

HESTIA

RESTAURANT I.T. SOLUTIONS
ON



HESTIA

”

**Solana Restaurant
Infra that improves
Operations without
disruption.**

“Hestia can be difficult to distinguish from other goddesses, especially as she does not carry an easily identifiable object associated with her.”

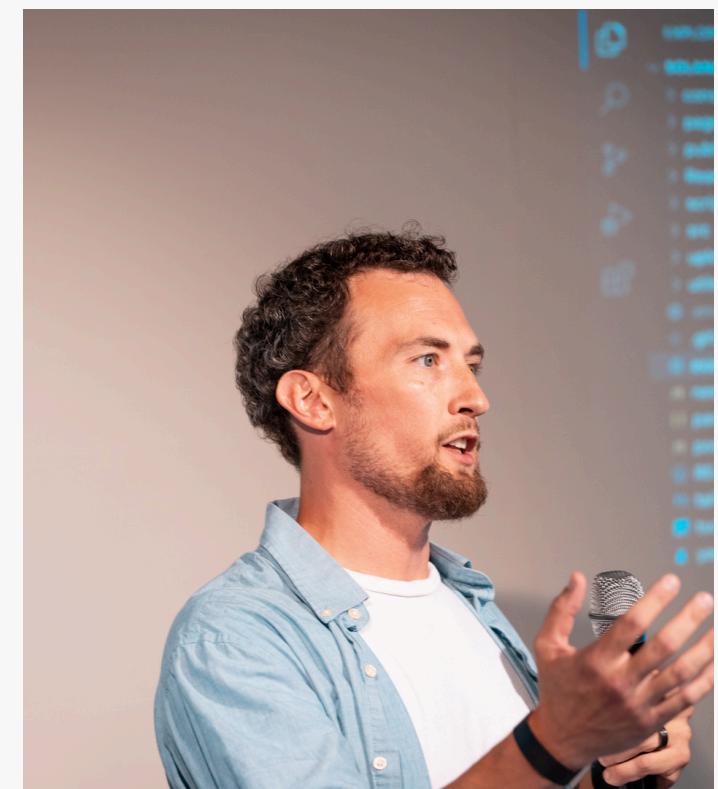


ABOUT US

Matt Weichel

With a decade of experience in the Quick-Service Food Industry, Matt has operated restaurants from the ground level to overseeing complete operations.

With a background in Finance and Full-Stack web development, Matt is passionate about leveraging Solana Technologies to better serve the SMB segment.





MAIN GOAL

Give SMB Restaurants the capabilities of Large Scale Restaurants using Solana.

IN 5 YEARS

Facilitate the movement of over 5 million USD.

Our smart program solutions allow Restaurants to operate their POS and Payment rails through Solana.

Operate in over 50 restaurants worldwide.

The program is borderless, we provide user interfaces that can be adapted worldwide regardless of currency.

100 TXNS @ \$10 AVG. COST

TARGET MARKET

Food Trucks and any Restaurant or Cafe that would use Toast, Square, SpotOn, etc.



Product	Payment processing fees	Monthly fee
SpotOn SpotOn Restaurant NerdWallet Rating ★★★★★ 4.0	1.99% + 25¢ For most cards in paid plans.	\$0 and up.
Toast Toast POS NerdWallet Rating ★★★★★ 4.0	2.49% + 15¢ if you buy hardware upfront; 3.09% + \$0.15 for pay-as-you-go option.	\$0 Starter Kit; \$69 Point of Sale plan; custom Build Your Own plan.
Square Square Restaurant POS NerdWallet Rating ★★★★★ 5.0	2.6% + 10¢ in-person; 2.9% + 30¢ online.	\$0 Free plan; \$60 Plus plan; custom pricing for Premium plan.

TARGET MARKET

Target: Food Trucks

Why?:

- They do not operate daily and paying for a 3rd party service provider is expensive. Hestia only costs when using.
- They already operate on Wi-Fi, which also brings Helium integration opportunity
- Gives them access to Customer Rewards which is not standard in their industry before
- Allows for mapping integration with infra like Hivemapper so customers can find the Food Truck



Target: Cafés

Why?:

- IPad POS is industry standard and converting to Hestia would cause minimal friction
- Back-of-House UI provides an upgrade for Cafés still operating with paper slips
- The tipping feature unlocks a new industry standard where you can directly tip employees on staff via Solana Pay QR code
- Pay with Card or Crypto while still benefitting from the Hestia Program

OUR SOLUTION

Our Solana program handles the most pivotal segments of Restaurant operations with transparency and speed at a fraction of the cost. Also, with reporting built into the SDK, reports like monthly P&L's is simple!

