

# MAX BUNGAY

## FRONT END DEVELOPER

My Portfolio: <https://portfoliomax.netlify.app/>

### CONTACT



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### PROFILE

A driven and competitive individual with 2 years of experience at a marketing and psychometrics company with a data science led approach. Supported software development teams to maintain and improve a content management system for a major client. Accumulated a broad set of skills including: bug reporting, data handling and analysis and client management. Experienced in designing, building and distributing psychometric surveys, to then collate, interpret and present their output data. Constantly learning and improving daily to become a successful Front End Web Developer. Please see [My Portfolio](#) and [GitHub](#) profile.

### SKILLS

HTML

CSS

Bootstrap

JavaScript

React

Responsive Web Design

GitHub

Basic SQL

Jira | Atlassian

Microsoft Office

SPSS Statistical Software

Qualtrics Software

Adobe Photoshop

Adobe Premiere Pro

Client Management

Quality Assurance

Qualitative & Quantitative Data Analysis

Proof Reading

Organisation & Time Management

Leadership Experience in Sport

### WORK EXPERIENCE

#### Digital Account Executive

CrowdCat | October 2018 – October 2020

CrowdCat is a data-driven marketing and psychometrics company with two enormous clients, which divides the majority of the company's attention. As a digital account executive, the focus was on the support and management of a bespoke Content Management System (CMS) being supplied to the largest global music corporation in the world.

Activity associated with this job role:

- Supported the management of the second largest client associated with the business.
- Worked very closely with the software development team to maintain and consistently improve the CMS being used by the client.
- Identified and managed bug reports that were essentially support issues, by detailing the exact conditions which produced the reported fault with the system.
- Organise and keep track of the Jira workflow for the software development team.
- Identified and designed new features and/or widgets that would add value to the CMS and its users.
- Maintained an optimal working relationship with the client with weekly liaison visits.
- Identified and fixed CSS styling issues within the digital promotions of the CMS.
- Responsible for the manual Quality Assurance process, prior to system releases and updates.
- Supported the client with CRM data handling. This led to the frequent use of Microsoft Excel and the Power Query Editor to clean and handle huge Json files.
- Performed simple SQL queries on databases to relay system user information to the client.

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## EDUCATION

BSc (HONS) PSYCHOLOGY -  
UPPER SECOND CLASS  
NOTTINGHAM TRENT UNIVERSITY

LONG ROAD SIXTH FORM COLLEGE

ST EDMUND'S SCHOOL,  
CANTERBURY

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## INTERESTS

Consumer Behaviour

User Experience

Web Design

Psychology

Russian Literature

Health and Fitness

Sport

Chess

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## OTHER

Store Assistant,  
Scotsdales Garden Centre

Night Colleague,  
ASDA (Nottingham)

Sports Scholarship,  
St Edmund's School Canterbury

Represented Kent County in  
Football, Hockey and Cricket as a  
junior

Nottingham Trent University 1<sup>st</sup> XI  
Football

## WORK EXPERIENCE CONTINUED

After 12 months, the role transitioned over to the other major client: one of the largest film studios in the world.

Activity associated with this role:

- Built psychometric surveys using the CMS.
- Utilised CSS to style the surveys.
- Sourced and prepared media assets for the survey. For example: cut videos with Adobe Premiere Pro, and edited images and made GIFs using Adobe Photoshop.
- Thoroughly proof read and manually QA'd the surveys before their distribution.
- Distributed and monitored the surveys as they were 'running live' (at unfriendly PST time zone hours due to the North American audience).
- Learned to use bespoke software tools to extract and clean the survey data to present it clearly in Excel spreadsheets.
- Listened to and analysed audio capture files from the surveys.
- Interpreted correlation matrices to optimize subsequent surveys.
- Took responsibility over the entire voucher reward mailing system, including the backlog of several months of disorganised and unfulfilled claims.

## ADDITIONALLY

- Completed 'The Web Developer Bootcamp 2021' on Udemy.
- Completed 'The Modern JavaScript Bootcamp' on Udemy.
- Involved in the Psychological research and consequent construction of a PTSD and mental health assessment survey specific to the COVID-19 pandemic.

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## REFERENCES

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CrowdCat

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