**Badlands (tentative title) concept overview**

Windows/Mac OS

**Target Age:** 18-40

**Rating:** AO

**Game Summary:** The world is cursed. Monsters appear everywhere and occupy the world. Human civilization has collapsed. The survivors have to kill the monsters for existence. However, the worst enemies are not the monsters. They are the other surviving human just like you.

**Game Outline:** The players experience extreme violence in a game with cute graphics. They kill and eat the monster. They murder other people for supplies. They are doing the worst thing at the end of world, but the world looks bright and harmless in their eyes.

**USP**

Contrasts between bright interface and dark content

Sandbox game with open-ended choice

Open-world map

**Similar competitive products**

Day Z

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