

FINAL PRESENTATION

MICHAEL VILLAS

DES 157

CHOOSING A TOPIC

The screenshot shows a Facebook group interface for 'UC Davis Ride Sharing'. The top navigation bar includes the Facebook logo, the group name, a search icon, and a user profile icon. The main content area displays two posts. The first post is from Mary William, posted 7 hours ago from Davis, CA, United States. The text of the post is 'Driving Davis to Palo Alto/ Redwood City can drop off along the 101 tomorrow'. Below the post are 'Like' and 'Comment' buttons. A comment from Vita CM is visible, asking 'what time will u b leaving?'. The second post is from David Kha, posted 13 hours ago from Davis, CA, United States. The text of the post is 'Looking for a ride back to San Jose for Spring Break. Preferred on Friday (3/18) anytime. Will pay for gas! Davis ---> San Jose. #Ride03182016 #Davis #SanJose'. Below this post are also 'Like' and 'Comment' buttons. A comment from Juli Bautista is visible, stating 'The 19th is a Saturday.....'. At the bottom of the post area is a text input field with the placeholder 'Write a comment...' and icons for adding photos and emojis.

UC Davis Ride Sharing

Mary William
7 hrs · Davis, CA, United States

Driving Davis to Palo Alto/ Redwood City can drop off along the 101 tomorrow

Like Comment

Vita CM

Vita CM what time will u b leaving?
Like · Reply · 2 hrs

1 Reply

Write a comment...

David Kha
13 hrs · Davis, CA, United States

Looking for a ride back to San Jose for Spring Break. Preferred on Friday (3/18) anytime. Will pay for gas!
Davis ---> San Jose.
#Ride03182016 #Davis #SanJose