Everything under the hood runs on Solana while allowing Customers to pay in USDC or with standard Credit Card via Stripe Pay.

POS



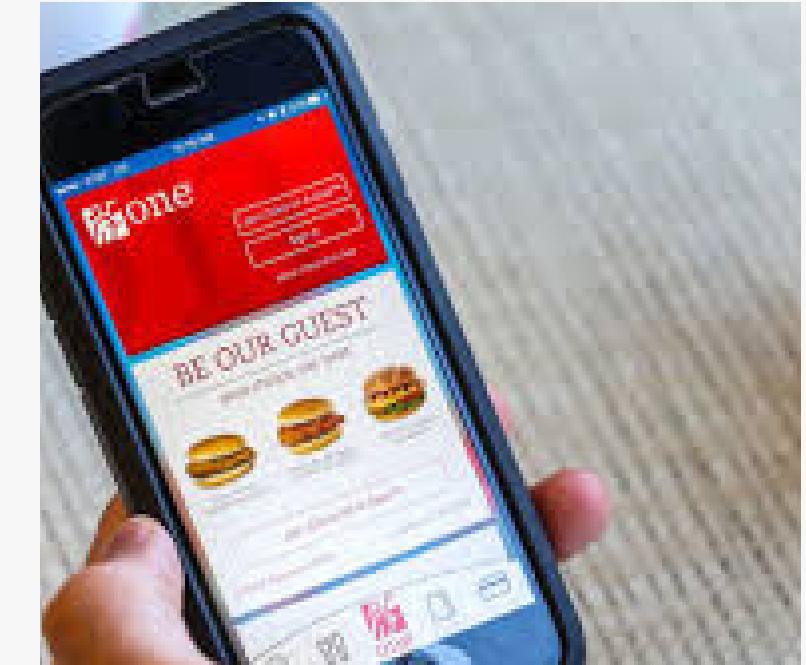
INVENTORY



EMPLOYEES

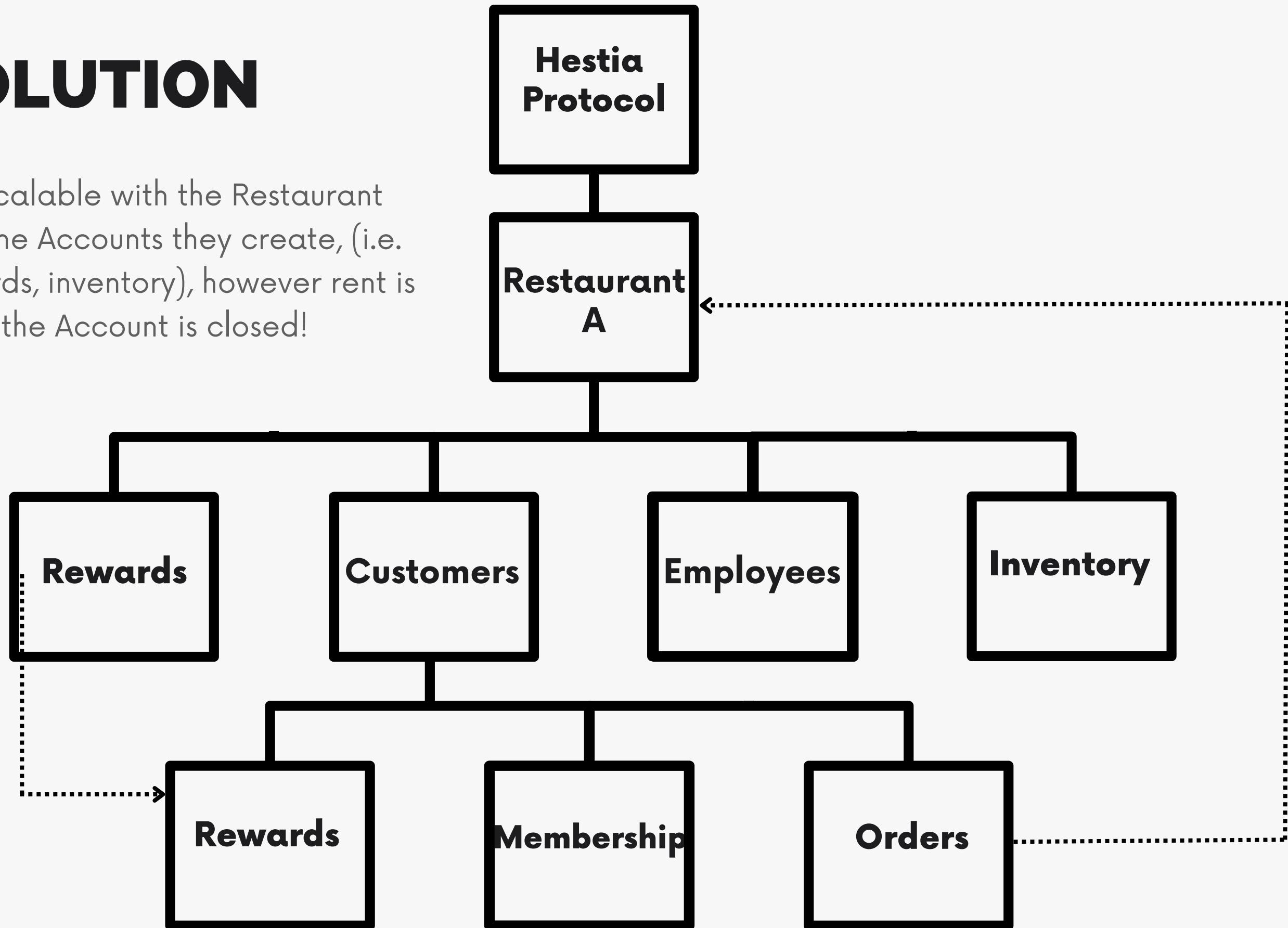


