

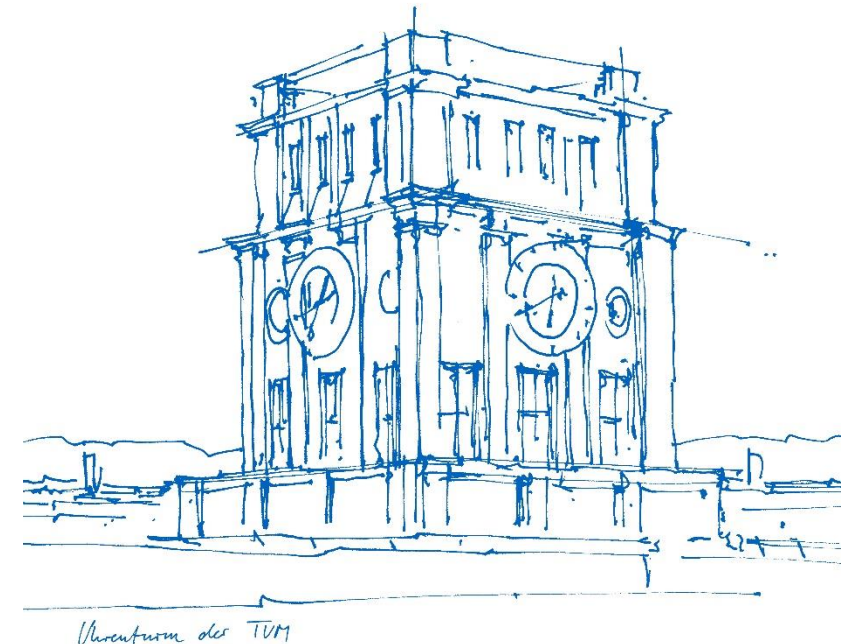
# Globale Strukturen und Gruppen

Jürgen Pfeffer

Technical University of Munich

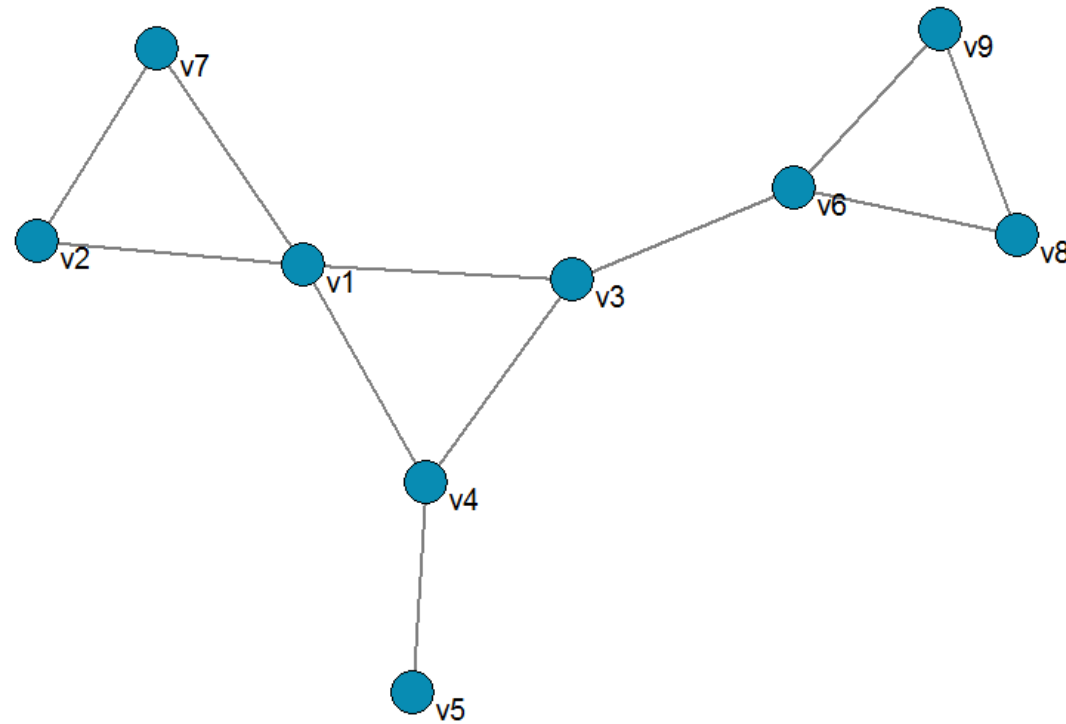
Bavarian School of Public Policy

juergen.pfeffer@tum.de | @JurgenPfeffer



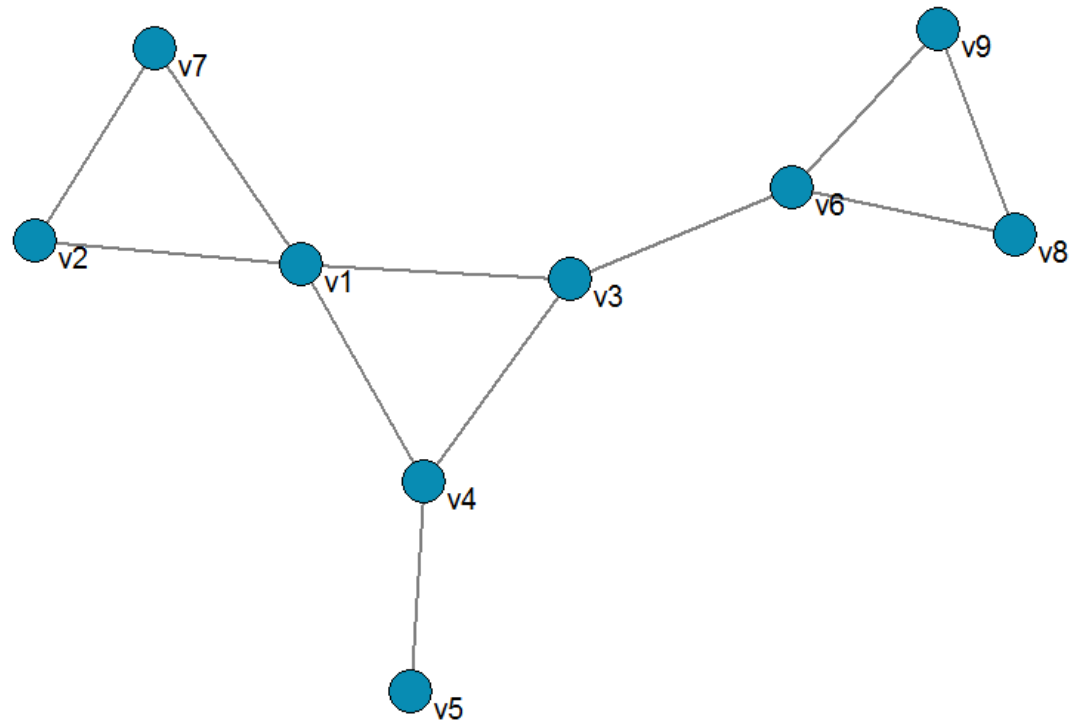
# Cutpoints

Nodes which, if deleted, would disconnect net



# Bridge

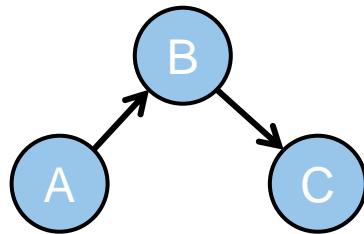
A tie that, if removed, would disconnect the network



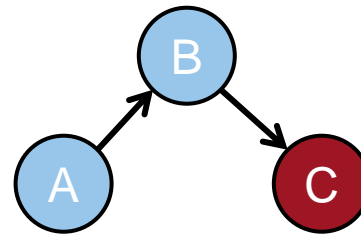
# Brokerage

Burt, Ronald S. 1990. Detecting Role Equivalence, Social Networks, Nr.12.

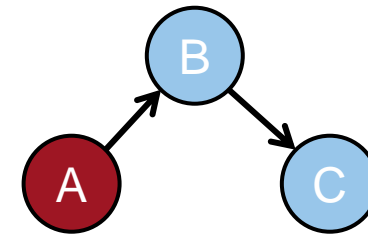
Gould, Roger V, & Fernandez R. M. 1989. Structures of Mediation, in: Sociological Methodology, San Francisco: Jossey-Bass.



