an industrial visit

Why pursue B.Com (Hons.) from IMS Unison University ?

- Personal and Professional Development:** The B.Com (Hons.) program at the University is a fully loaded program loaded with prestigious programs and certifications like Tally to become a better accounting professional.
- Multi-disciplinary Curriculum:** The combination of Commerce and Management provides a distinctive advantage in terms of the spectrum of knowledge and skills required in the Commercial and Corporate context.
- An Honours Degree:** The B.Com (Hons.) degree is an edge over the conventional B.Com program in terms of the nature and depth of the curriculum and the opportunities after graduation. Advanced courses in Accounting, Taxes and Financial Management prepares the graduate for professional certifications.
- Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Added Co-curricular Program

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. The programs that are incorporated in the curriculum are...

Tally: IMS Unison University has an agreement with a top training partner of the country to offer a specialization program in Tally. This 60 hours program aims to give a complete overview on financial statements and taxation. A joint certificate by the training partner and IMS Unison University is awarded to students upon successful completion of the program.

Certification in MS Office: IMS Unison University, in academic alliance with leading service provider shall offer a competency development programs in MS Office (MS Excel, MS Word, MS Power Point & Outlook). This program is intended to equip the students with high-end competencies in usage of MS Office and at the end of this program a certificate will be accorded to the students successfully completing the program.

Program Curriculum

SEMESTER - I

Business Organisation
Financial Accounting
Business Mathematics
Environmental Studies
Business Communication I
IT For Managers

SEMESTER - II

Principles of Management
Advanced Accounting
Principles of Microeconomics
Business Laws
Business Statistics
Essentials of Organisational Behaviour

SEMESTER - III

Corporate Accounting
Principles of Marketing
Banking: Law and Practice
Principles of Macroeconomics
Cost Accounting
International Business

SEMESTER - IV

Introduction to Human Resource Management
Company Law
Management Accounting
Business Environment
Income Tax: Law and Practice
Indian Economy
Computer Applications in Accounting

SEMESTER - V

Auditing
Goods & Service Tax and Custom Duty
Fundamentals of Financial Management
Management Information Systems
Elective
Elective
Elective

SEMESTER - VI

E-Commerce
Business Ethics and Corporate Social Responsibility
Business Communication II
Industrial Relations and Labour Laws
Elective
Elective
Elective
Comprehensive Viva-Voce

ELECTIVES

SEMESTER - V/VI

Financial Markets, Institutions and Services
Corporate Tax Planning
Entrepreneurship
Fundamentals of Investments
Marketing of Financial Services
Insurance and Risk Management

Career Opportunities

The students after completing B.Com (Hons.) can look at a career in the field of Accounting, Banking, Economic Analysis, policy formulation, portfolio management in private and public sectors.



BCA

Bachelor of Computer Application

Three Year Full-Time Undergraduate Program

The Bachelor of Computer Application is a Three Year Full-Time Degree Program with specialization in Big Data & Cyber Security designed to meet the requirements of the booming IT Industry. Keeping this in mind, the program curriculum adequately covers the principles of computing, web and cloud technologies, and, applications of IT. The program aims to produce graduates with strong algorithmic and programming skills. The course lays emphasis on various programming languages.

The University maintains a high standard of teaching in classrooms and computer laboratories with highly qualified and experienced faculty. BCA is an exciting professional discipline offering numerous career opportunities. It is the fascinating and challenging field to develop oneself in IT Sector. This degree helps the students to get a sound knowledge on computer applications with the help of which they can have a perfect launch pad for challenging career in the field of information technology.

Eligibility

10+2 in any discipline with minimum 45% marks and English & Mathematics as subjects.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in class XII and PI Scores.



Session on Coding in progress

Why pursue a BCA from IMS Unison University?

1. **Placements and Career Enhancement Opportunities:** Attractive placement opportunities are provided to the BCA students of the University. Popular companies that hire BCA students each year are Wipro, TCS and Accenture. Wipro through its WASE program, TCS through Ignite program and Accenture hire BCA students and as a part of their job agreements take care of their further studies i.e. enroll them to prestigious post-graduation programs.
2. **Programming Projects:** Curriculum includes a wide variety of programming platform & projects, to develop good coding skills.
3. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.
4. **A Specialized Program:** This is a specialized program with specialization in either Big Data or Cyber Security. Both these specializations are of much relevance in today's competitive world and will help the students build great careers.

Career Opportunities

Students who study BCA are very well versed in programming languages and web applications. This makes them potential candidates for the vast opportunities in small, medium and large IT organizations with varying job profiles like, Programmer, Technical Analyst, Quality, Analyst, Database administrator, System Analyst and so on.

With growing demand for IT Managers, BCA graduates can pursue MBA to give them a very distinctive career advantage in the vast sector of SMART Technologies and E-Commerce.

Program Curriculum

SEMESTER - I

IT Tools for Statistics
Programming with C
Digital Electronics
Computer Fundamentals
Environmental Studies and Disaster Management
IT Tools for Statistics Lab
Programming with C Lab
Digital Electronics Lab

SEMESTER - II

Object Oriented Programming with C++
Data Structures using C/C++
Operating Systems with Linux
Discrete Mathematics
Computer Architecture
Business Communication
Object Oriented Programming with C++ Lab
Data Structures using C/C++ Lab
Operating Systems with Linux Lab

SEMESTER - III

Relational Data Base Management Systems
Python Programming
Computer Based Numerical Methods
Information Systems and Development
Data Communication and Networking
Relational Data Base Management Systems Lab
Python Programming Lab
Computer Based Numerical Methods Lab

SEMESTER - IV

Web Technologies
Computer Graphics
Programming with Java
E-Commerce
Theory of Computation
Web Technologies Lab
Computer Graphics Lab
Programming with Java Lab

SEMESTER - V

Mobile Programming
Accounting and Financial Management
Elective - I
Elective - I
Project - I
Mobile Programming Lab

SEMESTER - VI

Dotnet Technologies
Data Warehouse and Data Mining
Elective - II
Elective - II
Project - II
.Dotnet Technologies Lab

ELECTIVES

Group - I

(Cloud Technology & Information Security)
Network Security and Cryptography
Virtualization and Cloud Computing
Wireless Communications and VOIP Security
Ethical Hacking and Cyber Law

Group - II

(Business Intelligence)
Machine Learning
Artificial Intelligence
Soft Computing and Neural Networks
Software Testing





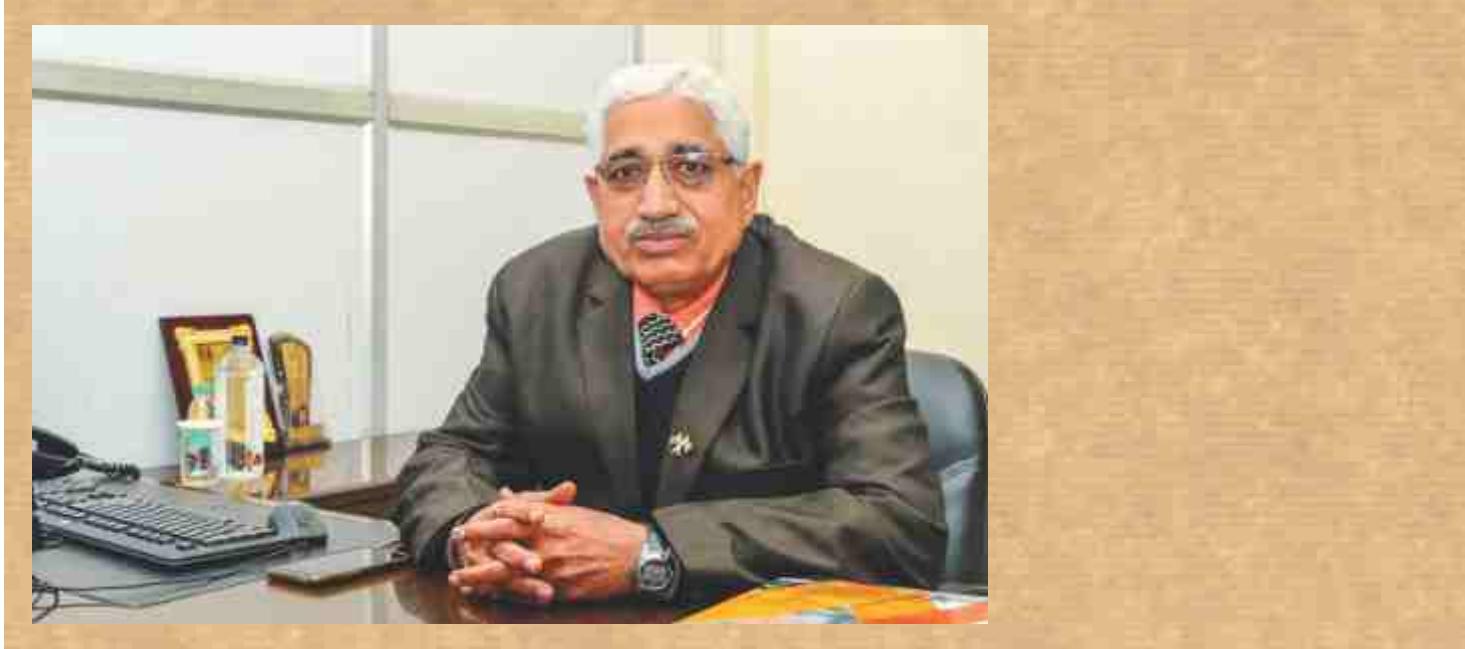
SCHOOL OF LAW

Ph.D. (Law)
Full-Time / Part-Time Program

LLM
One Year Full-Time Program

Integrated B.A.LL.B. (Hons.)
Five Year Full-Time Program

Integrated B.B.A.LL.B. (Hons.)
Five Year Full-Time Program



Dean, School of Law

Professor (Dr.) Ram Niwas Sharma is a Science graduate , LLB and Master of Laws Graduate from the Jodhpur University. He enrolled as an Advocate and practiced in Rajasthan High Court, Jodhpur up to 1978. He taught at the Faculty of Law, Jodhpur University for over 33 years. He was Vice Chancellor at IASE Deemed University, Sardarshahar for over two years.

He has over 35 years of teaching experience, authored more than nine books and has participated and presented research papers in over 70 National Seminars. He has presented and participated in 11 International Conferences/ Seminars and has more than 45 published research papers in various national and international journals.

More than 22 scholars have been awarded Ph.D. in Law under his guidance and supervision. He has evaluated more than 100 Ph. D. theses from more than 20 universities. He has organised more than nine National Seminars. Having visited over 30 countries, he has delivered over 60 extension lectures/ invited lectures. He has a vast administrative experience and also been Dean and Head, elected with highest vote (four times) for Senate, has been member Syndicate, Director UGC Academic Staff College, President University's Board of Sports, Jai Narain Vyas University, Jodhpur. He has been a teacher leader and has been President/ Secretary of the Teachers' Union for more than 12 years.

Our Law School is a truly special place, a vibrant intellectual community that is home to a diverse range of ideas and approaches.

The School of Law is an institution that is serious about ideas. Our faculty features leading legal minds from diverse disciplines that all share a profound commitment to law and to train the next generation of lawyers to the highest standards. Combine this with high-caliber students from a broad range of backgrounds and experiences, and you get a law school that fosters a unique blend of perspectives and ideas.

We offer a contemporary undergraduate law curriculum tailored to the global environment, and encourage student commitment to social justice and community service. Our small class size and healthy faculty-student ratio enable our students to form strong bonds with classmates and professors that continue long after graduation. The programs are so designed that they provides opportunities to students to simultaneously apply the theoretical legal knowledge gained at the University to real-life situations in the form of internships. This is further clubbed with regular in-house training by faculty members and experts from the industry. Students are equipped to meet their career goals, while serving the society. Thus we emphasize on service oriented legal professionals with skills that make them employable.

Our broader vision is to be instrumental in the accomplishment of our country's constitutional objectives of Justice, Liberty, Equality and Fraternity of a Sovereign, Socialist, Secular, Democratic, Republic Nation. Legal education here endeavours to train a student not only at solving problems for their client but also of the society at large. We continue to adapt and respond to an ever-changing legal landscape, ensuring that our students always gain a balanced, up-to-date range of scholarly and experiential learning.

I sincerely hope that you will take advantage of the information offered on our website and other outlets to learn more about us. Then come visit us in person and let us show you why our students and faculty are so happy to be here and why our alumni are so proud of the education they received here. Experience for yourself the best legal education in Northern India. All of us at the School of Law look forward to meeting you and help you to take a well informed decision.

Best wishes!