CUSTOMER REWARDS



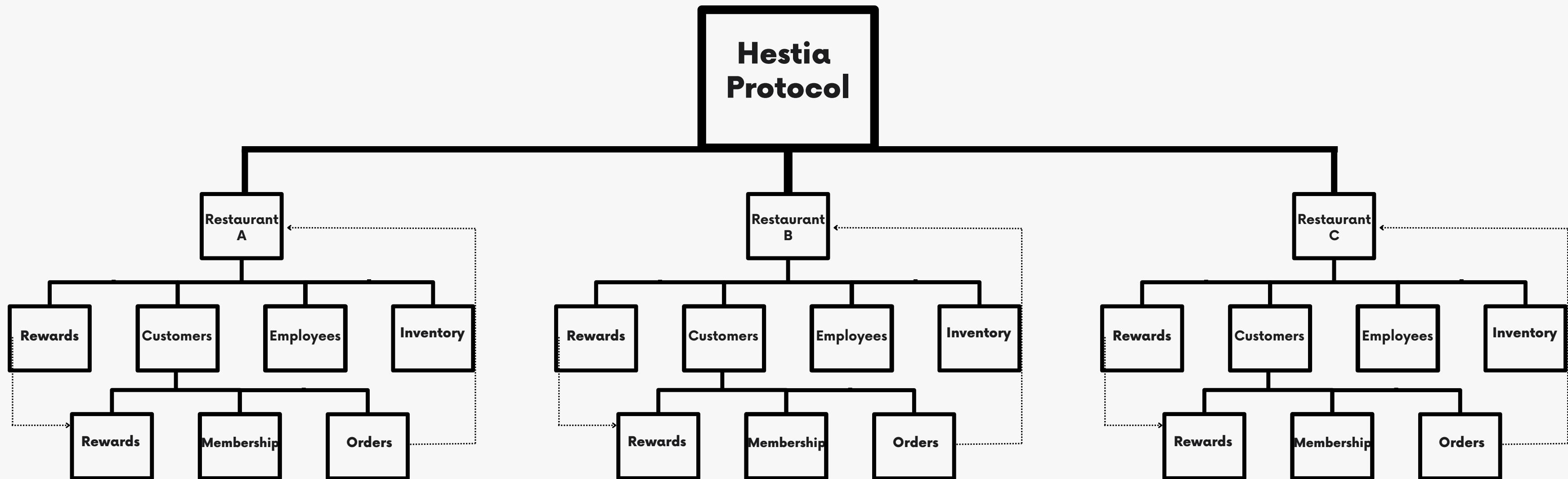
OUR SOLUTION

The structure is scalable with the Restaurant only paying for the Accounts they create, (i.e. employee, rewards, inventory), however rent is recovered when the Account is closed!



