# **Monica Kawade**

#### **EXPERIENCE**

## Kibo Software, User Experience Designer

DEC 2021 - PRESENT | REMOTE (SAN JOSE, CA)

- Led the design for a customer journey dashboard, and a subscriptions feature part of a \$1.06M ARR deal.
- Qualitative user interviews and usability testing to define product strategy and improve designs.
- Quantitative research using Pendo to inform product direction.
- Frequent communication and collaboration with devs about technical workflows, design feasibility, and constraints.
- Continuously made improvements to the design system.

# Freelance, Product Designer

NOV 2020 - NOV 2021

Sole designer for eSports gaming platform and a virtual yearbook website.

- Transformed client requirements to usable visual experiences, delivering 150+ total screens.
- Built a design system from scratch for colors, fonts, components.

# **PugMarker Creative Solutions**, *UX Design Intern*

AUG 2020 - OCT 2020 | PUNE, IN

- Designed a startup pitch experience app with a focus on increasing user engagement and retention. Developed gamification features like levels, badges and points systems.
- Conducted brainstorming sessions, identified acquisition points, created user flows, journey maps, wireframes, and prototypes.

## **Symantec,** Software Quality Assurance Intern

JUL 2019 - DEC 2019 | PUNE, IN

- Developed and debugged 147 automation test cases (using Robot Framework, Selenium2, and Jenkins automation tool) on Symantec Messaging Gateway (SMG).
- Reported 3 bugs, 1 a critical error during software upgrades.

#### **CERTIFICATIONS**

# Georgia Institute of Technology Introduction to User

Experience Design

COURSERA | AUG 2020

# **Interaction Design Foundation** Conducting Usability Testing

IDF | JUL 2021

monica.kawade24@gmail.com www.monicakawade.com +1 (925) 966 8897

#### **EDUCATION**

## **Carnegie Mellon University**

Master of Human-Computer Interaction (MHCI) AUG 2023 - | PITTSBURGH, PA

# Vishwakarma Institute of Technology

Bachelor of Technology, Computer Engineering (3.9 GPA) AUG 2016 - MAY 2020 | PUNE, IN

#### **SKILLS**

Ideation & Workflows	User research
Product and systems	Usability testing
thinking	Design systems
Problem-solving	C, C++, Java
Interaction design	HTML & CSS
Visual design	AngularJS
Wireframing	Cloud
Prototyping	Technologies

# TOOLS

Figma	Whimsical	
Sketch	Miro	
Adobe XD	Hotjar	
Invision	Jira	
Marvel	Webflow	
Adobe Suite	Squarespace	
Pendo	GCP, AWS	

#### **VOLUNTEERING**

### **TED**x

MAR 2018 - NOV 2019

Led a team of talk curators to help speakers develop their talk ideas for two editions of the TEDx event.

#### **LANGUAGES**

English, Hindi, Marathi