Dr. Ram Niwas Sharma

Formerly

- Vice Chancellor, IASE Deemed University, Sardarshahar
- Dean & Head, Jai Narayan Vyas University, Jodhpur

Reference Section



About the School

The School of Law (SoL) at IUU envisions to encourage brilliance in the field of legal education and to accomplish the ever increasing demand of quality legal professionals in India for a growing legal world. It aims at achieving a holistic approach wherein the learning experience is not only illuminating but also elevating and stimulating.

The SoL has an outstanding faculty, student oriented approach with a global perspective, and an open & healthy academic environment. With students studying here from all over the country and faculty hailing from prestigious institutions as well as industry, it's a platform for the students who imbibe learning as a way of life, and who are open to the world and to the transforming role of higher education. We provide a supportive community where students and faculty members interact together in the learning process.

The School hosts regular training sessions on access to databases such as SCC Online, Lexis Nexis and DELNET. The School also hosts three national level annual events - National Moot Court Competition, National Client Counseling Competition and National Youth Parliament *Rashtraneeti*.

Activities like Elocution, Debate, Moot, Mock trials, Model United Nations, Seminars, Conferences, Workshops, Panel Discussions, Research Project Work, Roleplay, Skits, Street plays, Expert Lectures, Quizzes, etc. are organised regularly to provide a platform to the students to enhance their Research, Oratory, Drafting and Collaborative skills.

The SoL is amongst the fastest growing law schools in northern India - we are proud of the position, but do not see it as defining us; what defines us is the liberal outlook, wherein legal education is imparted in an inter-disciplinary manner. Consequently, there is convergence between the disciplines of law, social sciences, humanities, and management studies in both developing and executing the curriculum across various degree courses.

The School of Law strives to:

- Advance and disseminate the knowledge of law and foster their role in national development;
- Promote legal knowledge and the legal process as an efficient instrument of social development;
- Inculcate in students, a sense of responsibility to serve society in the legal field by developing skills with regard to advocacy, legal service, legislation, law reforms and the like.



A participant putting up his argument
at the National Youth Parliament



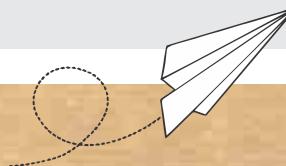
Legal Aid Camp is a regular activity



Moot Court is a regular activity at the School



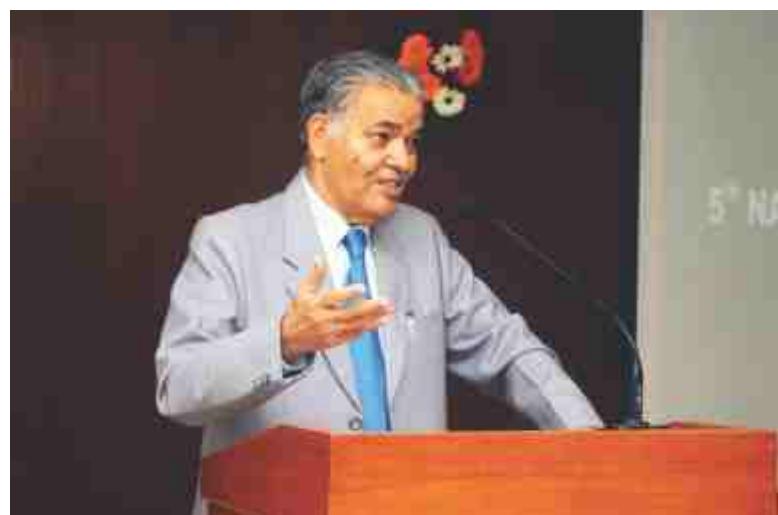
Participants with the Chief Guest Justice Sudhanshu Dhulia,
Hon. Judge In-charge, Education



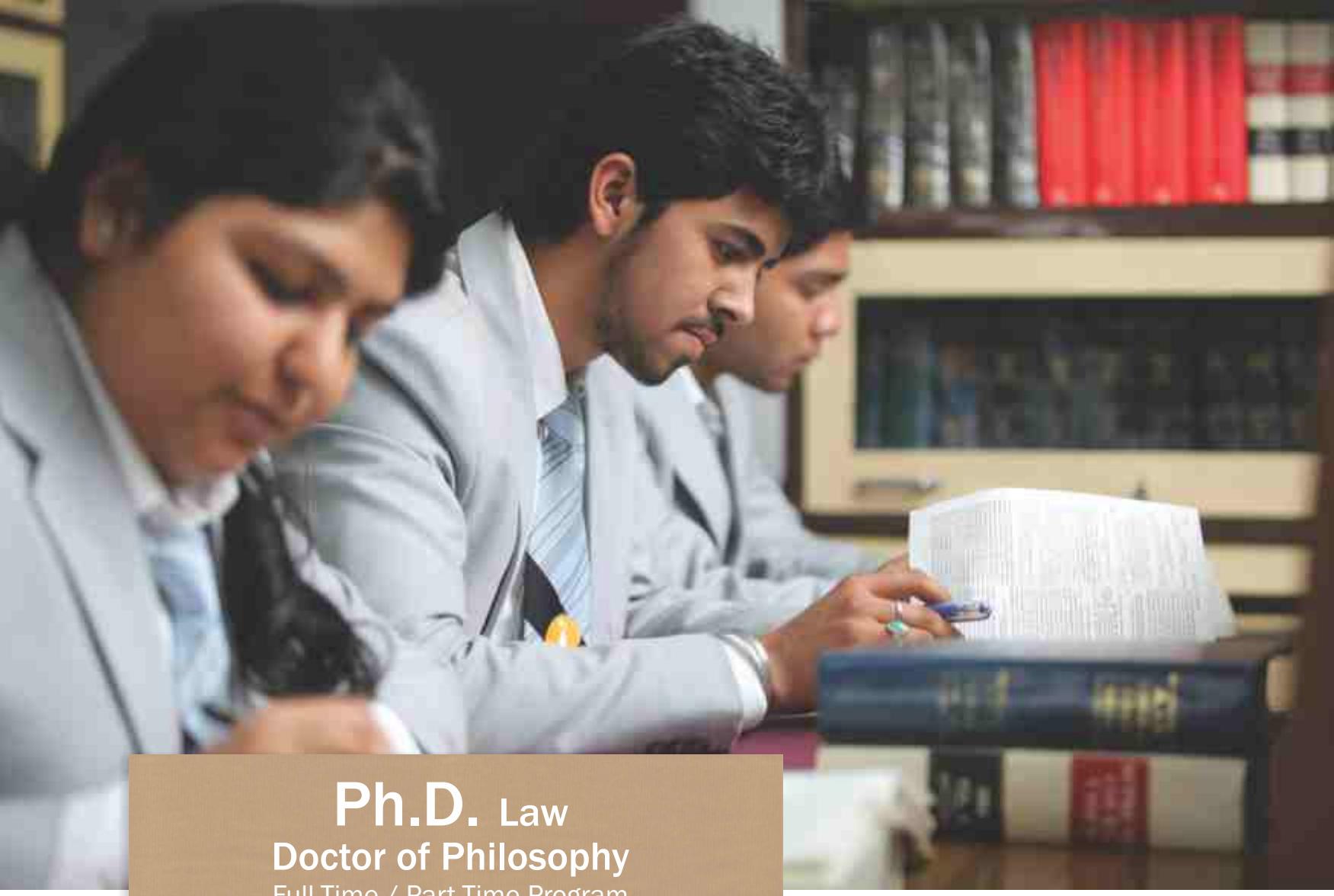
Life at the School of Law



Prof. Dr. Sivakumar, Permanent Member, 21st Law Commission,
interacting with the students during the National Moot Court
Competition



Lt. Gen. Madan Mohan Lakhera, former Governor Mizoram & Puducherry,
addressing the participants of the National Moot Court Competition



Ph.D. Law Doctor of Philosophy

Full-Time / Part-Time Program

The Ph.D. Program in Law offered by the University is rigorous and multi-disciplinary. This Doctor of Philosophy program is targeted and aims to fulfil the needs of research scholars, members of the teaching fraternity in universities and institutions of higher learning, and professionals from private and public sector.

The main objective of the Ph.D. program is to promote higher learning and advanced research in diverse legal domains. The main objective of the Ph.D. program is to promote higher learning and advanced research in areas relating to Law.

The Ph.D. program (both full-time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D.

Eligibility

55% marks (50% in case of SC / ST / Uttarakhand OBC (non-creamy layer / differently abled) candidates) in aggregate at Post Graduation level (LLM) with a valid NET / SLET / SET score along with a consistently good academic record.

Admission Process

Shortlisted candidates will be intimated about the University Entrance Exam date. All shortlisted candidates will have to appear for the University Entrance Exam which will be followed by a Personal Interview. JRF qualified students will be exempted from giving University Entrance Exam but they will have to appear for the Personal Interview round. Merit will be formed on the basis of the scores of the Entrance Exam and performance in the personal interview.



Hon'ble Justice J. Chelameswar, Judge, Supreme Court of India during an interactive session with the students

For Fee Structure
kindly visit
our website
www.iuu.ac



A workshop on Research Methodology in Progress.
Resource person Dr. D. N. Murthy, Senior Professor from KIAMS

Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue a Ph.D. (Law) from IMS Unison University ?

1. **One of its kind Program:** The Most Integrated Program, it offers a coherent course of study that integrates the rigorous terrains of doctoral and law studies.
2. **Publications and Presentations:** Ph.D. scholars are encouraged to work on research papers publish them and present at national and international conferences and to practice in classroom teaching. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar on a monthly basis.
3. **Research Projects:** The Scholars have a supervised research experience and together with the faculty of law work on challenging research projects.
4. **Teaching Assignments:** The scholars are encouraged to interact with the junior Batches of B.A.LL.B. (Hons.) and B.B.A.LL.B. (Hons.) to get hands on experience on teaching.

Career Opportunities

The Ph.D. in law qualified candidates can pursue careers in Academics, Legal Services & Consulting.



LLM Master of Law

One Year Full-Time Post Graduate Program

The LLM Program is a One Year Full-Time Program, spread across three trimesters. The Program attracts intellectually curious and thoughtful candidates from a variety of legal systems and backgrounds with various career plans. The diversity of the students in the LLM program contributes significantly to the educational experience of all students.

The program is designed to provide extensive knowledge to students to enable them to face the global challenges and to serve the present and future need of the legal fraternity.

The program offers specialization in the following fields of law...

- i. Constitutional and Administrative Law
- ii. Criminal and Security Law
- iii. Corporate and Commercial Law
- iv. International and Comparative Law
- v. Family and Social Security Law
- vi. Legal Pedagogy and Research.

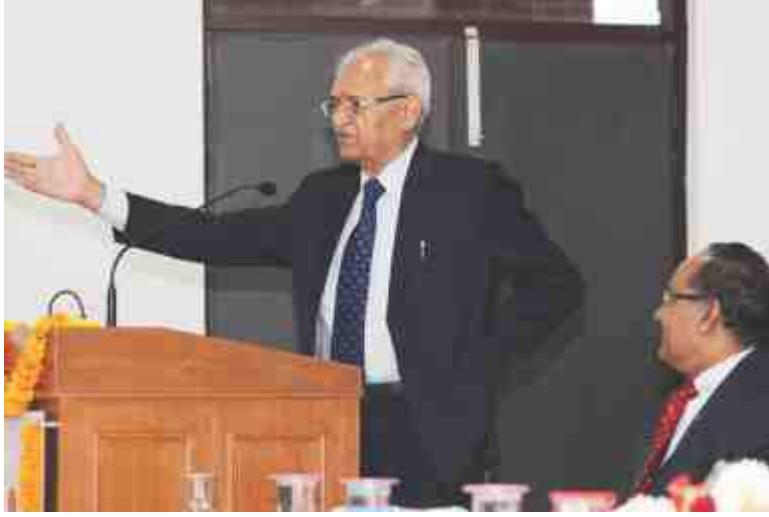
Eligibility

LLB / BA.LLB / BBA.LLB or equivalent with minimum 45% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for this University Entrance Exam which will be followed by a round of Group Discussion and Personal Interview.



Hon'ble B. S. Sinsinwar, Former Chairman, Bar Council of India during an interactive session with the students of Law



Hon'ble Justice A. K. Sikri, Judge, Supreme Court of India speaking to the students on 'Constitutional Law'

Why pursue an LLM from IMS Unison University ?

1. Great Learning Environment with high legal exposure.
2. **To move into a new area of expertise:** An LLM is a highly specialized program that offers opportunities to change career focus. The program offers six specialization areas.
3. **One Year LLM:** The LLM students save One Year as the program offered is One Year compared to 2-year being offered by many Universities.

