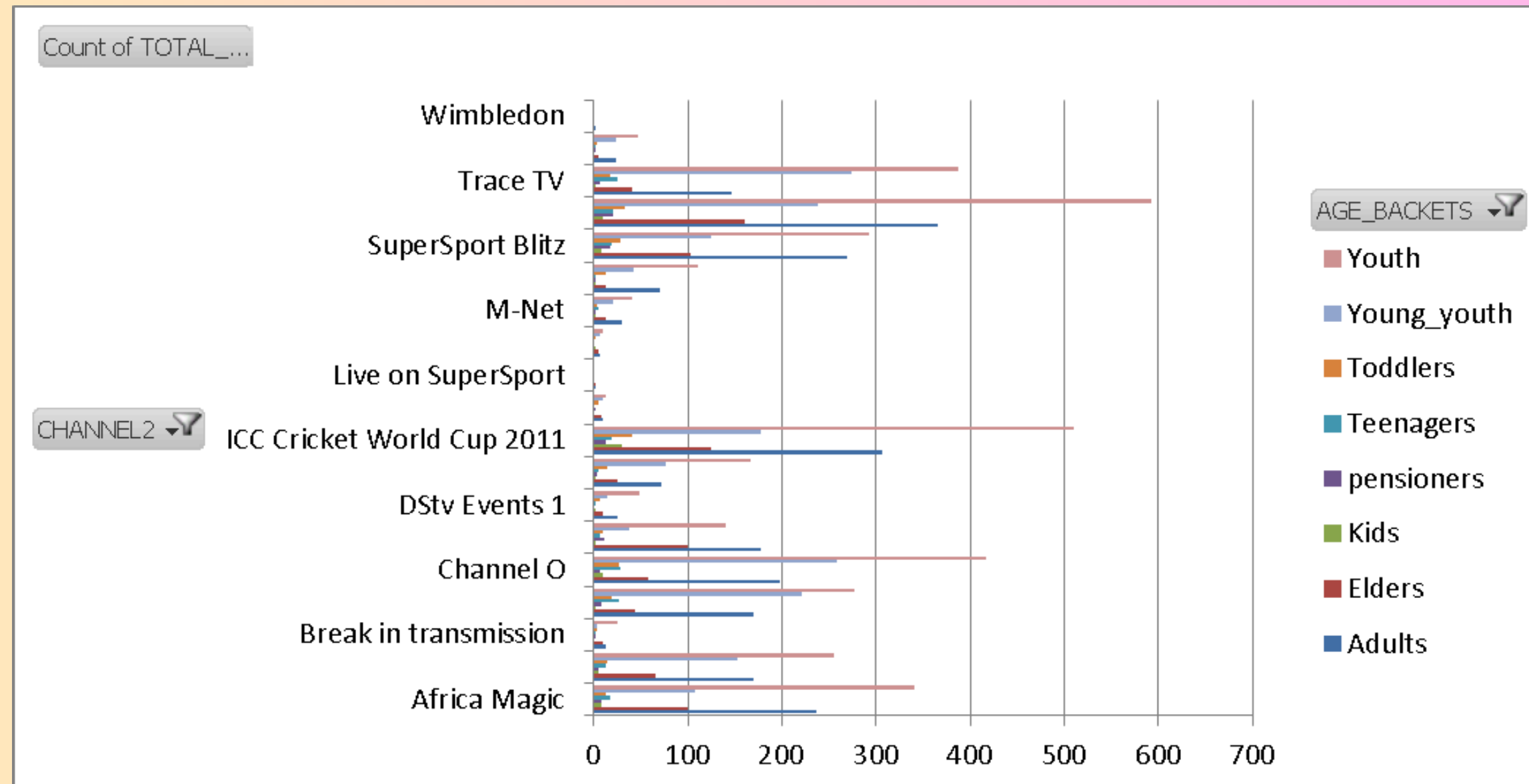


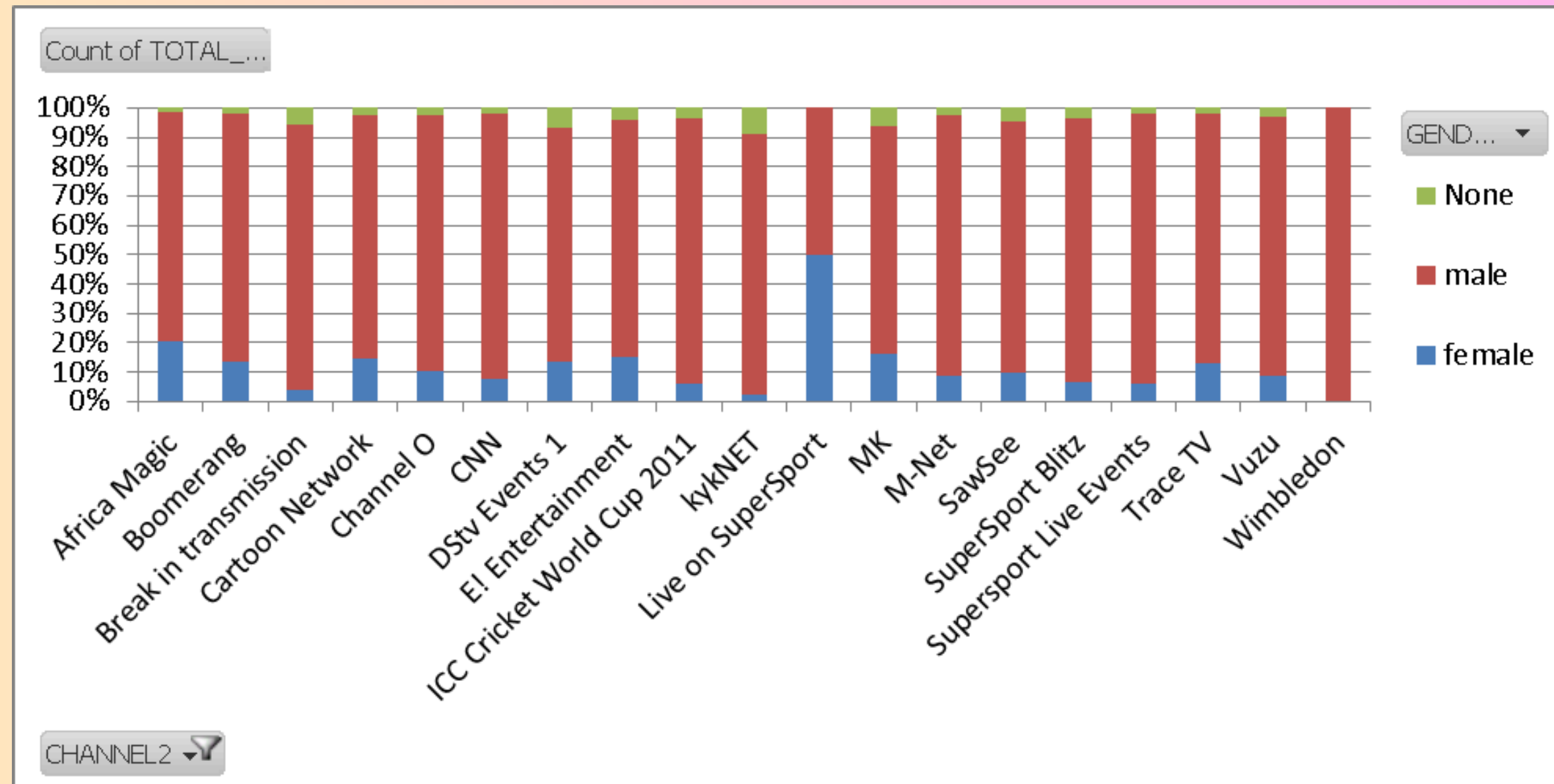
WELCOME TO BRIGHT TV PRESENTATION

1. Glossary
2. UserID- Age and Channels preferred
3. UserID- Gender and channel preferred
4. UserID- Age_buckets
5. UserID- Age_buckets, Day time
6. UserID- Age_buckets, preferred Channel
7. userID- Preferred programe, time_buckets, time_buckets
8. UserID- Province
9. Weekdays and preferred channels
10. Weekdays and province
11. Age and channel preferred
12. Findings

