

# Marta Vidal

FRONT-END DEVELOPER  
UX / UI DESIGNER



I am passionate about technologies and creativity, advocating for lifelong learning. My main ambition is to turn creative ideas into innovative products.

## CONTACT

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## DIGITAL SKILLS



## EDUCATION

### FRONT-END BOOTCAMP

IT ACADEMY  
2019

### ANGULAR

FOMENTO FORMACIÓN  
2019

### WEB AND MULTIMEDIA DESIGN

FUNDACIÓ CIM  
2017

### ADVERTISING AND PUBLIC RELATIONS DEGREE

UAB  
2012 - 2016

## WORK EXPERIENCE

### CREALOGIX

FRONT-END | 2020 - TODAY

- Fintech App development
- UI development
- Frameworks: Angular
- UX Design

### OPENTRENDS

UI DESIGNER & DIGITAL CONSULTANT | 2017-2018

- Content strategist & Copywriter. Marketing, SSMM, SEO
- Web layout (HTML + CSS) and Mailmarketing
- Graphic design and UIX

### APPVOCATUS

GRAPHIC DESIGNER & COM. SPECIALIST | 2016-2017

- Corporate visual identity
- Communication strategy

### VOXPOPULI LABS

DIGITAL ACCOUNT EXECUTIVE & BRANDING ASSISTANT | 2016

- Branding
- Wordpress, (SEO+SEM) and Newsletter
- Community management

### MANIFIESTO

DIGITAL ACCOUNT EXECUTIVE | 2015-2016

- Benchmarks, brainstormings and planner
- Wordpress content and Google Analytics reports
- Content strategy and SEO/SEM

## PROJECTS

### WE CODE

MENTOR

### IT ACADEMY

TEACHERS PORTAL

## LANGUAGES

- Spanish (native)
- Catalan (native)
- English (advance)