# MAX DUGGAN

**Hello! I'm a UX & Product Designer** with over a decade of experience crafting intuitive, user-focused digital experiences.

## EXPERIENCE

*References Available Upon Request*

**DESIGN LEAD**
2018 - Present

Partnering with digital agencies, I guide UX/UI and product design process to create cohesive, user-centered experiences

**Pattern**   May 2024 - Present
Drove the UX vision for Esprit's relaunch across six markets, elevating the brand while maintaining a robust experience.

**Razorfish**   May 2022 - Aug 2023
Guided UX vision and delivered comprehensive B2C/B2B design systems for CVS and Ticketmaster

**Boston Consulting Group (BCG)**   Jul 2019 - Jan 2022
Led the design practice, user testing, and front-end development for a team focused on enhancing BCG's learning product

**Remesh**   May - Jun 2018
Led storyboarding and animation for a demo of their AI research product

**SENIOR UX/UI DESIGNER**
Jun 2015 - Dec 2017

**Fluid**
Crafted experiences from discovery through launch for clients including Citibank, Nixon Watches and PUMA

**UX/UI DESIGNER**
Jul 2013 - May 2015

**Flightpath**
Led the Time Warner Cable account and supported clients including Showtime, USGA, and Minwax

**DESIGNER**
Feb 2012 - May 2013

**University of Oklahoma**
Designed and developed specialized websites for the university

**DESIGNER**
Nov 2010 - Nov 2011

**M3 Technology Solutions**
Designed UIs for casino kiosks, slot machines, and trade show marketing

**DESIGNER / DEVELOPER**
Aug 2008 - Jun 2009

**ViaMedia Productions**
Designed and developed websites for documentaries and local non-profits

## EDUCATION

**BACHELOR OF FINE ARTS**
2013

**University of Oklahoma**
Visual Communication

**ASSOCIATE OF SCIENCE**
2007

**Oklahoma State University**
Information Technology

## EXPERTISE

**METHODS**
Design Systems, Prototyping, Art Direction, Wireframing, User Research, Rapid Ideation, Flow/Journey Mapping, Heuristics, Information Architecture

**FRAMEWORKS**
A11y, Agile, B2B, B2C, SaaS, Human-centered Design

**SOFTWARE & TOOLS**
Figma, Adobe Suite, Miro, Atlassian, Google Apps, Microsoft Office, HTML, CSS

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