

Audience Test – Rideshare Prototype

TASKS

1. Navigate your way around the prototype by clicking on the hotspots.
2. Consider the design aesthetic, hierarchy and key features of the app. Do they make sense? Do they work?
3. Talk your way through using the app. If you're confused at a certain part, say so. If you like/dislike a certain feature, say so.

QUESTIONS

1. Would you recommend this app to students here that are looking to carpool?
2. Would you use this app vs. the ridesharing Facebook page?
3. Did you find the app difficult to navigate around?
4. Do you have any concerns or suggestions that you feel would help the app?
5. How important would the built-in messaging feature be to you? Or do you think only providing contact info would be okay?