OUR SOLUTION

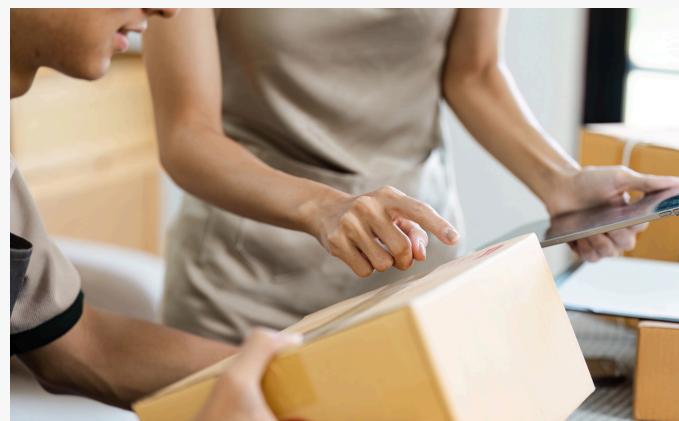
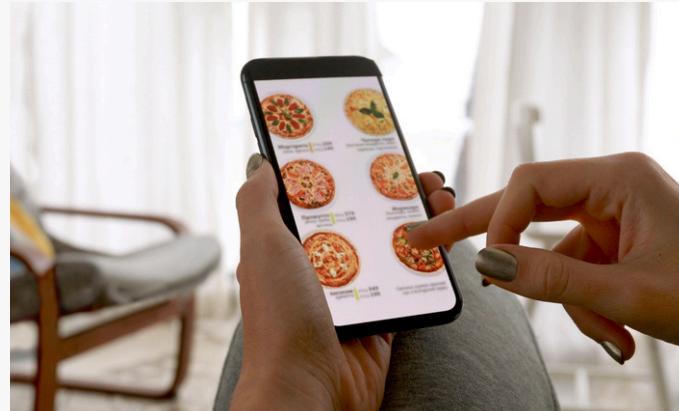
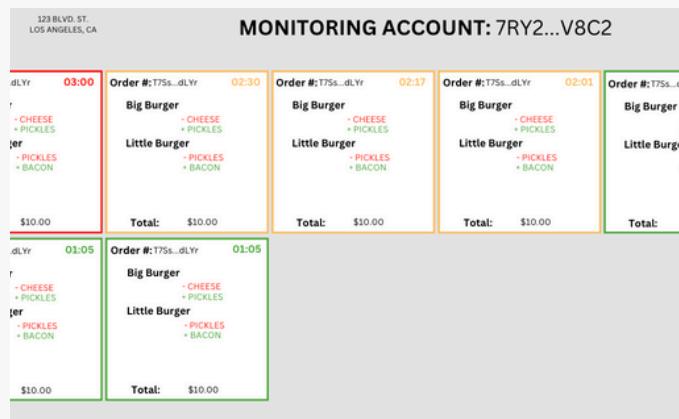
Hestia goes beyond Payment Rails or Reward Programs, it puts all Operations on Solana in a way to effectively scale and handle millions of dollars in Orders.



OUR SERVICE

We provide the tools and User Interfaces to easily interact with your Restaurant account on our program.

If you prefer to design your own UI, we have an SDK that provides all of the necessary functions to interact with your Restaurant account.



POS Front-End

Take orders in-store

Back-of-House Order UI

Orders are streamed directly from on-chain to the Back-of-House UI

Online Ordering UI

Enable customers to order directly from your Restaurant online

Inventory Ordering UI

Keep track of everything your Restaurant needs to operate

CUSTOMER BENEFITS

With Solana tech, Restaurants are able to cut costs on overhead allowing for lower prices for customers.

Our reward system using Token 2022 NFTs also allows Customers to have a more engaging way to be rewarded for their loyalty.





RESTAURANT BENEFITS

Operate your Restaurant like the Large Corporations do, but with transparency.

The best part is, you won't notice a change in day-to-day, the transition is seamless.

Front-End USER Online

SELECT RESTAURANT

* PlaceHolder [Restaurants](#) [Order](#) [User Rewards](#) [7wK3..qR2n](#) [devnet](#)

SELECTED RESTAURANT

TEST REST
123 BLVD. ST.
LOS ANGELES, CA

YOUR AVAILABLE REWARDS

SEE MORE

RESTAURANTS

USER REWARDS

* PlaceHolder [Restaurants](#) [Order](#) [User Rewards](#) [7wK3..qR2n](#) [devnet](#)

SELECTED RESTAURANT

TEST REST
123 BLVD. ST.
LOS ANGELES, CA

USER PROFILE

MEMBER SINCE
07/24/24

LIFETIME POINTS
1,270

CURRENT POINTS
770

REWARDS

ORDER FROM SELECTED RESTAURANT

* PlaceHolder [Restaurants](#) [Order](#) [User Rewards](#) [7wK3..qR2n](#) [devnet](#)

