



MAX DUGGAN

Hello! I'm a **UX & Product Designer** with over a decade of experience crafting intuitive, user-focused digital experiences.

EXPERIENCE

References Available Upon Request

DESIGN LEAD
2018 - Present

Partnering with digital agencies, I guide UX/UI and product design process to create cohesive, user-centered experiences

Pattern May 2024 - Present
Drove the UX vision for Esprit's relaunch across six markets, elevating the brand while maintaining a robust experience.

Razorfish May 2022 - Aug 2023
Guided UX vision and delivered comprehensive B2C/B2B design systems for CVS and Ticketmaster

Boston Consulting Group (BCG) Jul 2019 - Jan 2022
Led the design practice, user testing, and front-end development for a team focused on enhancing BCG's learning product

Remesh May - Jun 2018
Animated a product demonstration video for an AI based user research startup

SENIOR UX/UI DESIGNER
Jun 2015 - Dec 2017

Fluid
Crafted experiences from discovery through launch for clients including Citibank, Nixon Watches and PUMA

UX/UI DESIGNER
Jul 2013 - May 2015

Flightpath
Led the Time Warner Cable account and supported clients including Showtime, USGA, and Minwax

DESIGNER
Feb 2012 - May 2013

University of Oklahoma
Designed and developed specialized websites for the university

DESIGNER
Nov 2010 - Nov 2011

M3 Technology Solutions
Designed UIs for casino kiosks, slot machines, and trade show marketing

DESIGNER / DEVELOPER
Aug 2008 - Jun 2009

ViaMedia Productions
Designed and developed websites for documentaries and local non-profits

EDUCATION

BACHELOR OF FINE ARTS
2013

University of Oklahoma
Visual Communication

ASSOCIATE OF SCIENCE
2007

Oklahoma State University
Information Technology

EXPERTISE

METHODS Design Systems, Prototyping, Art Direction, Wireframing, User Research, Rapid Ideation, Flow/Journey Mapping, Heuristics, Information Architecture

FRAMEWORKS A11y, Agile, B2B, B2C, SaaS, Human-centered Design

SOFTWARE & TOOLS Figma, Adobe Suite, Miro, Atlassian, Google Apps, Microsoft Office, HTML, CSS

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