

## Software Developer (Full Stack)

Software developer with 5 years of experience leveraging a wide range of technical and design skills to solve full stack web development problems. Passionate about continuous learning and growth, teaching, and building cool things.

#### **Education**

IB Diploma, Horton High School | 01/2014 - 05/2019 | Nova Scotia
IT Web Programming, NSCC IT | 09/2023 - 04/2026 | Nova Scotia

#### Skills

Programming languages - HTML | CSS | Typescript | NodeJS | SQL | Python | Rust
Frameworks - React | Vue | Next | Nuxt | Astro | Tailwind
Design Tools - Figma | Inkscape | Gimp | Blender

# **Work Experience**

Shopify Developer, Only One Brands | 11/2024 - 12/2024 | Nova Scotia

- → Conducted a full website audit to identify website performance specific issues, plugin management issues and SEO deficiencies.
- → Optimized all pages for key performance metrics.
- → Updated website plugins and templates.
- → Developed lightweight bespoke website components.
- → Updated content to modern formats for performance.

## SEO Engineer, Insight Mental Health | 01/2024 - 04/2024 | Nova Scotia

- → Conducted a full website audit to identify both technical SEO deficiencies as well as website performance specific issues.
- → Optimized pages for key performance metrics including total blocking time, largest contentful paint, and first contentful paint.
- → Implemented page caching for improved loading speeds.
- → Updated image assets to modern formats.
- ightarrow Optimized on page elements for improved search engine visibility.
- → Optimized website content to be SEO friendly.
- → Achieved overall website speed increase by upwards of 50%

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### Frontend Developer, connorbell.ca | 09/2022 - 11/2022 | Nova Scotia

- → Comprehensive full website redesign bringing it up to modern standards optimized for mobile.
- → Implemented the redesign using Tailwind CSS for the UI and Jekyll as the static site generator.
- → Performance gains upwards of over 60% through image optimizations and initial load optimizations.
- → Implemented site wide SEO best practices.
- → Developed a lightweight lightbox component and integrated it with the website build system.
- → Visit the live website at connorbell.ca

#### Grocery Clerk, Stirling Fruit Farms | 09/2021 - 08/2023 | Nova Scotia

- → Responsible for providing high quality customer service and ensuring the smooth operation of the grocery department
- → Greeted and assisted customers with a friendly demeanor
- > Stocked shelves and produce, managed inventory, and maintained a clean market
- → Took pride in being part of a team that provided people with local and sustainable products in an inviting and friendly environment

#### Full Stack Developer, GoodGoodsCAN | 06/2020 - 02/2021 | Nova Scotia

- → Developed a demo for a multi-vendor e-commerce web application to be used for funding pitches.
- → Implemented user authentication and profiles, a filtered product feed, and a backend content management tool.
- → Utilized Nuxt JS for server side rendering of the application, and Firebase cloud computing services for the application backend.
- → A demo of the project can be found at www.goodgoods.ca

## Full Stack Developer, Spark West Network | 02/2017 - 01/2019 | Nova Scotia

- → Co Founded an umbrella marketing company for rural entrepreneurship in the Annapolis Valley area.
- → Assumed the role of lead developer creating an initial web application for event hosting.
- → Subsequently, contracted for a complete site overhaul post-departure from the company.
- → Utilized Nuxt JS for server side rendering of the application, and Firebase cloud computing services for the application backend.
- → Visit the live site at www.sparkwest.network

### Full Stack Intern, Henry Schien | 07/2017 - 08/2017 | Nova Scotia

- → Developed a proof of concept for a web based multi modal authentication system.
- → Utilized machine learning for both facial detection and voice recognition.
- → Tensorflow JS was used for facial detection. Facial and voice recognition was done using Tensorflow and Keras in a Python environment.
- → You can find the project repository at: www.github.com/maxcaplan/Multipart-Authentication

# **Volunteering**

Beginner Godot Course, Refresh Annapolis Valley | 02/2023 - 04/2023 | Nova Scotia This course, hosted by Hoist Annapolis Valley, was created and taught by myself as a 6 session bootcamp for 2 cohorts of students ranging from grades 6 through 12. The course went over the fundamentals of programming, game design, and game development through hands-on learning. Participants created a basic 2d platforming video game in the Godot game engine over the span of the course. You can find more details on the course at:

www.refreshannapolisvalley.org/event/hoist/video-game-development-with-godot/

Hoist AV, Refresh Annapolis Valley | 01/2017 - 08/2019 | Nova Scotia

Hoist Annapolis Valley was a monthly workshop for teens hosted by Refresh Annapolis Valley. The
workshops would feature a new topic each month in the fields of technology, design, and
entrepreneurship. Guest speakers would regularly run workshops sharing their professional experience. I
volunteered as one of the main organizers of the project, as well as a mentor, and a presenter.
You can find more details on Hoist Annapolis Valley at:

www.refreshannapolisvalley.org/project/hoist

Creative Computing, Refresh Annapolis Valley | 1/2017 - 8/2019 | Nova Scotia Creative Computing was a project of Refresh Annapolis Valley that aimed to bring STEAM education to kids between the ages of 8 and 13. The project took the form of single day workshops, multi week courses, summer camps, and a two day hackathon. I volunteered with Creative Computing as mentor, camp counselor, and later as a camp organizer in charge of planning, developing, and running camp activities. You can find more details on Creative Computing at:

www.refreshannapolisvalley.org/project/creative-computing