SELECTED RESTAURANT

TEST REST
123 BLVD. ST.
LOS ANGELES, CA

YOUR AVAILABLE REWARDS

SEE MORE

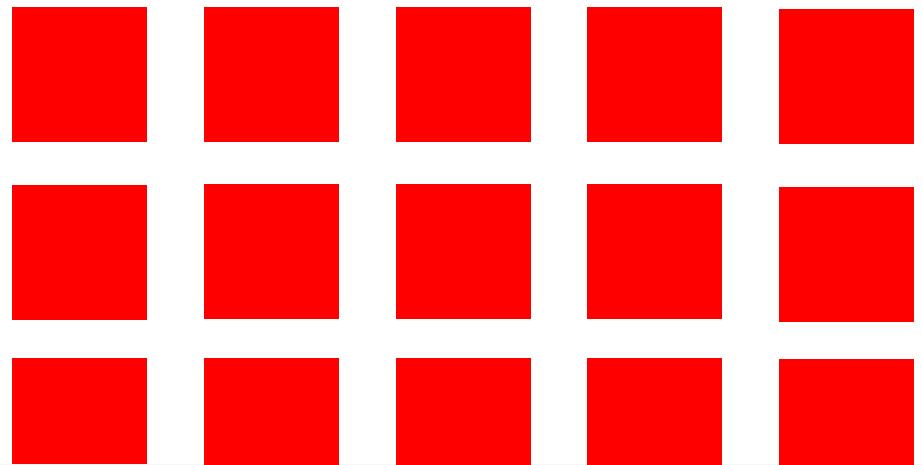
SELECT ITEMS TO ORDER

In-Store P.O.S.

ORDER SCREEN

TEST REST 123 BLVD. ST.
LOS ANGELES, CA

SELECT ITEMS TO ORDER



YOUR ORDER

Big Burger	No Pickles No Ketchup - x1 +
Little Burger	No Pickles No Ketchup - x1 +

[Review Order](#)

PAYMENT SCREEN

TEST REST 123 BLVD. ST.
LOS ANGELES, CA

PAY WITH SOLANA TO EARN REWARDS



ORDER TOTAL

Big Burger	x3	\$6.00
Little Burger	x3	\$3.00
Subtotal:	\$9.00	
Tax:	\$1.00	
Total:	\$10.00	

[PAY WITH stripe](#) [Cancel](#)

REVIEW ORDER

TEST REST 123 BLVD. ST.
LOS ANGELES, CA

REVIEW YOUR ORDER



Big Burger	No Pickles No Ketchup - x1 +	Little Burger	No Pickles No Ketchup - x1 +
Big Burger	No Pickles No Ketchup - x1 +	Little Burger	No Pickles No Ketchup - x1 +
Big Burger	No Pickles No Ketchup - x1 +	Little Burger	No Pickles No Ketchup - x1 +

ORDER TOTAL

Big Burger	x3	\$6.00
Little Burger	x3	\$3.00
Subtotal:	\$9.00	
Tax:	\$1.00	
Total:	\$10.00	

[PAY FOR ORDER](#)

PAYMENT CONFIRMATION

TEST REST 123 BLVD. ST.
LOS ANGELES, CA

PAYMENT COMPLETE



Txn Review

Method:	SOLANA
Account:	34XR...sd78
Order #:	T7Ss...dLYr
Total:	\$10.00

BACK OF HOUSE ORDER SCREEN

TEST REST 123 BLVD. ST.
 LOS ANGELES, CA

MONITORING ACCOUNT: 7RY2...V8C2

Order #: T7Ss...dLYr 03:00 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00	Order #: T7Ss...dLYr 02:30 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00	Order #: T7Ss...dLYr 02:17 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00	Order #: T7Ss...dLYr 02:01 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00	Order #: T7Ss...dLYr 01:45 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00
Order #: T7Ss...dLYr 01:05 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00	Order #: T7Ss...dLYr 01:05 Big Burger - CHEESE + PICKLES Little Burger - PICKLES + BACON Total: \$10.00			

The screen in the kitchen will display the orders as they come in, showing the contents of each order, along with the total price and a timer that starts when the order is placed.

As the orders are made they can be “bumped” from the screen which triggers an on-chain update to the order state of “completed”.

FRONT OF HOUSE TIP SCREEN

TEST REST 123 BLVD. ST.
LOS ANGELES, CA

REWARD THE STAFF ON SHIFT

QR codes for tipping staff groups:

- BARISTAS
- KITCHEN
- BUS BOYS
- EVERYONE

Tipping should be optional and not mandatory. With this program the Restaurant can display QR codes allowing patrons to tip specific staff groups or everyone.

The tips are then dispersed instantly to each employee clocked in on the program when the tip is received.