

SABRINA JOHNSON

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professional summary

- Competitive fashion professional who values innovative fashion without compromising the ultimate goal of increasing retail revenue.
- Results-oriented fashion industry professional skilled at leading teams and revitalizing and launching product
- Animator with practical expertise in all aspects of technical and commercial art and graphics.

skills

- Adobe Illustrator expert
- Photographic editing
- Logo creation
- Web design
- Excellent collaborator
- Quality control
- Fashion knowledge
- Problem-solving skills
- Adobe InDesign
- Exceptional organizational skills
- Digital illustration
- Fluent in: Spanish, French, English
- Excellent people skills
- Inventory management
- Shipment processing
- Exceptional customer service

work history

Public Relations Coordinator, Adverissment

Jan 1998 - 2010

TEXPAC

Quito, Ecuador

- Demonstrated use and care of merchandise.
- Greeted customers and ascertained customers' needs.
- Helped customers with questions, problems and complaints in person and via telephone.
- Collaborated with production team to coordinate advertisements and promotions.
- Designed and implemented strategic business plan objectives.
- Drafted and edited content for organizational publications, including employee newsletters and stockholders' reports.
- Created messages, position statements and other corporate communications based on company's objectives.

Fashion Manager, Fashion Designer

Jan 1999 - 2005

TEXPAC

Quito, Ecuador

I created and managed 2 fashion brand during this period.

- 1.- Vivo: sport clothing
- 2.- Sabine: lingerie

Manager Misaki Franchise

Apr 2011 - 2014

Misaki

Quito, Ecuador

- Identified and analyzed rejection patterns, partial denials, and denials from third parties to improve existing processes.

- Persistently reached out to customers with extremely past due accounts to recover lost revenue.
- Investigated accounts with balance errors using accounting software.
- Maintained compliance with fair debt practices and regulatory guidelines.
- Trained new collections representatives on collections processes and incentivized team members to achieve production goals.

Manager, Desiner, Baker

Mar 2015 - 2016

Olisa Cakes

Miami, Florida

- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Teaching kids how to bake and decorate cookies or cakes.
- Demonstrated use and care of merchandise.
- Greeted customers and ascertained customers' needs.
- Helped customers with questions, problems and complaints in person and via telephone.
- Stocked shelves and supplies and organized displays.
- Organized racks and shelves to maintain the visual appeal of the store.

education

Bachelor of Arts: Graphic Design and Web Design

2020

Miami International University of Art & Design

Miami, FL

Graphic Design Concentration

Bachelor of Arts: Communication

1997

Universidad San Francisco de Quito

Quito, Pichincha, Ecuador