PUBLISHING PARTNERS

PREPARED BY:

MARCIA FONSECA

APPROVED BY:

MICHAEL CHIGBU



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INTRODUCTION



As a Publishing Partner, you will have exclusive access to one of the fastest growing job discovery platforms in Africa, guaranteeing the ongoing monetization of the content you publish on our platform.

We're here to guide you through the steps of monetizing your audience by making use of tried and tested methods to curate your content. Our team of friendly consultants will help you make the most out of your experience with us as an authorised Publisher on our platform.

DELIVERABLES

MEETING YOUR MONTHLY QUOTA

We expect a reasonable amount of consistency from all our Publishing Partners because this is the lifeblood of our ecosystem.

Whether you're posting job listings or writing articles, you will be required to meet deadlines and predetermined quotas in order to see results.

Your account manager will be there to keep you on track along the way.



100% TRANSPARENCY

You'll have access to our dedicated Publisher dashboard to track your progress, check the generated ad revenue and referral commissions for your account at any time





COMPENSATION

GOOGLE ADSENSE REVENUE SHARE

Publishers get a slice of the sweet Google Ad earnings from their content. Cashout day for Google Adsense revenue-share is the last day of the month, as long as you hit the R1,000 minimum ad revenue threshold, in accordance with Google's policies.

AFFILIATE MARKETING

Publishers that want to post guest articles are encouraged to incorporate affiliate marketing links and sponsored offers in the form of text links, banners and any other marketing collateral available as long as it doesn't negatively impact the user's experience when reading an article.

Referral commissions earned from promoting JOBBR's products will be paid on the last day of each month. Payment terms may differ slightly for third-party affiliate programs in our network.



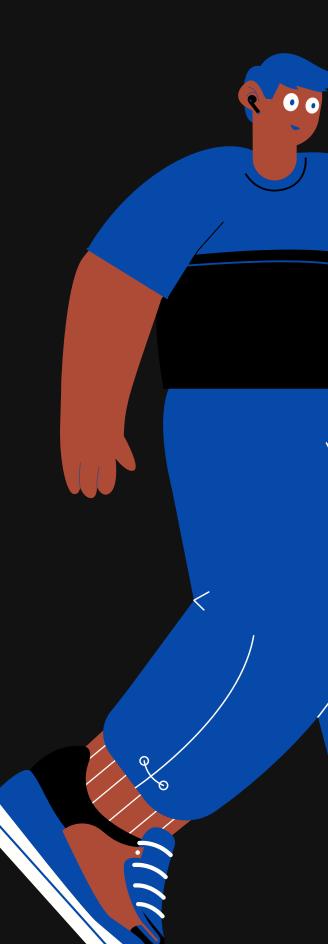
DISCLAIMER



PLEASE NOTE:

Referral commissions are tier-based, which means your earnings will vary depending on your performance. We will take all necessary steps to ensure that you earn as much as possible for your efforts, however, we are not responsible for poor performance and retain the right to terminate this partnership at our sole discretion, especially if performance expectations are not being met over an extended period of time.

Furthermore, we will not be held liable for any technicalities, settlement disputes or misconduct associated with third-party affiliates offers that you promote even if they have been recommended to you through our platform.



JOBBR



EMAIL: SUPPORT@JOBBR.AFRICA

WEBSITE: WWW JOBBR.AFRICA