## Phol Mari P. Garcia

# John Maverick Aquino

Website Type: Gym Website

Netflix & Disney+

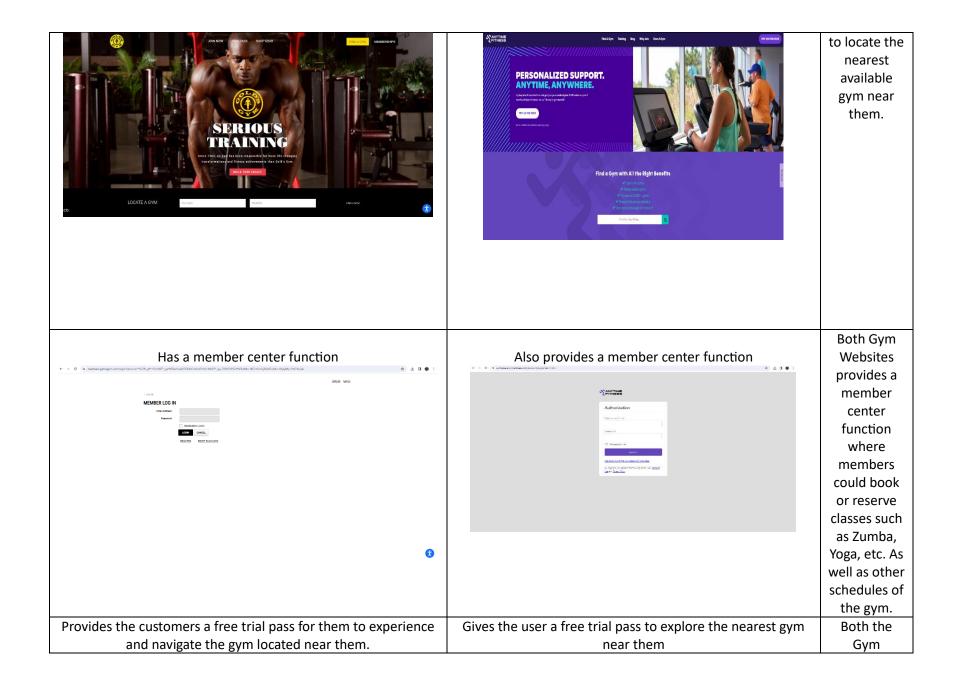
**GoldsGym & Anytime Fitness** 

**Brief website description:** 

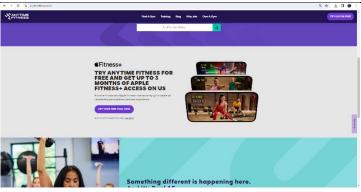
| GoldsGym   | Anytime Fitness   |
|--|---|
| Gold's Gym was one of the first companies in the health and fitness industry to franchise, starting in 1980. The company licenses its name to products such as fitness equipment and clothing. | Anytime Fitness is an American franchise of 24-hour health and fitness clubs that is based in Woodbury, Minnesota, United States. The company operates over 5,000 franchised locations in 50 countries. |
| Netflix  | Disney+   |
|  |   |

## Similarities:

| GoldsGym  | Anytime Fitness                              | Description   |
|---|--|---------------|
| Provides a search location function for the users to search the |  | Both Gym      |
| nearest branch available to them                                | Provides the user a search location function | website       |
|   |  | offered their |
|   |  | customers     |
|   |  | an easy way   |



