# **Koh Maw Shin**

Frontend web developer



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I am a graduate from Nanyang Polytechnic, Diploma in Digital Media Design (Interactive Media) based in Singapore. I have completed my National Service in June 2010.

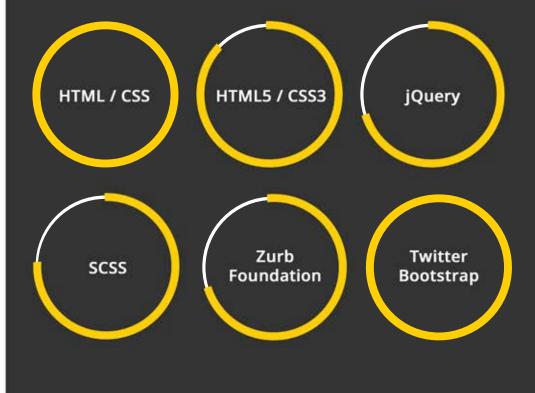
I'm currently with a UK based med comm agency as frontend developer, I am a design-oriented developer with design background with 6 years of working experience in the web design and development.

My Specialties are: Front-End Development (XHMTL, HTML 5, CSS, CSS3, jQuery, Javascript, Responsive CSS framework, Electronics Direct Mailer)

Portfolio website:

http://mawshin.github.io/

## Technical Proficiency



# Tools used for form & function



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## Work Experience

## AMICULUM

March 2016 - Current

#### Front-end Web Developer

- Help setup CSS/ SCSS styleguide for the team based on BEM and ITCSS
- Guide and share points with designers on responsive web design
- Work in team enviorment of different timezone with SCRUM
- Work and integrate with back-end developer (Sharepoint and Umbraco)

## Onyx Island

May 2014 - February 2016

### Lead Front-end Web Developer

- Building website with responsive framework like Bootstrap 2.0, Bootstrap 3.0 and Foundation 4

- Working in a team environment
- Initial discussion with business team and creative team on job scopes and timeline
- Work with creatives to align design requirements, eg. UI/UX, front-end interactivities and animations/transitions
- Integrate code with back-end developer
- Ensure cross browsers compatibility
- Integrate jQuery plugin libraries for functions required and etc.
- Liase with clients for change request
- Oversee, assist and assign jobs/change requests to junior front end developers
- Google analytic and Google tag manager implementation

### Freelancer

April 2013 - May 2014

#### Front-end Web Developer

- Contract position with tech house to help with website building and Wordpress integration
- Freelance to help with banking institute product site building nad integration to Interwoven
- Building website with responsive framework like Bootstrap 2.0, Bootstrap 3.0 and Foundation
- Convert PSD design into semantic front-end user interface
- Client onsite support
- Ensure cross browsers compatibility
- Integrate jQuery libraries for plugin required and etc.

## Aleph Labs

February 2012 - April 2013

#### Front-end Web Developer

- Convert mockups and wireframes to semantic front-end user interface
- Work in a team environment with designers, product owners to meet the design requirements and integrate code with clients' vendors back-end team
- Going onsite for client-side support
- Ensure cross browsers compatibility
- Integrate jQuery libraries for plugin required and etc.
- Liase with clients for change requests and requirements

#### Freelancer

July 2011 - February 2012

## Front-end Web Developer

- Freelance for print house to extends its digital capability as developer and consultant
- Building website with CSS framework like Twitter Bootstrap and Zurb Foundation
- Convert PSD design into semantic front–end user interface  $% \left( 1\right) =\left( 1\right) \left( 1\right)$
- Client onsite suppor
- Ensure cross browsers compatibility
- Integrate jQuery libraries for plugin required and etc.

#### Media Labs Innovation

April 2011 - July 2011

### Web Designer / Developer

- eDM designs and convertion for email blasting
- Convert PSD design into semantic front-end user interface
- Content population / localization
- Handling day to day web updates and changes from clients page
- Maintenance of existing website

## Arspario Interactive

July 2010 - March 2011

## Web Designer / Developer

- Responsible for designing and creation of digital campaigns collateral (EDM, microsites, web banners)
- Website designing and development
- Designing of print collateral (brochures, pull up banners, handbooks
- Liaise with clients for deliverable and changes

## Arspario Interactive

April 2008 - June 2008

### Assistant Creative Designer

- Responsible for designing and creation of digital campaigns collateral (EDM, microsites, web banners)
- Liaise with clients for deliverable and changes
- A\* STAR Insitute for Infocomm Research May 2007 August 2007 Interactive Flash Developer (Intern)
  - Develop an interactive Flash application that allows people to interact and share via SMS and MMS