

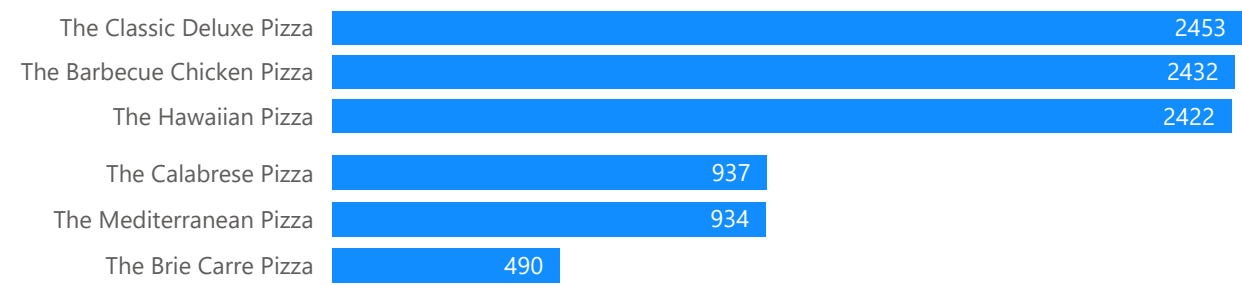
Top 5 Most Ordered Ingredients

Garlic  
27913  
Tomatoes  
24104  
Red Onions  
19834  
Red Peppers  
16562  
Chicken  
8618

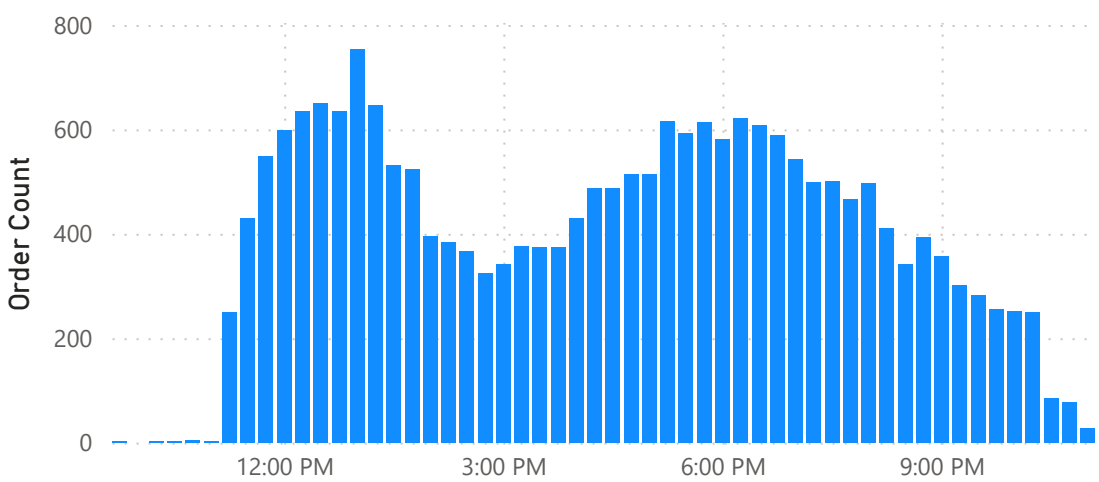
Bottom 5 Least Ordered Ingredients

Caramelized Onions  
490  
Pears  
490  
Prosciutto  
490  
Thyme  
490  
Brie Carre Cheese  
490

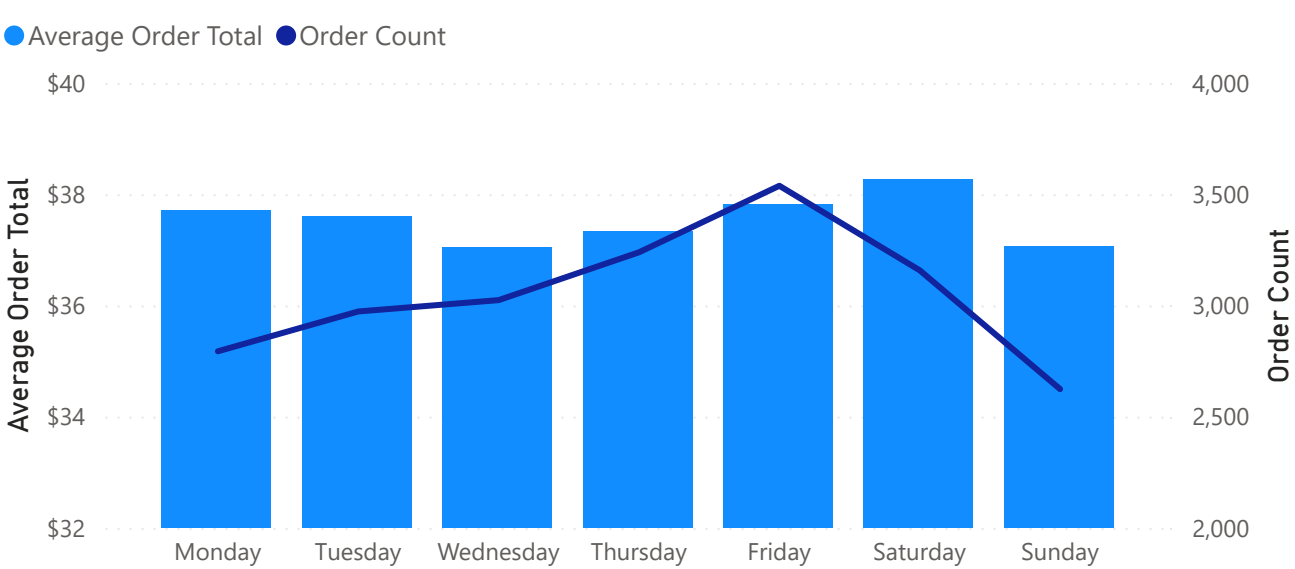
Top 3 and Bottom 3 Items by Quantity Purchased



Order Count by Time of Day



Average Order Total and Order Count by Day of Week



Summary

- The company should aim to promote their most popular items and find ways to improve their least popular items. Taking them off the menu could also be considered, since the Brie Carre Pizza is the only pizza that uses the least ordered ingredients. Removing the item from the menu could help the company reduce waste because the use of those ingredients is completely dependent on the sales amounts of the Brie Carre.
- There are no significant differences between the days of the week in the order totals. All days of the week fit between \$37.04 and \$38.27 which likely has no relevance. Order counts on the other hand have a little more variance, and Friday is clearly the most busy day of the week by amount of unique orders.
- There are notable peaks during the opening hours, with 13.00 being the busiest time of day by amount of orders. 14.00 - 16.00 is the least busy timeframe during the opening hours. This could assist the company in planning their shifts and daily tasks. The less busy hours should be utilized by preparing ingredients for the busier moments and completing general maintenance.