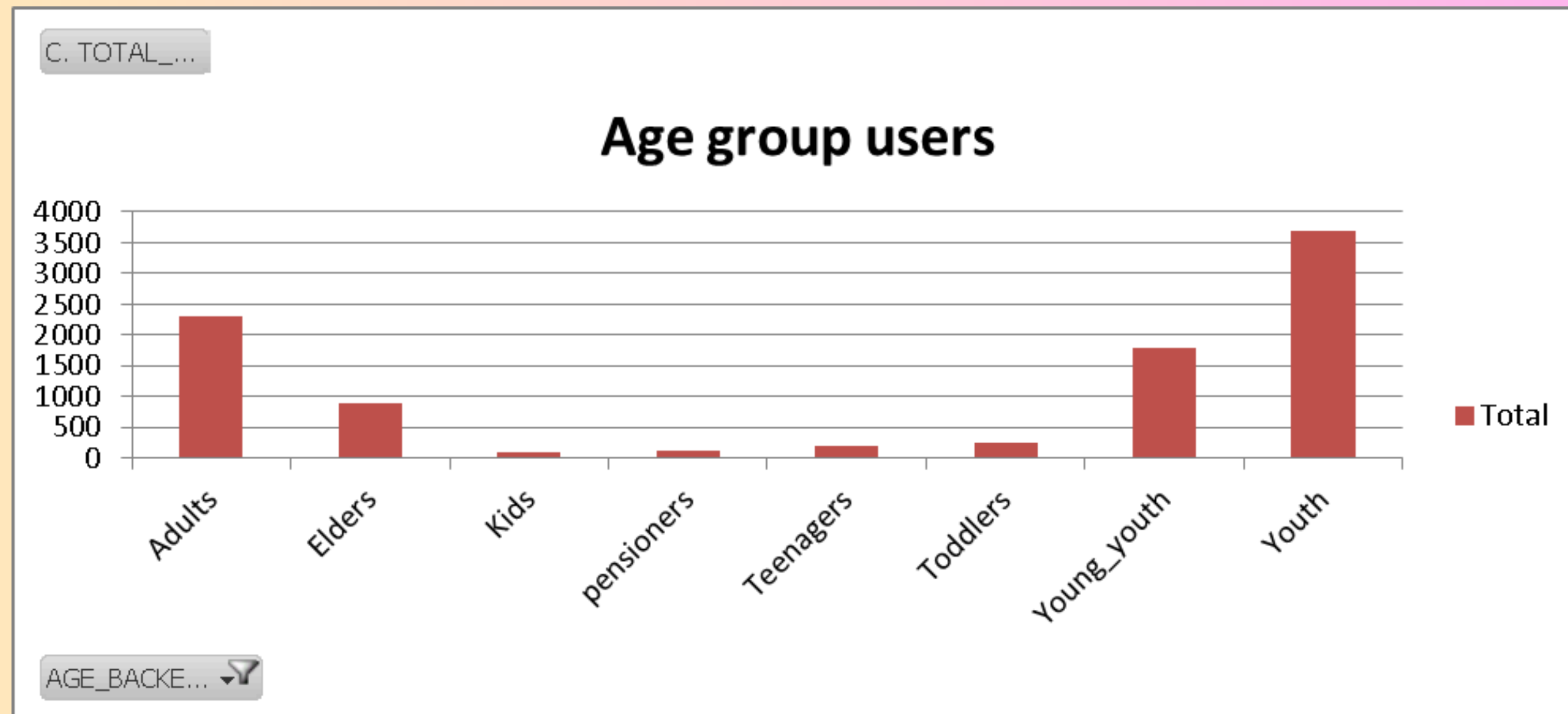
TV UseridID'S: Age group and channels preferred