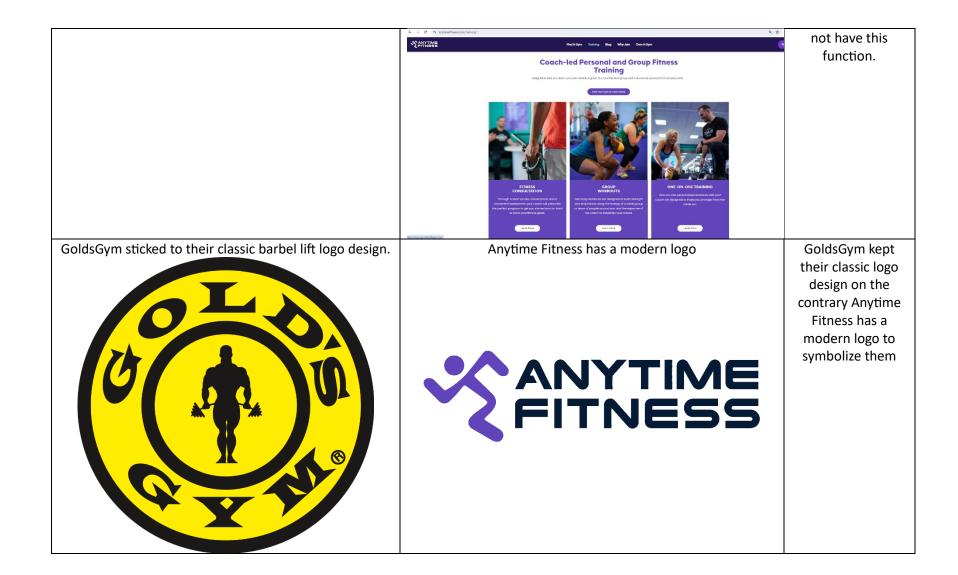




Websites provided a free trial pass for first time users to experience the quality of their gym.

## **Differences:**

| GoldsGym  | Anytime Fitness  | Description         |
|---|--|---------------------|
|   |  | GoldsGym offered    |
| Has a shop within the website   | Does not offer a shop system for their website             | a function where    |
| ← → Ø II pringwaren   |  | customers could     |
| <u> </u>  |  | buy equipment,      |
| Cleanic Collection Training Collection Accessories Man Wormen Pridle Grand Collection |  | merch,              |
|   |  | supplements etc.    |
| BUILT BY GOLD'S   |  | while Anytime       |
| SHOP NOW  |  | Fitness did not     |
|   |  | provide this        |
|   |  | function            |
|   |  |                     |
| Fall Classics   |  |                     |
| Does not offer a training consultation/sessions function                              |  | Anytime Fitness     |
| within their website  | Has a training consultation/sessions function within their | offers a            |
|   | website  | consultation/sessio |
|   |  | ns function within  |
|   |  | their website while |
|   |  | GoldsGym does       |

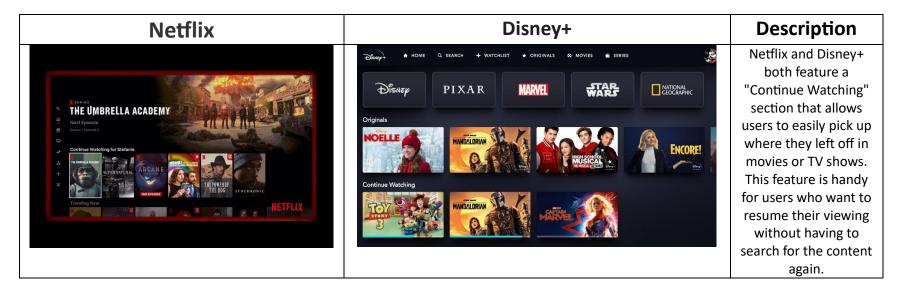


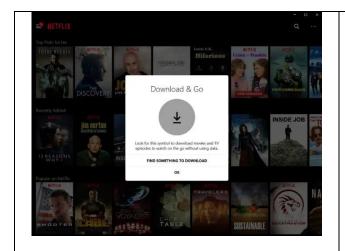
#### **Overall assessment:**

Overall, both websites, Anytime Fitness and Gold's Gym, cater to individuals interested in enhancing their health and lifestyle. They each offer comprehensive information about their respective gyms and the services they provide. Additionally, both platforms enable users to locate nearby branches for convenient access.

However, they differ in their website styles: Anytime Fitness has embraced a minimalist and modern design approach, while Gold's Gym has maintained its classic design, which has been its hallmark. Despite these stylistic variances, both websites effectively serve their purpose of informing and engaging users in their fitness journey.

