

WEB APP vs. MOBILE APP

- Universal access
- More options
- Larger

- Portable
- Trendy
- from app store

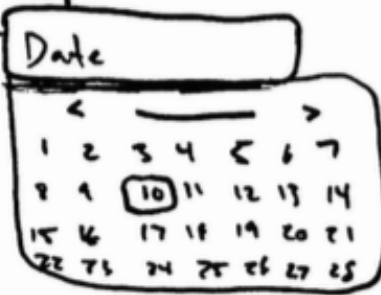


Key Functions

- location
- date/time
- user profiles
- reviews
- search
- map?
- method of communication
- # of seats

Ridesharing App!

@ucdavis.edu only



Time	
1:00	7:00
2:00	8:00
3:00	9:00
4:00	10:00
5:00	11:00
6:00	12:00

Design Inspiration

Airbnb, uber, Lyft, Dropbox, Twitter



Flow

Driver/Rider? → Destination → Date/Time → Matches