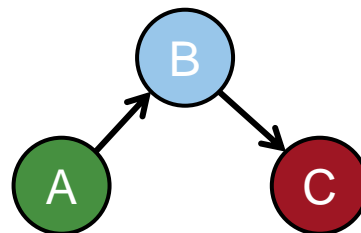
Coordinator



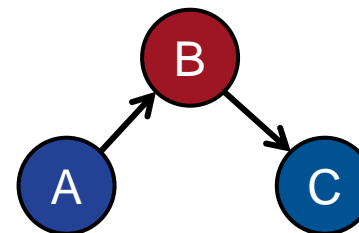
Representative



Gatekeeper

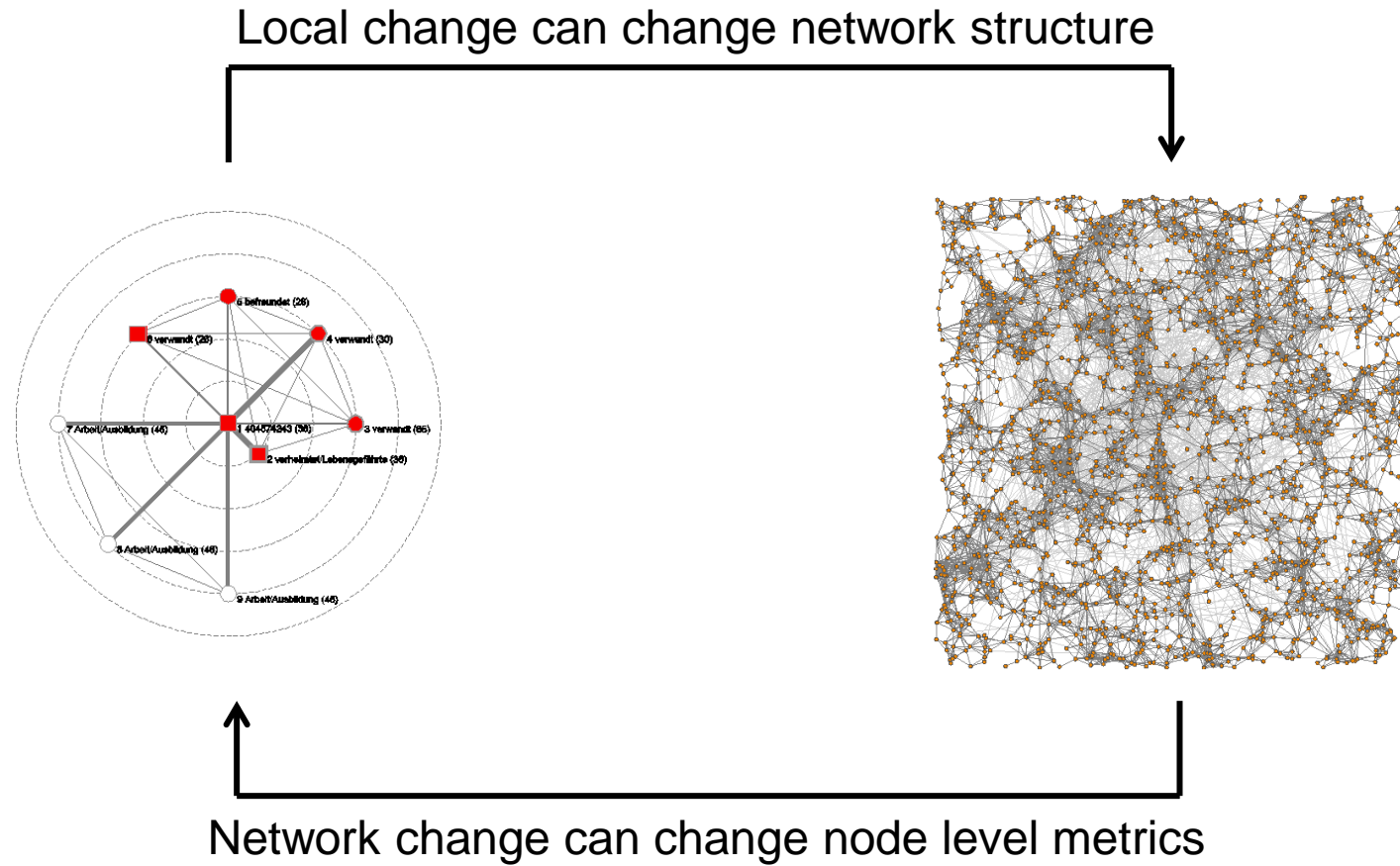


Liaison



Consultant

# Micro/Macro Connection



# Micro-Macro Connection

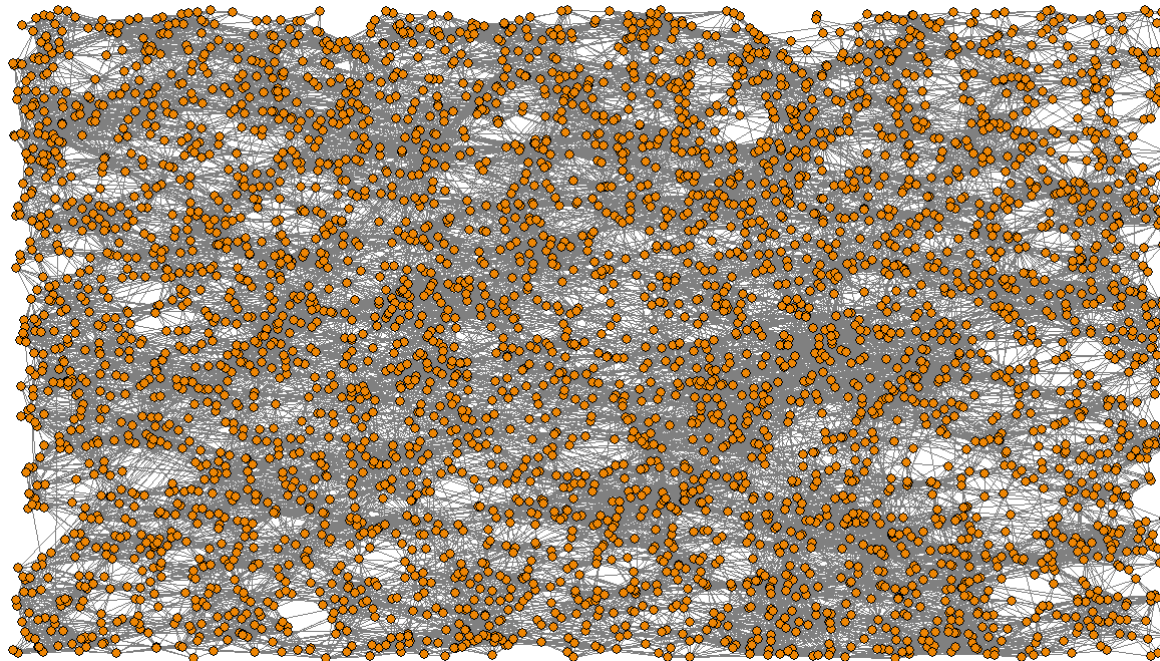
Micro (Ego Networks)	Macro (Entire Network)
Maximum number of alters	Maximum degree of network
Average degree of egos $\bar{e}$	1. Average degree of all nodes
	2. Number of edges $E = \frac{\bar{e}N}{2}$
	3. Network density = $\frac{\bar{e}}{N-1}$
Degree distribution of egos	Degree distribution of entire network