#### **Similarities**







Netflix and Disney+
offer a download
feature that allows
users to save content
offline for viewing
without an internet
connection. This
feature is convenient
for users who want to
watch their favorite
shows and movies on
the go, such as during
travel or in areas with
limited connectivity.

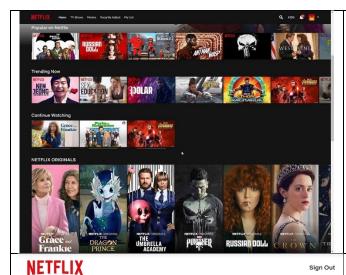




Both Netflix and
Disney+ offer account
creation for users,
allowing them to
personalize their
viewing experience.
Users can create
profiles, manage their
subscription settings,
track viewing history,
and access exclusive
content based on their
subscription plans.

### Difference

| Netflix | Disney+ | Descriptio |
|---------|---------|------------|
|         |         | n          |



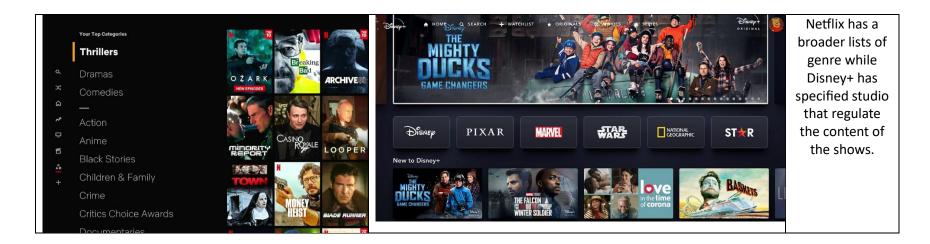


Disney+ focused more on fictional stories while Netflix has a broad list of contents such as documentaries and real life based stories.

| Welcome back!  Downgrade or upgrade at any time. |        |       |          |         |
|--|--------|-------|----------|---------|
|  | Mobile | Basic | Standard | Premiur |
| Monthly price                                    | P149   | P369  | P459     | P549    |
| HD available                                     | ×      | ×     | ✓        | ~       |
| Ultra HD available                               | ×      | ×     | ×        | ~       |
| Watch on your laptop and TV                      | ×      | ~     | ✓        | ✓       |
| Watch on your mobile phone and tablet            | ✓      | ~     | ✓        | ~       |
| Screens you can watch on at the same time        | 1      | 1     | 2        | 4       |
| Unlimited movies and TV shows                    | ✓      | ~     | ✓        | ~       |
| Cancel anytime                                   | ✓      |       |          |         |

|  | Mobile                 | Premium                       |
|--|------------------------|-------------------------------|
| Pay monthly*                                     | ₱159                   | ₱369                          |
| Pay annually* (Save +30%**)                      | ₱1150                  | ₱2950                         |
| Watch all our titles                             | <b>✓</b>               | <b>✓</b>                      |
| Download & watch offline<br>For selected content | ✓                      | <b>~</b>                      |
| Create profiles                                  | 7                      | 7                             |
| Concurrent streaming                             | 1 Screen               | 4 Screens                     |
| Maximum Video quality                            | <b>Up to HD</b> (720p) | Up to 4K Ultra HD<br>(2160p)  |
| Watch across devices                             | Phone & Tablet         | Phone, Tablet,<br>Laptop & TV |

Netflix and
Disney+ have
different prices
with Netflix
having a much
wider and
flexible plan.



#### **Overall assessment:**

Both Netflix and Disney+ are popular streaming platforms that offer a wide range of movies, TV shows, and original content. They share similarities such as subscription-based models, offline downloads, and user-friendly interfaces. However, they differ in their content libraries, with Netflix focusing on a diverse range of genres and third-party content, while Disney+ specializes in Disney, Pixar, Marvel, Star Wars, and National Geographic content. Additionally, Disney+ incorporates family-friendly features and appeals to a younger audience, while Netflix caters to a broader demographic with a larger variety of content.