

Wolf Surveys Implementation (2023)

Four Surveys...

- (1) **Montana household wolf survey** (light grey colored survey...5 pages total, two-sided). Total number of surveys 5,000. We implemented three mailings of this survey (an initial mailing, a follow-up mailing to nonrespondents, and a second follow-up mailing to nonrespondents). The first mailing was sent out in the mail on May 12th. The second mailing was sent to State Print & Mail (SPM) for implementation on June 14th...on that date, there were 864 undeliverables and 682 respondents for a 16.5 percent survey response rate. Approved mock-ups from SPM for second mailing on June 21st. The second mailing was sent out in the mail on June 23rd. The third mailing was sent to State Print & Mail (SPM) for implementation on August 7th...on that date, there were 1078 undeliverables and 1020 respondents for a 26.0 percent survey response rate. Approved mock-ups from SPM for third mailing on August 9th. The third mailing was sent out in the mail on August 18th. 1042 respondents; 1085 undeliverable = 26.7 percent survey response rate on August 23rd. **Final tally on September 25th: 1249 respondents; 1156 undeliverable = 32.5 percent survey response rate.** *Note: tracking database is short on the number of respondents due to clerical error (e.g., tracking database has 1243 respondents).*
- (2) **Landowner wolf survey** (light yellow colored survey...5 pages total, two-sided). Total number of surveys 2,487. We implemented two mailings of this survey (an initial mailing and a follow-up mailing to nonrespondents). The first mailing was sent out in the mail on May 16th. The second mailing was sent to SPM for implementation on June 27th...on that date, there were 141 undeliverables and 648 respondents for a 27.6 percent survey response rate. Approved mock-ups from SPM for second mailing on June 31st. The second mailing was sent out in the mail on July 7th. 915 respondents; 150 undeliverable = 39.1 percent survey response rate on August 23rd. **Final tally on September 25th: 926 respondents; 189 undeliverable = 40.3 percent survey response rate.** *Note: tracking database is short on the number of respondents due to clerical error (e.g., tracking database has 916 respondents).*
- (3) **Deer/elk hunter wolf survey** (light green colored survey...5 pages total, two-sided). Total number of surveys 1,500. We implemented two mailings of this survey (an initial mailing and a follow-up mailing to nonrespondents). First mailing was sent out in the mail on May 22nd. The second mailing was sent to SPM for implementation on July 7th...on that date, there were 33 undeliverables and 349 respondents for a 23.6 percent survey response rate. Approved mock-ups from SPM for second mailing on July 7th (very fast service from SPM this go around). The second mailing was sent out in the mail on July 11th. 471 respondents; 34 undeliverable = 30.1 percent survey response rate on August 23rd. **Final tally on September 25th: 480 respondents; 35 undeliverable = 32.7 percent survey response rate.** *Note: tracking database is short on the number of respondents due to clerical error (e.g., tracking database has 476 respondents).*
- (4) **Wolf hunter wolf survey** (light blue colored survey...5 pages total, two-sided). Total number of surveys 1,000. We implemented two mailings of this survey (an initial mailing and a follow-up mailing to nonrespondents). The first mailing was sent out in the mail on May 26th. The second mailing was sent to SPM for implementation on July 21st...on that date, there were 10 undeliverables and 258 respondents for a 26.1 percent survey response rate. Approved mock-ups from SPM for second mailing on July 28th. The second mailing was sent out in the mail on August 4th. 285 respondents; 26 undeliverable = 29.2 percent survey response rate on August 23rd. **Final tally on September 25th: 354 respondents; 27 undeliverable = 36.4 percent survey response rate.**