Degree skewness, degree variance of egos	Degree skewness, degree variance of the entire network
Clustering coefficient $C_v$	Clustering coefficient $C = \frac{1}{N} \sum C_v$

# Random Links in Structured Networks

Stylized interpersonal communication network

4k nodes, 47.7k edges

Avg. degree 23.8, max. degree 65





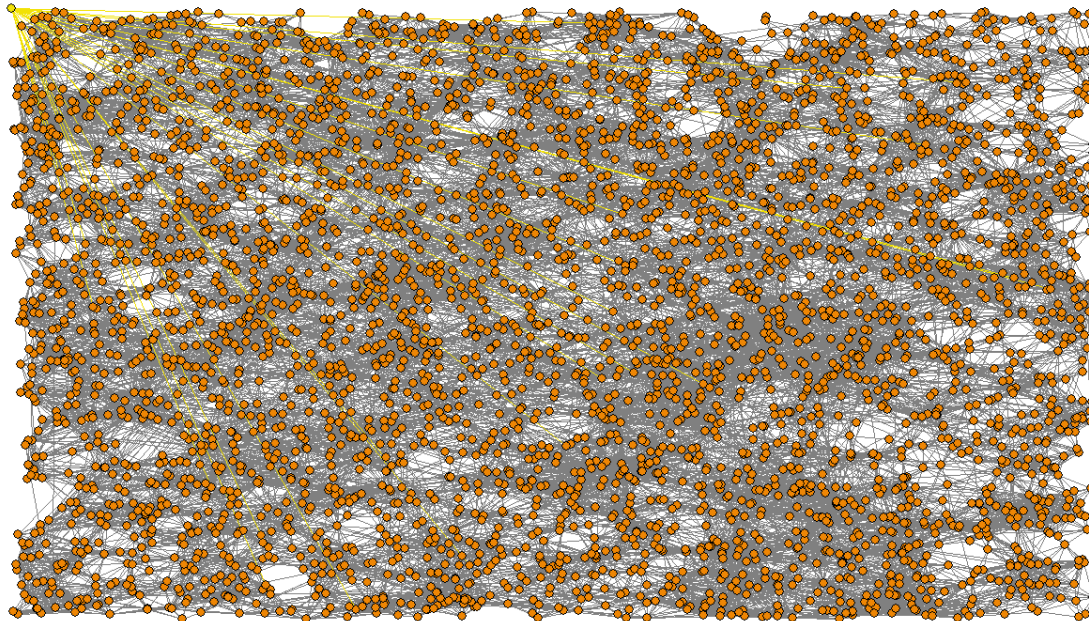
# Random Links in Structured Networks

Stylized interpersonal communication network

4k nodes, 47.7k edges

Avg. degree 23.8, max. degree 65

Intervention: 1 new node + 23 new edges (0.05%)