Career Opportunities

LLM program offers the chance to learn the law, practices and institutions of other jurisdictions. It offers career opportunities in Govt. as well as private organizations of repute. Academic Institutions also welcome LLM graduates as faculty.

For Fee Structure
kindly visit
our website
www.iuu.ac

Program Curriculum

SPECIALIZATION 1: CONSTITUTIONAL AND ADMINISTRATIVE LAW

TRIMESTER - I

Comparative Public Law
Law and Justice in a Globalized World
Elective Courses
Fundamental Rights and Directive Principles
Religion, Diversity and Law

TRIMESTER - II

Research Methods and Legal Writing
Separation of Powers and Rule of Law in India
Elective Courses
Civil and Political Rights - Comparative Study of Select Constitutions
Minorities Law

TRIMESTER - III

Administrative Law
Union-State Relations
Human Rights
Dissertation

SPECIALIZATION 2: CRIMINAL AND SECURITY LAW

TRIMESTER - I

Comparative Public Law
Law and Justice in a Globalized World
Elective Courses
Criminology
Cyber Crimes and Law

TRIMESTER - II

Research Methods and Legal Writing
Principles of Criminal Law
Elective Courses
Offences Related to Juveniles
Police and Criminal Justice System

TRIMESTER - III

Comparative Criminal Procedure
Human Rights and Criminal Justice System
Forensic Science and Criminal Investigation
Dissertation

SPECIALIZATION 3: CORPORATE AND COMMERCIAL LAW

TRIMESTER - I

Comparative Public Law
Law and Justice in a Globalized World
Elective Courses
Competition Law
Cyber Law

TRIMESTER - II

Research Methods and Legal Writing
Banking and Insurance Law
Elective Courses
Corporate Social Responsibility
Commercial Arbitration

TRIMESTER - III

Law on Securities and Financial Markets
Intellectual Property Law
International Trade Law
Dissertation

SPECIALIZATION 4: INTERNATIONAL AND COMPARATIVE LAW

TRIMESTER - I

Comparative Public Law
Law and Justice in a Globalized World
Elective Courses
Air and Space Law
International Humanitarian Law

TRIMESTER - II

Research Methods and Legal Writing
International Environmental Law
Elective Courses
International Organizations
International Criminal Law

TRIMESTER - III

Public International Law
International Dispute Settlement
International Human Rights Law
Dissertation



Integrated B.A.LL.B. (Hons.)

Five Year Full-Time Undergraduate Program

An Integrated Five Year Honors' Degree program conceived with an objective to bring forth legal education at par with professional courses like medicine and engineering, for a fresh 10+2 pass-out to make an immediate career choice. The close connection between social sciences and law hardly needs to be articulated. A lawyer needs to be conscious of the intricate and complex problems of the society. Our integrated Bachelor of Law program provides a deep insight into the historical perspective of development of law, political factors influencing policies culminating into law and the intricate relationship between legislations and social problems. This program aims at creating socially sensitive sentinels of justice. The teaching methods adopted for the degree program are such as to promote multi-disciplinary inquiry and practical appreciation of multiple problems.

The teaching methodology involves lectures, discussions, case studies, moot courts and project work. The curriculum is a judicious mix of social-sciences and legal subjects.

For practical first hand exposure, students are sent for a compulsory 20 week Internship to various organizations like legal firms, NGO's, corporate firms, courts etc.

A student can complete the program in a minimum time period of five years or maximum up to eight years.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject. Candidate should be below Twenty (20) years of age as on 1st July, 2019.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of personal interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview. CLAT and LSAT scores will be given due weightage.



'Nukkad Natak' by the students as a part of legal aid camp for villagers of Bhattacharjee, Mussoorie

For Fee Structure
kindly visit
our website
www.iuu.ac



Dr. Paramjeet Jaswal, Vice Chancellor, Rajiv Gandhi National University of Law, interacting with the students of School of Law on 'Human Rights'

Why pursue a Integrated B.A.LL.B. (Hons.) from IMS Unison University ?

1. **Personal and Professional Development:** 'Catch them Young' philosophy gives the career an early direction and ensures strong roots. Governance of the State, emergence and operation, big national and multinational corporations, globalization, international trade and commerce, scientific and technological inventions, great awareness of the human rights, environment threats and IPR regime are all posing greater challenges for the law and lawyers. Law has to accept all these challenges and lawyers will have to equip them to respond to these needs. Law as a discipline offers a long term and relatively stable career.
2. **Saving of one year:** LLB after graduation takes in all 6 years; therefore integrated B.A.LL.B. saves complete one year.
3. **A Perfect Integration of two popular degrees - B.A. & LL.B.:** This program is a combination of Arts and Law, and it helps you to approach law with a humanities perspectives.
4. **Great Placement Opportunities:** IMS Unison University has an excellent placement track record in law firms like Dua Associates, Fidelegal Advocates and Solicitors, corporate firms like Quislex Legal Services Hyderabad, Pangea 3, Mind Merchant, Legal Ally, Zeus Law Firm and many more top law firms and NGOs like Rural Litigation and Entitlement Kendra, Human Rights Network and many more. All corporate have a law cell where our students find an easy placement. Students of B.A.LL.B. have even practiced with top corporate lawyers like Shri Ram Jethmalani and Mr. Siddharth Luthra to name a few. Many of them are successfully practicing at various High Courts.
5. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Added Co-curricular Program

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. The program that is incorporated in the curriculum is...

Certification in MS Office: IMS Unison University, in academic alliance with leading service provider shall offer a competency development programs in MS Office (MS Excel, MS Word, MS Power Point & Outlook). This program is intended to equip the students with high-end competencies in usage of MS Office and at the end of this program a certificate will be accorded to the students successfully completing the program.

Career Opportunities

On successful completion of the B.A.LL.B. (Hons.) program, one can practice law after the enrolment with Local / State / Central Bar Council. They can start their career as apprentices or assistants. A law graduate has different options to pursue the profession as a lawyer, legal advisor, law officer, public prosecutor, solicitor, law reporter, legal assistant and so on, depending on one's professional skills and experience. The private corporate sector has been recruiting legal professionals in a major way in recent years and the legal process outsourcing sector also offers openings. Law graduates are eligible to apply for the legal assistant's posts in the Law Departments in the Government Secretariat.



Program Curriculum

SEMESTER - I

Political Science - I
Law of Torts, Accidental Claims and Consumer Protection
Introduction to Law and Legal Studies
History - I
Sociology - I
General English
Fundamentals of Moot Court

SEMESTER - II

Political Science - II
Law of Contract - I
Constitutional Law - I
History - II
Sociology - II
Legal Language
Psychology - I

SEMESTER - III

Political Science - III
History - III
Family Law - I
Constitutional Law - II
Law of Contract - II
Administrative Law

SEMESTER - IV

Psychology - II
Economics - I
Indian Penal Code
Family Law - I
French
Environmental Studies & Disaster Management

SEMESTER - V

Economics - II
Criminal Procedure Code
Labour Law - I
Jurisprudence
International Human Right Law

SEMESTER - VI

Public International Law
Property Law, Trust & Equity
Labour Law - II
Law of Evidence
Code of Civil Procedure & Limitation Act

SEMESTER - VII

Intellectual Property Law
Banking and Insurance Law
Company Law - I
Interpretation of Statutes
Taxation Laws

SEMESTER - VIII

Environmental Law
Land Laws, Tenure and Tenancy System
Company Law - II

Electives

Bankruptcy & Insolvency Law
Socio - Economic Offences
Media Law
Private International Law

SEMESTER - IX

Drafting Pleading & Conveyancing
International Trade Law

Electives

Completion Law
Penology & Victimology
E3 Health Law
Cyber Law
Law on Securities & Financial Markets
Offences Against Women, Child and Juveniles

SEMESTER - X

Professional Ethics and Professional Accounting System
Legal Aid & Para Legal Services
Alternative Dispute Resolution (Clinical)
Moot Court Exercises and Internship





Integrated B.B.A.LL.B (Hons.)

Five Year Full-Time Undergraduate Program

B.B.A.LL.B. (Hons.) program offered by the University is a five year Integrated Honors Degree Program spread across 10 semesters. The sweeping changes in the global economic scenario have necessitated a strong demand for a breed of youngsters with the potential knowledge of law coupled with the core essentials of management and business to enhance productivity. With the object of catering to this demand, and to enable them to explore these vistas of opportunities that lie ahead, we offer an integrated Bachelor of Business Administration and Bachelor of Law degree program (B.B.A.LL.B.). It exposes students to various aspects of management like Organizational Behavior, Finance and International Business along with the substantive and procedural laws. In view of self-dependency and latest updates, subjects like computer applications, foreign language have also been covered in the program.

For practical first hand exposure, students are sent for a compulsory 20 week Internship to various organizations like legal firms, NGOs, corporate firms, court etc.

A student can complete the program in a minimum time period of five years or maximum up to eight years.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject. Candidate should be below Twenty (20) years of age as on 1st July, 2019.

Admission Process

Interested candidates can register themselves at the University website www.iiu.ac or personally visit the University Admission Office to complete the registration process.

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Signing of an MoU by Padamshree Avadesh Kaushal ji, Chairperson, RLEK (Rural Entitlement and Litigation Kendra) and Dr. Amit Adlakha to promote academic exchange, research and social awareness



Honourable Justice K. G. Balakrishnan, Former Chief Justice of India and Former Chairperson, National Human Rights Commission interacting with the students

Why pursue a Integrated B.B.A.LL.B. (Hons.) from IMS Unison University ?

1. **Personal and Professional Development:** 'Catch them Young' philosophy gives the career an early direction and ensures strong roots. You will gain valuable insights in both the business functions like finance, human resource management, marketing, international business and corporate laws in the fields of Banking, Corporate Governance, Investment, Competition, Insurance and Mergers & Acquisitions.
2. **Saving of one year:** Curriculum designed and delivered with the same rigor, depth and choice in specializations as in the three year BBA and no compromise on quality and quantity in the curriculum.
3. **A Perfect Integration of Two popular professional degrees B.B.A. & LL.B.:** IMS Unison University enjoys a strong legacy and proven track record in the field of Management and Law. This degree from IMS Unison University is therefore a much sought after one for a perfect career in corporate law. Hence it not just offers a career to the student in the field of Law but also its application in the corporate world.
4. **Placement Opportunities:** IMS Unison University has an excellent placement track record in law firms like Dua Associates, Fidelegal Advocates and Solicitors, corporate firms like Quislex Legal Services Hyderabad, Pangea 3, Mind Merchant, Legal Ally, Zeus Law Firm and many more top law firms and NGOs like Rural Litigation and Entitlement Kendra, Human Rights Network and many more. All corporate have a law cell where our students find an easy placement. Students have even practiced with top corporate lawyers like Shri Ram Jethmalani, Mr. Siddharth Luthra to name a few. Many of them are successfully practicing at various High Courts.
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Career Opportunities

There are a plethora of opportunities for a law graduate. One can either practice as an advocate in a court of law or work with corporate firms. By clearing exams conducted by Public Service Commissions, a law graduate can become a judge. After gaining experience, a law graduate can hope to become Solicitor General, a Public Prosecutor or offer services to government departments and ministries. One can also work as a legal adviser for various organizations. Teaching in colleges, working with NGOs and working as a reporter for newspapers and television channels are other attractive options. You can work with all corporate sectors and business firms. The private corporate sector has been recruiting legal professionals in a major way in recent years and the legal process outsourcing sector also offers openings.

