

Monica Kawade

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(8AM - 12:30 PM PST)
*US Citizen

EXPERIENCE

Freelance, Product Designer

NOV 2020 - PRESENT

Owned the design process as the sole designer for a competitive eSports gaming platform, a virtual yearbook website, and a PetCare website redesign.

- Translated the client's product requirements to usable visual experiences in Figma, going from low-fi wireframes to mockups.
- Created a design system for buttons, colors, fonts, and components.
- Delivered 150+ final screens to clients.

PugMarker Creative Solutions, UX Design Intern

AUG 2020 - OCT 2020 | PUNE, IN

- Worked on a virtual startup pitch experience mobile app, with a focus on increasing user engagement and retention. Developed gamification features like levels, badges, a wallet and points system, and offline investing.
- Conducted initial product brainstorming, identified acquisition points, created user flows, user journey maps, low to high fidelity wireframes, and prototypes.
- Other projects - user flow mapping for an EduTech app, website UI redesign for a premium carpet cleaning service.

Symantec, Software Quality Assurance Intern

JUL 2019 - DEC 2019 | PUNE, IN

- Developed and debugged 147 automation test cases on Symantec Messaging Gateway (SMG). The test cases were written using Robot Framework, Selenium2 library, and deployed through Jenkins automation tool.
- Reported 3 bugs to the devs of which 1 was a critical error during software upgrades.

EDUCATION

Vishwakarma Institute of Technology, Bachelor of Technology, Computer Engineering (3.9 GPA)

AUG 2016 - MAY 2020 | PUNE, IN

CERTIFICATIONS

Georgia Institute of Technology - Introduction to User Experience Design (Coursera, Aug 2020); **Interaction Design Foundation** - Conducting Usability Testing (IDF, Jul 2021)

SKILLS

Human-centered design
Ideation & Workflows
Product thinking
Interaction design
Visual design
Prototyping
User research
Usability testing
Design systems
C, C++, Java
HTML & CSS
AngularJS
Cloud Technologies

TOOLS

Figma
Adobe XD
Adobe Suite
Webflow
Squarespace
Whimsical
Miro
GCP, AWS

VOLUNTEERING

TEDx

MAR 2018 - NOV 2019

Led a team of 4 curators for two editions of TEDx in my college. Had discussions to generate new ideas, contacted distinguished speakers, and helped the speakers develop these ideas through several drafts of their TEDx talk.

LANGUAGES

English, Hindi, Marathi