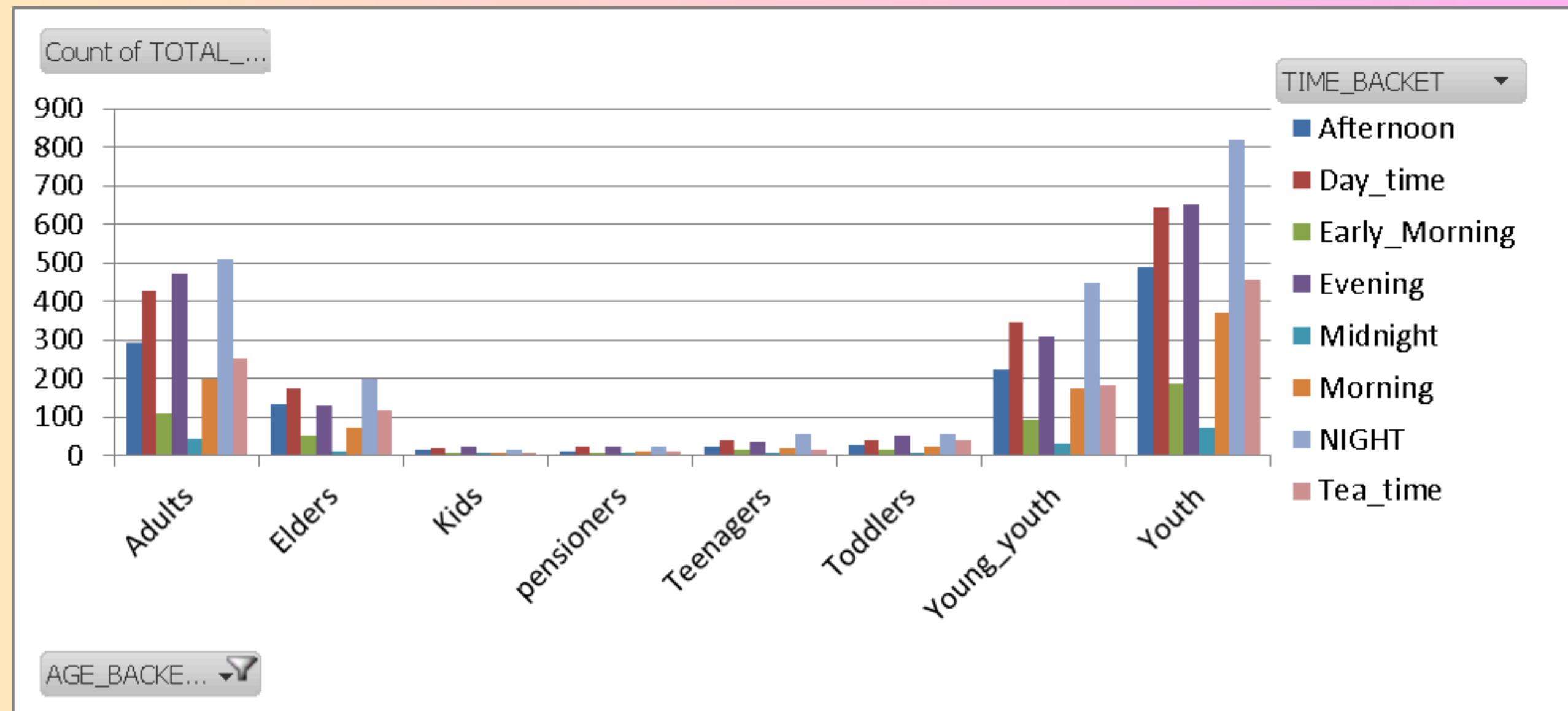
TV viewers: Gender and channels preferred