Program Curriculum

SEMESTER - I

Principles of Management
Law of Torts, Accidental Claims and Consumer Protection
Introduction to Law and Legal Studies
Business Environment
Financial Accounting
General English
Fundamentals of Moot Court-I

SEMESTER - II

Essentials of Organizational Behavior
Law of Contract-I
Constitutional Law-I
Managerial Economics
Management Accounting
Legal Language
Fundamentals of Moot Court-II

SEMESTER - III

Introduction to Human Resource Management
Business Ethics, CSR & Corporate Governance
Family Law - I
Constitutional Law - II
Law of Contract - II
Administrative Law

SEMESTER - IV

Indian Financial System
Training & Development
Indian Penal Code
Family Law-II
French
Environmental Studies & Disaster Management

SEMESTER - V

Negotiation & Conflict Management
Criminal Procedure Code
Labour Law - I
Jurisprudence
International Human Right Law

SEMESTER - VI

Public International Law
Property Law, Trust & Equity
Labour Law - II
Law of Evidence
Code of Civil Procedure& Limitation Act

SEMESTER - VII

Intellectual Property Law
Banking and Insurance Law
Company Law - I
Interpretation of Statutes
Taxation Laws

SEMESTER - VIII

Environmental Law
Land Laws, Tenure and Tenancy System
Company Law - II

Electives

Bankruptcy & Insolvency Law
Socio- Economic Offences
Media Law
Private International Law

SEMESTER - IX

Drafting Pleading & Conveyancing
International Trade Law

Electives

Competition Law
Penology & Victimology
Health Law
Cyber Law
Law on Securities & Financial Markets
Offences Against Women, Children & Juveniles

SEMESTER - X

Professional Ethics and Professional Accounting System
Legal Aid& Para Legal Services
Alternative Dispute Resolution
Moot Court Exercises and Internship





SCHOOL OF MASS COMMUNICATION

Ph.D. (Mass Communication)
Full-Time / Part-Time Program

M.A. (Journalism and Mass Communication)
Two Year Full-Time Program

B.A. (Journalism and Mass Communication)
Three Year Full-Time Program



Head, School of Mass Communication

Dr. Sushil Rai is an alumni of Banaras Hindu University, Varanasi, UP. He completed PhD from MG Kashi Vidyapeeth, Varanasi. Dr. Rai has over two years of industry experience and 12 years in academics. Dr. Rai's research interests include Print & Electronic Media, Development Communication, and Rural Development.

Dr. Rai has served various media organizations (Print & Electronic) with a rich experience of reporting and editing. He has presented papers in 25 National and International Seminars/ Conferences and has attended more than six Workshops/ FDPs in various capacities of resource person/ chairman/ participant. He has over 18 research papers to his credit in National and International Journals of repute, nine Chapters in Books and over 30 Articles in Newspapers and Magazines. Dr. Rai has been actively involved in organizing Seminars/ Conferences, FDPs, Workshops and Media Fests.

Dr. Rai has been associated with several prestigious academic bodies, i.e. Board of Studies, Academic Council, Board of Examinations, Board of Research, and committees. He has also been a member of selection and examination committees in other institutions. Dr. Rai is editor of various University publications, i.e. *Pragyaan - Journal of Mass Communication*, *Unison Times* Newspaper, *Communiqué* Newsletter and *Spectrum* Magazine. He is also a member of other editorial boards and media associations. He is a Political Analyst in the Uttarakhand news channel HNN24X7. He has been a Secretary Member of Public Relations Society of India, Dehradun Chapter for consecutive two years and has been conferred Best Research Excellence Award in 2018.

I take pleasure in welcoming you to the School of Mass Communication (SoMC) at IMS Unison University.

Please take a moment and think of any human activity and relationship in society. Communication is central to it. It is the foundation of human society. In its absence, humans cannot exist and develop. Thus, communication is the key to personal and professional success which leads to not only individual development but the progress of society as a whole. Communication is also a skill that improves the quality of every part of human life. To understand the importance of communication and the vital role played by the media in this dynamic world, the School has designed quality programs for professional mass communication and media students.

SoMC is committed to providing the necessary skill-set and knowledge to students to face the ever-changing and challenging world of media and communication, while enriching their personalities via hands-on practical learning.

SoMC offers an extensive bachelor's degree course which apprises students with traditional and new age media studies covering television, radio, print media journalism and production, advertising, public relations, corporate communication, photojournalism, web journalism, media and event management. The master's program offers specialization to students in the areas of television, radio and print media with high academic and practical qualifications.

Our faculty members are highly qualified and they have wide experience of academia and media industry both. Media professionals from top media organizations and academicians from renowned universities regularly visit the School to interact with media students. The School also organizes multiple activities like workshops, seminar, debates, photography contests, anchoring, news writing, documentary/ short film making contests and other cultural activities to develop overall personalities of its students. The combination of theory and practical exposure enriches students such that they not only obtain a degree with professional skills and an in-depth knowledge but also develop conceptual understanding of complex ideas. I invite you to create a bright career and future with us. I am sure that your chosen program and our efforts will put you on the path of success.

Looking forward to seeing you on the IUU campus.

Dr. Sushil Rai

Head, School of Mass Communication since 10 years
Media & Political Analyst, HNN 24x7 Channel

Formerly

- Reporter, eTV
- Reporter, Sudarshan Channel
- Content Writer, Doordarshan & Red FM



About the School

The School of Mass Communication (SoMC) is a leading and premier institution and is ranked 15th among the top Mass Communication Schools in the country in a survey by Outlook India. The School offers professional programs with unique and rational combination of theoretical and practical exposure. The programs have been developed to impart high level of knowledge and skills. The curriculum is flexible and updated regularly through continuous evaluation which develops insights, knowledge and skill-sets required for an innovative approach and high employability in the media industry.

The School has a pool of best faculties from across the nation with meritorious credits and industry experience for imparting quality education and learning to students.

SoMC offers extensive Bachelor's and Master's degree courses which acquaint students with television, radio, print and news media journalism and production.

The Doctor of Philosophy (Ph.D.) program also aims at training professionals and teachers in the chosen area of their study to develop new and original insights in the arena of research.

The School boasts of quality infrastructure enabling effective and interactive teaching-learning processes in a creative atmosphere. It has theater-style classrooms equipped with Audio-visual learning aids, Seminar Hall, Library and E-Library, well developed Television lab, Radio lab, Print Media lab, Digital Photography lab, Computer and Editing

lab, equipped with latest software for video, audio and photo editing and newspaper and magazine designing such as Adobe Premier Pro, Adobe Audition, Photoshop, CorelDraw, QuarkXPress, Adobe Creative Suite, studio equipment like Sony and Canon cameras.

SOMC has an excellent internship and placement record and students have 100% academic pass percentage. Our students have been placed with prestigious organizations like The Times of India, Hindustan Times, Amar Ujala, Hindustan, Dainik Jagran, Sage Publications, Aaj Tak, ABP News, Times NOW, India News, News Nation, News 18, ETV Bharat, Red FM, AIR Rainbow, Jet Airways and naukri.com to name a few. Meritorious students are also awarded scholarships.

In pursuit of academic excellence, SoMC undertakes various activities and events like:

- National Media Fest with overwhelming participation of students from universities across India
- National Seminars and Conferences on topical contemporary issues
- Guest Lectures by prominent media industry professionals and renowned academicians
- Faculty Development programs to update the knowledge and practical skills of the faculty
- Literary and cultural clubs for co-curricular activities like debate, news writing contest, extempore, anchoring, singing, dance and drama
- Skill Enhancement Programs.



Creative flair at its best in Radio Lab during recording of radio programs by students



Enabling proficiency in Video Camera handling in Television Lab

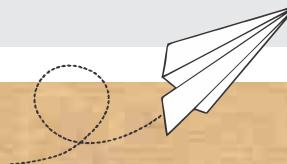


Mastering the art of producing TV programs in the Production Control Room



Students experiencing Television Lab session

State-of-the-art Labs



Mass Communication Labs

The Mass Communication Labs are the best in the state. Media Labs are well equipped to provide practical experiences related to Print Media, Radio, Television Broadcasting, Video and Photography Technology etc. Computer Lab, Video Editing Lab, Television Lab, Print Media Lab, Radio Lab & Digital Photography Lab are equipped with the latest technology and equipment.





TV Studio session in progress

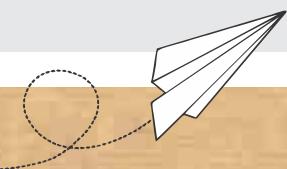


Mr. Rohit Punetha, Senior Producer & Anchor, Aaj Tak (IMS alumnus), sharing his journey



RJ Pankaj Singh, Red FM taking a session on 'Careers in radio'

Life at the School of Mass Communication



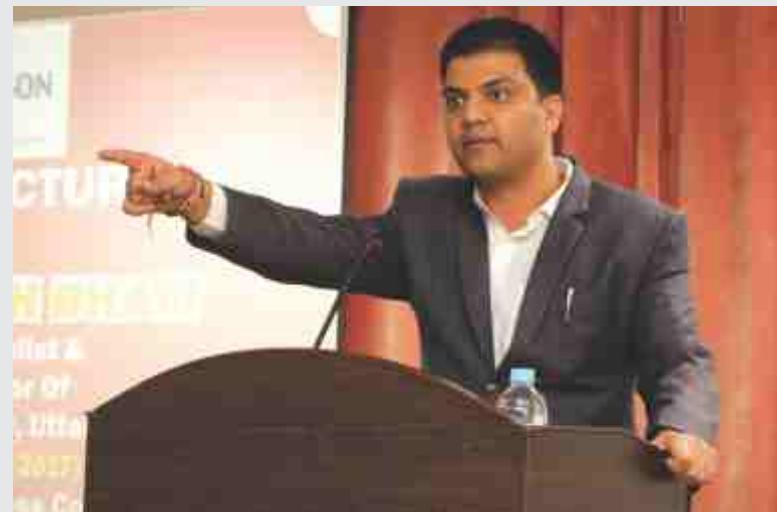
A practical session in progress



Digital Photography Lab session in progress



Prof. K.G. Suresh, Director General, IIMC, JNU, New Delhi addressing the gathering at the National Seminar hosted by SOMC



Mr. Ramesh Bhatt, Media Advisor to the Hon'ble Chief Minister of Uttarakhand delivering a workshop

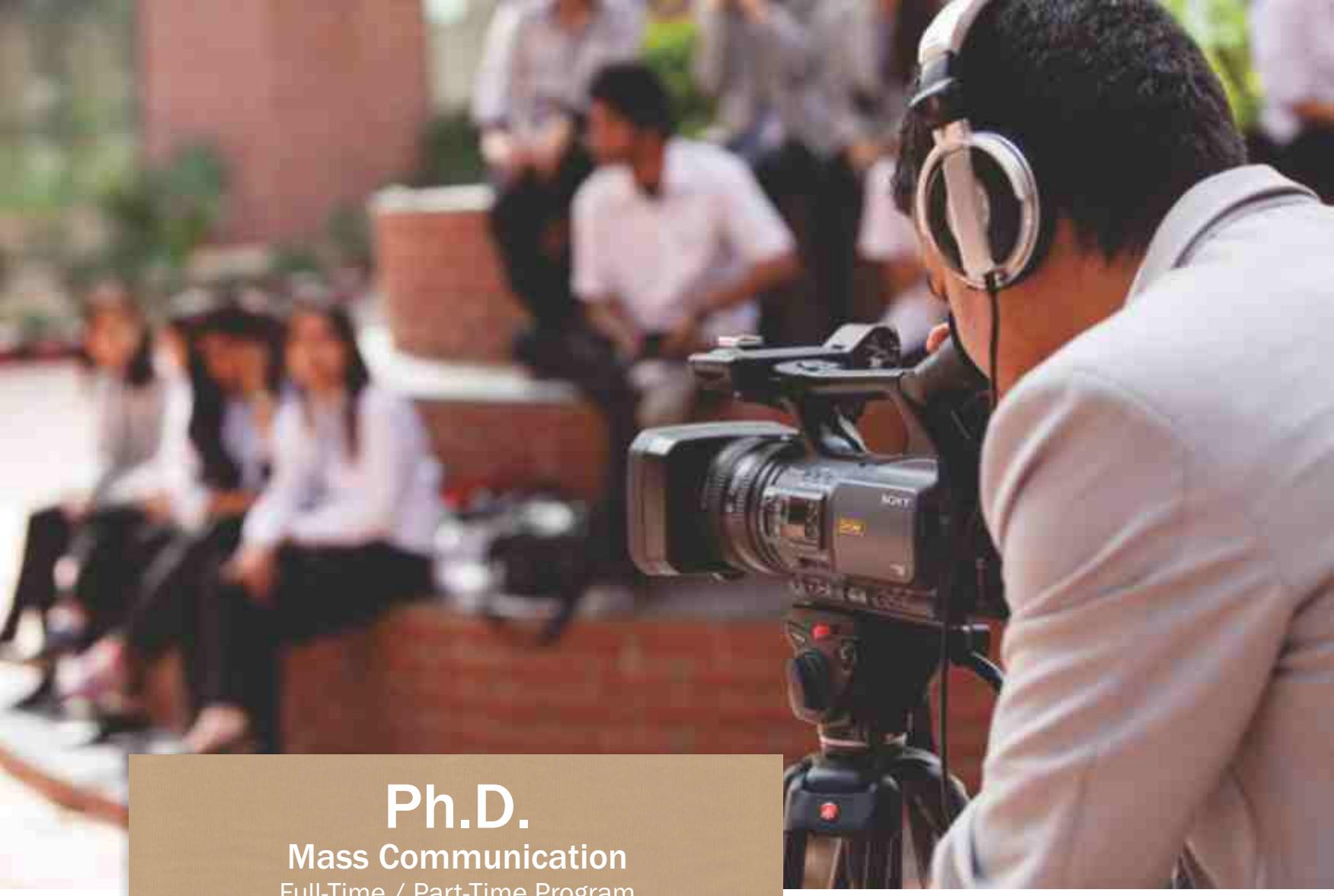


Mr. Kushlanand, Editor, Dainik Jagran taking a session on print media



Prof. Baldev Raj Gupta, Member, Press Council of India (PCI) delivering a talk on the changing face of Indian Media





Ph.D. Mass Communication

Full-Time / Part-Time Program

The Ph.D. Program in Mass Communication offered by the University is rigorous, multi-disciplinary and broad in scope. This Doctor of Philosophy program is targeted at research scholars, members of the teaching fraternity in universities and institutions of higher learning, and professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research. It covers doctoral research in a variety of mass communication related areas such as media communication, political communication and contemporary journalism studies.