# We know a lot about this network

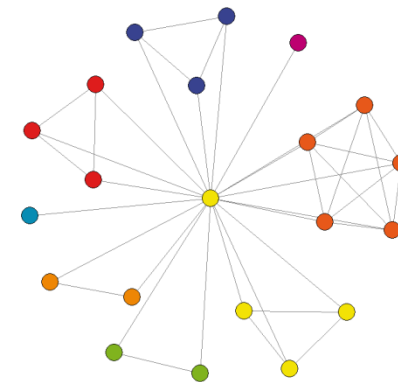
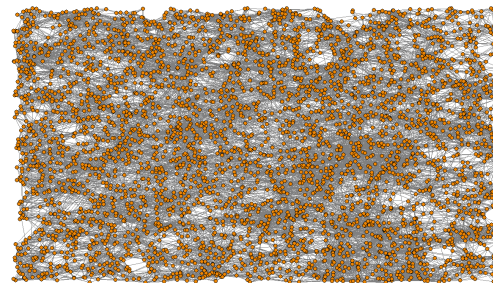
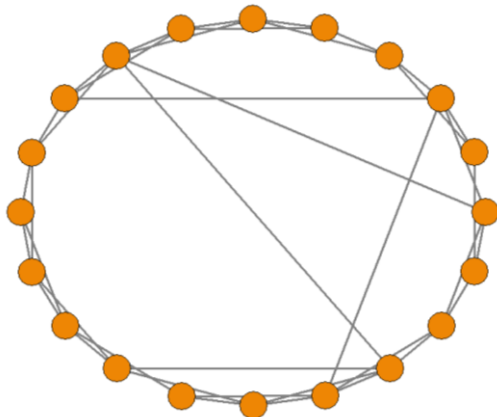
Stylized interpersonal communication network

Limited degree, Low density, Differences in degree

Right tailed degree distribution, Degree correlation

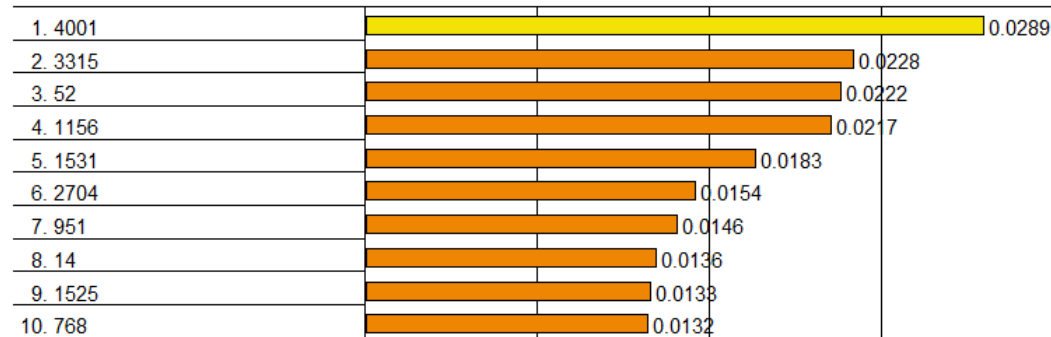
**High clustering, Community structure**

Short average path length



# Random Links in Structured Networks

Betweenness Centrality in altered network:



Change in Betweenness Centrality of existing nodes:

- 17/20 relative winners are connected with the new node

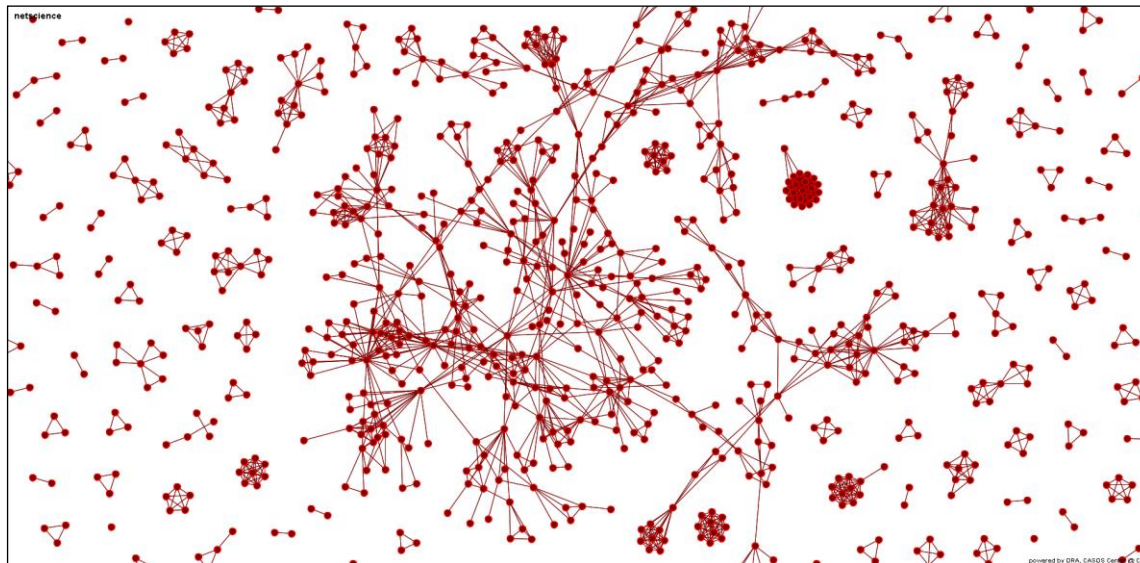
# Groups & Communities

Different definitions of groups

How to detect communities?

