



# Maxime Berkowicz

## Product Manager

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### PROFILE

I'm a double-background PM with a passion for all things UX, Marketing and Tech.

### EDUCATION

**Web Development - RoR / JS,**  
*Le Wagon*  
2020

**Innovation and Technologies Management, School of Mines**  
2016 – 2018 | Paris

**Innovation and Technologies Management, Paris Dauphine**  
2016 – 2018 | Paris

**Economics and Business Administration, Sciences-Po**  
2013 – 2018 | Aix-en-Provence

### SKILLS

**Wireframing** (*Adobe XD, Figma*),  
**Data analysis** (*SQL, Mixpanel*),  
**Agile planning** (*Jira, JQL*)

### INTERESTS

**Sports** (*Surf, Karate : brown belt*),  
**Music** (*Had a lot of fun touring with my teenage band*)

### PROFESSIONAL EXPERIENCE

**Product Manager, Alkemics** ☑

2018 – present | Paris

High-growth SaaS in the retail industry (+60M€ raised). PM for different squads over 3 years. Currently leading the "Discovery" team.

Leveraging product data to facilitate commercial interactions between manufacturers and retailers.

*Designed an import pipeline which cut import time by 3 and multiplied the number of products imported per user by 2.5*

**Co-founder, Belenos Art**

2019 – 2020 | Paris

Created, developed and led a platform to facilitate buying artworks created by the most promising young art graduates.

*Bootstrapped 15K€ revenue on first year as a side project.*

**Co-founder, Chineu.rs**

2016 – 2018

Co-created a platform to discover crowd-sourced underground music on Mobile and Desktop. *First side-project that developed my interest for Product Management, UX and User discovery.*

**Content producer & Columnist, Impakter magazine** ☑

2015 – 2017 | London

Wrote content and interviewed high-growth start-ups for an english Magazine. *Subjects : Blockchain, Music, Fashion*

**Strategic consultancy, Banque de France**

2018 | Paris

Consultancy on crypto-assets and Central Bank Digital Currencies.

### LANGUAGES

**English**

TOEFL : 118/120