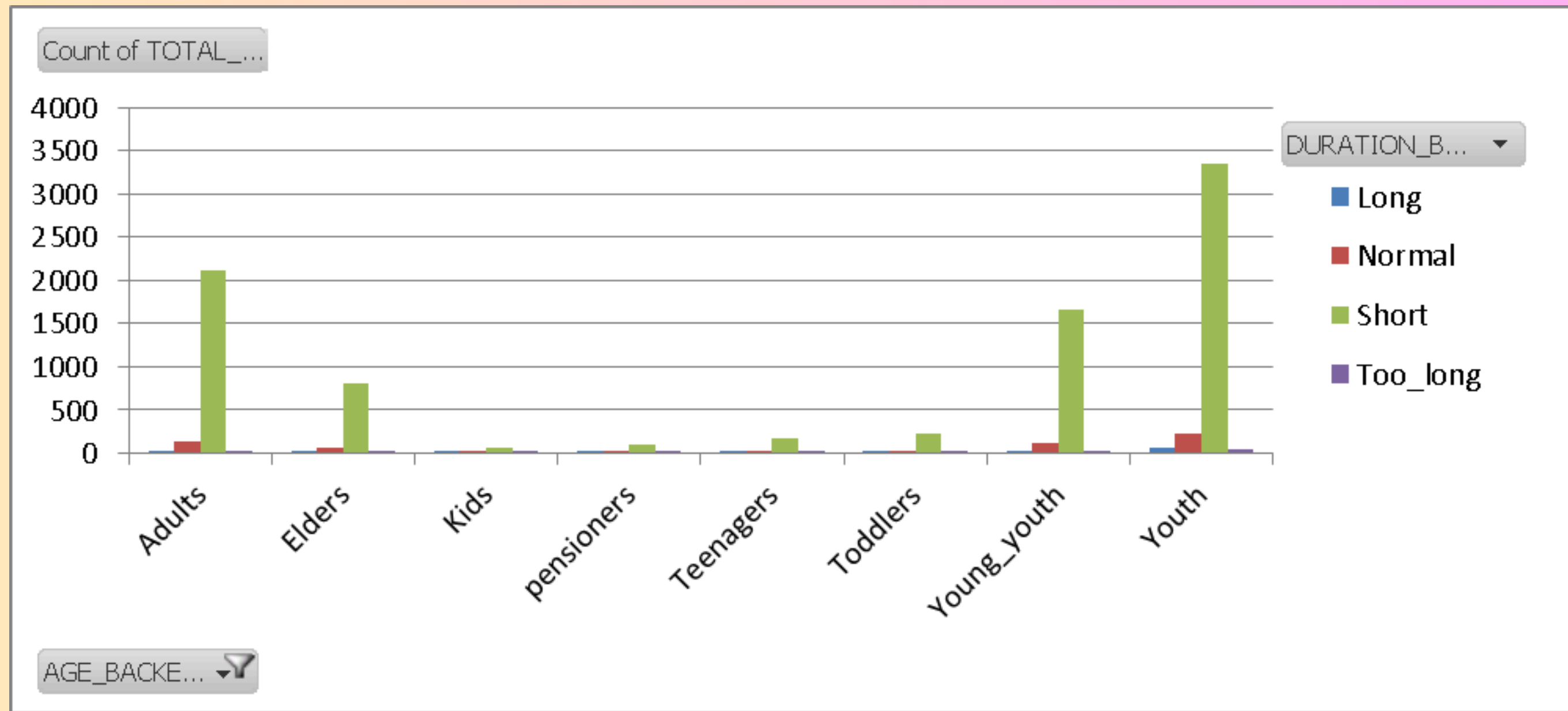
TV userID: Age bucket



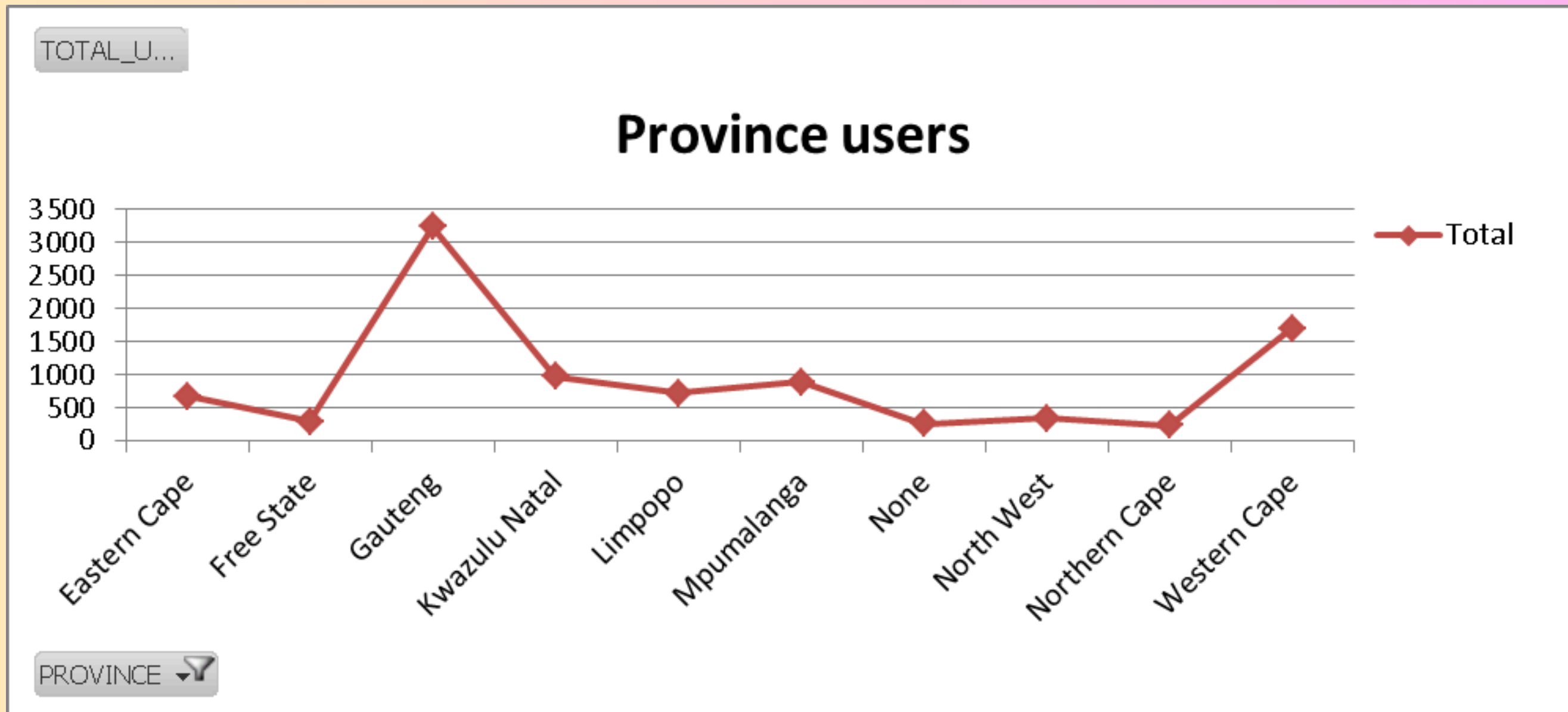