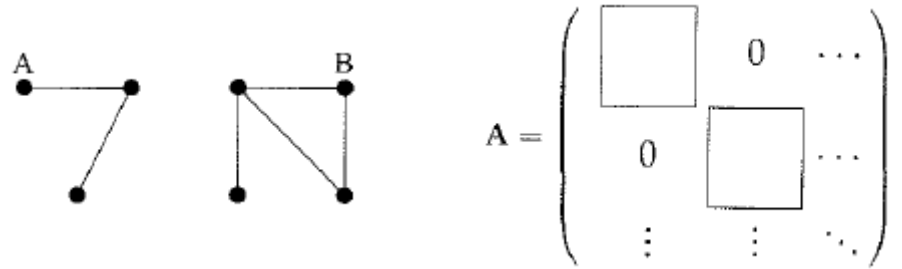
Different algorithms for different community definitions

To summarize / predict the high level structure of the graph



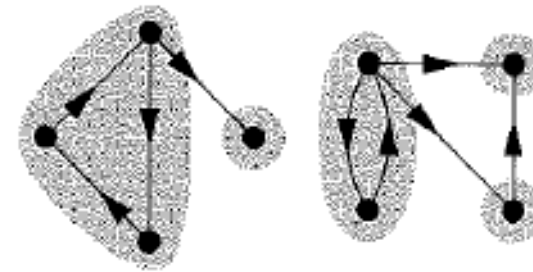
# Components

## Disconnected network



## What about directed networks (e.g. www)?

- 2 undirected (weak) components
- 5 directed (strong) components
  - Contain cycles for (every) node

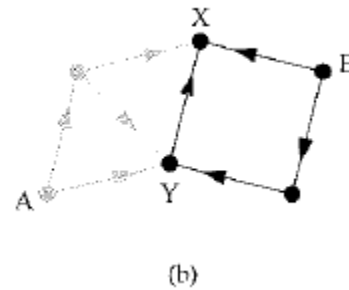
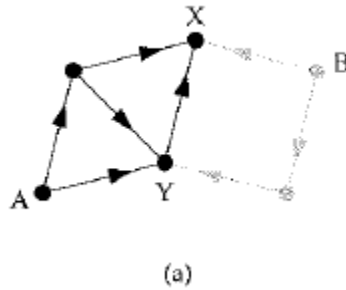


→ Acyclic directed networks have no strong components

# Out-Component

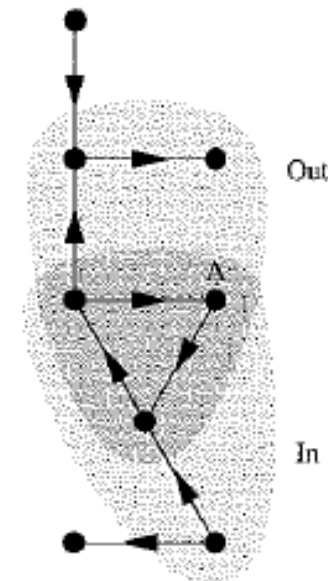
How far can you get from one point (no walk back)?