Like Comment

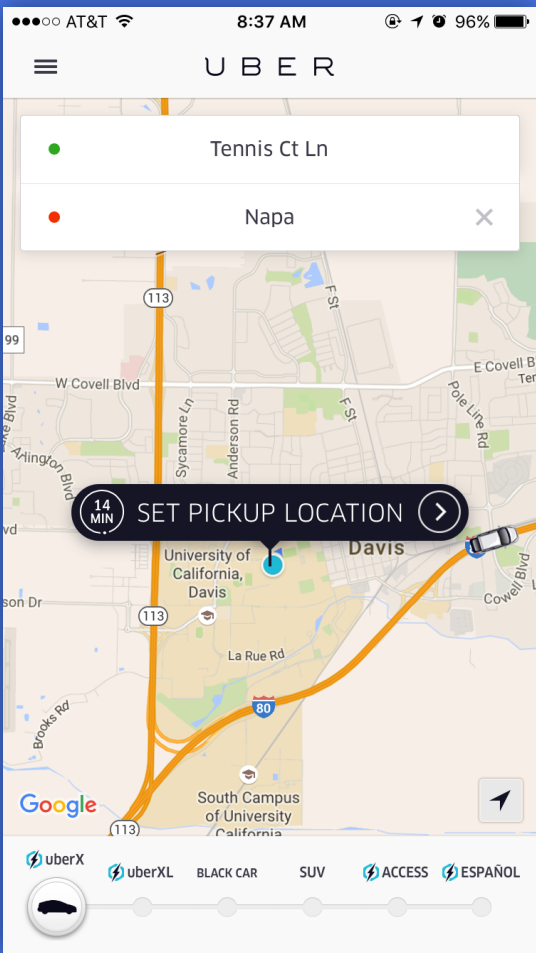
Juli Bautista

Loi Han The 19th is a Saturday.....
Like · Reply · 1 · 2 hrs

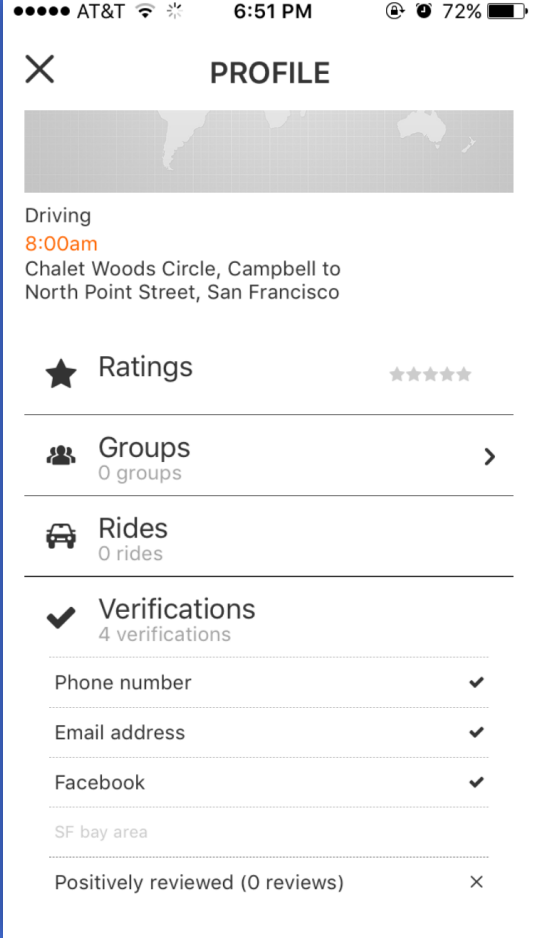
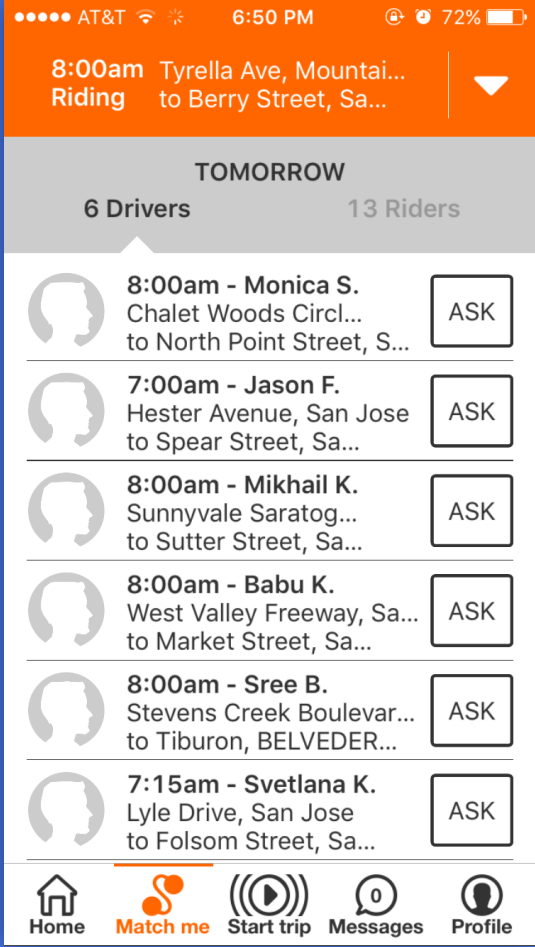
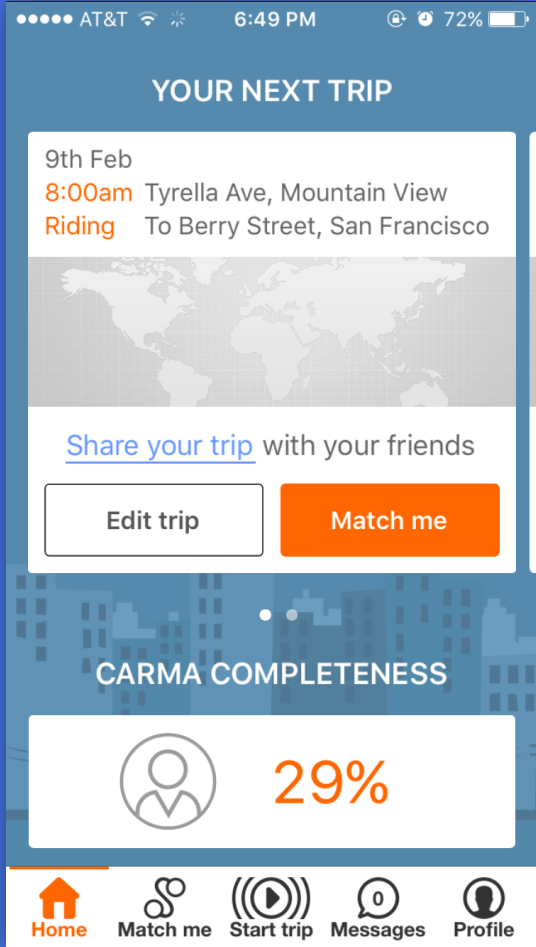
1 Reply