TV userID'S: Age_bucket day time



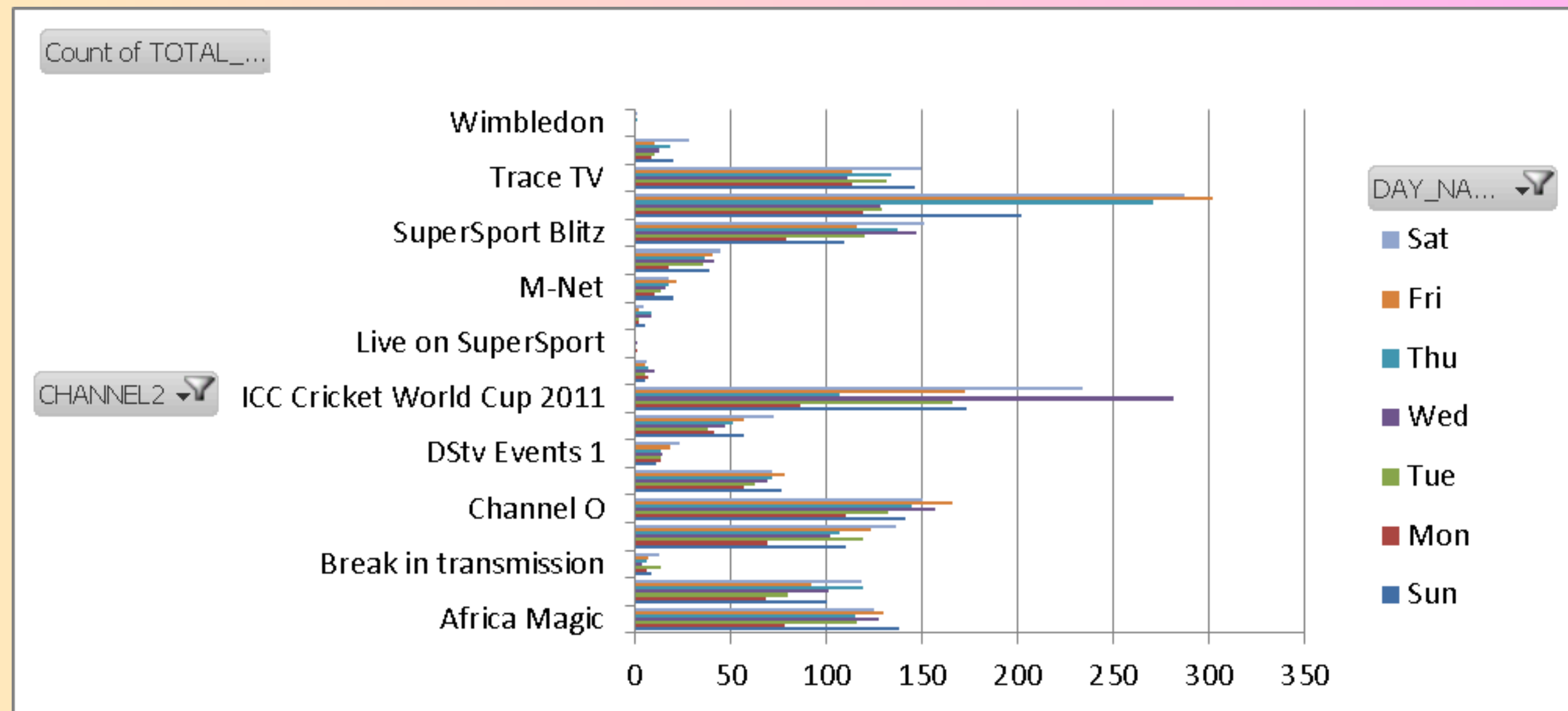
TV userID'S: Age buckets and preferred program