Reachability of nodes

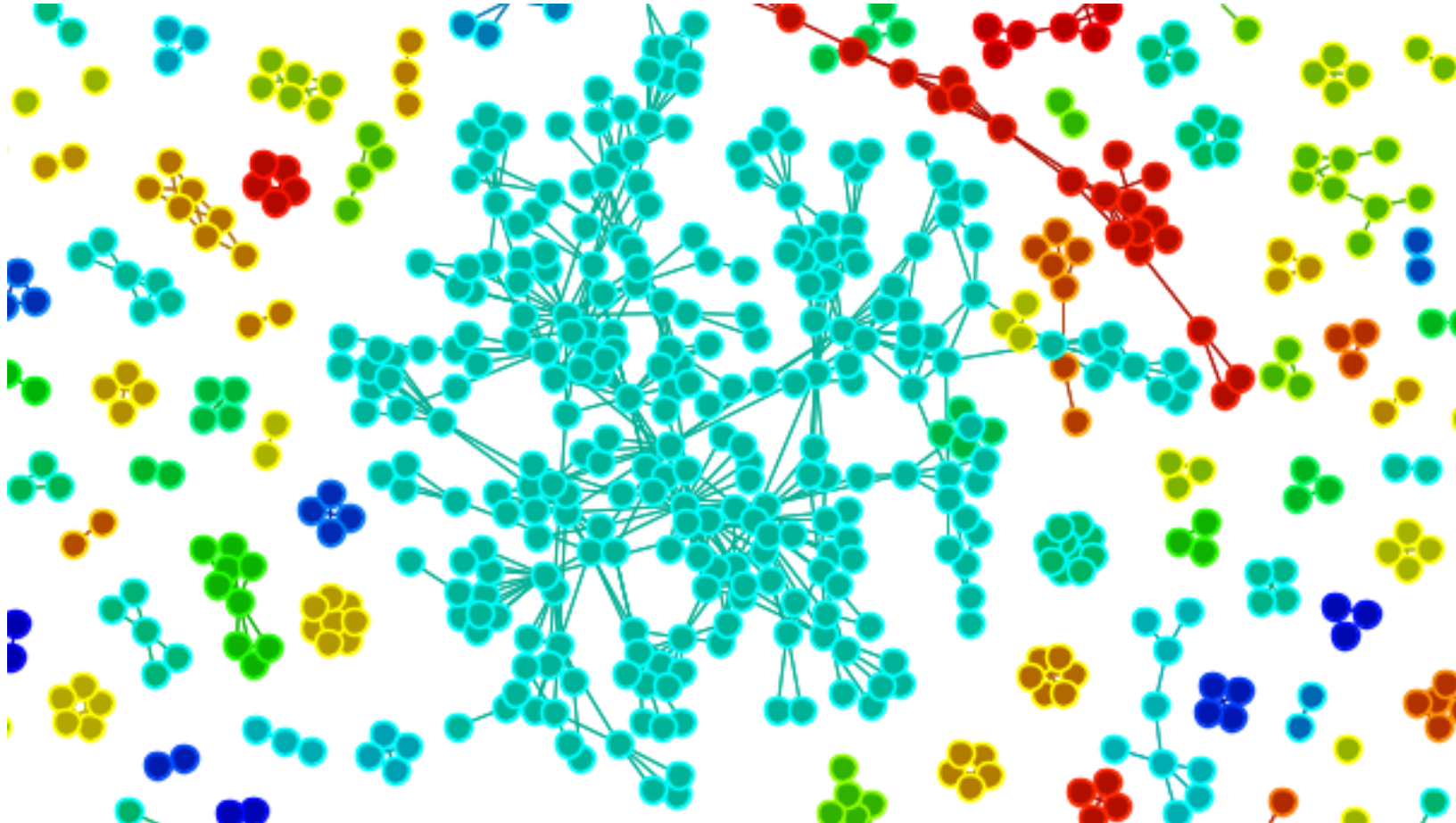


Strongly connected components have identical out-components

The intersection of in- and out-components are strong components



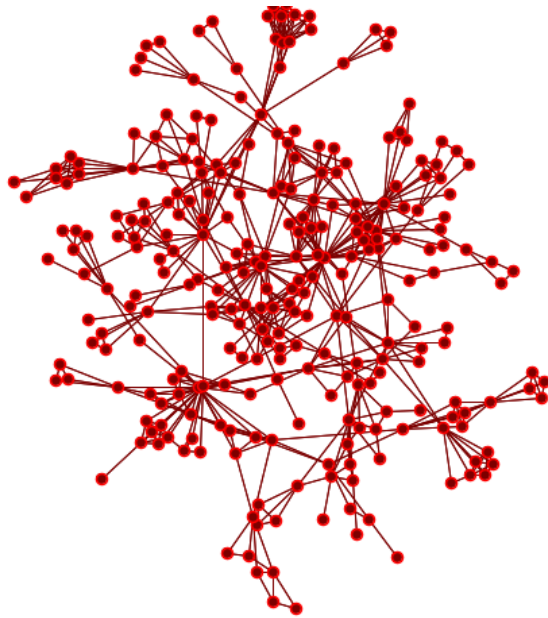
# Visualize Components



# Largest Component

In real-world networks, most of the time, 90+% of nodes are in largest component

In most studies, we focus on analysis of largest component



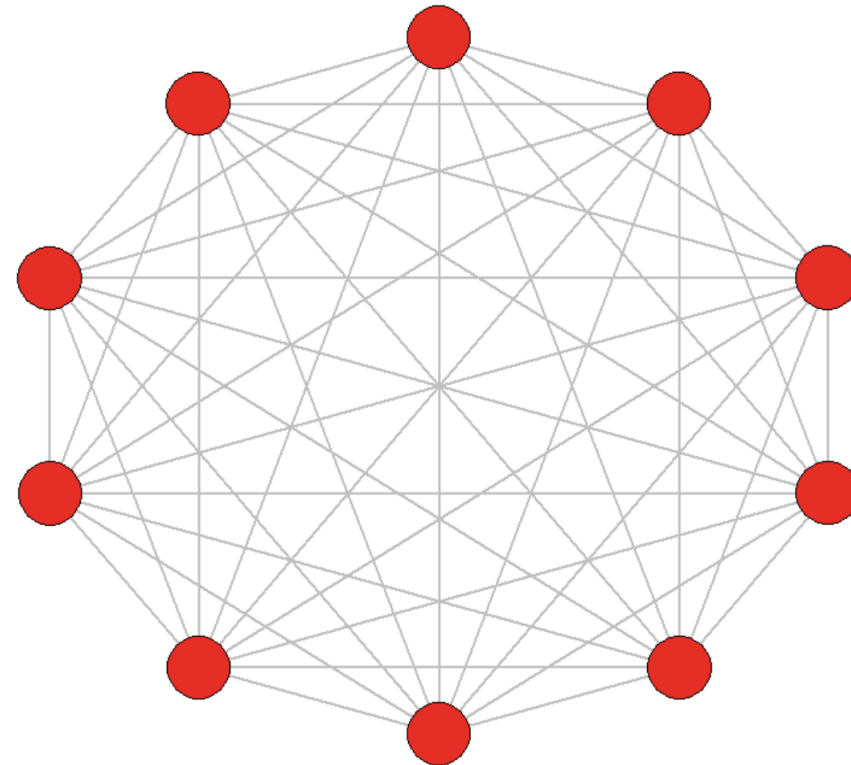


# Cliques

Clique = Fully connected group of nodes

CON = Rarely found in real data

CON = Hard to calculate



# Clique Relaxations

N-Clique = Connected with path distance N, normally 2

- CON: Nodes could be connected by nodes outside the clique

C-Clan = N-Clique + all links within group

K-Cores = Connected to at least k other members of a “clique”

