



MAX DUGGAN

Hello! I'm a **UX & Product Designer** with over a decade of experience crafting intuitive, user-focused digital experiences.

EXPERIENCE

References Available Upon Request

**DESIGN LEAD**  
2018 - Present

Partnering with digital agencies, I guide UX/UI and product design process to create cohesive, user-centered experiences

**Pattern** May 2024 - Present  
Drove the UX vision for Esprit's relaunch across six markets, elevating the brand while maintaining a robust experience.

**Razorfish** May 2022 - Aug 2023  
Guided UX vision and delivered comprehensive B2C/B2B design systems for CVS and Ticketmaster

**Boston Consulting Group (BCG)** Jul 2019 - Jan 2022  
Led the design practice, user testing, and front-end development for a team focused on enhancing BCG's learning product

**Remesh** May - Jun 2018  
Led storyboarding and animation for a demo of their AI research product

**SENIOR UX/UI DESIGNER**  
Jun 2015 - Dec 2017

**Fluid**  
Crafted experiences from discovery through launch for clients including Citibank, Nixon Watches and PUMA

**UX/UI DESIGNER**  
Jul 2013 - May 2015

**Flightpath**  
Led the Time Warner Cable account and supported clients including Showtime, USGA, and Minwax

**DESIGNER**  
Feb 2012 - May 2013

**University of Oklahoma**  
Designed and developed specialized websites for the university

**DESIGNER**  
Nov 2010 - Nov 2011

**M3 Technology Solutions**  
Designed UIs for casino kiosks, slot machines, and trade show marketing

**DESIGNER / DEVELOPER**  
Aug 2008 - Jun 2009

**ViaMedia Productions**  
Designed and developed websites for documentaries and local non-profits

EDUCATION

**BACHELOR OF FINE ARTS**  
2013

**University of Oklahoma**  
Visual Communication

**ASSOCIATE OF SCIENCE**  
2007

**Oklahoma State University**  
Information Technology

EXPERTISE

**METHODS**

Design Systems, Prototyping, Art Direction, Wireframing, User Research, Rapid Ideation, Flow/Journey Mapping, Heuristics, Information Architecture

**FRAMEWORKS**

A11y, Agile, B2B, B2C, SaaS, Human-centered Design

**SOFTWARE & TOOLS**

Figma, Adobe Suite, Miro, Atlassian, Google Apps, Microsoft Office, HTML, CSS

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