


Marta Vidal

FRONT-END DEVELOPER & UX DESIGNER

I am passionate about technologies and creativity, advocating for lifelong learning. My main ambition is to turn creative ideas into innovative products.

CONTACT

 vidalmarta11@gmail.com

 +34 638008195

 [mavidelaru.github.io](https://github.com/mavidelaru)

LANGUAGES

- Spanish (native)
- Catalan (native)
- English (advance)

EDUCATION

GOOGLE UX DESIGN CERTIFICATE

IT ACADEMY
2019

FRONT-END BOOTCAMP

IT ACADEMY
2019

ANGULAR

FOMENTO FORMACIÓN
2019

WEB AND MULTIMEDIA DESIGN

FUNDACIÓ CIM
2017

ADVERTISING AND PUBLIC RELATIONS DEGREE

UAB
2012 - 2016

WORK EXPERIENCE

HIBERUS

FRONT-END | 2021 - TODAY

- Frontend UI development
- Frameworks: Magento
- Accessibility

CREALOGIX

FRONT-END | 2020 - 2021

- Fintech App development
- UI development
- Frameworks: Angular

OPENTRENDS

UI DESIGNER & DIGITAL CONSULTANT | 2017-2018

- Content strategist & Copywriter. Marketing, SSMM, SEO
- Web layout (HTML + CSS) and Mailmarketing
- Graphic design and UX

APPVOCATUS

GRAPHIC DESIGNER & COM. SPECIALIST | 2016-2017

- Corporate visual identity
- Communication strategy

VOXPOPULI LABS

DIGITAL ACCOUNT EXECUTIVE & BRANDING ASSISTANT | 2016

- Branding
- Wordpress, (SEO+SEM) and Newsletter
- Community management

MANIFIESTO

DIGITAL ACCOUNT EXECUTIVE | 2015-2016

- Benchmarks, brainstormings and planner
- Wordpress content and Google Analytics reports
- Content strategy and SEO/SEM