

Pitch: One Place is a digital library where you can easily see all of your subscriptions from streaming services, magazines, or stores. At One Place you can view all the banking information pertaining to those subscriptions and cancel them with ONE click of a button in One Place.

Problem Statements:

- Identify if people want to organize their subscriptions
- Identify if people want to cancel their subscriptions
- Describe the type who would want to use this app.
- Would people pay for this?
- Identify the type of subscriptions people have
- Identify how many subscriptions people have

Survey Questions:

1. Do you have subscriptions?
 - a. Yes
 - b. No
2. How many subscriptions do you currently have? [Short Answer]
3. What are the types of subscriptions you have?
 - a. Streaming (shows, music/audio)
 - b. Gym
 - c. Magazine
 - d. Video Game
 - e. Other
4. How helpful would it be to organize and categorize your subscriptions into one place?
 - a. Not helpful
 - b. Somewhat helpful
 - c. Pretty nifty
 - d. AMAZING
5. Would you pay for a service like One Place?

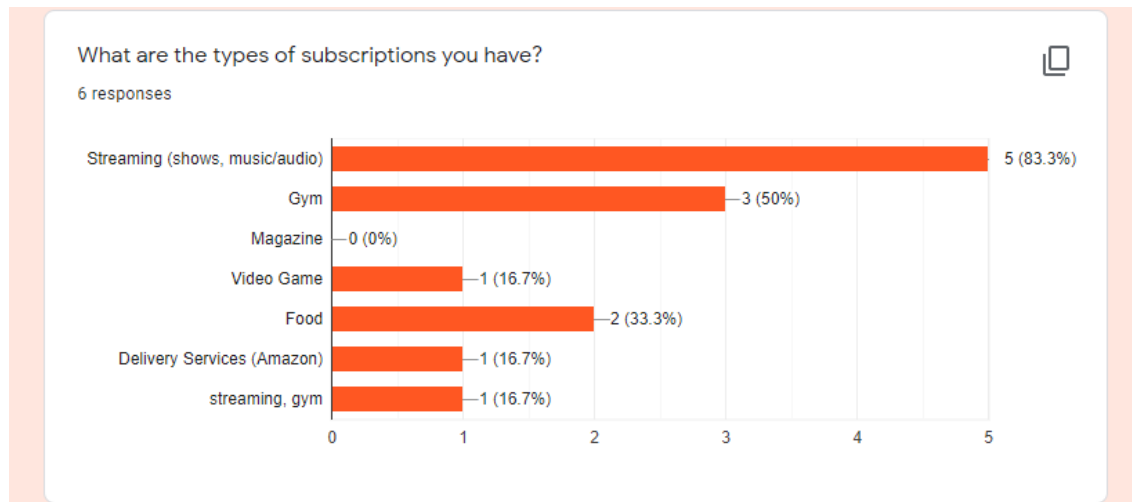
- a. Yes
 - b. No
6. How much would you pay for One Place?
7. Would you use this app for free with advertisements?
- a. Yes
 - b. No

Analysis & Reporting Results

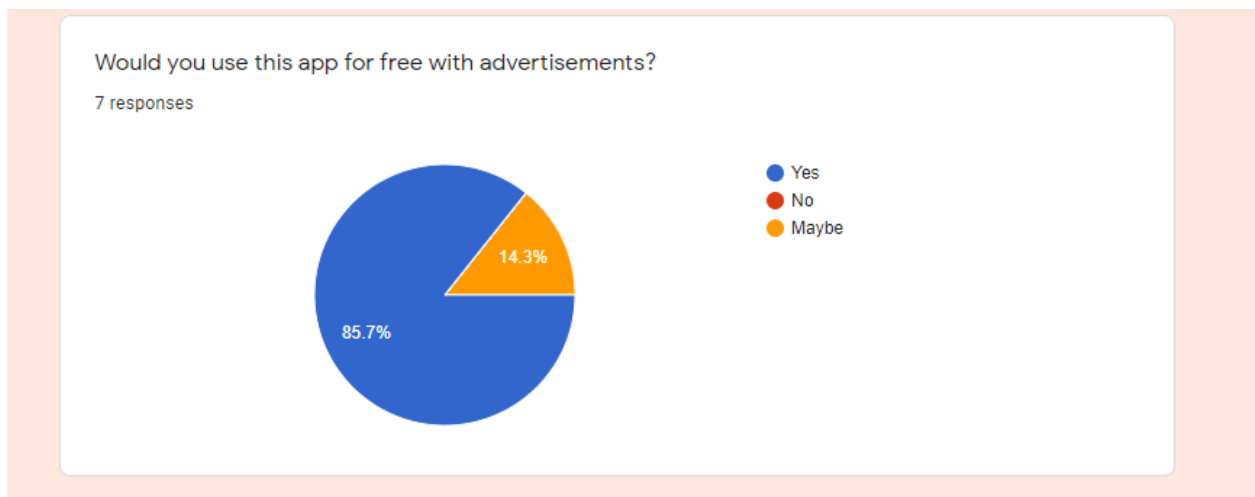
1.
 - a. People priced this service higher than I would spend for it.



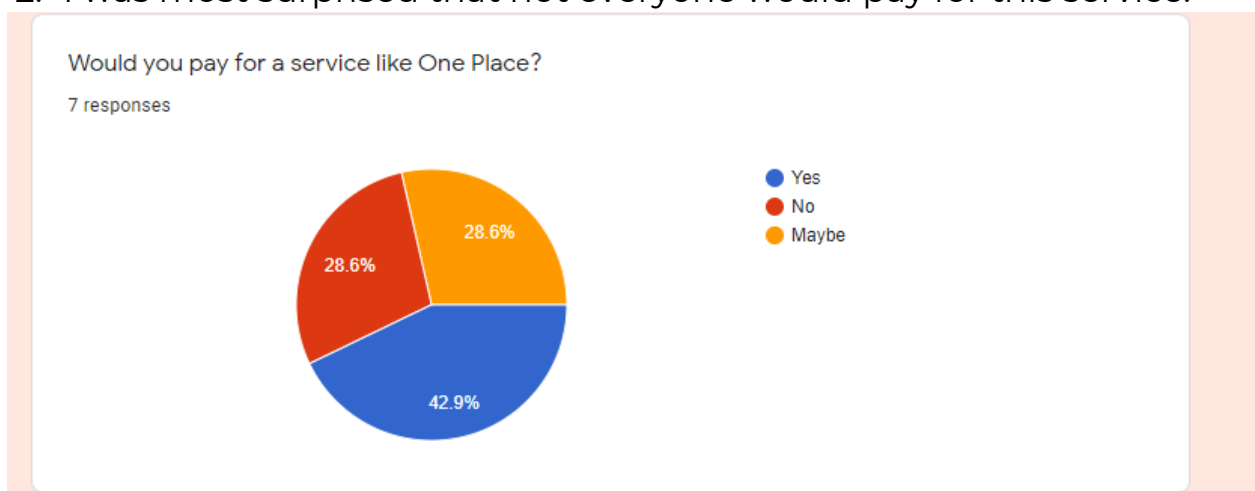
- b. The most popular subscriptions are online subscriptions which should be easier to work with for this idea.



- c. People are ok using this service for free with advertisements



2. I was most surprised that not everyone would pay for this service.



3. I did answer my problem statements. I learned that people think this is a helpful service and some are willing to pay for it. Either way if they want to use it I know there is a way money can be made with One Place.