The main objective of the Ph.D. program is to promote higher learning and advanced research in areas related to Journalism and mass communication and allied disciplines.

The Ph.D. program (both full-time and part-time) has mandatory course work requirements to be completed before final registration for the Ph.D. thesis work.

Eligibility

55% marks (50% in case of SC / ST / Uttarakhand OBC (non-creamy layer / differently abled) candidates) in aggregate at Post Graduation level with a valid NET / SLET / SET score along with a consistently good academic record.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in Graduation and Personal Interview Scores.



Prof Biswajit Das, Director Centre for Culture, Media & Governance, Jamia Millia Islamia Central University addressing the delegates at the National Seminar hosted by SOMC



A Puppet show organized by SOMC to announce Media Fest 2K18

Why pursue Ph.D. in Mass Communication from IMS Unison University?

1. **Preparing Teachers for a Better Tomorrow:** Grooming Teachers is the major aim of this unique Ph.D. program at IMS Unison University. With a good quality Ph.D. Degree, the successful candidates are able to command better jobs.
2. **One of its Kind Program:** It offers a coherent course of study that integrates the rigorous terrains of journalism studies.
3. **Publications and Presentations:** Ph.D. Scholars are encouraged to prepare quality so that these can be presented at National / International Conferences and published in journals of repute. A regular monitoring is done by the Research Guide assigned to the scholar who review and guide the scholar.
4. **Research Projects:** The scholars are encouraged to do challenging research projects with practical relevance.
5. **Teaching Assignments:** The scholars are encouraged to interact with the undergraduate students to gain teaching experience.

Career Opportunities

The Ph.D. Mass Communication qualified candidates can join different Media Research Consultancy firms and Media Communication companies. They can join Academic Institutions and take up challenging teaching roles and thus contribute towards the society.



MA Journalism and Mass Communication

Two Year Full-Time Post Graduate Program

A well-designed Two Year Masters Degree Program, MA (Journalism and Mass Communication) Program has proven its credibility and acceptance in the media industry and is perfectly suited for students who wish to make a career in the field of Print Journalism, Radio and Television Broadcasting, Public Relations, Corporate Communication, Photo journalism, Advertising, Publishing, Reporting, Photography, Entertainment and Event Management.

This course provides a firm background in theories and special emphasis on practical hands on training and skills in all fields of media. The course also aims at providing students with the critical knowledge of historical development and paradigm shifts in media, culture and communication. Each student has to undergo a rigorous four week internship in the media industry.

Eligibility

Graduate in any Discipline with minimum 45% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in Graduation and Personal Interview Scores.



The editorial team of Unison Times, the in campus publication of the University during a brainstorming session.



Students after an interactive session with Abhisar Sharma, famous news anchor at ABP News

Why pursue an MA (Journalism and Mass Communication) from IMS Unison University ?

- Outstanding Industry Interface:** Regular interactions, guest lectures and workshops from stalwarts of the Media Industry and Academia from India as well as abroad providing premiere global exposure to the students.
- Excellent Placement Opportunities:** The University provides excellent placement opportunities in top media houses, production units, newspaper houses, electronic, PR and Ad agencies.
- Best Media Labs in the region:** The University boasts of excellent state-of-the-art Media Labs (print, radio, TV and photography) that are one of a kind in the entire region.
- Unison Times Campus Newspaper published in house:** A campus newspaper Unison Times is published by the students of School of Mass Communication and is circulated throughout the University. The students are involved in the process of researching, reporting, writing, editing, photography and printing of this campus newspaper.
- Mentoring System:** Every student is assigned a faculty mentor in each semester to track the progress of the student on a regular basis. The faculty mentor also communicates regularly with the parents to update on the progress of their ward.

Career Opportunities

The MA (Journalism and Mass Communication) program helps one to get into mid-level jobs in areas like print, radio, TV, production houses, publishing houses, event management firms, advertising agencies and PR firms. They are well-equipped to assume diverse roles like that of a reporter, copywriter, PR officer, radio jockey, editor, designer, news analyst, news reader, columnist, event manager and many more.

Program Curriculum

SEMESTER - I

Introduction to Communication
Introduction to Audio Visual Media
Introduction to Audio Visual Media (Practical)
Growth and Development of Media
Principles of Journalism
Social and Political Profile of India
National and International Affairs
Advertising
Computer Applications for Mass Media

SEMESTER - II

Theories of Mass Communication
Print Journalism: Skills, Concepts & Practices
Print Journalism: Skills, Concepts & Practices (Practical)
Radio Broadcasting: Technology and Practices
Radio Broadcasting: Technology and Practices(Practical)
Television Journalism: Skills, Concept & Practices
Television Journalism: Skills, Concept & Practices (Practical)
Design and Graphics
Design and Graphics (Practical)

SEMESTER - III

Specialization Offered in...

1. Print Media (PMJ)
 2. Radio (RPP)
 3. Television (TPP)
- Media Research
Public Relations & Corporate Communication
Writing for Print Media
Writing for Print Media(Practical)
Reporting News
Reporting News(Practical)
Editing News
Editing News(Practical)
Internship Project, Presentation and Viva-Voce

Specialization: Radio

Media Research
Public Relations & Corporate Communication
Writing for Radio
Writing for Radio(Practical)
Radio Program Presentation
Radio Program Presentation(Practical)
Editing for Radio
Editing for Radio(Practical)
Internship Project, Presentation and Viva-Voce

Specialization: Television

Media Research
Public Relations & Corporate Communication
Writing & Reporting for Television
Writing & Reporting for Television (Practical)
Television Presentation & Production
Television Presentation & Production (Practical)
Editing Tools and Techniques(Practical)
Internship Project, Presentation and Viva-Voce

SEMESTER - IV

Media Laws & Ethics
Media Research in Area of Specialization
Project Work - Specialization
Dissertation, Presentation and Viva-Voce

For Fee Structure
kindly visit
our website
www.iuu.ac



BA Journalism and Mass Communication

Three Year Full-Time Undergraduate Program

BA Journalism and Mass Communication is a three year degree program spread across six semesters aimed at providing professional training required to qualify for entry-level positions in media industry. Special emphasis is laid on hands-on practical skills in all forms of media, with a sound understanding of theory and the current developments in the area of Mass Communication.

At the end of the fourth semester, students go for a compulsory four to six weeks internship with a media organization of repute. This training helps the students to experience the practical side of the media world. Additionally, grooming the students in effective communication skills and training on the field is provided to better prepare the students for the demands of the media industry.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview.



Students practising Newsreading at the state-of-the-art studio at the University



Interviewing is an art and our students master it

Why pursue a BA (Journalism and Mass Communication) from IMS Unison University ?

1. **'Catch them Young' Philosophy:** This 'Catch them Young' philosophy gives the career an early direction and ensures strong roots. Mass Communication and Journalism as a discipline has always enjoyed a commanding status in the society.
2. **Outstanding Industry Interface:** Regular interactions, guest lectures and workshops from stalwarts of the Media Industry and Academia from India as well as abroad makes them more informed professionals in the making.
3. **Excellent Placement Opportunities:** The University provides excellent placement opportunities to BA (Journalism and Mass Communication) students in top Media houses, production units and print, electronic and radio stations. The students after successfully completing BA Journalism and Mass Communication take up starting level roles in different organizations of repute.
4. **Best Media Labs in the region:** 'Opportunity to practice in-house': The University boasts of excellent state of the art Media Labs (print, electronic and radio) that are one of their kind in the entire region to make the students practice and learn in house. The students produce documentaries in-house
5. **Unison Times Newspaper published in-house:** An Intra University newspaper 'Unison Times' is published in-house by the students of School of Mass Communication and is circulated throughout the University. The students are involved in the process of creating news and presenting it through Unison Times.
6. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Added Co-curricular Program

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. The program that is incorporated in the curriculum is...

Program Curriculum

SEMESTER - I

Introduction to Mass Communication
History of Journalism in India
Print Media - I
Print Media - I (Practical)
General Knowledge and Current Affairs
Functional English
Indian Polity and Governance
Fundamentals of MS Office

SEMESTER - II

Theories of Mass Communication
Introduction to Electronic Media
Introduction to Electronic Media (Practical)
Print Media - II
Print Media - II (Practical)
Environmental Studies, Safety and Disaster Management
Design and Graphics - I
Design and Graphics - I (Practical)
Advertising
Advertising (Practical)

SEMESTER - III

Public Relations
Public Relations (Practical)
Basics of Radio Production
Basics of Radio Production (Practical)
Print Media Project (Practical)
Basics of Television Production
Basics of Television Production (Practical)
Design and Graphics - II
Design and Graphics - II (Practical)

SEMESTER - IV

Digital Photography
Digital Photography (Practical)
Advanced Radio Production
Advanced Radio Production (Practical)
Science and Technology Communication
Advanced Television Production
Advanced Television Production (Practical)
Media Management

SEMESTER - V

Media Laws and Ethics
Advanced Radio Production Project (Practical)
Web Journalism
Web Journalism (Practical)
Advanced Television Production Project (Practical)
Event Management
Internship Project, Presentation and Viva-Voce

SEMESTER - VI

Development Communication
Corporate Communication
Corporate Communication (Practical)
Web Journalism Project (Practical)
Media Research
Media Research (Practical)
Comprehensive Viva-Voce

Certification in MS Office: IMS Unison University, in academic alliance with leading service provider shall offer a competency development programs in MS Office (MS Excel, MS Word, MS Power Point & Outlook). This program is intended to equip the students with high-end competencies in usage of MS Office and at the end of this program a certificate will be accorded to the students successfully completing the program.

Career Opportunities

The BA (Journalism and Mass Communication) program helps one to get into starting - level jobs in areas like print, radio, TV, production houses, event management firms, advertising agencies and PR firms. They are well equipped to assume diverse roles like that of a reporter, copywriter, PR officer, radio jockey, editor, designer, news analyst, news reader, columnist, event manager and many more.





SCHOOL OF HOSPITALITY MANAGEMENT

BHM
(Bachelor of Hotel Management)
Four Year Full-Time Program



Dean, School of Hospitality Management

Prof. (Dr.) Vinay Rana has vast experience in Hospitality Industry, Academics, and Research, spanning over 24 years. He is a well-respected trainer in hospitality education and has established and developed various professional hospitality institutes in Northern India. He started his career in the capacity of a chef, and worked in various prestigious hotel properties, both, in India and overseas.

As an established academician he has published and presented more than 21 research papers in various National and International research journals and conferences and is on the editorial board of the Indian Journal of Applied Hospitality and Tourism Research indexed by International Society for Research Activity (ISRA).

A frequent keynote speaker at various prestigious International Conferences. he has authored/ co-authored/ edited seven books on hospitality subjects and contributed Chapters to three hospitality and tourism books. The Indian Hospitality Congress has conferred 'Aspiring Researcher Welcome Award' to Dr. Vinay Rana for the year 2015-16. In the year 2016, he received the 'Educator of the year Award 2016' by International Society for Hospitality Education and he is also the recipient of 'Global Hospitality Leadership Award 2018'.

As a passionate hospitality academician, he had been mentor and trainer to his students and has ensured highest quality arrangements in teaching, learning and student support system that has ensured students being transformed from potential to professionals.

As the world gets smaller, connected and globalized, tourists and business travelers have witnessed a high rise in the last decade. This has pushed the tourism and hotel industry to attain higher benchmarks of quality and service to cater to all kinds of demands made by travelers.

