

Marta Vidal

JUNIOR FRONT-END DEVELOPER
UI DESIGNER

ABOUT ME

Positive and dynamic. I am passionate about technologies and creativity, advocating for lifelong learning. My main ambition is to turn creative ideas into innovative products.

CONTACT DETAILS

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WORK EXPERIENCE

OPENTRENDS

MARKETING CONSULTANT & GRAPHIC DESIGNER | 2017-2018

- Content strategist & Copywriter. Marketing, SSMM, SEO.
- Graphic design and UIX
- Mailmarketing and web layout (HTML + CSS)

APPVOCATUS

GRAPHIC DESIGNER & COMMUNICATION SPECIALIST | 2016-2017

- Corporate visual identity
- Communication strategy

VOXPOPULI LABS

BRANDING ASSISTANT & COMMUNITY MANAGER | 2016

- Branding
- Wordpress, (SEO+SEM) and Newsletter
- Community management

MANIFIESTO

ACCOUNT EXECUTIVE JUNIOR | 2015-2016

- Benchmarks, brainstormings and planner
- Wordpress content and Google Analytics reports
- Content strategy and SEO/SEM

LETSBONUS

COPYWRITER | 2014 - 2015

- Content strategy and SEO/SEM
- Suppliers Management

EDUCATION

FRONT-END BOOTCAMP

IT ACADEMY
2019

WEBPAGE AND MULTIMEDIA DESIGN

FUNDACIÓ CIM
2017

ADVERTISING AND PUBLIC RELATIONS DEGREE

UAB
2012 - 2016

MARKETING DIGITAL

IAB SPAIN
2015

PROJECTS

IT ACADEMY
TEACHERS PORTAL

TEATRE ET ALIA
ENTITY CREATION

LANGUAGES

- Spanish (native)
- Catalan (native)
- English (advance)

DIGITAL SKILLS

