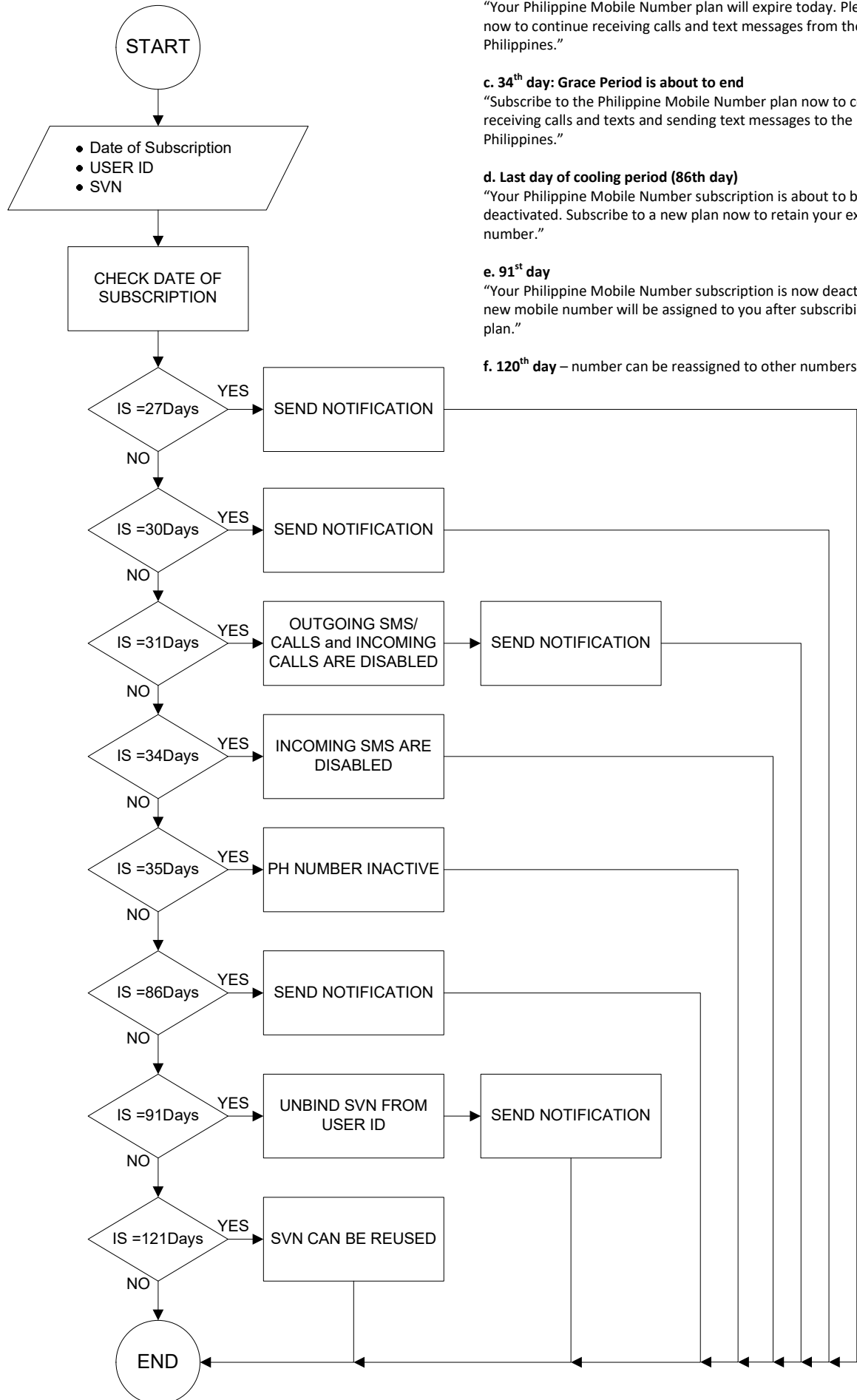


LIFECYCLE OF SVN



a. 27th day : subscription is about to expire

"Your Philippine Mobile Number plan is about to expire on dd mmm yyyy. Please renew now to continue receiving calls and text messages from the Philippines."

b. 30th day: subscription ends

"Your Philippine Mobile Number plan will expire today. Please renew now to continue receiving calls and text messages from the Philippines."

c. 34th day: Grace Period is about to end

"Subscribe to the Philippine Mobile Number plan now to continue receiving calls and texts and sending text messages to the Philippines."

d. Last day of cooling period (86th day)

"Your Philippine Mobile Number subscription is about to be deactivated. Subscribe to a new plan now to retain your existing number."

e. 91st day

"Your Philippine Mobile Number subscription is now deactivated. A new mobile number will be assigned to you after subscribing to a new plan."

f. 120th day – number can be reassigned to other numbers