Travel for leisure and business is expected to increase in the future. This will create a real need for people with good working knowledge of the hospitality industry and all the latest practices. There will also be a need for people with great hospitality management skills to make sure a hospitality business is well run with a primary focus on customer service and satisfaction, while also keeping an eye on the profitability of the business with skill and resourcefulness.

Trained candidates are so much in short supply in these fields that for every student passing out, there are three to four vacancies available in the industry. School of Hospitality Management (SoHM) offers carefully chosen career programs in Hotel Management providing global job opportunities for the aspirants.

We, at SoHM, are fully equipped with modern infrastructure, innovative methods of teaching, modern teaching facilities, and passionate faculty who will be working with a missionary zeal for shaping the student's personality to embark on the knowledge revolution. Let us work together in this endeavor to carve out a sterling career for you.

Dr. Vinay Rana

Formerly
- Head SoHM, Graphic Era University
- Director, State IHMCT New Tehri
- Principal, IHMS Kotdwar
- Vice Principal, Ram Institute of Hotel Management



About the School

The hospitality sector in India is an upcoming industry and is certainly on its way to be a key player in the nation's changing face. To meet the growing demand of the hotel and catering industry worldwide and generate employment opportunities, there is a need for trained professionals in this field.

The School of Hospitality Management (SoHM) is the new feather in the cap of IMS Unison University and is designed to meet the exacting standards of modern hospitality education. The School enshrines the vision of the University by providing holistic hospitality training through internationally benchmarked infrastructure and facilities. SoHM is poised to create competent and skilled managers for hospitality industry, with focus on training the students in a way that they meet the challenges of the hotel industry, head on.

Facilities at the School are designed to provide the students the best education and training possible in the field, keeping in mind their all-round development. SoHM has a new setup of laboratories with latest facilities for practical training. All the labs are spacious with modern planning. There are well equipped Basic and Advance Training Kitchens, Bakery and Patisserie laboratories. A well planned Basic Training Restaurant with Mock Room Service setup and aesthetically designed Advance Training Restaurant with international style Training Bar are the distinctive training facilities parallel to none.

The School also boasts of a Demonstration Kitchen studio designed to train the students for cookery shows. A compact House Keeping practical laboratory and a

well equipped separate laundry may be the envy of the industry. The computer laboratory is equipped with hospitality training software for individual practice sessions.

Besides the University curriculum, the students are trained in personality development right from the initial semesters. The School emphasizes habits of courtesy, discipline, sincerity and hard work in the trainees and pride in the efficient accomplishment of task entrusted to them. There is a close liaison between teachers and students so that each student is given a complete opportunity for development and growth.

SoHM extends value added hospitality training combined with various special sessions like - Life skill training, Personality development, Guest lecturers from luminaries of hospitality industry and an on-campus NSS wing, sports and activities that provide avenues for physical and mental development. Practical sessions take the form of 'Workshops and Live Demonstrations' that allow students to attain the widest possible exposure to practical consideration of working in the Hospitality Industry while learning the intricacies of a multifaceted trade. The School periodically organizes activities and workshops on Bartending skill, Flower arrangement skills, Intra departmental culinary competitions, Bakery skills, Theme Lunches, Front office role play sessions and quizzes.

The School has a highly accomplished faculty team, drawn from academics, supplemented by visiting faculty from reputed institutions and professionals from the Hospitality and Services sector.



The hi-tech Kitchen Lab



Patisserie Lab

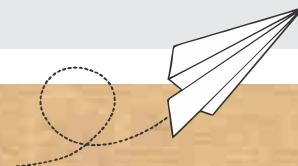


Basic Training Restaurant Lab



Laundry Lab

State-of-the-art Labs



Front Office Lab



Bakery Lab



Demonstration Lab



Advance Training Restaurant Lab

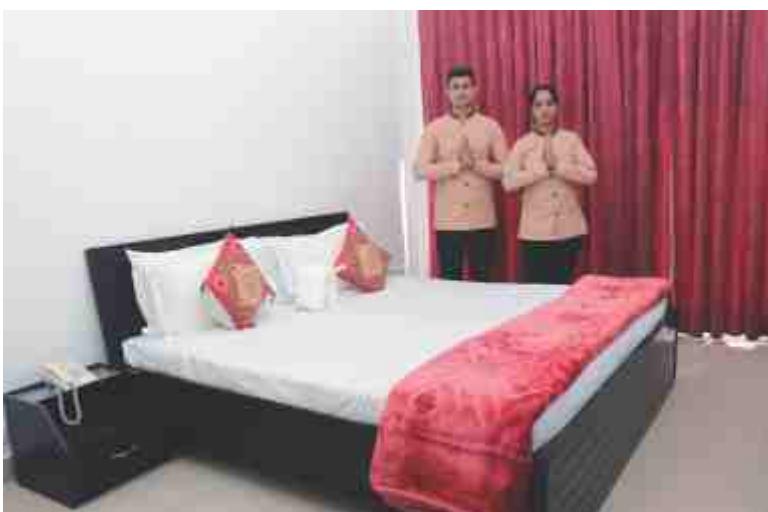


Training Bar



Mock Room Service

The School of Hospitality Management has internationally designed laboratories equipped with state-of-the-art hobs and equipment. All labs are air conditioned and equipped with service lift.



Mock Guest Room



Hotel Software Training Lab



Industry-Academia Interaction; Students with Ms. Anvita Kishore from the learning & development team of Antara Senior Leaving



Workshop on Mixology



Workshop on Pizza Making

Life at the School of Hospitality Management



IMS Unison University hosted the prestigious Rasoi Queen 2018 at the Zonal Level



Barista Training Workshop



BHM

Bachelor of Hotel Management

Four Year Full-Time Undergraduate Program

The Bachelor of Hotel Management (BHM) is a four-year full time program spread across eight semesters. In the meticulously designed curriculum as prescribed by UGC - CBCS scheme is followed through which an equal emphasis is laid on the theoretical and practical aspects of Hospitality Studies.

During the first two years of the program students are given theory and practical skill training on core courses of Front Office Operations, Accommodation Operations, Food & Beverage Services Operations and Food Production that form central theme of learning along with a twenty week industrial exposure.

In the third year, students are allowed to choose their area of specialization along with management courses, research projects and are required to do live on-the-job training in the final semester.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject. (40% in case of candidates belonging to SC / ST / Uttarakhand OBC category).

Admission Process

Interested candidates can register themselves at the University website www.iiu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates have to appear for a round of Personal Interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview.



For Fee Structure
kindly visit
our website
www.iuu.ac

'Yes, I can' approach gives our students an edge



A House keeping session in progress

Why pursue a BHM (Bachelor of Hotel Management) from IMS Unison University ?

- Best Curriculum & Syllabi:** Modern day industry based syllabi in accordance with Choice Based Credit Scheme (CBCS) as prescribed by UGC. Curriculum pays equal emphasis on the theoretical and practical aspects of Hospitality Studies.
- World-class Infrastructure:** with state of the art laboratories, classroom and support facilities. Nestled in lush green surroundings, the cosmopolitan campus is aptly suited for modern day learning.
- Mentoring System:** Holistic development of student through assigning of faculty mentor for every academic term to track the progress of the student on regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.
- Best trainer capital:** Highly experienced handpicked faculties of rich industry exposure. University offers specialised trainers for each of the core hotel management areas.

Value Added Programs and Activities

The modern day industry oriented curriculum allows the students to continuously attain a wide variety of exposure to practical learning during the weekly schedules. Along with technical training, the students attend focused Personality Development Programs (PDPs), Seminars, Professional Communication Classes, Foreign Language classes, Special training of Flair Bartending through expert industry trainers and many more similar Industry-Experience increasing processes.

The Practical session takes the form of 'Workshops and Live Demonstrations' that allows the student to attain the widest possible exposure to practical consideration of working in the Hospitality Industry while learning the intricacies of a multifaceted trade. Workshops on Flower arrangement skills, towel folding art, bakery skills, Intra departmental culinary competitions, Theme lunches are

part of academic calendar to introduce students to current industry trends.

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. The programs that are incorporated in the curriculum are...

Personality Development Program: Rigorous programs on personality development are conducted for the BHM students across three semesters of study. These programs not only sharpen the communication skills of the students but also support their preparation towards the selection process of recruiters who visit the Campus.

Certification in MS Office: IMS Unison University, in academic alliance with leading service provider shall offer a competency development programs in MS Office (MS Excel, MS Word, MS Power Point & Outlook). This program is intended to equip the students with high-end competencies in usage of MS Office and at the end of this program a certificate will be accorded to the students successfully completing the program.

Career Opportunities

Student pursuing a Degree in Hospitality Management can work in the Industry or follow Self-Entrepreneurial Goals in the Hospitality. After successful completion of degree student can look at the career in Star category hotels, Restaurant Industry, Heritage Tourism, Business Tourism, Medical Tourism, Wellness Tourism, Adventure Tourism, Travel Blogging, Aviation & Retail sector, Institutional catering, cruise lines etc. to name a few.

The Hospitality Industry has grown with Technological Innovation and no human life is untouched by some form of it. A student pursuing this field has tremendous choice in employment opportunities as well exposure to the best human leisure activities.

Program Curriculum

SEMESTER - I

Food Production Foundation - I
Food Production Foundation - I (Practical)
Food & Beverage Service Foundation - I
Food and Beverage Service Foundation - I (Practical)
Front Office Operations Foundation - I
Front Office Operation Foundation - I (Practical)
Accommodation Operation Foundation - I
Accommodation Operation Foundation - I (Practical)
Personality Development for Hospitality - I
Application of Computers (Practical)

SEMESTER - II

Food Production Foundation - II
Food Production Foundation - II (Practical)
Food & Beverage Service Foundation - II
Food and Beverage Service Foundation - II (Practical)
Front Office Operations Foundation - II
Front Office Operation Foundation - II (Practical)
Accommodation Operation Foundation - II
Accommodation Operation Foundation - II (Practical)
Personality Development for Hospitality - II

SEMESTER - III (INDUSTRY EXPOSURE/TRAINING)

Industry Integrated Practical Module

Food Production Operation - I (Industry Exposure)
Food &Beverage Service Operation - I (Industry Exposure)
Room Divisions Operation - I (Industry Exposure)
Log Book & Seminar (Presentation skills for Hospitality)

SEMESTER - IV

Introduction to Indian Cookery
Introduction to Indian Cookery (Practical)
Food & Beverage Service Operation - II
Food & Beverage Service Operation-II(Practical)
Front Office Operation - II
Front Office Operation - II (Practical)
Accommodation Operation - II
Accommodation Operation - II (Practical)
Accounting Skills for Manager

SEMESTER - V

French Language Skills - I
Introduction to Management
Accounting Skills for Managers
Catering Science
Hospitality Marketing

Specialization Choice - Professional Electives (Theory & Practical)

Advanced Food Production - I
Food & Beverage Operation - I
Front Office Management - I
Accommodation Management - I

SEMESTER - VI

Facility Planning - I
Hospitality Laws
Disaster Management in Tourism
Career Skills - I
Researching for Hospitality

Specialization Choice - Professional Electives (Theory & Practical)

Advanced Food Production - II
Food & Beverage Management - II
Front Office Management - II
Accommodation Management - II

SEMESTER - VII

Human Resource Management
Entrepreneurship Development
Career skills - II
Project Report
Personality Development Practical
Open Elective (Optional)

Specialization Choice - Professional Electives (Theory & Practical)

Advanced Food Production - III
Food & Beverage Operation & Management
Front Office Operation & Management
Accommodation Operation &Management

SEMESTER - VIII

Industry Exposure through on-the-job Learning

Professional Elective (Industry Exposure)
Log Book & Seminar (Presentation skills for Hospitality)





SCHOOL OF LIBERAL ARTS

B.A. (Hons.) in Economics
Three Year Full-Time Undergraduate Program

B.A. (Hons.) in English
Three Year Full-Time Undergraduate Program

B.A. (Hons.) in Psychology
Three Year Full-Time Undergraduate Program



Dean, School of Liberal Arts

Beginning with undergraduate degree concentrations in English, History, Sanskrit and Hindi at the University of Delhi, Dr. Divya Saksena took her M.A. and M.Phil. in English from Delhi University. She went on to earn her Ph.D. on British Modernism and D.H. Lawrence from The George Washington University, USA. Thereafter, she taught at The George Washington University and Middle Tennessee State University, USA, before moving to Canada.

She has published and presented papers on Shakespeare, D.H. Lawrence and Women's Studies at several international venues. She has also conducted workshops and faculty training in Curriculum Design and Gender Studies.