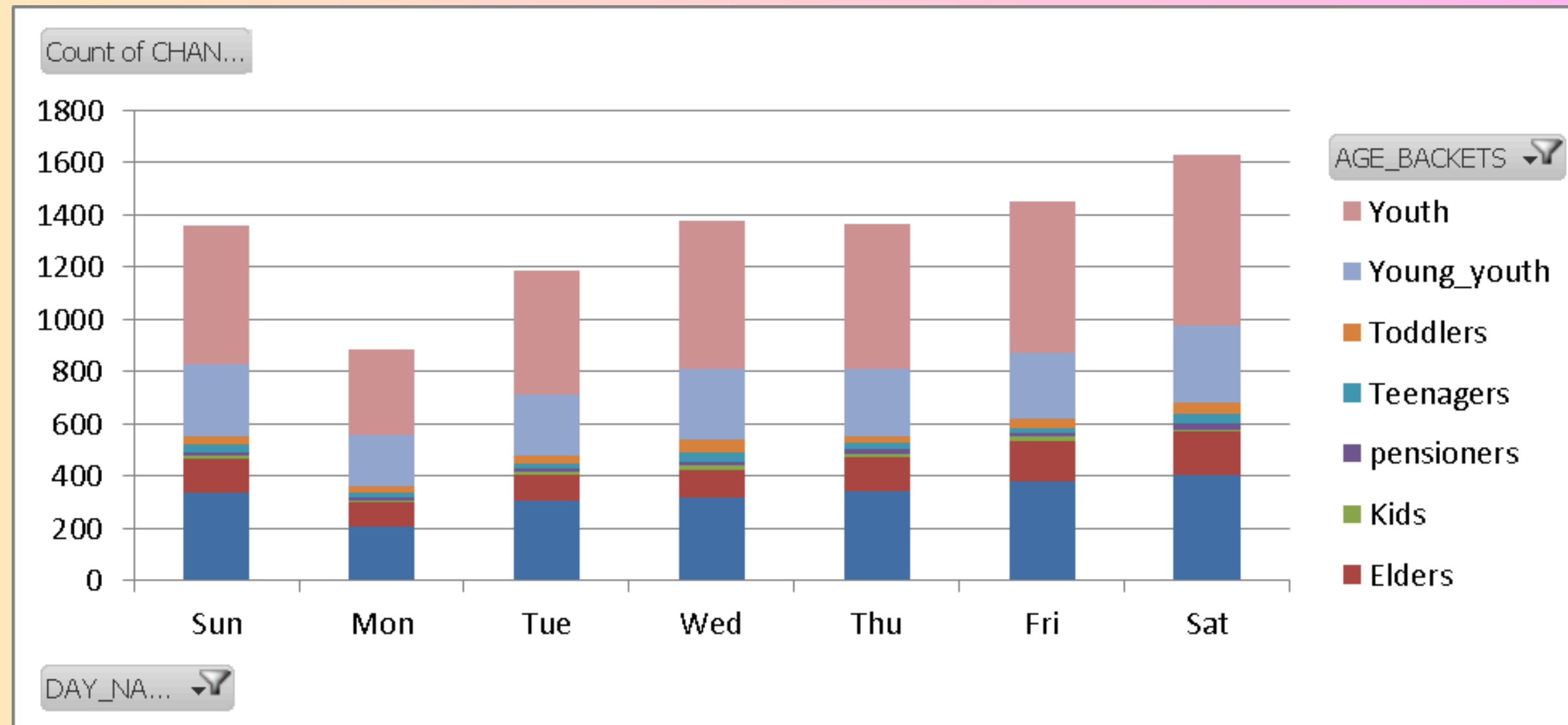
TV userID'S: Different province



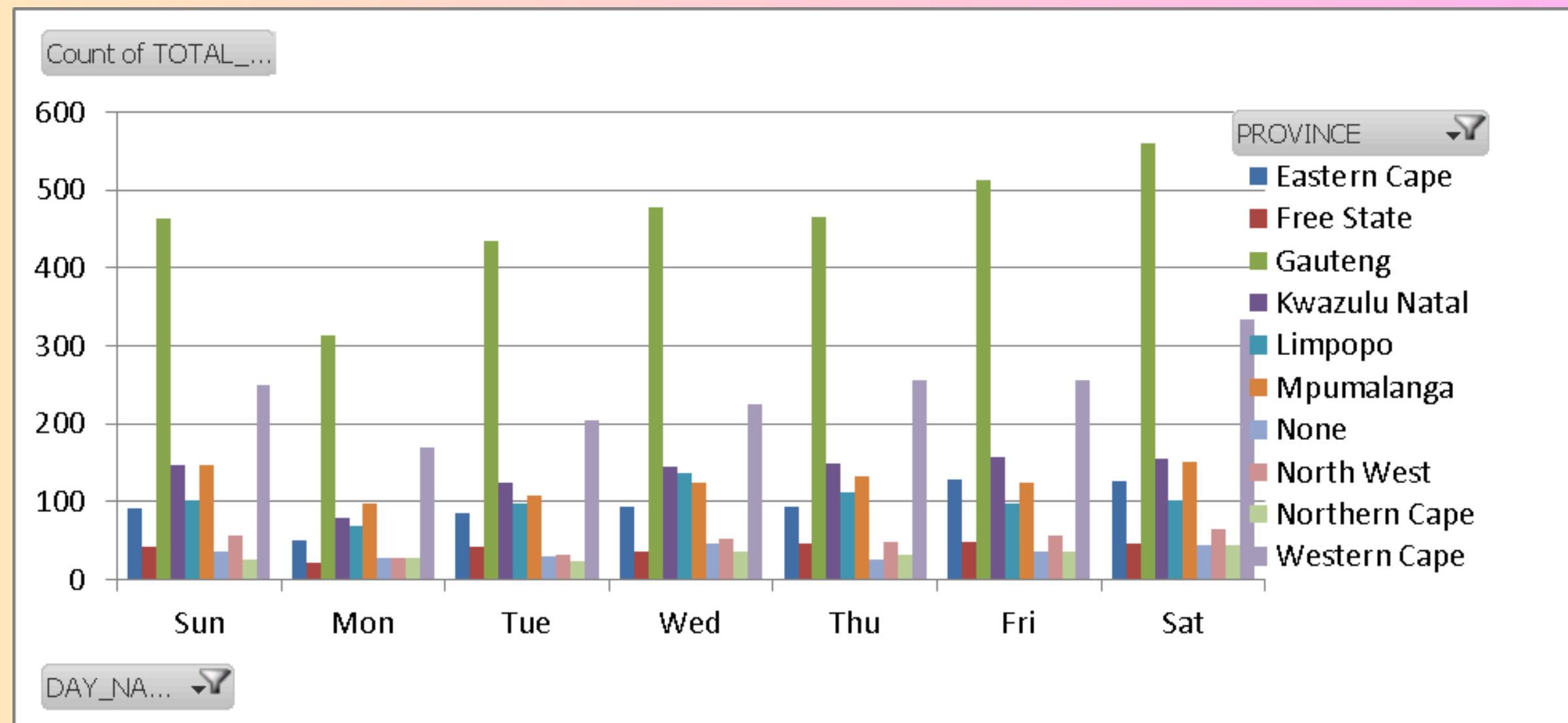
TV userID'S: Week days channel preferred



