

Maxwell Blaul

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Objective: Seeking an increasingly responsible team-player position within the music business industry to apply a diverse skill set base of both creative and logistical talents that include, but are not limited to, music production, audio mastering, live sound, digital recording, entertainment marketing and management, and creative team management. Savvy skill sets in social media across smart devices and integration, Windows and IOS platforms, sales, customer service, promotions, and creative communications/public relations. Max is an independently minded, creative, detail oriented, results driven worker with an eye for aesthetics and keeps a diligent entrepreneurial mindset.

Education: Recent Graduate of Columbia College Chicago Bachelor of Arts
BA (2016-2019), Music Business Management, Magna Cum Laude

Honors, Awards & Certifications:

- Columbia College Chicago, Dean's List, Graduation Magna Cum Laude
- Boy Scouts of America - Eagle Scout Award – 2016
- Chicago School of Guitar Making - Guitar/Bass Luthier Training

Professional Music Experience:

April 2019 - Present

Totem Frogs Band, Skokie, IL

Co-Owner, Media & Promotions Coordinator, and Bassist

Providing live music and entertainment within a variety of venues for a host of clientele.

Professional Business Experience:

August 2020 – April 2023

The Guitar Center Company - Sales Associate

Highland Park, IL

- Dedicated and resident expert on all things pro-audio and audiophile related, including, but not limited to guitars, keyboards, speakers, DJ controllers, microphones, stage lighting, and recording gear.
- Provided in-person and online, hands-on customer service during the Covid-19 pandemic.
- Developed and fostered ongoing relationships with customers to ensure continued music sales.
- Tracked sales and commissions, handled cash/credit operations, opened, and closed store, and ensured ongoing safety/security measures throughout the store.

December 2019 – February 2020

School of Rock – Studio Coordinator

Libertyville, IL

- Served as the administrative front-end focal point for the *School of Rock*, providing exceptional customer service skills while prioritizing and multitasking.

- Assisted with management and day-to-day operations of the school, creating a unique and amazing experience for all students, parents, and prospective customer base. Handled complex scheduling and operations for busy music school and assisted with varied tasks as required to ensure smooth transitions between classes and general operations.
- Handled opening and closing tasks relating to the school as necessary.
- Answered phone and email correspondence, fielding inquiries, and pitching the music program. Adhered to the *School of Rock* Code of Conduct, safety policies, and monitoring and supervision policy.

May 2017 – August 2019

Mariano's - Front End Supervisor

Northfield, IL

- Responsibilities included overseeing cashiers, baggers, and other employees within the checkout area of the store to ensure overall excellence in customer service being provided to all customers.
- Administered training to employees as necessary, utilizing leadership skill sets, customer service, monitoring of sales, work regulations and ethics, public speaking skills, and the development of sound business practices to foster employee growth and potential.
- Also fostered the development of problem-solving and critical thinking skill sets for employees through ongoing professional development opportunities.

Internships:

February – March 2020

Thrill Jockey Records - Intern

- Developed firsthand experience with professional, independent record label operations from the ground up.
- Gained experience in production and warehouse management, press and online publicity, graphic design, digital marketing, distribution, radio promotion and more.

References furnished upon request.