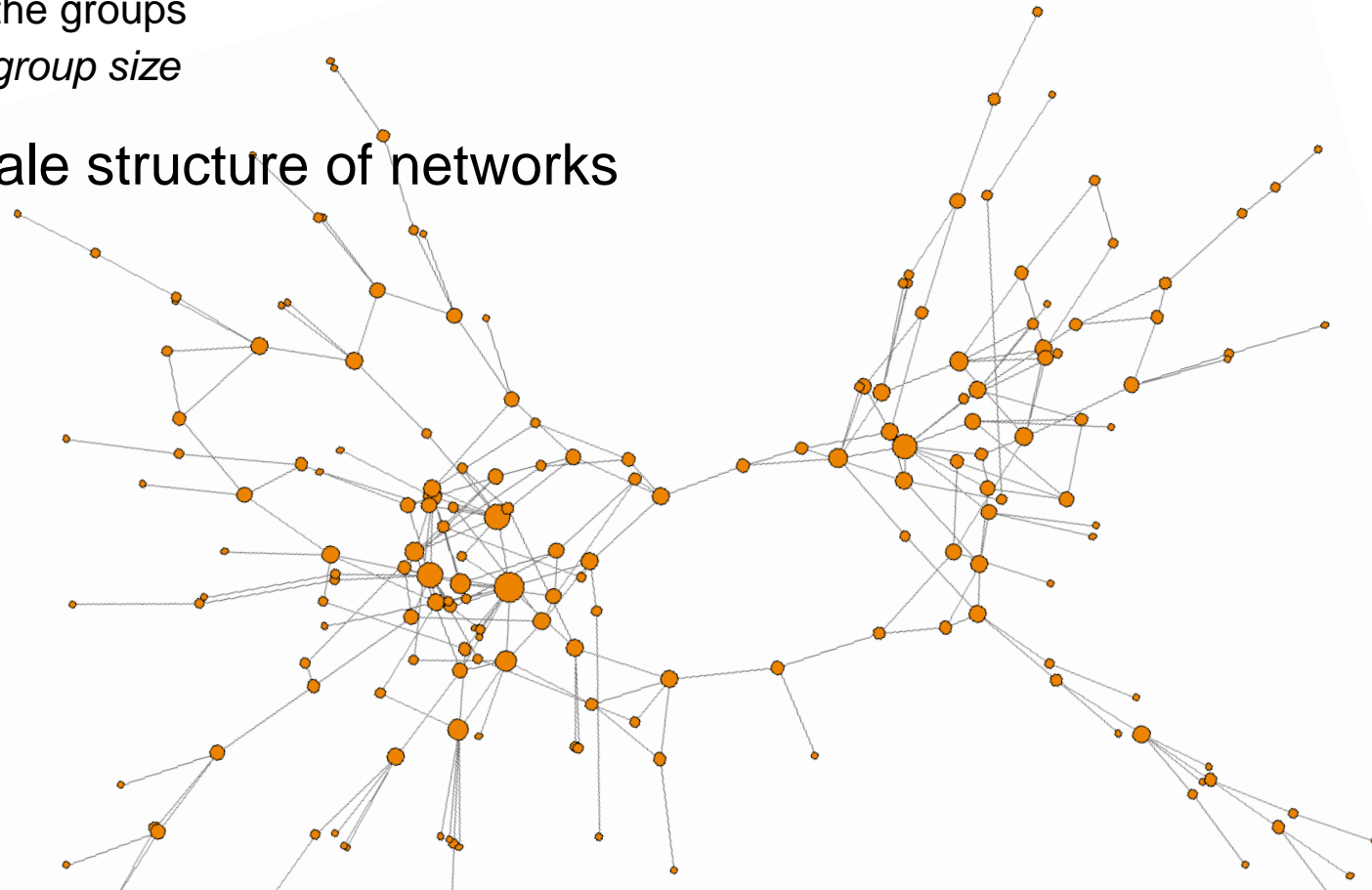
K-Plex = Node is a member of a “clique” of size n if it has direct ties to n-k members of that clique

# Community Detection

## Goals:

- Separate graph into groups of nodes
- Minimum connections among the groups
- *No fixed number of groups or group size*

Understanding large-scale structure of networks



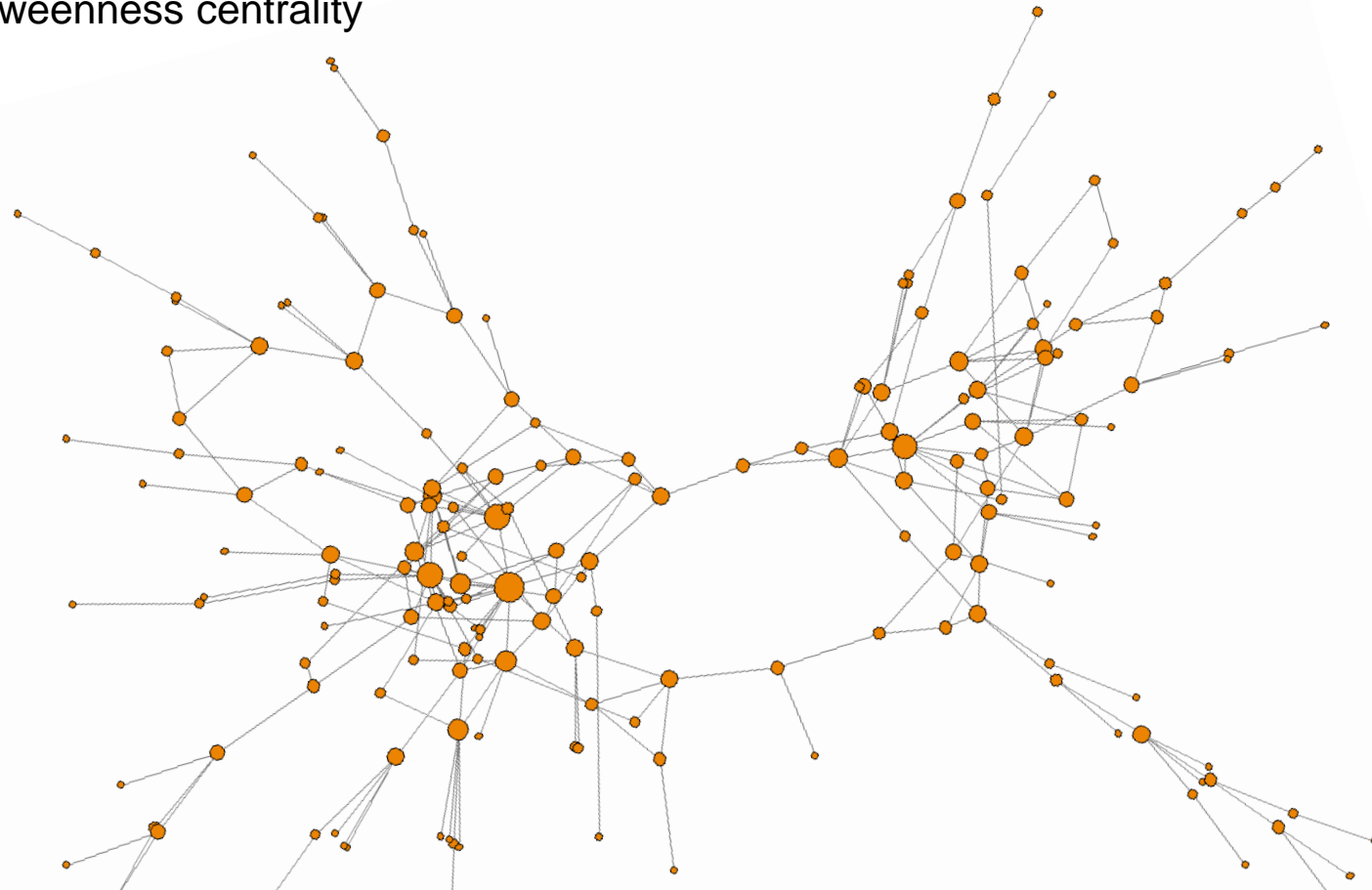
# Newman/Girvan Grouping

## Newman & Girvan [2004]

- Calculate edge betweenness centrality
- Remove edge with highest betweenness centrality
- Repeat process