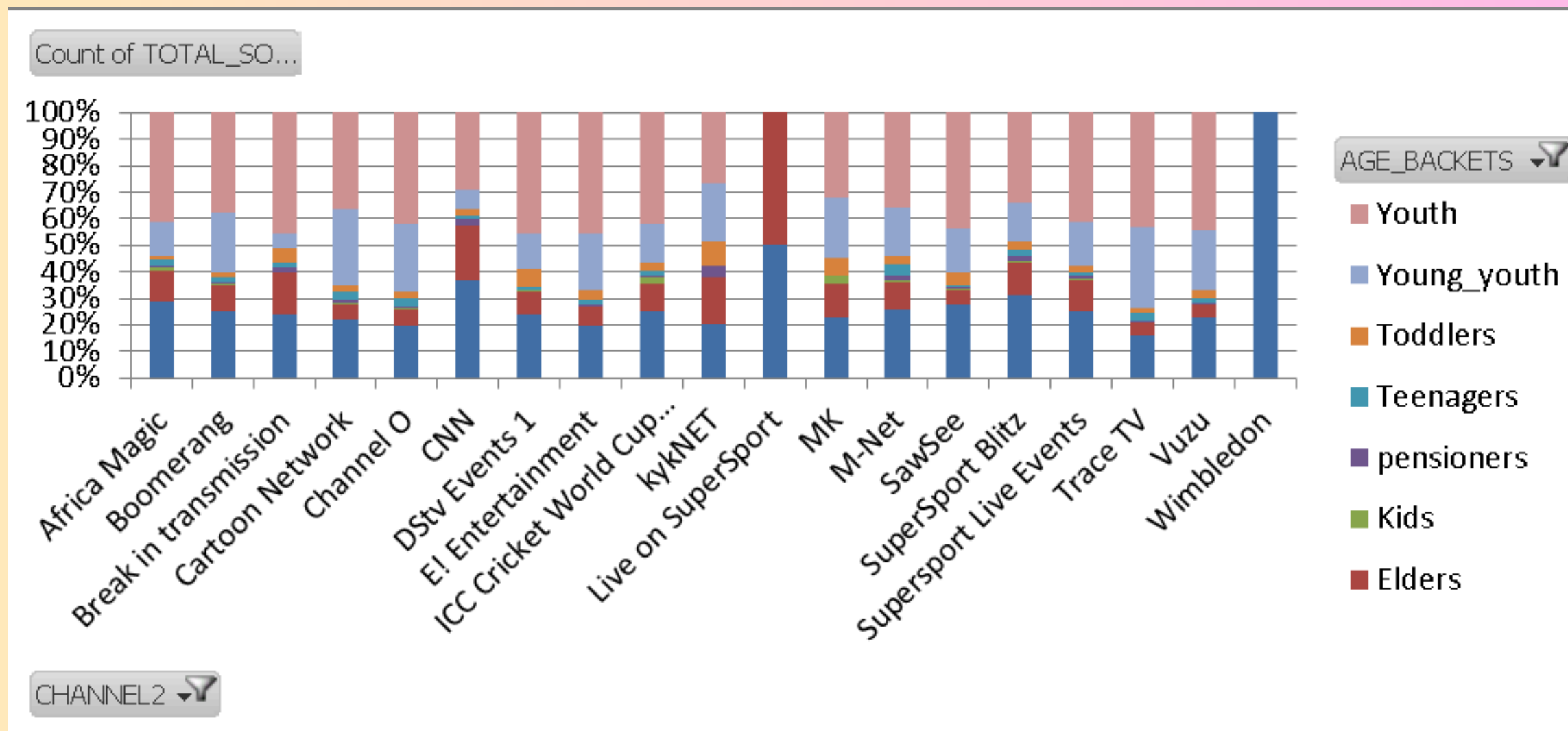
TV userID'S: Week days viewers age buckets



TV userID's: Week days viewers group by province



TV userID's: Channels and age buckets



SUMMARY OF FINDINGS

- All channels- Youth, young_ youth and teenagers dominate most view
- Age buckets- We have low usersID in kids, toddlers, elders and undefined
- Thursday to Sunday is the most number of users
- Male gender have a lot of userID in all channels and days
- Gauteng province have highest in userid and the percentage compared to other provinces
- We have a high number of views in the Afternoon to night. Most youth and young youth, teenagers

We can get programme that will attract kids, toddlers and teenagers. it can be educational yet fund to accomodate all of them in the after schools

Gauteng has two city and there is a lot of youth, no signal problem or power maybe if we can add alternatives to watch programs without TV

People don't prefer to watch long duration programs, instead maybe we can change to daily series and be watched daily on the low days with not much userID