Background

For the 4.0 industrial revolution, everything is going to be digitized. People prefer ordering online via an application than going out. For example, approximately 50% population of Vietnam usually goods via a website such as tiki.vn, sendo.vn, shopee.vn, etc. As a result, those intermediate websites provide a virtual area for suppliers, distributors, retailers to sell their products. Therefore, shopping textile products online is more convenient than the past.

Business Opportunity

We realized that almost Vietnamese companies worked only in Vietnam. We not only want to expand in ASEAN region but also globally. Therefore, we are building a project for people who can access from any location.

In our project, we want to develop a web application that provide textile products for people in worldwide and ASEAN region. A brand can register as a supplier to supply goods to distributors. Then retailers can purchase amount of goods from distributors and resell to end users.