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1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
2. Projects under Theater category has the most number of successful campaigns, followed by Music and Film & Video
3. All projects that falls under Journalism/Audio category that were launched in the United States were cancelled, and this category also has the lowest (if none) chance of success. Also the top 10 projects with the most expensive target fund were either canceled or failed.
4. Year 2015 has the highest number of project launches, with the greatest number of successful status.
5. **What are some limitations of this dataset?**
6. There is no “converted” or common currency that we can use financial measurements. Although we can derive this from the currency and what the currency exchange rate is from date launched and ended.
7. Additional cleansing was performed for the date/timestamp in order for the launch and due dates to be used.
8. Couple of outliers exists like projects with $100M pledge goal
9. The number of data is small, with only 4000 samples
10. Data has mostly projects launched in the US as shown in the pie chart below
11. **What are some other possible tables and/or graphs that we could create?**

* **Scatter plot** to determine the relation of a project’s success against other variables such as initial goal and deadline
* **Filled Map chart** that shows number of successful projects by location/country
* **Scatter plot** to determine the relation whether a staff-picked or spotlighted project has higher chance of being successful