## When to stop?

- K-groups or modularity



# How to Evaluate Grouping?

Fewer links between groups “than expected”

Count links within and between groups

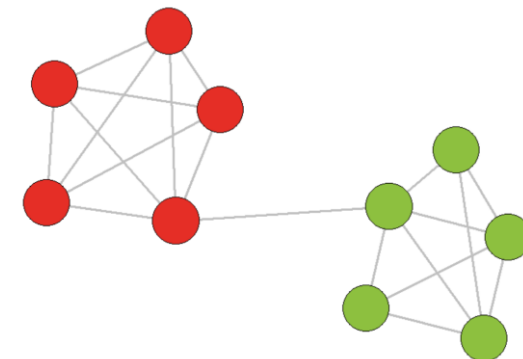
All = within + between

→ Goal: Optimize links within groups compared to what is expected

Modularity maximization: most commonly used

Perfect solution = exponential time complexity

Efficient heuristic optimization algorithms



# Modularity

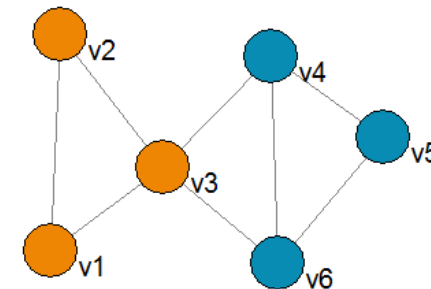
Fraction of the edges that fall within the given groups minus the expected such fraction if edges were distributed at random

Degrees  $k_i$  and  $k_j$

$S_i = 1$  for group 1,  $s_j = -1$  for group 2

$2m$  = number of ends of edges

$$\frac{1}{4m} \sum_{ij} \left( A_{ij} - \frac{k_i k_j}{2m} \right) s_i s_j,$$



# Simple Modularity Maximization

Two random communities of equal size

Algorithm:

- For every node:
  - How much would modularity change if node would move
  - Move best node
- Repeat until no improvement

No constraint on group size

Quite fast  $O(nm)$

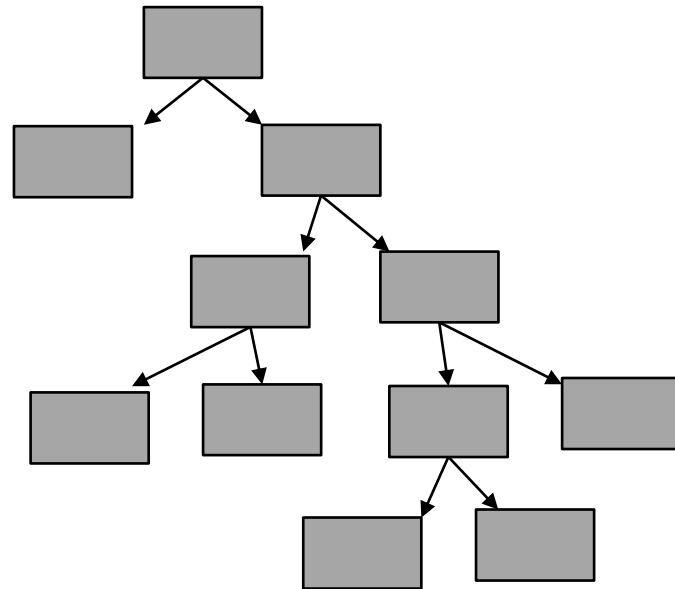


# More Than Two Groups

## Modularity maximization works

## Repeatedly bisecting the network

Stop when modularity does not increase anymore



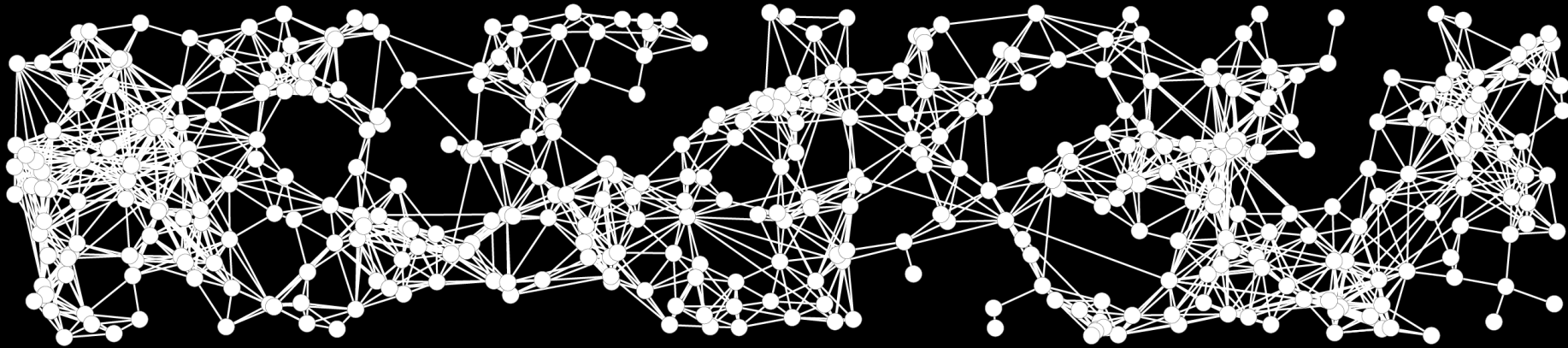
# Important to Know!

Community/Partitioning algorithm find a best solution regardless whether a good solution exists!

Modularity value serves as a kind of a significance level for clustering

*“Our mission is to go forward, and it has only just begun.  
There's still much to do, still so much to learn. Engage!”*

Jean-Luc Picard, Star Trek TNG, Season 1 Episode 26



Juergen.Pfeffer@tum.de @JurgenPfeffer  
Mirco.Schoenfeld@tum.de