RESEARCH

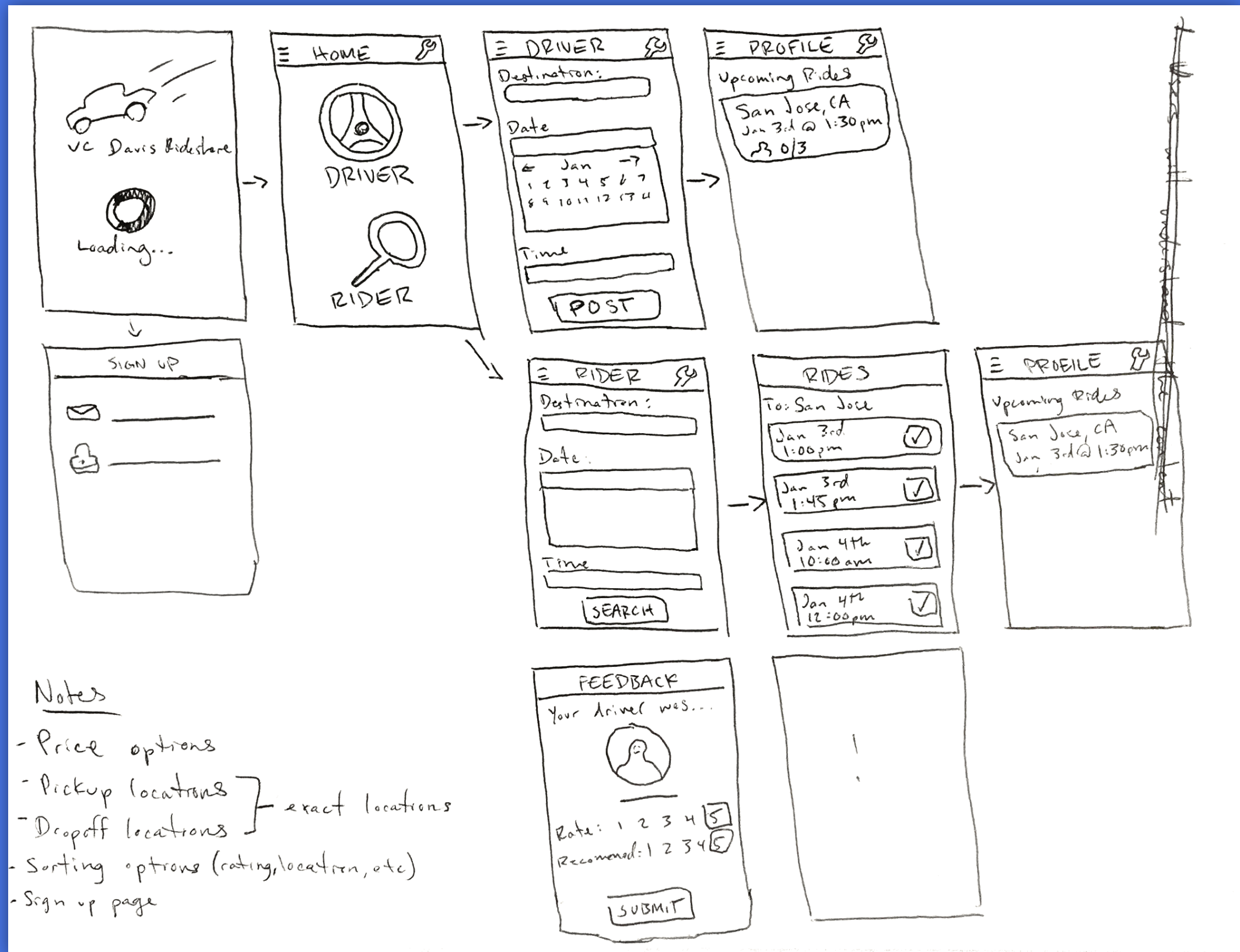
UBER



CARMA CARPOOLING



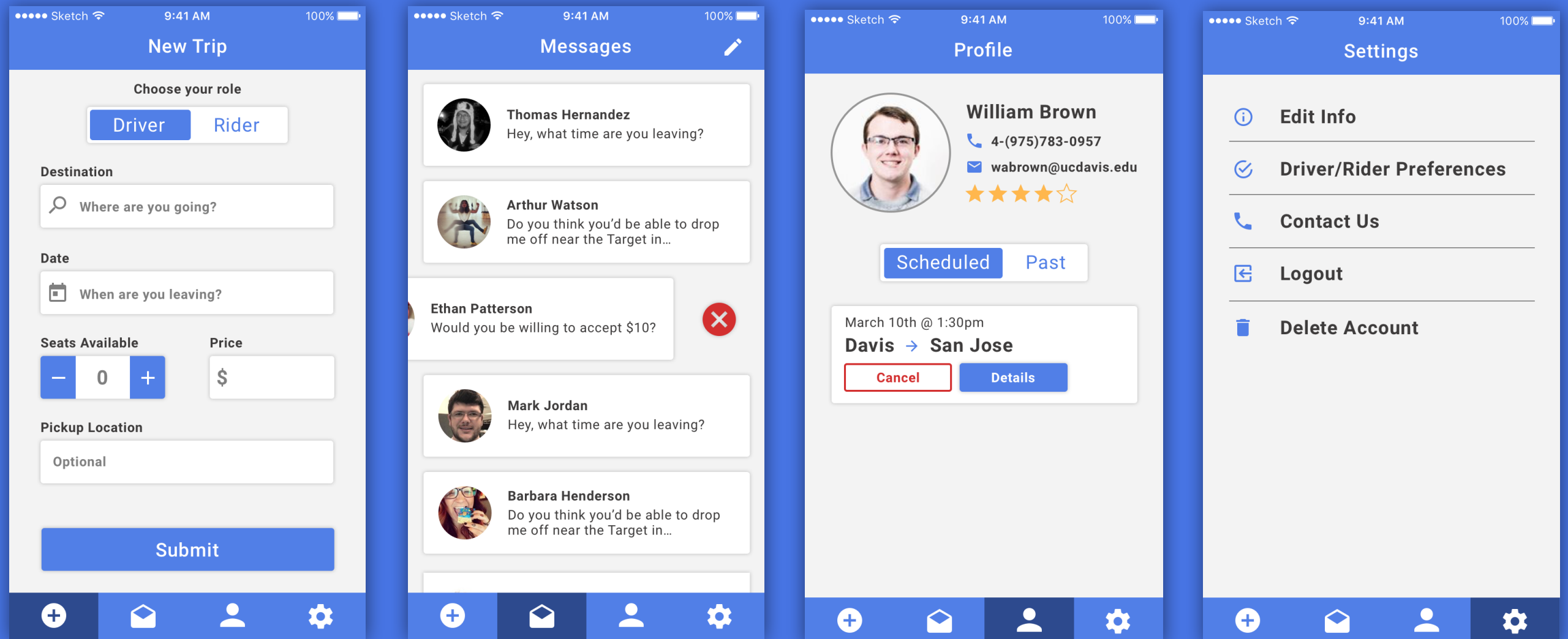
SKETCHES



WIREFRAMES



INTERACTIVE PROTOTYPE



CODED PROTOTYPE

MARVEL PROTOTYPE

USER TESTING

