



# MAXIMILIEN BRUNET

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## Experience

### IT-Eurasia

Business Representative

02/2025 – present

Dubai, UAE

Representative in the UAE of Moscow based IT-Eurasia, contributing to the restructuring of Russia's IT market within the Eurasian framework. Focused on fostering international collaboration and driving innovation in the IT sector.

### Self-employed

Freelance Web Developer

11/2023 – Present

Dubai, UAE

Main Areas of Responsibility:

- Design and develop responsive web applications using modern frameworks including React, Next.js, and WordPress
- Implement secure backend solutions with Firebase (Authentication, Firestore, Storage)
- Optimize websites for performance, SEO, and conversion through strategic implementation of analytics and ad platforms
- Create specialized event web applications featuring real-time media sharing, guest interactions, and dynamic content

Technical Environment:

React, Next.js, TypeScript, Firebase, WordPress, Tailwind CSS, Zustand, i18n, Figma, Git

### Anubisway

Co-founder

2019 – 08/2022

Moscow, Russia

Managing Anubisway, a venture working in the sporting segment, developing the marketing and sportive ecosystem around a sportsman (Anubis), MMA and boxing fighter.

Main areas of responsibility:

- Creation and building venture's image and DNA with a committed team (production, events, social media and marketing specialist, fight preparation personnel)

- Management of the venture: follow-up of contract negotiations (with combat organisers, sponsors and investors), events organisation, internal organisation

Results:

- Successful organisation and completion of fights gathering important audience (public, TV, journalists, etc.), winning important assets for the future development of the venture
- Growth: establishment of an active website, rapid growth of traffic on social networks (Youtube, Instagram) and of the fan base, creation of a financing platform (crowdfunding)

## **LB-Talents and RSI Inc.**

2018 – 03/2022

Consultant

Moscow, Russia

Working on project base for LB-Talents, a Moscow based recruitment company, and their partner RSI Inc, based in Toronto- Canada.

Main areas of responsibility:

- Identification and selection of potential candidates in Software Development, IT Sales, PR and Marketing (research, dialogue establishment and interviews organisation)

Results:

- Successful delivery of short-lists of candidates for selection with the client, respecting deadlines and criteria of selection

## **Education**

### **Lycée Français de Moscou (French High School in Moscow)**

2007 – 2012

Moscow

### **Bachelor's degree in Business Administration and General Management**

2014 – 2018

Moscow

Moscow Institute of Humanities and Economy

## **Skills**

People management

Time Management

Sales

Web Development

Communication

Project Management

Internet Marketing

## **Languages**

**English** (Fluent) • **French** (Native) • **Russian** (Native)

## **Interests**

World news | Automotive industry | Audiovisual arts | Literature | Cooking | Fitness