

Max Amido

Laundry Day featuring Covid-19

An interactive piece that attempts to show the importance of washing one's hands after any time you leave the house. The overall experience is a boring quarantine laundry day in one's apartment. The intended audience is for those that live in an apartment with a shared laundry space.

The project itself still needs some work that I will continue working on after submission. It seems to be lacking interaction that feels real or works well.

I chose the light lavender-ish background and dark blue to have this almost calming feeling that is contrasted with the harsh red that represents either actions needed to be done or possible germs/covid. I think the illustration style is also playful which captures the laziness of quarantine and is juxtaposed with the serious topic of covid.