**Jodo Corporation**

1. **Background**

For the fourth industrial revolution, the demand for goods is becoming high, especially textile products. Therefore, traders want to connect to existing distributors to trade new products. We find new traders or distributors that we want to import and export.

1. **Business Opportunity**

<< We realized that almost Vietnamese companies worked only in Vietnam. We not only want to expand in ASEAN region but also globally. Therefore, we are building a project for people who can access from any location.

In our project, we want to develop a web application that provide textile products for people in worldwide and ASEAN region. A brand can register as a supplier to supply goods to distributors. Then retailers can purchase amount of goods from distributors and resell to end users. >>

Many corporations or companies have requested a system that would permit connect to distributors, traders, retailers, even other corporations in other countries on line to import or export their products. Such a system would save contact time and not regarding distance and it would increase customers, who use our application, choices to choose manufacturers, distributors, etc. Knowing what products customers want to trade in advance would decrease traveling time and cost. Therefore, products would be cheaper.

1. **Software product vision**

<< For customer who want to purchase online easily and conveniently, Jodo is a web-based platform that it can do online trading via website. Unlike current solutions that the scope is only in Vietnam, our product will provide a totally web-based shopping experience and global delivery. >>

For customers, such as an individual or a company, who want to import or export their products, Jodo is a web-based platform that it provides services that can help to connect manufacturers, traders, distributors, retailers mutually. Unlike traditional trading, for example, face-to-face or dealing at a particular location, our application will make it more convenient. Customers connect mutually via our website, regardless of distance.