Most recently she was a resource person at the 'Valley of Words' Literary Festival, Dehradun.

At IMS Unison University, the School of Liberal Arts has been founded with a mission to help shape the future of education as well as of our citizens. Our avowed purpose is to prepare leaders who are capable of balancing a rich base of knowledge and diverse expertise with a well-grounded sense of social and ethical responsibility and capacity for independent critical thinking. It is these qualities and skills of discernment and objective analysis that will distinguish our graduates as future leaders. In their capable hands, the multi-dimensional success of India and her esteemed place in the global community will be assured.

As founding Dean of the IUU School of Liberal Arts, I take great pleasure in inviting you to join us in this great and exciting journey. We will explore civilizations, examine histories and economies, puzzle over scientific and philosophical theories, read literary texts from multiple perspectives, appreciate differences of gender and culture, plumb the depths of the human psychology through critical analysis and research.

Welcome aboard!

Dr. Divya Saksena
MA & MPhil English, Delhi University
PhD, The George Washington University, USA
Former Faculty, The George Washington University, USA



About the School

Liberal arts is gaining importance world over, especially in societies and countries that have come to realize that merely being placed in a job is not the sole aim of a well-rounded education. The programs offered by the School of liberal arts are distinct from the 'traditional' programs as they invite students to study subjects from across the academic spectrum. They are thus meant for the more academically minded students. In addition to the usual curriculum, students of this school study current affairs, literature & languages. The School of Liberal Arts at the University enjoys the distinction of being highly student centric in its approach and offerings. With us, the learning is not limited to classrooms but it expands beyond the walls of a classroom and is more 'experiential'. The classes are well equipped with facilities like projectors, Wi-fi and screens that enable our students to have modern study experiences.

The Central plaza provides opportunities for open air activities and interaction with students from other disciplines. An access to Online Library with rich resources is of great help to students. While learning in the school focuses on character building and leadership development, our Personality development programs prepare the students to stand in the competitive society and the regular communication classes ensure the confidence that is required to succeed in

interviews.

Liberal Arts rises to the changing dynamics of the world by providing students of all disciplines with the tools to appreciate and protect our world by providing them education in the humanities, social sciences, economics, psychology, international languages and gender studies. These subjects provide a core of general knowledge within the traditional undergraduate curriculum, and nurture academic talent by broadening the student's knowledge base through deepening international awareness and engagement across disciplines. A liberal arts education prepares the students to consider not only how to solve problems, but also trains them to ask which problems to solve and why, and prepares them for roles of leadership and a life of service to the society.

In pursuit of academic excellence the School undertakes various activities on a regular basis. Some of them include...

- Debates, Role Plays, Extempore, Book Reading, Book Review, Writing Competitions etc.
- National Seminars and Conferences on contemporary issues
- Guest Lectures by prominent industry professionals and renowned academicians
- Life Skill Enhancement Programs.



Swami Ji, Rama Krishna Mission addressing the students on Swami Vivekanand Ji's ideals



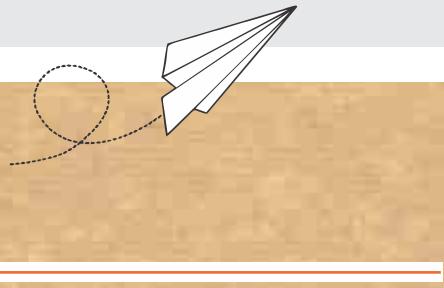
Novels are a great way to understand human life



Creativity flows naturally at the School of Liberal Arts



A session on writing for publishing industry being conducted by SAGE publication



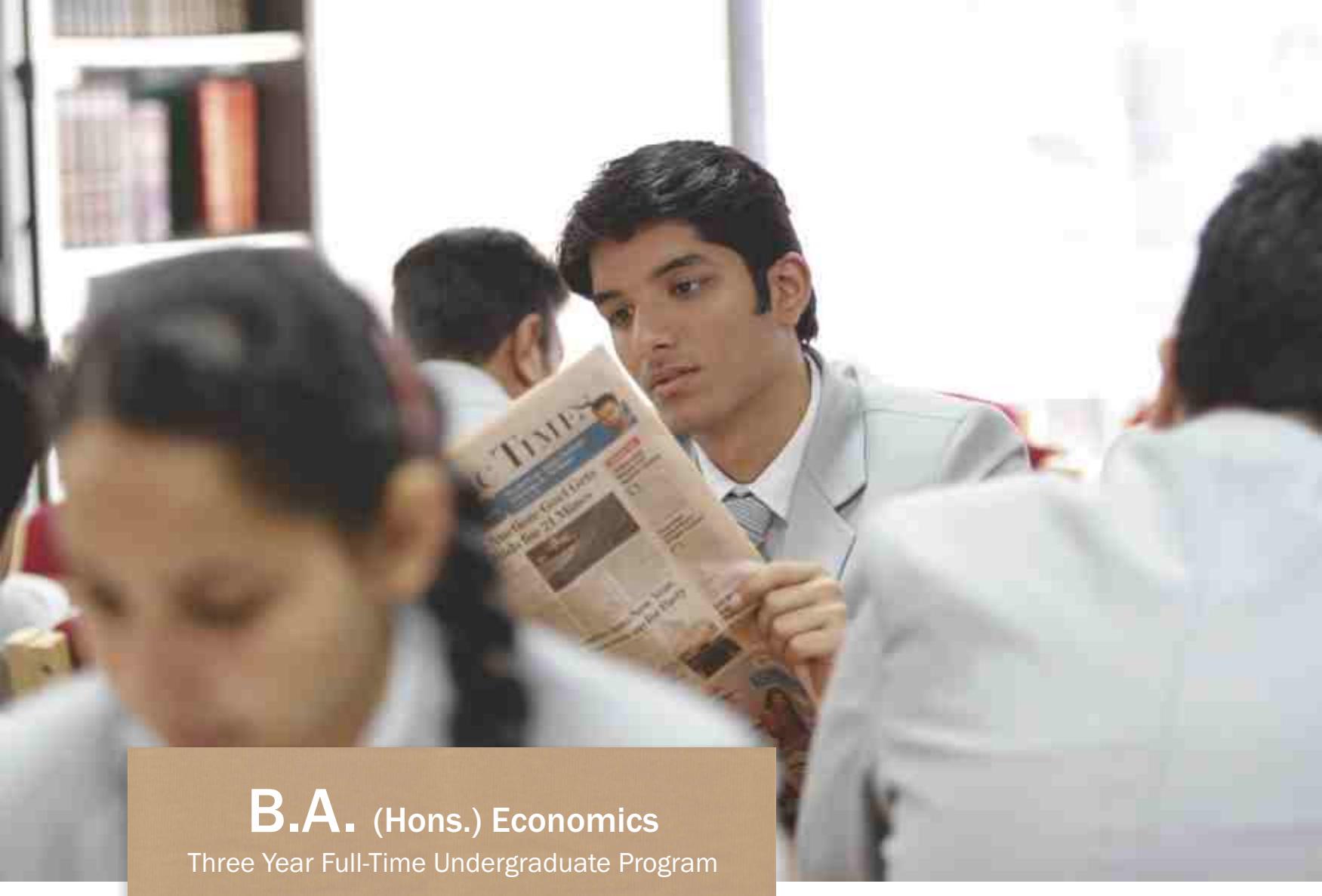
Life at the School of Liberal Arts



Out-of-class activities are a regular feature at the School of Liberal Arts



Economics is all about understanding demand & supply



B.A. (Hons.) Economics

Three Year Full-Time Undergraduate Program

The B.A. (Hons.) Economics is a Three Year Full Time Program spread across six semesters. The rapid growth of the Indian and World Economies has opened vast opportunities for economists. The objective of the Honors program is to impart analytical skills and depth of knowledge to understand the complexities in the working of the economy. The curriculum provides sound fundamentals in economic theory supplemented by practical applications. The program is multi-disciplinary and includes foundational courses in general and financial management. The focus and distinction of the advanced courses is on Developmental Economics.

Electives are offered in Econometrics and Financial Management to build the multi-disciplinary knowledge required for corporate exposure and higher education. Practical exposure through internships and training, mastery in scientific analysis through advanced quantitative methods, statistics, econometrics and soft skills prepare the students to take up the challenging career in business, industry, public sector and advanced academic research.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in class XII, and Personal Interview Scores.



Mr. Anurag Sangal, A Senior Chartered Accountant conducting a workshop on GST



Dr. Ashish Chandra, Professor at University of Houston, USA talking to the students on the economics of Hospital Management

Why pursue an BA (Hons.) Economics from IMS Unison University?

1. **Multi-disciplinary Curriculum:** The combination of Economics and Management provides a distinctive approach to understand the functioning and management of large growing economies. This will be a competitive edge for the graduates to pursue corporate, commercial or public sector careers.
2. **Economists as Faculty:** Faculty members teaching this program are well credited researchers in economics with experience in national and international projects.
3. **An Honors Degree:** B.A. (Hons.) Economics focuses on advanced courses in the areas of Development Economics, Econometrics and Financial Management. This has a distinct advantage over a conventional B.A. Economics program.
4. **Mentoring Systems:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.

Career Opportunities

As an Economics Honors graduate with multi-disciplinary competence, there are vast opportunities as Analysts, Commercial Executives, Economic Researchers, Field Executives and other operational roles in a wide range of Commercial, Banking and Consulting Companies.

Additionally, this program gives an ideal platform for higher education in Economics or Management.

Program Curriculum

SEMESTER - I

Introductory Microeconomics
Statistical Methods in Economics - I
Mathematical Methods for Economics - I
Concurrent - Qualifying Language

SEMESTER - II

Introductory Macroeconomics
Statistical Methods in Economics - II
Mathematical Methods for Economics - II
Concurrent - Credit Language

SEMESTER - III

Intermediate Microeconomics - I
Intermediate Macroeconomics - I
Economic History of India: 1857-1947
Introductory Econometrics
Concurrent - Interdisciplinary

SEMESTER - IV

Intermediate Microeconomics - II
Intermediate Macroeconomics - II
Economy, State and Society
Indian Economic Development since 1947 - I
Concurrent - Discipline Centred I

SEMESTER - V

Indian Economic Development since 1947 - II
Development Theory and Experience - I
Public Economics
Option - I (any one from List of Group - I)

Group - I

4A - Economics of Health and Education
4B - Political Economy
4C - Topics in Microeconomics - I
4D - Advanced Macroeconomics
4E - Money and Financial Markets

International Economics

SEMESTER - VI

Development Theory and Experience - II
Option - II (any one from List of Group - II)

Group - II

2A - Comparative Economic Development: 1850- 1950
2B - Applied Econometrics
2C - Topics in Microeconomics - II
2D - Financial Economics
2E - Environmental Economics

Concurrent - Discipline Centred - II

For Fee Structure
kindly visit
our website
www.iuu.ac



B.A. (Hons.) English

Three Year Full-Time Undergraduate Program

B.A. English (Hons.) is a Three Year Full-Time Program spread across six semesters. It is the study of literature, linguistics and philosophy of the English language. The students of B.A. English (Hons.) learn how the English language is used in a variety of global contexts and explore literature from different historical periods and in diverse cultural settings.

This program is designed to equip students with the skills and proficiency required to take up dynamic and vibrant roles such as Teacher, Policy Analyst, Writer, Editor, Publisher, Researcher, Communicator, Public Relations Officer, Speech Writer, Travel Writer, Blogger, Reviewer, Post secondary English Teacher, Arts Administrator, Content Developer/ Manager etc.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in class XII, and Personal Interview Scores.



Essay writing competitions are a regular activity in the University



An extempore competition

Why pursue an B.A. (Hons.) English from IMS Unison University ?

- 1. Personal and Professional Development:** The B.A. (Hons.) English degree is a vibrant and unique undergraduate program. It aims to provide a rich understanding of theory and practice in specific fields; a strong foundation that will enable students to translate their university experience to the world of work.
- 2. An Honours Degree:** The B.A. (Hons.) English degree is an edge over the conventional B.A. English program in terms of the nature and depth of the curriculum and the opportunities after graduation. Special emphasis is laid on the development of critical thinking, analytical, written and oral presentation skills.
- 3. An Array of Career Options:** English literature has a large scope of career options and not just in the teaching field. One can also venture into journalism, writing, editing, civil services, marketing, sales, advertising and social and welfare professions. Hence, it automatically becomes a boon for those who are yet indecisive about the career path they have to choose.

