

Max Arturo Alcalá Sáinz

5301 Alpha Road, Apt.# 335
Dallas, TX 75240

(+1) 469-766-5288
maxarturo@gmail.com (@maxArturoAS)
<http://www.maxarturoas.com>

Summary

I'm a Data Analyst, Visualization Engineer and Programmer, looking for a Developer role where I can further my experience and contribute with my customer-side exposure and well-rounded data analytics. I have worked with enterprise data for Fortune 100 companies, as well as gathering data requirements, designing and maintaining reports/KPI's.

Skills

Frameworks and libraries: Ruby on Rails, Jekyll webpage templating, d3.js(data visualization), asset pipeline/minifying/integration using Grunt.js, SCSS/Sass, Version Control (git), VBA for Office Suite, Windows Scripting Runtime

Collaboration/Business Environment: Excellent analytical, communication and problem-solving skills. TDD approach to projects. Experienced in Development - Testing - Production workflows. Previous exposure to working with remote teams. Priority-driven, highly proficient in consolidating objectives in a team setting.

Programming Languages, Software and Operating Systems: Ruby, junior frontend design(HTML/CSS/JS), SVG/d3.js(front-end data visualization), Python scripting, SQL + Query optimization in Oracle and PostgreSQL, Advanced Visual Basic/VBS, advanced Excel reporting, L^AT_EX, Unix (Bash/simple scripting and Cron jobs), Microsoft Office Suite, Unix(Debian), Mac OS, Windows XP/7/8

Natural Languages: Native Spanish, Intermediate Japanese, basic Korean and Mandarin Chinese

Projects

Frontend Metrics visualization: Developed frontend reporting solution for FL Supply Chain. Used d3.js for data visualization and geographical rendering of TopoJSON data. Implemented exporting to Excel/CSV functionality. Used Bootstrap mixins for customization and asset pipeline workflow with Grunt.js

Report development for Frito-Lay Supply Chain: Created full tool solutions in Excel VBA for thousands of users (data input, reporting, business-critical use), using a Windows 2008 R/2 server as backend.

ETL for Frito-Lay National Metrics: Maintained Oracle instance with national Supply Chain metrics for Frito-Lay US and Canada. Power-user in Oracle environment (CREATE, DROP etc privileges). Created scripts for automated data pulls and log tracking in VBS.

Experience

- **PepsiCo - Frito-Lay North America** Plano, TX
Supply Chain Planning/Transportation Assoc. Analyst *Jan 2013 - Present*
 - Generated and reported key national Supply Chain metrics (Fill Rate, DOH, Demand Accuracy), for Frito-Lay US and Canada on an ongoing basis
 - Maintained data integrity and data collection scripts for all Frito-Lay Supply Chain reporting
 - Developed transportation loading and warehouse reports in MS Access

- **Texas Instruments, Inc** Dallas, TX
Operations - Microcontrollers Business Planner *Jan 2012 - Dec 2012*
 - Managed cradle-to-grave manufacturing support and worldwide shipment of device portfolio from planning to EOL stages
 - Harnessed Oracle Business Data Warehouses for Material Master, shipping, revenue and inventory data mining
- **PepsiCo - Frito-Lay North America** Plano, TX
Internship - Strategy and Business Innovation - Systems Integration *Jan 2010 - Dec 2011*
 - Interfaced with Warehouse and Demand Planning systems to provide decision support
 - Designed and Implemented reporting tools for Transportation and Business Innovation teams
- **Bell Helicopter Textron(BHT)** Hurst, TX
Internship -Computer Aided Design and Manufacturing IT *Jun 2009 - Oct 2009*
 - Security Clearance -Military Designs and ITAR-class Material
 - Collaborated in testing and development environments for mission- critical applications
 - Developed Unix script solutions to customer specifications
- **Exel Transportation Services** Plano, TX
Internship - Capacity and Product Analyst *Jun 2008 - Dec 2008*
 - Documented and reported requirements for database restructuring
 - Managed Vendor compliance for transportation carriers
 - Restored database integrity in \$1M database project

Education

- **M.S. Supply Chain Management** GPA: 3.72
University of Texas at Dallas *Dec 2012*
- **B.S. Operations Management, Minor in Computer Science** GPA: 3.94
University of Texas at Dallas: Summa Cum Laude, Dean's List *Dec 2011*
- **Donnguk University-Seoul, South Korea** March-Jun 2010
MIS Exchange Program *GPA: 3.95*