

# Martin Tejeda

Product Designer & Entrepreneur residing in San Francisco.

[LinkedIn ↗](#)

[Twitter ↗](#)

[GitHub ↗](#)

[Email ↗](#)

## EXPERIENCE

### **MDSV Capital, Palo Alto, CA — Head of Design**

MARCH 2023 - PRESENT

Led UX/UI design for three tech startups from concept to launch. Secured \$2.5M funding through strategic design presentations. Managed cross-functional teams and vendor relationships, ensuring high-quality deliverables and efficient workflows. **Key skills: product design, startup development, investor pitches, team leadership.**

### **Underbelly, Salt Lake City, UT — Product Design Manager**

NOVEMBER 2021 - NOVEMBER 22

Led design team of four, balancing hands-on projects with mentorship. Aligned daily with CEO on goals and performance. Conducted contract reviews for accuracy. Spearheaded five 0-1 design sprints, securing \$870K+ in contracts. **Key skills: team leadership, design sprints, client engagement, project management, contract negotiation**

### **Underbelly, Salt Lake City, UT — Product Designer**

MARCH 2021 - NOVEMBER 2021

Collaborated with tech giants and startups to deliver tailored UX/UI solutions. Partnered with in-house and external teams across multiple design disciplines. Contributed to diverse projects through cross-functional collaboration. **Key skills: UX/UI design, client partnerships, cross-functional teamwork, design solutions**

## EDUCATION

### **General Assembly, Los Angeles — UX Certification**

UI/UX Immersive Bootcamp

### **Cal State Los Angeles, Los Angeles — B.S Nutrition**

B.S in Nutritional Science

## TECH STACK

**Design:** Figma, Adobe Illustrator

**Research:** Maze, Hotjar, Usertesting, Dovetail

**Front-End:** HTML5, EJS, Bootstrap, Tailwind, Javascript

**Prototyping:** Framer, Protopie

**No Code:** Framer, Webflow, Bubble

## SIDE PROJECTS

**PrePitch:** Adaptive business model canvas to help founders distill their ideas.

**NewCareers:** Resource for college students to find alternative career paths in their field of study.

**AudioNexus:** Audio AI agent used by call centers to streamline customer calls and compliance processes.

## HOBBIES

**Hiking** around San Francisco & nearby mountain ranges.

**Reading** about science, space, business, and AI.

**Indie Hacking** new projects that pique my interest.