Career Opportunities

The students after completing B.A. (Hons.) English can look at a career in industries like Media and Journalism, Publishing, Teaching and Research, Advertising & Marketing, HR / Administration in public and private sectors, Hospitality, Technical Writing, and Content Development.

Program Curriculum

SEMESTER - I

Indian Classical Literature (CC)
European Classical Literature (CC)
English Communication (AECC I)

Generic Elective - 1

Media & Communication skills
Theories of Nationalism and Imperialism

SEMESTER - II

Indian Writing in English (CC)
British Poetry and Drama: 14th to 17th Century (CC)
Environmental Studies (AECC II)

Generic Elective 2

Contemporary India: Women & Empowerment
Indian Polity and Governance

SEMESTER - III

American Literature (CC)
Popular Literature (CC)
British Poetry and Drama: 17th to 18th Century (CC)
Basics of Computer Applications (SEC I)

Generic Elective - 3

Academic Writing and Composition
Language, Literature and Culture of Uttarakhand

SEMESTER - IV

British Literature: 18th Century (CC)
British Romantic Literature (CC)
British Literature: 19th Century (CC)
English Language Teaching (SEC II)

Generic Elective - 4

Gender and Human Rights
Language and Linguistics

SEMESTER - V

Women's Writing (CC)
British Literature: Early 20th Century (CC)

Discipline Specific Elective - 1

Literary theory
World Literatures

Discipline Specific Elective - 2

Literary Criticism
Literature of the Indian Diaspora

SEMESTER - VI

Modern European Drama (CC)
Post-colonial Literature (CC)
Research Methodology (DSE - III)
Dissertation and Viva Voce





B.A. (Hons.) Psychology

Three Year Full-Time Undergraduate Program

The B.A. (Hons.) Psychology aims at developing an understanding of the evolving discipline of psychology. Psychology, in simple terms, is the study of how the human mind develops perception, how it works in different situations and circumstances and how these affect the development of human behavior. This Three Year Full-time Honors program, spread across six semesters, is designed to impart the knowledge of different domains of psychology keeping in mind the fundamental theoretical constructs and practical applicability of the subject. It takes a holistic approach to ensure that students develop a profound understanding of the core concepts of psychology while encouraging self-discovery. Students graduating with this much sought-after degree are prepared to pursue a wide range of rewarding careers in counselling, behavior modification, psychotherapy and academics.

Eligibility

10+2 in any discipline with minimum 45% marks and English as a subject.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal interview. Merit will be formed on the basis of marks obtained in class XII and personal interview scores.



World renowned motivational speaker from Singapore, Hitesh Ramchandani speaks to the students on his successful book 'Better Than Normal' & touches the importance of psychology in today's workplace



Our students with the special children of Bajaj Institute of Learning for Deaf Children

Why pursue an BA (Hons.) Psychology from IMS Unison University?

- 1. Senior Psychologists as Faculty:** Faculty members teaching this program are well credited researchers in psychology with experience in national and international projects.
- 2. An Honors Degree:** B.A. (Hons.) psychology focuses on advanced courses in the areas of counseling behavior modification, psychotherapy. This has a distinct advantage over a conventional B.A. psychology program.
- 3. Mentoring Systems:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.
- 4. Excellent Placement Opportunities:** With many reputed MNC's, NGO's and other organizations of repute.

Career Opportunities

A bachelor's degree in psychology qualifies individuals who to take relevant psychologist positions in different organizations. Some Other possible career paths include social work or social services, human resources, community relations, education, research or counseling assistance.

Program Curriculum

SEMESTER - I

Introduction to Psychology (Theory + Practical)
Statistical Methods for Psychological Research-I (Theory + Tutorial)

SEMESTER - II

Biopsychology (Theory + Tutorial)
Psychology of Individual Differences (Theory + Practical)

SEMESTER - III

Development of Psychological Thought (Theory + Tutorial)
Psychological Research (Theory + Practical)
Social Psychology (Theory + Tutorial)

SEMESTER - IV

Understanding Psychological Disorders (Theory + Tutorial)
Statistical Methods for Psychological Research-II (Theory + Tutorial)
Applied Social Psychology (Theory + Practical)

SEMESTER - V

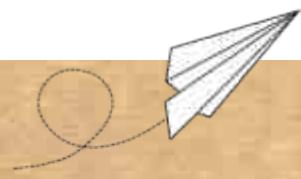
Understanding & Dealing with Psychological Disorders (Theory + Practical)
Developmental Psychology (Theory+ Practical)

SEMESTER - VI

Organizational Behaviour (Theory + Practical)
Counselling Psychology (Theory + Practical)

For Fee Structure
kindly visit
our website
www.iuu.ac

Scholarships & Student Support



IMS Unison University recognizes meritorious students by providing different types of financial aid in the form of Scholarship at the time of admission. As a social responsibility, the University promotes and encourages the youth of Uttarakhand state for higher education by facilitating them with Scholarships.

The University Scholarship details are as follows...

A. For Students Admitted under Uttarakhand Category

- Applicable for Permanent residents of Uttarakhand for whom 40% of the seats are reserved
- Applicable for all Programs
- Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|--|--------------------|
| Valid Uttarakhand Domicile Certificate at the time of admission. | 26% of Tuition Fee |

B-G. For Students admitted under All India Category

B. Merit Based Scholarships

- For students taking admission under All India Category only in all UG/PG Programs
- Applicable for only **First Year of the Program**.

| Criteria | Scholarship |
|---|---------------------|
| Aggregate marks of 95% and above in Class XII Board Examination / Graduation | 100% of Tuition Fee |
| Aggregate marks of 90% to less than 95% in Class XII Board Examination / Graduation | 90% of Tuition Fee |
| Aggregate marks of 85% to less than 90% in Class XII Board Examination / Graduation | 75% of Tuition Fee |
| Aggregate marks of 80% to less than 85% in Class XII Board Examination / Graduation | 50% of Tuition Fee |
| Aggregate marks of 75% to less than 80% in Class XII Board Examination / Graduation | 15% of Tuition Fee |
| Aggregate marks of 60% to less than 75% in Class XII Board Examination / Graduation | 10% of Tuition Fee |

C. Scholarship for Girl Students

- For students admitted in the year 2019 under All India Category in all UG/PG Programs
- Applicable for the **complete duration of the Program**.

| Criteria | Scholarship |
|------------------|--------------------|
| Girl candidates. | 10% of Tuition Fee |

- For computation of Graduation/Class XII marks, no rounding-off shall be done.
- This scholarship shall not be given to a candidate having any backlog at the time of admission.
- Class XII marks shall exclude Physical Education/ Fine Arts/ Performing Arts/ Vocational/ Non-written subjects.
- Students having grades instead of marks in qualifying exam shall be required to submit an equivalence certificate from their institution in the absence of which the University shall convert their grades into marks using its own rules.

- D. Scholarship for Wards of Martyrs (Defence & Central Armed Police Forces*)**
- For students admitted in the year 2019 under All India Category in all Programs
 - Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|--|---------------------|
| Wards of Martyrs of Defence / CAPF Personnel | 100% of Tuition Fee |

E. Scholarship for Wards of Defence & Central Armed Police Forces*

- For students admitted in the year 2019 under All India Category in all Programs
- Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|---|--------------------|
| Wards of Defence / CAPF Personnel (serving/retired) | 25% of Tuition Fee |

F. Scholarship For Serving Defence & Central Armed Police Forces* Personnel

- For students admitted in the year 2019 under All India Category in all Programs
- Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|--|--------------------|
| Serving Officers - nominated through study leave | 25% of Tuition Fee |

- * **Defence Services:** Army, Navy & Air Force
Central Armed Police Forces: Assam Rifles (AR) / Border Security Force (BSF) / Central Industrial Security Force (CISF) / Central Reserve Police Force (CRPF) / Indo Tibetan Border Police (ITBP) / National Security Guard (NSG) / Sashastra Seema Bal (SSB)

G. Scholarship for IIU Alumni

- For students admitted in the year 2019 under All India Category in all PG Programs
- Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|--|--------------------|
| Applicant has completed his UG Program at IMS Unison University. | 10% of Tuition Fee |

H. Scholarship for applicants from North East states, J&K & SAARC countries

- For students of North East, Jammu & Kashmir & SAARC Countries admitted in the year 2019 in all UG & PG Programs
- Applicable for the complete duration of the Program.

| Criteria | Scholarship |
|--|--------------------|
| Proof of Domicile of North East States/J&K or Valid Passport in case of SAARC Countries. | 25% of Tuition Fee |

I. Merit Based Scholarships after First Year of the Program for all UG/PG Programs

- Applicable for all students admitted in year 2019 under All India Category only
- Based on CGPA achieved at the end of the previous year
- Applicable for one year only.

| Criteria | Scholarship |
|------------------------|--------------------|
| CGPA of 9.50 and above | 90% of Tuition Fee |
| CGPA of 9.00 to 9.49 | 50% of Tuition Fee |
| CGPA of 8.50 to 8.99 | 25% of Tuition Fee |
| CGPA of 8.00 to 8.49 | 10% of Tuition Fee |

Scholarships by Social Welfare Department

In addition to the scholarships offered by the University, a student may apply to the scholarship provided by the Social Welfare Department of their respective State.

Such Scholarships are disbursed directly to the eligible students by the respective Social Welfare Departments, there shall be no onus on the University for facilitation or liaison with the respective Department.

SCHOLARSHIP NORMS

- University Scholarships are not matter of right and are granted under the sole prerogative of the University.
- A candidate shall be entitled to only one of the University scholarships based solely on fulfilment of the eligibility criteria.
- The Scholarship shall be withdrawn in case a student violates any of the University Rules, Ordinances and Policies for students as laid down in the Admission Booklet. In such cases the student shall be liable to pay the Scholarship amount to the University.
- Any student repeating the first year shall not be entitled to Scholarship.
- In addition to the University Scholarships mentioned above, a student may apply to the Scholarship provided by the Social Welfare Department of their respective state. However, as such Scholarships are disbursed directly, there shall be no onus on the University to facilitate or liaison with the respective department.
- The University reserves the right to alter/withdraw the Scholarship without any explanation/prior notice.
- The decision of the Vice Chancellor on any matter relating to the University Scholarship Policy shall be final and is not open to question.
- Scholarship seats are limited.
- Candidates eligible for Scholarships, as above, are required to submit an application form to the Office of the Registrar with all relevant documents within the dates as announced by the University. In absence of relevant mark sheets, direct admission and Scholarship application will not be considered.
- Scholarship shall not be awarded in the following cases:
 - Student failing in any paper
 - Shortage of attendance
 - Indulging in acts of indiscipline.
- Other terms & conditions as defined in Scholarship norms.
- All disputes are subject to Dehradun jurisdiction.



Ragging

Ragging of any type or dimension is banned on the IMS Unison University campus. The University will not tolerate any student indulging in ragging and direct or indirect harassment of fellow students on the campus or outside the campus. Following the ruling of the Hon'ble Supreme Court of India, admission may be refused to an applicant if it is discovered that he/she had indulged in ragging in the past. Admission to a student may also be cancelled and such student(s) may be rusticated from the University if his or her indulgence in ragging comes to notice after joining the University.

Admissions

All admissions are regulated by the UGC / AICTE / BCI guidelines.



Disclaimer

The information contained in this Prospectus is of general nature for the candidates seeking admission in various programs of the IMS Unison University (University). It is neither an exhaustive nor a legal document. The information contained herein is believed to be correct at the time of publication. However, the University reserves the right to make any alteration without any notice in the provisions made in the Prospectus, whereupon, the University will not be responsible for any hardship or expense incurred by any student or any other person for such changes, additions, omissions or errors, no matter how they are caused.

Candidates are advised to refer to the Academic Regulations and other Statutory/ Administrative provisions applicable on a particular point of time on various aspects, viz., system of education, residence in the University hostels, award of Scholarships/ Stipends, Fellowships, Medals, Certificates of Merit, conduct of the students in the University, etc. They should also note that the provisions of the Act, Statutes, Academic Regulations or any other legal/ administrative notifications, orders, instructions and fee structure can be changed by the Competent Authority at any time without any prior notice.

The images of the students/staff used in this document are of the time period when they were studying/employed at IMS Dehradun/IMS Unison University Dehradun. The prospectus is published for the purpose of information only. Information contained in this document does not form the basis of any binding or gives rise to any contractual or other obligation on behalf of IMS Unison University, Dehradun, Uttarakhand. The University does not accept any liability whatsoever to any person in relation to the contents of the Prospectus and any reliance placed on it.

The disputes arising out of this document are subject to the exclusive jurisdiction of the courts of Dehradun.

In case of queries, please write to...

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